



Chorley Retail and Leisure Study

Appendices

Chorley Borough Council

February 2019

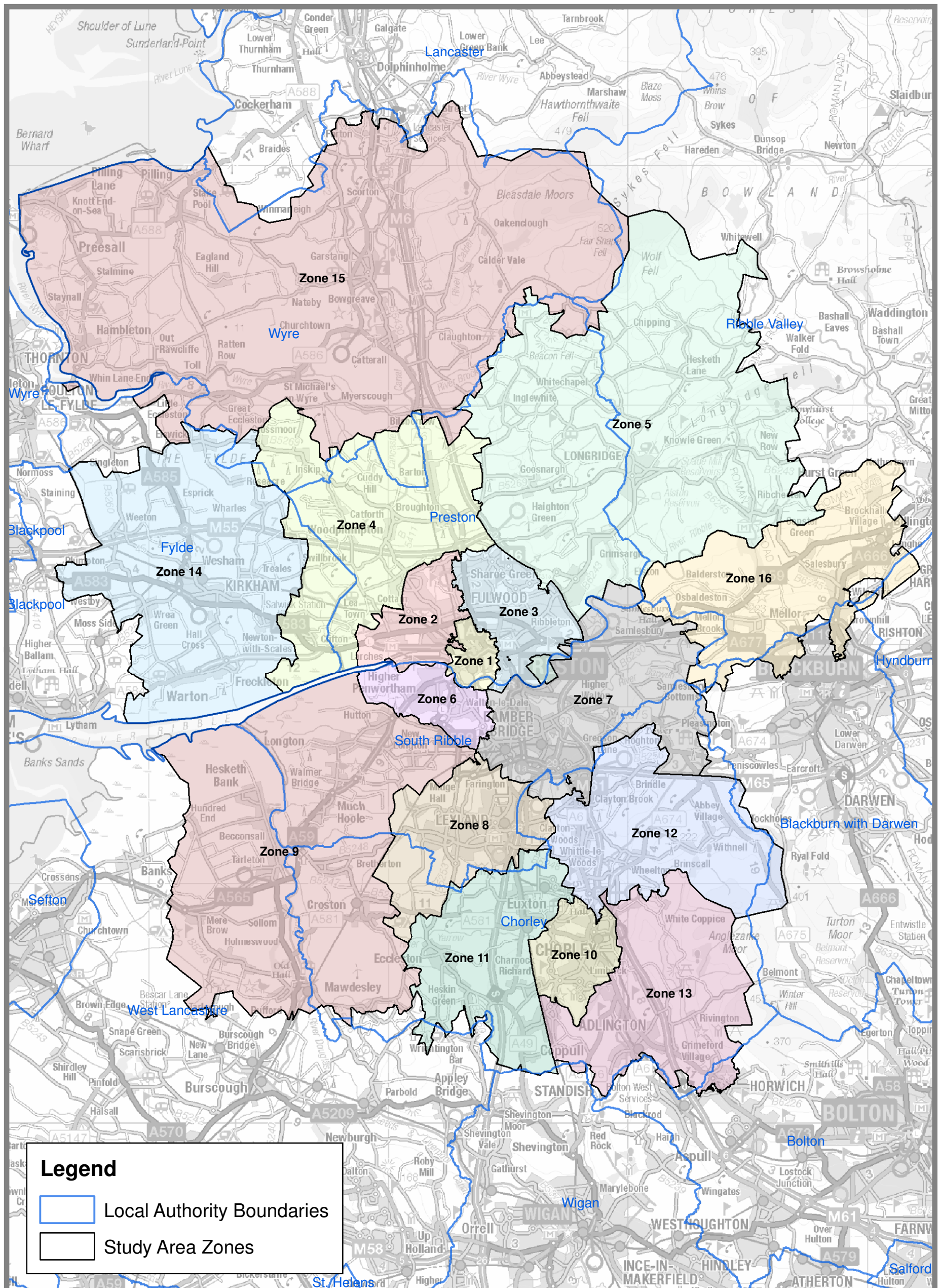
Prepared on behalf of WYG Environment Planning Transport Limited.



Appendix 1 – Study Area Plan

Preston and Chorley Retail and Leisure Study

Study Area Plan





Appendix 2 – Experian Goad Classification of Retail and Service Uses

Experian Goad Classification of Retail and Service Uses

Category	Sub-Category
Convenience	Bakers & Confectioners Butchers Confectionery, Tobacco & News Convenience Stores Fishmongers Frozen Foods Greengrocers Grocers & Delicatessens Health Foods Markets Off Licences Shoe Repairs & Key Cutting Supermarkets
Comparison	Antique Shops Art & Art Dealers Booksellers Carpets & Flooring Catalogue Showrooms Charity Shops Chemist & Drugstores Childrens & Infants Wear Clothing General Crafts, Gifts, China & Glass Cycles & Accessories Department & Variety Stores DIY & Home Improvement Electrical & Other Durable Goods Florists Footwear Furniture Fitted Furniture General Gardens & Equipment Greeting Cards Hardware & Household Goods Jewellery, Watches & Silver Ladies & Mens Wear & Acc. Ladies Wear & Accessories Leather & Travel Goods Mens Wear & Accessories Music & Musical Instruments Music & Video Recordings Newsagents & Stationers Office Supplies Other Comparison Goods Photographic & Optical Secondhand Goods, Books, etc. Sports, Camping & Leisure Goods Telephones & Accessories Textiles & Soft Furnishings Toiletries, Cosmetics & Beauty Products Toys, Games & Hobbies Vehicle & Motorcycle Sales Vehicle Accessories
Retail Services	Clothing & Fancy Dress Hire Dry Cleaners & Launderettes Filling Stations Health & Beauty Opticians Other Retail Services Photo Processing Photo Studio Post Offices Repairs, Alterations & Restoration Travel Agents TV, Cable and Video Rental Vehicle Rental Vehicle Repairs & Services Video Tape Rental
Other Retail	Other Retail Outlets
Leisure	Bars & Wine Bars Bingo & Amusements Cafes Casinos & Betting Offices Cinemas, Theatres & Concert Halls Clubs Disco, Dance & Nightclubs Fast Food & Take Away Hotels & Guest Houses Public Houses Restaurants Sports & Leisure Facilities
Financial and Business Services	Building Societies Building Supplies & Services Business Goods & Services Employment & Careers Financial Services Legal Services Other Business Services Printing & Copying Property Services Retail Banks
Vacant	Vacant Retail/Service



Appendix 3 – Chorley Town Centre Health Check

CHORLEY TOWN CENTRE

**ADDRESS
(and Zone)**

Market Street, Chapel Street, Market Walk, Cleveland Street, High Street, New Market Street, Fazakerley Street, St Georges Street.
 Zone 10

DESCRIPTION

Chorley is located 15.5km to the south of Preston, and approximately 41.5km to the northwest of Manchester. Chorley town centre is the principal shopping area in the Borough. The adopted Local Plan (2015) recognises the importance of the town centre in supporting residents of the Borough and directs retail development and main town centre uses to the town centre in the first instance. The centre can be described as being in two parts; the linear retail strip along Market Street and the pedestrianised areas in the north section of the town which includes Chapel Street, Cleveland Street, Market Walk, New Market Street and Fazakerley Street.

The Market Walk Shopping Centre is currently subject to an extant planning permission which includes the demolition of several buildings and the erection of a two-storey restaurant and cinema, a single storey restaurant and retail unit on part of the Flat Iron Car Park and outline permission for a single retail unit on the site of the Civic Offices. At the time of the visit, works had commenced by means of groundworks on the Flat Iron Car Park. Work on the main buildings commenced in October 2018 and the scheme is anticipated to open in December 2019.

A recent major development on the corner of Chapel Street, called the Inspire Youth Zone, opened in May 2018. The Inspire Youth Zone was purpose built to provide young people aged 8-19 and disabled persons up to 25 with a space to socialise, gain new skills and for sport and recreation activities.

The Council adopted a masterplan in April 2013 (updated in 2016 to reflect updated public realm proposals and the Market Walk extension) to set out the future development of Chorley town centre, providing a deliverable framework for investment at key development sites, with the aim to maintain the vitality and viability of the town centre going forward. The masterplan noted three key opportunity areas for development; South Market Street / Fleet Street, the Civic Quarter and the Flat Iron Car Park. It also set out a framework for the redevelopment of the town centre's public realm, primarily focusing on Market Street and the pedestrianised section of the town centre in the north, and also presented a series of potential development options for the opportunity sites. It also identified that 381 car parking spaces could viably be removed from the town centre in order to accommodate new development.

The Council has also prepared a Car Parking Strategy and a Markets Strategy. Taking the Parking Strategy first, it first noted there was an additional 520 car parking spaces provided in the town centre as a result of new developments. The strategy sets out a series of measures and address the immediate issues relating to capacity and car parking pricing in the short term

in light of the planned changes and developments proposed in the town centre to ensure disruption is minimised.

The Market Strategy sets out short, medium and long-term measures to ensure Chorley's various markets continue trading whilst major developments occur in the vicinity and also what they may need to become to continue to thrive in the long-term, such as developing a new modern market hall.

There are two main markets in Chorley. Chorley's covered market, which makes up the heart of the town and operates five days a week, and Chorley's Street Market which is now located along the streets of Chorley town centre. The stalls line Fazakerley Street, Chapel Street, New Market Street, Cleveland Street and the bottom half of High Street every Tuesday. Traditionally, this market was held on the Flat Iron (sometimes known locally as the 'Cattle Market'), however, in July 2017, the market moved to the streets to make way for the extension to Market Walk Shopping Centre.

The Council has aspirations for developing a new multi-purpose Civic Square facing the Town Hall which would accommodate markets and special events as well as additional parking capacity when not being used as an amenity space. The first phase of works has been completed in the demolition of Oak House and Royal Oak to create a 44 space car park and event space, however further work is required to vacate the remaining site in order to complete the scheme.

CURRENT DESIGNATION

Town Centre

PICTURES

View north along Market Street



Units along Chapel Street



CHORLEY RETAIL STUDY 2018 HEALTHCHECK APPRAISAL



Units and Pedestrianised Street at Market Walk



Units fronting Market Street



DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL: 11
Convenience	24	Chorley Town Hall, Chorley Police Station, Chorley Magistrates Court, St Mary's Church, St George's Church, Evangelical Church, Doctors Surgery, Chorley Library, Dental Surgery (2), Bus Station	
Comparison	89	NATIONAL OPERATORS	TOTAL: 57
Retail Service	41	Greenhalgh's, Greggs, Pound Bakery, Iceland, Holland & Barrett, Timpson, Asda, Booths, Argos, Lloyds Pharmacy, Boots, Peacocks, Topps Tiles, Brighthouse, Clarks, Shoe Zone, Clintons, Quality Save, Poundland, B&M Bargains, H Samuel, New Look, Dorothy Perkins, Claire's Accessories, Ryman, W H Smiths, DW Sports, JD Sports, O2, EE, Vodafone, Bodycare, Superdrug, Game, Johnsons Dry Cleaners, Specsavers, Boots Opticians, Vision Express, Max Spielmann, Thomas Cook, Tui, Wetherspoons, Gala Bingo, Costa, Pizza Hut, William Hill, Betfred, Ladbrokes, Subway, McDonalds, Nationwide, HSBC, Natwest, TSB, Santander, Halifax, Barclays	
Leisure Service	64		
Financial & Business Services	32		
Vacant	41		
Total No. of Uses	288		

COMMENTS

RETAILER/ LEISURE REPRESENTATION

Chorley has a relatively good national retailer representation, which comprises 19.8% of the total amount of retail units. Independent and local / regional traders are also present in the town centre. We would consider the presence of this amount of national retailers to be a positive aspect for Chorley. Generally, the national multiples are located throughout the town centre but there was a notable concentration of comparison based national multiples in the north of the town centre at the Market Walk.

Table 1: Chorley town centre Diversity of Use – Proportion of Units

	No. of units	% of units	UK average
Convenience	24	8.3%	9.0%
Comparison	89	30.9%	30.6%
Retail Service	41	14.2%	14.6%
Leisure Service	61	21.2%	24.1%
Financial & Business Service	32	11.1%	10.2%
Vacant	41	14.2%	11.3%
Total	288	100%	100%

In addition to the unit proportions, we have also assessed the amount of floorspace per unit type in Chorley town centre and assessed this against national level figures, these are summarised below:

Table 2: Chorley town centre Diversity of Use – Proportion of Floorspace

	Floorspace amount (sq.m)	Floorspace %	UK average
Convenience	10,890	21.4%	15.2%
Comparison	14,460	28.4%	34.6%
Retail Service	4,070	8.0%	6.9%
Leisure Service	10,390	20.4%	25.1%
Financial & Business Service	4,330	8.5%	7.6%
Vacant	6,790	13.3%	9.9%
Total	50,930	100%	100%

With regard to convenience uses, Chorley was surveyed as having a below average number of units (8.3%) but above average amount of floorspace (21.4%) when compared to national figures (9.0% and 15.2% respectively). This discrepancy can be attributed to the presence of the large Asda Superstore in the southern section of the centre and the Booths Supermarket and Iceland in the northern section. Convenience uses observed included; bakers (3), butchers (3) newsagents and off licenses (5), confectioners (2), health foods (2). With the exception of the Asda Superstore, the convenience uses observed were generally located in the pedestrianised section of the town.

Comparison uses comprised the largest number of retail units (89). Whilst the proportion of

comparison units was observed as being roughly in line with national averages (30.9% in Chorley to 30.6% nationally), the proportion of floorspace (28.4%) was surveyed as being below average when compared to national figures (34.6%). Chorley town centre's comparison offer included; clothing & footwear units (16), charity shops (13), mobile phones (9), jewellers (5), household goods (6), cards and gifts (5), home improvements (4), sports and leisure goods (3), toys and games (3), florists (2) and electrical goods (2). Comparison units were also noted as being clustered in the pedestrianised part of the centre, with most national multiple comparison retailers being present in this area. It was also noted that the national multiples and independent comparison traders tended to occupy similar sized units. Comparison retailers did occupy some large units (such as Argos and B&M Bargains) but these were smaller than some convenience and leisure service units, which could explain the below average floorspace figures. Other major comparison retailers present include Boots, Peacocks, W H Smiths and Dorothy Perkins.

Regarding retail services, the proportion of units occupied by retail service operators observed (14.2%) was broadly in line with the the national average (14.6%), with the proportion of floorspace occupied by retail service operators in Chorley (8.0%) being calculated as higher than the national average (6.9%). Retail services were noted as being generally well distributed throughout the centre. Specific uses observed included hairdressers (15), beauty salons (7), opticians (7), travel agents (4) and other uses.

Leisure services were the second highest retail type in the centre occupying 61 units but were observed as below national figures in terms of the amount of units (21.2% observed to 24.1% nationally) and floorspace amounts (20.4% observed to 25.1% nationally). Leisure service unit types observed included fast food takeaways (19), pubs (12), cafes (11), bars (10) betting shops (4) and amusements (3). Generally, cafes bars and restaurants were located in the northern and pedestrianised area of the centre, with more pubs and hot food takeaways located along Market Street and the southern section. Major leisure service units in the centre include Gala Bingo on Market Street, Chorley Little Theatre on Peter Street and the Henry Tate (Wetherspoons) public house on New Market Street.

The number of financial and business services in the centre (11.1%) is above the national average (10.2%). The main national multiples and retail banks were observed as being located at the north end of the centre on Market Street and High Street, more local and independent brands were located throughout the centre. Financial and business services observed included estate agents (12), banks / building societies (9), pawnbrokers (3), accountants (2) and solicitors (2).

Chorley Market Hall, located at Market Place, is a large unit with a number and variety of

	<p>traders, although Goad does not identify the unit as a particular use within the survey. It is recognised that the market hall is a major presence in the centre, which operates five times a week, and is an important and popular amenity for local residents. In addition to this, there is a weekly street market which occurs on Tuesdays which has stalls lining the pedestrianised streets surrounding the Market Hall.</p> <p>In summary, the amount of each retail use observed was either below or in line with national averages. Regarding floorspace amounts, this was more of a mixed picture, with convenience uses being markedly above national averages; retail services and financial services slightly above; and comparison and leisure services notably below national averages.</p> <p>A search on the requirement list website in December 2018 has found there are a series of national and regional based retailers whom are currently looking for premises within Chorley. This includes; Savers, Toolstation, Burger King, Brand Interiors, Vets4Pets and Lidl. These operators are seeking units ranging from approximately 140 sq.m (Savers and Burger King) to 650 sq.m for Brand Interiors and over 1,000 sq.m for Lidl.</p>
PEDESTRIAN ACTIVITY	<p>Pedestrian activity was concentrated in the northern section of the town centre, particularly along the upper area of Market Street and the pedestrianised areas of Cleveland Street, New Market Street, Chapel Street, New Market Street and Market Walk. The Market Hall was a hub of activity, with significant activity observed both inside and around the market. Significant amounts of pedestrian traffic were noted along Chapel Street due to it being the main link between the town centre, the bus station and railway station.</p> <p>Flows were less prominent along the southern section of Market Street and on streets to the west of Market Street. This area generally comprises more independent names and leisure uses. The flows observed in these areas were noted as mostly heading in the direction of the northern section of the town centre.</p>
VACANCY RATES	<p>Vacancy rates in the centre are higher than the UK average, with both the proportion of vacant units (14.2%) and amount of vacant floorspace (13.3%) being observed as being above the national averages (11.3% and 9.9% respectively).</p> <p>Vacant units were generally spread out through the centre but there was a noticeable clustering along High Street both in terms of scale and amount. The units in this area consisted of the former Post Office and several retail units. The Post Office was subject to a permission for a retail foodstore (approved 2002) but this never came forward, the Post Office relocated to new premises in May 2016, with the building remaining vacant since. The building formerly used by Runshaw College at the southern end of Market Street is also subject to a permission to convert it into a veterinary surgery and animal grooming centre. At the time of survey, this proposal had not been delivered but we would class this building</p>

	<p>as being under alteration.</p> <p>WYG is aware that the collection of buildings on the corner of Market and High Street have now been demolished and the site will be used as a temporary car park following this – in line with the Councils Parking Strategy.</p> <p>In terms of sizes, the vacant units themselves ranged from 40 sq.m to 910 sq.m. Of the vacant units, the average unit size is 165 sq.m, demonstrating that the typical size of units throughout the centre is generally small.</p>
ACCESSIBILITY	<p>Chorley Bus station is located on Chapel street, on the eastern fringe of the town centre. The bus station is a sub-regional interchange with regular services to Preston, Whittle-Le-Woods, Buckshaw Village, Adlington, Euxton. It also connects to destinations in the wider regional area such as Blackpool, Wigan and Bolton and is also a National Express coach stop.</p> <p>Chorley train station is located just outside of the town centre on the east side of the A6 (Shepherds Way), with frequent services to Manchester Piccadilly, Preston, Blackpool and destinations in between. Whist being in proximity, the link to the town centre is not well sign-posted or navigable from the platforms or the street. We would also consider the A6 acts as a physical barrier between the two and the current crossing options could be improved to help orientate and direct users.</p> <p>In terms of access by car, the town centre runs near parallel and adjacent to the A6, a major regional route linking Chorley to the M61 to the south and the M65 to the north. The town centre is served by several car parks. The Flat Iron car park, located off Union Street, contains 170 short stay (max 2 hours) parking spaces which is pay and display during weekdays 9am-5pm and weekends 8am-1pm. It also contains two electric vehicle charging points. To compensate and offset the loss of spaces as a result of the development on part of the Flat Iron car park, the Friday Street Car park has re-opened as a two level car park creating more than 300 space, and in turn increasing the capacity by 96 spaces.</p> <p>At the time of the town centre survey, sections of the Flat Iron Car park were cordoned off to allow for the enabling ground works for the Market Walk redevelopment. We are now aware that this is now wholly under construction and the part of the car park under construction is no longer in use. The Council have carried out improvements to the Friday Street car park, which opened in November 2018, and have demolished the formerly vacant buildings at Market and High Street to create a new car park to offset the loss of the Market Walk car park.</p> <p>The town centre is also served by the following car parks:</p>

	<ul style="list-style-type: none"> • Farrington Street (51 spaces) • Friday Street and Friday Street North (316 spaces); • Fleet Street (58 spaces); • George Street (33 spaces); • Queens Road (102 spaces); • Water Street (71 spaces); • Fleet Street (49 spaces); • St Mary's (44 spaces); • West Street (110 spaces); • Chorley Train Station car park (140 spaces) • Hollinshead Street (69 spaces); and • Back Mount Street (25 spaces). <p>Both the train station and Portland Street car parks were observed as being at near capacity, potentially due to the redevelopment works at the Flat Iron reducing its capacity and these acting as a replacement. There was also a small car park located off Peter Street, to the west of the town centre. The southern section of the town centre is served by the Asda car park (customer use only) and Fleet Street car park. On street parking is available along most of Market Streets alignment.</p> <p>No dedicated cycle routes were observed in the centre but there were a number of cycle parking facilities observed throughout.</p> <p>Residential areas are adjacent to the north, south and west. The area immediately to the east is industrial and commercial uses with residential located just beyond. Given the proximity to residential areas, walking trips to the centre are achievable, although it is possible that people from the east sides may be more likely to drive due to the railway and A6 acting as a barrier with limited opportunities to traverse and cross, compared to other areas of the town.</p> <p>We are aware that the Council has recently rolled out free wifi hotspots in the town centre, with the first phase going live in December 2018 covering the northernmost section of the town centre, including the Market Walk shopping centre and the indoor market. It is the Council's intention to roll out free wifi hotspots to cover the remainder of the town centre in due course.</p>
<p>ENVIRONMENTAL QUALITY</p>	<p>The general environmental quality of Chorley was considered to be good. The streets were clean and the area was easy to navigate, with ample seating, landscaping and decorations throughout the centre but there were some areas where this could be improved:</p> <ol style="list-style-type: none"> 1. The pedestrianised section of the centre, although in a good condition, has a dated

	<p>feel to it in terms of its aesthetic.</p> <p>2. The Chorley Little Theatre is somewhat disconnected from the main centre and difficult to locate, though it is acknowledged that measures have been taken to improve pathways towards it such as Theatre Walk.</p> <p>It was clear that Market Street had recently undergone a series of landscape and street scene improvements, with modern street furniture, vegetation and clean paving all in good condition and with minimal signs of dilapidation.</p> <p>Most shop frontages were in good condition, however there were noticeable contrasts between some units dotted along Market Street which did detract from the overall aesthetics of the centre.</p>
PERCEPTION OF SAFETY	<p>Overall, the perception of safety was relatively positive. The majority of the streets were wide, had active frontages, contained sufficient lighting and had sufficient pedestrian and vehicular activity to act as a deterrent for crime and anti-social behaviour. It was considered that the area around the Peter Street car park could have some improvements due to it being located away from the main pedestrian activity in the town centre.</p> <p>CCTV was observed in shops and along Market Walk, the survey did not note any significant amounts or areas of graffiti or evidence of vandalism.</p> <p>A search on Police.uk has found there have been 922 reported incidents and crimes over the period August 2017 – July 2018. It is pertinent to note that the area of measurement included streets outside the town centre boundary.</p>
VIEWS AND BEHAVIOUR	<p>A household survey was conducted to gather qualitative information and data on residents residing within the study area on how they use and interact with the centres. In the case of Chorley town centre, 33.30% of respondents stated they visited the town centre. 67.71% of respondents stated they visited Preston City Centre and 20.00% stating they visited neither of the centres.</p> <p>Out of those who stated they visited both centres; 29.14% stating they visited Chorley more often.</p> <p>In terms of the frequency of their visit; 4.28% visited daily, 15.16% visited at least twice a week, 25.15% visited once a week, 22.68% visited fortnightly, 19.18% visited monthly, 3.13% visited at least once every two months, 2.48% every three months, 0.82% visited at least every six months, 0.20% had only visited once and 5.64% either could not answer or that their frequency varied.</p> <p>Regarding the purpose behind their visit to Chorley Town Centre, the most popular reason</p>

	<p>was due to the range of shops present (27.23%). The next most popular reason was that the centre was close to home (17.75%), followed by the market being considered as good (9.67%) and then due to the choice of services (8.09%).</p> <p>The respondents who stated they did not visit either Preston or Chorley were then asked why they do not visit the town centre. The most popular answer was respondents felt they had no reason to visit (48.37%), which was followed by respondents feeling there was a lack of choice and range or of shops in the town centre (17.65%).</p> <p>Respondents were also asked what improvements they felt could be made to Chorley Town Centre. The most popular suggestion was to increase the choice and range of shops (21.45%), followed improving the quality of the shops (20.89%). Other improvements included improving non-food shops within the own centre (15.06%) and increasing parking provision (4.73%).</p>
<p>PREVIOUS HEALTH CHECKS</p>	<p>A previous health check was undertaken in 2010. This found Chorley town centre to contain 326 retail units and 59,880 sq.m retail floorspace. This has increased from the healthcheck in 2005, which recorded a total of 295 units and 47,715 sq.m of floorspace. The reasons for the changes in the total number of units and floorspace between 2005 and 2010 and then 2010 and 2018 is unclear and we consider it likely due to the previous consultants using the alternative Goad report, which is no longer recommended for use in analysing the diversity of use in centres by Experian Goad. In any event, we provide below a brief summary of the overall findings from the previous healthchecks for completeness.</p> <p>The 2010 health check noted similar disparities between the pedestrian flows and environmental quality in the northern part of the town centre (rated as busier and higher quality) and the southern. Whilst the pedestrian flows have remained similar to those observed in the 2010 health check, the environmental quality of the southern part of the town centre has improved since then through the landscaping enhancements which have been carried out along Market Street.</p> <p>The 2010 healthcheck also noted a deficiency in High Street fashion retailing, something which remains apparent in our own assessment.</p> <p>The previous health check found the following compositions of units, the proportions from our recent assessment are shown in (brackets):</p> <ul style="list-style-type: none"> • Convenience: 6.1% (8.4%); • Comparison: 37.4% (32.1%); • Services: 45.1% (48.4%); and • Vacancy: 9.8% (11.1%).

	<p>The previous health check found the following compositions of floorspace, again the proportions from our recent assessment are shown in (brackets):</p> <ul style="list-style-type: none"> • Convenience: 6.6% (21.6%); • Comparison: 36.4% (30.3%); • Services: 46.0% (38.9%); and • Vacancy: 9.7% (9.1%). <p>We can see that the proportion of convenience units and floorspace have increased since 2010, principally due to the opening of the Asda foodstore which is included in the Goad survey boundary. However, the proportion of units and floorspace occupied by comparison operators has decreased in both cases. In terms of the vacancy rates, the level of vacant units has increased from 9.8% in 2010 to 11.1% in 2018 but the proportion of vacant floorspace has decreased from 9.7% to 9.1%.</p> <p>The 2010 survey identified that the proportion of national multiple fashion retailers was limited and that the attraction of mainstream high street fashion retailers would be required to diversify the offer.</p>
<p>CONCLUSION</p>	<p>It is considered that overall, Chorley is a relatively healthy town centre which is currently in a state of transition in some areas and where other areas could be improved. We consider that the centre is highly accessible through a range of transport options and that it was a busy centre (and is busier on market days). However, steps could be taken to improve the east to west connectivity and legibility from the station.</p> <p>Whilst the comparison offer covers a range of goods, the presence of another major comparison retailer would help strengthen the centre's offer, given the current deficiency in terms of a department store. However, given the current commercial climate and shift in moving away from new town centre regeneration schemes being supported by anchor comparison, or indeed convenience operators, we do not consider that it is realistic for the Council to plan for this growth in the short to medium term.</p> <p>The proximity to larger sub-regional and regional centres such as Preston city centre, Manchester city centre, the Trafford Centre and local destinations such as Botany Bay and out of centre retail parks, all could be impacting on Chorley's comparison offer.</p> <p>The vacancy rates are considered to be slightly below national averages and it is understood that some of the currently vacant units, notably in the north of the town centre, are subject to the Market Walk extension and regeneration scheme.</p> <p>We considered the centre to be busy, with a particularly high amount of footfall in the northern and pedestrianised section, we would expect the distribution of vacant units to be</p>

	<p>concentrated in less visited areas, however we found the vacant units were evenly spread throughout the centre. Other, external factors could be attributed to this or it could be a case that the centre is experiencing shrinkage due to the overprovision or concentration of the same retailer types. It is noted that several of the vacant units are to be redeveloped in the near future and thus would amend the proportions.</p> <p>The environmental quality was considered to be good but there is a clear delineation between Market Street / the southern section and the northern / pedestrianised section, with the latter having a more dated aesthetic and feel.</p>
KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none"> • Good national retailer representation in the context of the centre's size and role and strong independent retailer representation. • Good general environmental quality and pedestrianised realm, which is set to improve further. • The town centre was assessed as having below average vacancy rates when compared to national averages. • The progression of the Market Walk scheme is a positive message of investment. Market Walk itself is owned by the Council, meaning it gives a significant amount of control in the uses contained within and also helps drive the expansion plans to fruition. • Significant areas of the town centre are pedestrianised allowing for the safe free flow of pedestrians and more opportunities for retailers to interact with the street scene. <p>WEAKNESSES</p> <ul style="list-style-type: none"> • The quality of some of the comparison retail goods is somewhat low, seemingly focused on low budget or non-branded goods. • There is an absence of medium to large format commercial units, with the town centre primarily offering small scale units. • The absence of a large scale leisure venue however, we recognise that a six screen cinema is proposed as part of the Market Walk extension. • Minimal amenity greenspace and public open spaces within the town centre for pedestrians to utilise for recreation purposes. • Demographics of the town is considered to be poor with no student base in the vicinity. However, the recent opening of the Youth Hub may address this in time. <p>OPPORTUNITIES</p> <ul style="list-style-type: none"> • To improve the visual setting and aesthetics of the covered Market Hall and the surrounding buildings and streets, through the delivery of improved shopfronts, public realm and civic open space. Improvements to the over-spilling of the market onto the pedestrian footpaths and the built environment of the covered market would assist in improving the aesthetics of the area.

- Opportunity to improve the legibility and connectivity in the streets which run in an east – west alignment and from the train station, through the provision of additional signage, public realm improvements and pieces of public art which will draw pedestrians through the town centre
- To improve the evening economy on the back of recent leisure use openings and in advance of the delivery of the cinema in the Market Walk extension.
- Improved evening economy on the back of a thriving micro-pub dynamic across the town centre in recent years and forthcoming cinema and restaurants in the Market Walk extension.
- To encourage residential development within the town centre through the conversion or change of use of existing buildings, particularly on upper floors.
- Community spaces and places rather than retail focussed use of space

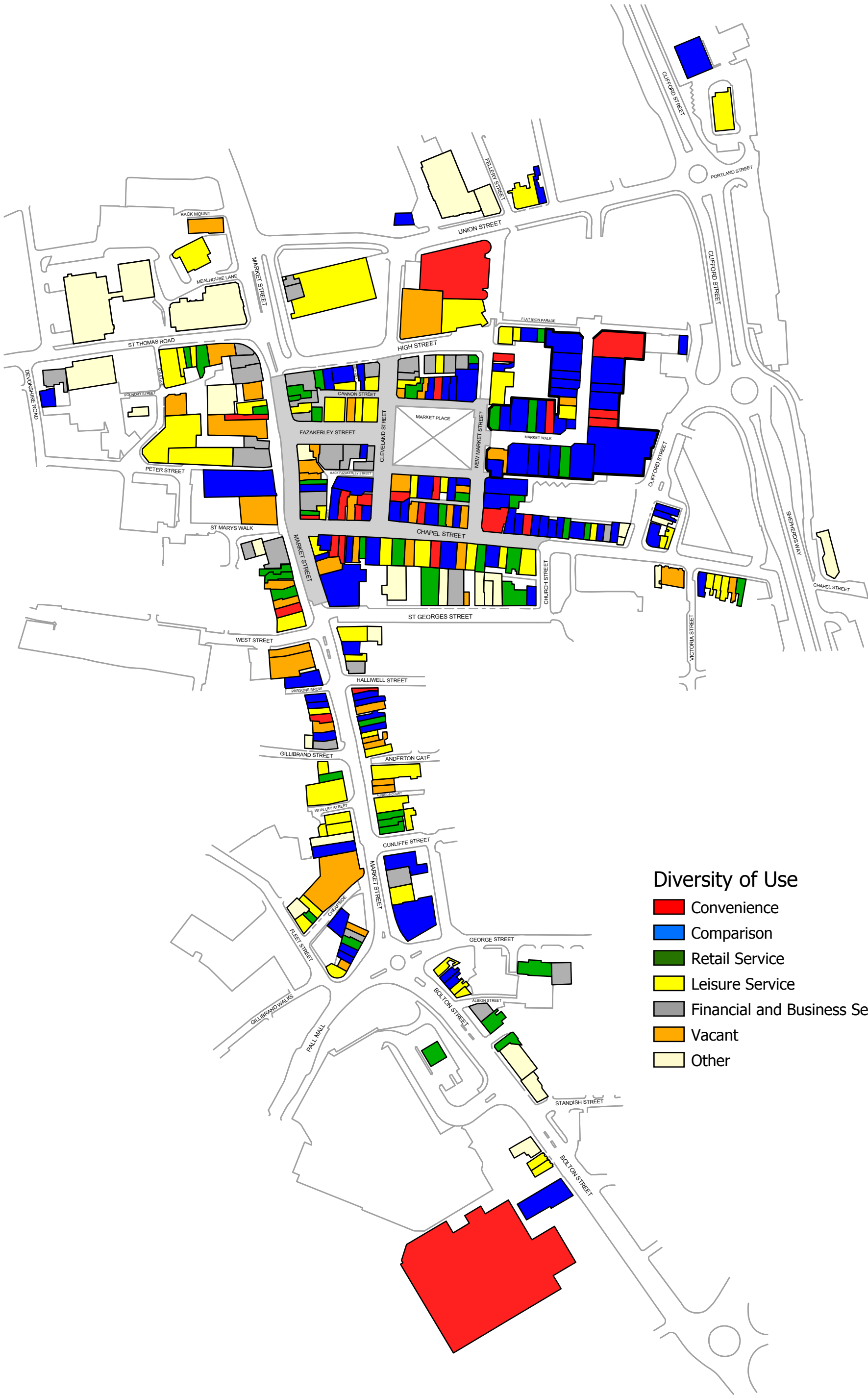
THREATS

- Wider macro-economic trends which show the decline in bricks-and-mortar retailing and the shift away from the 'traditional' town centre uses. Whilst there is still a requirement to provide the retail, leisure and community uses, town centres are required to offer uses beyond these to attract shoppers in.
- Several major retailers (e.g. New Look) have announced financial difficulties and have subsequently announced store closures will be necessary. At this point in time, the final list of store closures has not been confirmed but could include branches in the town centre
- Major retail developments in the area outside of the town centre e.g. Botany Bay Designer Village and Cuerden may draw trade away from the centre.
- There are several large out of town retail parks nearby, including Middlebrook in Bolton and Alliance Retail Park which host large national multiple retailers and chains which could divert trade away from Chorley.
- Reduction in the number of bus routes to more rural areas in the borough leading to a rise in car use to the town centre and/or decline in overall accessibility.



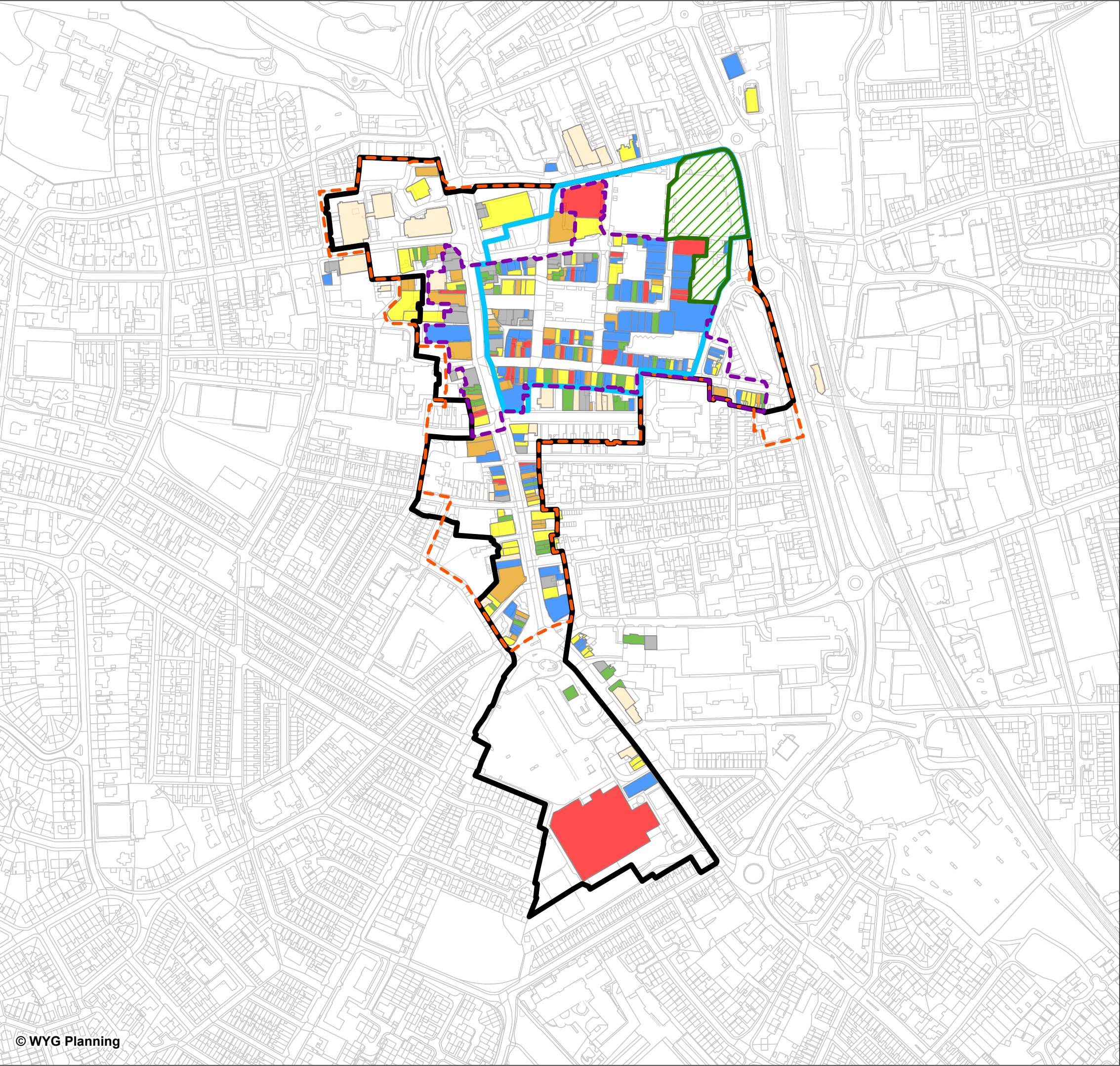
Appendix 4 – Chorley Town Centre Diversity of Use, Vacancy and Boundary Plans

Chorley Town Centre Diversity of Uses



Chorley Town Centre Vacancy Plan





Chorley Town Centre
Chorley Council



- Future expansion of the Primary Shopping Area
- WYG Proposed Primary Shopping Area
- WYG Proposed Town Centre
- Primary Shopping Area
- Town Centre Boundary

Chorley GOAD

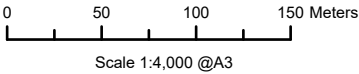
- Comparison
- Convenience
- Financial Business Services
- Leisure Service
- Other Building
- Retail Service
- Vacant

Drawn by: JH

Drawing No.

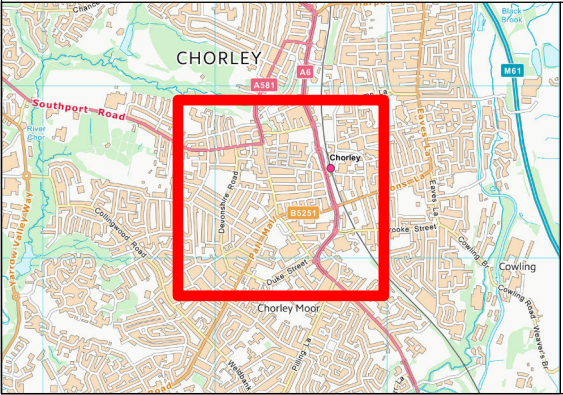
Checked by: JV

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The Pavilion, 1st Floor
Botleigh Grange
Office Campus
Hedge End
Southampton
Hampshire, SO30 2AF



Appendix 5 – District and Local Centre Health Checks

BUCKSHAW VILLAGE DISTRICT CENTRE

ADDRESS (and Zone)	Buckshaw Avenue Zone 11
DESCRIPTION	Buckshaw Village district centre is located approximately 3km to the north west of Chorley town centre. The district centre is located within a newly created urban area within the northern part of the Borough, including uses such as residential, industrial, community, open space, retirement living and a new train station. The district centre performs a role of meeting the needs of the local residents within the new residential area. The wider existing district centre boundary includes areas of residential uses, the car park associated with the Tesco and vacant land.
CURRENT DESIGNATION	District Centre

PICTURES

Tesco, Buckshaw



Terrace of Commercial Units



DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL:
Convenience	1		0
Comparison	1	NATIONAL OPERATORS	TOTAL:
Retail Service	3	Tesco Pizza Hut Subway Barnados	4
Leisure Service	6		
Financial & Business Services	1		
Miscellaneous	0		
Vacant	0		
Total No. of Uses	10		

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	<p>There are a total of twelve commercial units in Buckshaw Village, dominated by the large Tesco Extra and a terrace of newly created commercial units. The national multiple operators present comprise the Tesco Extra, Subway, Barnado's and Pizza Hut, with a series of independent leisure and retail service operators including a barbers, a take away and café and a restaurant.</p> <p>The northern corner of the Tesco is occupied by a Class D2 soft play facility for children, and towards the eastern edge of the boundary is the Tesco Petrol Filling Station.</p> <p>Beyond the currently designated district centre boundary is an additional commercial area which includes an Aldi, Dominos and two public houses. Further to the north is the Buckshaw Village Community Centre and Buckshaw Village Doctors surgery. Whilst not located within the defined centre boundary, the range of uses within walking distance of the residential areas is good.</p>
PEDESTRIAN ACTIVITY	<p>The centre was busy on the day of the visit, with relatively high pedestrian activity outside of the main entrance into Tesco and within the car park, and along the main terrace of commercial units. The Class D2 Use within Tesco was also busy on the day of the visit, along with the café/take away use given the time of the survey over lunchtime.</p> <p>There appeared to be a good walk-in catchment from the surrounding residential uses with visible signs of residents walking with shopping bags and take away food to and from the centre.</p> <p>The operators seemed busy, attracting footfall from both the car park and surrounding residential uses.</p>
VACANCY RATES	The centre currently contains no vacant units.
ACCESSIBILITY	<p>Buckshaw Parkway Railway Station is located approximately 150 metres to the south of the Tesco car park which regularly provides train services to Manchester Piccadilly and Victoria, and to Blackpool and Preston. The centre is also accessible by bus, with service 109 linking the village to Euxton and Chorley town centre, and to Preston city centre. The bus service runs twice an hour in both directions.</p> <p>Buckshaw is easily accessible on bike, and includes specified bike routes throughout with good and accessible bike parking.</p>
ENVIRONMENTAL QUALITY	Given the modern format and nature of the centre, the environmental quality is good. Litter bins were present throughout the centre and there was little, if any sign of graffiti.
CONCLUSION	Buckshaw serves an important function for the surrounding residents, in providing a range

	<p>of commercial uses to meet day-to-day needs. The Tesco store provides a key facility meeting residents' convenience and in some instances, comparison shopping needs. The wider defined centre boundary includes a range of non-main town centre uses and as such, we recommend that the boundary is tightened to include just the principal main town centre uses.</p> <p>Given the scale of the centre and the existing and proposed commercial offer, we consider the centre does function as a district centre and should remain as such in the hierarchy for Chorley Borough.</p> <p>The area also benefits from a range of additional uses in close proximity, including an Aldi foodstore offering an additional choice for convenience shopping and two public houses.</p>
<p>KEY ISSUES/SWOT</p>	<p>STRENGTHS</p> <ul style="list-style-type: none"> • New, attractive modern village setting and very good environmental quality. • Extant permission exists for additional commercial uses in proximity to the existing terrace. <p>WEAKNESSES</p> <ul style="list-style-type: none"> • Small number of units and very limited range of goods and services, principally focussed around convenience, retail service and leisure service uses. Further comparison uses would add to the overall mix of the centre, but it is recognised that the Tesco store does provide a wide range of comparison goods. <p>OPPORTUNITIES</p> <ul style="list-style-type: none"> • The district centre benefits from a captive local walk-in catchment. As such, there is a constant market and catchment to support new uses and a diversifying of the centre. <p>THREATS</p> <ul style="list-style-type: none"> • Given the small number of units and limited range of goods and services, the closure of any units could have a substantial impact on the overall offer of the centre.

CLAYTON GREEN DISTRICT CENTRE

ADDRESS (and Zone)	Woodale Road, Centre Drive and Library Road, Clayton Green Zone 12
DESCRIPTION	Clayton Green District Centre is situated off Clayton Green Road in the primarily residential area of Clayton Green. It is located around 6km north of Chorley town centre and 3km east of Leyland. The centre comprises a sprawling purpose built complex that includes a large Asda foodstore, petrol filling station and pub, alongside a sports centre, library and Clayton Green Business Park. The centre serves residents in Clayton Green as well as the adjoining residential area of Clayton Brook to the north and residents in the north of Whittle-le-Woods to the south.
CURRENT DESIGNATION	District Centre

PICTURES



Asda, Centre Drive



Clayton Green Sports Centre, Centre Drive

DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL:
Convenience	1	Library	1
Comparison	0	NATIONAL OPERATORS	TOTAL:
Retail Service	1	Asda	1
Leisure Service	2		
Financial & Business Services	0		
Vacant	0		
Total No. of Uses	4		
Other	0		

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	<p>There are four retail and service establishments location in Clayton Green District Centre. The offer is dominated by a large Asda foodstore, which accounts for three-quarters (74%) of the total retail and service floorspace in the centre. There are no comparison goods outlets in the centre although the Asda store provides a large comparison goods offer including its 'George' clothing range, a pharmacy and a click & collect facility. The Asda store also encompasses and opticians, a cash machine and foreign currency exchange. The one separate retail service unit, a petrol filling station, is also operated by Asda.</p> <p>Other than the Asda store and associated petrol filling station, there are only two leisure units, The Beaumont public house and Clayton Green Sports Centre. The sport centre is Council operated and has undergone a £500,000 programme of redevelopment and refurbishment over the last decade, which has provided a new fitness suite, a new reception area with a lift, refurbished changing facilities, improved toilets and showers, a refurbished creche and nursery area and a new multipurpose room added to the first floor. The sports centre now provides a large modern and important sports facility within the borough that incorporates a gym, exercise studio, sportshall, and outdoor astroturf pitches.</p>
PEDESTRIAN ACTIVITY	<p>The centre was busy in the vicinity of the Asda store entrance, but pedestrian activity in other parts of the centre was limited at the time of our visit.</p>
VACANCY RATES	<p>There are no vacant retail and service units present in the centre, which is a positive sign in terms of the centre's vitality and viability.</p>
ACCESSIBILITY	<p>Vehicular access to the centre is via Clayton Brook Road, which links to the A6 and around 250m to the east and provides easy access by car to the surrounding residential areas. The centre is served by substantial car parking. The largest car park, which provides in the over 500 spaces, is located outside the Asda store and primarily serves the Asda store and leisure centre. Smaller car parks are also provided at The Beaumont public house and the library.</p> <p>A bus stop is located within the centre on Centre Drive between the Asda store and sports centre. These stops are served by bus services 112 and 114. Service 114 provide an hourly service in each direction between Chorley and Preston via Leyland. Service 112, which provides an hourly circular service in each direction linking to Preston via Leyland, Clayton Brook and Bamber Bridge. A further bus stop is located on Library Road between the pub and library, although this stop is served only by limited school bus services (Services 767 and 786) providing three services a day.</p> <p>The units within the centre are spread out across the centre, with around a 150m between the Asda store, sports centre and public house. The library is located a further 150m away. The large Asda/sports centre car park and a level change across the centre serve as a</p>

	<p>barrier to pedestrian movement across the centre. A direct pedestrian route with zebra crossing facilities is provided between the Asda store and the sports centre. Elsewhere in the centre, however, the layout is dominated by vehicle movement. Footways are provided on only one side of the road in many areas of the centre, and no footways at all on parts of Library Road. Whilst pedestrian routes across the centre are provided, these are generally not direct.</p> <p>Moreover, the sprawling layout of the centre, its location at the western edge of the urban area and poor links to the surrounding residential area mean that few residents live within a reasonable walking distance of the centre.</p>
ENVIRONMENTAL QUALITY	<p>Excepting the issue of accessibility for pedestrians, the environmental quality of the centre is good. There are numerous trees and green spaces throughout the site, all of the units are well maintained and the centre is clean and tidy. Overall, the centre is attractive in appearance.</p>
CONCLUSION	<p>Clayton Green District Centre performs an important role in catering for the retail and service needs of the residents across a wide catchment encompassing Clayton Green, Clayton Brook and parts of Whittle-le-Woods. Whilst there are only four retail and service units in the centre, the large Asda store incorporates a large convenience and comparison goods retail offer, and also performs a limited retail and financial service function. The centre is also an important sports hub for this area of the borough, with Clayton Green Sports Centre located within the centre.</p> <p>However, the retail and retail service provision is dominated by Asda, which is the sole retailer and retail service operator located in the centre. The food and drink offer is also limited to a single pub and there are no independent retailers in the centre or any properties to accommodate such operators. Accordingly, there is a lack of consumer choice, and the centre would benefit from additional units to accommodate a greater number of retail and service operators.</p> <p>The centre is attractive and benefits from numerous green spaces and trees. Accessibility is good for those people arriving by car or bus. However, the centre is rather spread out and excepting the link between Asda and the sport centre, pedestrian routes are generally indirect.</p>
KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none"> • Large supermarket that provide a large range of convenience and comparison goods as well as a range of service uses. • Sports centre that provides an important leisure facility for the local community and attracts residents to the centre. <p>WEAKNESSES</p>

	<ul style="list-style-type: none">• Limited number of units and no small units of independent retail provision.• Dominance of Asda in the centre restricting local consumer choice.• Sprawling and car dominated layout of the centre. <p>OPPORTUNITIES</p> <ul style="list-style-type: none">• Large residential catchment area and presence of anchor stores and facilities attracting residents to the centre.• Development of in the north of the Asda/sports centre car parking area to provide new units in the vicinity of the Asda store and sports centre that are suitable for accommodating small and independent retail and service operators. The full potential for this part of the car park for future development should be explored with the landowner and/or retailer to establish whether there is capacity to remove car parking spaces. Any development would need to complement the existing uses within the centre. <p>THREATS</p> <ul style="list-style-type: none">• Dominance of the Asda store, insular layout and lack of visibility from the highway limiting attractiveness of the centre to new/additional operators.
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BALSHAW LANE LOCAL CENTRE, EUXTON

ADDRESS (and Zone)	Balshaw Lane, Talbot Row and Talbot Drive Zone 11
DESCRIPTION	<p>Balshaw Lane Local Centre is located approximately 3km to the west of Chorley town centre. The main concentration of shops is situated in a parade at Talbot Row. Additional units are situated to the north of Balshaw Lane on either side of Talbot Drive.</p> <p>The wider surrounding area is predominantly residential in character. Euxton Balshaw Lane railway station is located approximately 400m to the west of the local centre.</p>
CURRENT DESIGNATION	Local Centre

PICTURES

Parade of shops at Talbot Row



Spar, Talbot Drive



DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL:
Convenience	4		0
Comparison	1	NATIONAL OPERATORS	TOTAL:
Retail Service	2	Bargain Booze Nisa Local	4
Leisure Service	5	Spar YMCA Charity Shop	
Financial & Business Services	0		
Miscellaneous	0		
Vacant	0		
Total No. of Uses	12		

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	<p>There are two convenience stores, a Spar and a Nisa Local situated in the centre, as well as a bakery and off-licence. The sole comparison goods unit located in the centre is a charity shop, however, a limited number of comparison goods units is to be expected in a centre of this size. In terms of retail services, the two units present are health and beauty services and comprise a hairdresser and a tanning salon. There is a high proportion of leisure service units in the centre, which comprise four take-aways and a public house. There are no vacant units present in the centre, which is a positive sign in terms of the centre's vitality and viability.</p> <p>The mix of uses present in the centre perform an important role in serving the local residential community.</p>
PEDESTRIAN ACTIVITY	<p>Pedestrian flows were reasonable at the time of our site visit around midday on Tuesday 19th June. However, it appeared that the centre was also popular via car-borne visitors, with a steady flow of vehicles witnessed parking at Talbot Row for a short period of time. A covered walkway leads around the shops present on Talbot Row thus aiding pedestrian movement. The separation of shops between the southern and northern areas of Balshaw Lane, which is a reasonably busy route, is not ideal for pedestrian flows. However, a pedestrian crossing is present to aid movements.</p>
VACANCY RATES	<p>There are no vacant units present in the local centre.</p>
ACCESSIBILITY	<p>Balshaw Lane (A581) runs through the middle of the local centre, meaning that the centre is easily accessible via car-borne means. The area around Balshaw Lane Local Centre is predominantly residential in character, and therefore, there is a reasonable population in walking distance of the centre. Bus stops are located on either side of Balshaw Lane in close proximity to The Talbot public house.</p> <p>Bus services 109, 409, 804 and 812 operate from the local centre, and provide services to Chorley town centre and the surrounding residential areas. Euxton Balshaw Lane railway station is located approximately 400m to the west of the local centre. Regular services to Preston, Leyland, Blackpool, St Helens and Liverpool are available from the station, making this area popular for commuters.</p>
ENVIRONMENTAL QUALITY	<p>The environmental quality of the local centre is reasonable. The parade of units present at Talbot Road is dated and would benefit from improvements to make its appearance more appealing. However, it performs a functional role. Residential flats are present on the upper floor of the parade of shops, which would also benefit from a level of refurbishment, even if this only include a re-paint.</p> <p>There are elements of greenery present in the centre which contribute to its environmental</p>

	quality, with trees located in the vicinity of Talbot Row and hanging baskets present at The Talbot public house. The centre appeared reasonable clean and tidy, with no issues with regard to litter or graffiti noted during our site visit.
CONCLUSION	The centre is vital and viable. It performs an important role in catering for the needs of the local residential community. The mix of shops present in the local centre is typical of a centre of this size, with the centre largely providing a convenience and service role. The lack of vacant units in the centre is positive and demonstrates that there is a demand from operators to locate in this centre.
KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none"> • Lack of vacant unit • Mix of convenience and service units serves surrounding residential community <p>WEAKNESSES</p> <ul style="list-style-type: none"> • Centre is split into two sections by Balshaw Lane <p>OPPORTUNITIES</p> <ul style="list-style-type: none"> • Environmental quality of the centre could be improved via external improvements to shop units, such as the cleaning and painting of facias. <p>THREATS</p> <ul style="list-style-type: none"> • If improvements are not made to the external appearance of shop units, the centre could start to appear run down, even though it is performing well.

BOLTON STREET LOCAL CENTRE, CHORLEY

ADDRESS (and Zone)	Bolton Street Zone 1
DESCRIPTION	Bolton Street is located to the south east of Chorley town centre. Given its edge of centre location relative to Chorley town centre, the immediate surroundings comprise of more larger scale commercial, employment and industrial units, with the area to the north being commercial and industrial in nature with the areas to the south being predominantly more residential. A Morrisons and Asda supermarket are also located within walking distance of the local centre. The units are generally small scale in nature, with interspersed terraced dwellings. Outside of the designated Local Centre running north along Bolton Street, are additional units which fall outside of Chorley town centre and Bolton Street local centre.
CURRENT DESIGNATION	Local Centre

PICTURES

Bolton Street



Bolton Street



DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL: 0
Convenience	1		
Comparison	2	NATIONAL OPERATORS	TOTAL: 0
Retail Service	4		
Leisure Service	3		
Financial & Business Services	2		
Vacant	1		
Total No. of Uses	13		

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	<p>13 units were observed in the local centre in total, all of which were independent and local firms. A single convenience unit was observed at the north of the centre which was occupied by a vape retailer. The under representation of convenience in the local centre could be due to the proximity of the Asda superstore on the other side of Bolton Road, it is reasonable to conclude that the convenience needs of users visiting the centre would be met here.</p> <p>Two comparison units were observed comprising a pet supplies store and a printer / copier firm. Retail services make up the most units on the local centre (4 out of 13, or 31%), which were all observed to be occupied by hairdressers or barbers. Furthermore, two financial service units were observed, both occupied by an estate agent.</p>
PEDESTRIAN ACTIVITY	Minimal pedestrian activity was observed during the time of survey. The majority of pedestrians which were observed in the centre appeared to be either heading into Chorley town centre or were crossing over to the Asda superstore or entering one of the hairdressing units.
VACANCY RATES	One vacant unit was observed in the local centre. Another unit was observed as for sale but the retail use was still in operation at the time of survey.
ACCESSIBILITY	Bolton Street is highly accessible due to the surrounding residential uses and a good walk-in catchment. Bus stops serving a number of routes both into and out of Chorley town centre were located on either side of Bolton Street. Parking bays are located in front of the units but their capacity is limited and was generally short stay in nature, with parking limited to 1 hour between 9am and 5pm.
ENVIRONMENTAL QUALITY	The quality of the environment appeared to be modest. No street furniture or soft landscaping were observed, although there were minimal signs of anti-social behaviour such as graffiti and litter. The buildings and frontages observed in the centre were in good overall condition.
CONCLUSION	<p>Bolton Street's overall diversity of use is relatively limited, with a low proportion of convenience and comparison uses and a higher proportion of retail service uses. The low level of convenience and comparison offer is likely due to the proximity of the centre to major supermarkets and Chorley town centre. However, the overall vacancy rate is low and accessibility is good both on public transport and through a localised walk-in catchment. There may be opportunities to improve the environmental aesthetics of the centre through the introduction of street furniture and soft landscaping.</p>
KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none"> • Low vacancy rates • Easily accessible location <p>WEAKNESSES</p> <ul style="list-style-type: none"> • Nearby Asda and Morrisons supermarkets and Chorley town centre may detract

	<p>and draw customers away.</p> <ul style="list-style-type: none">• Lack of longer-stay parking facilities.• Poor retail use composition. <p>OPPORTUNITIES</p> <ul style="list-style-type: none">• Potential to incorporate additional units along Bolton Street towards Chorley town centre, to better link the centre with the town centre.• Gateway route into town centre, so further enhancements to improve the environmental quality of the centre could be explored. <p>THREATS</p> <ul style="list-style-type: none">• Proximity to town centre and two major supermarkets drawing trade and footfall away from the centre.
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BURY LANE LOCAL CENTRE, WITHNELL

ADDRESS (and Zone)	Bury Lane Zone 12
DESCRIPTION	Bury Lane Local Centre is located approximately 9km to the north east of Chorley town centre. The centre comprises six units located off Bury Lane within the village of Withnell. Withnell is located in a rural location at the north east of the Chorley local authority area. Five of the units within the centre are situated in a cluster on Bury Lane in the vicinity of its junction with Mount Pleasant. The sixth unit is separated from this main cluster by residential units and is located on the eastern side of Bury Lane. The wider area surrounding the centre is predominantly residential in character. Industrial uses are located to the west of the local centre, including a timber yard. Bury Lane forms the main route leading through Withnell.
CURRENT DESIGNATION	Local Centre

PICTURES

Units on Bury Lane from the north



Units on Bury Lane from the south



DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL:
Convenience	0		0
Comparison	1	NATIONAL OPERATORS	TOTAL:
Retail Service	2		0
Leisure Service	2		
Financial & Business Services	0		
Miscellaneous	0		
Vacant	1		
Total No. of Uses	6		

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	<p>The units present in Bury Lane Local Centre comprise a pharmacy, two hairdressers, a café, a take away and a vacant unit. The small number of units present and the range of goods and services on offer on Bury Lane are considered to perform below the level of a local centre.</p> <p>However, given the rural and somewhat isolated nature of Withnell, the local centre performs an important role in catering for the day-to-day needs of those residing in the village.</p> <p>It is noted that there is no convenience goods provision present in the centre.</p>
PEDESTRIAN ACTIVITY	<p>During our site visit, pedestrian activity in the centre was low. The units within the centre are located directly off Bury Lane with a reasonably narrow footpath to the front of them. Bury Lane inclines to the north, therefore walking within the centre may be more difficult for the elderly or disabled people. Vehicular traffic through the centre was not busy at the time of our visit, however, there are no pedestrian crossings within the centre to aid movement.</p>
VACANCY RATES	<p>There is a single vacant unit present in the centre.</p>
ACCESSIBILITY	<p>Withnell is a rural village located approximately 9km to the north east of Chorley town centre. Given the rural nature of the area, the majority of people will access Withnell and Bury Lane Local Centre by car.</p> <p>The local centre is situated on Bury Lane, the main route leading through Withnell. On-street parking is available on one side of Bury, with double-yellow lines present on the other side of the route. Bus stops are located within the local centre on Bury Lane. Hourly services are available to Chorley and Blackburn town centre from routes 707, 791, 795 and 796.</p>
ENVIRONMENTAL QUALITY	<p>The environmental quality of Bury Lane Local Centre is good. The area is predominantly residential in character, with the majority of shop units in the centre located in a cluster at the northern end of the centre, with residential properties to the south, east and west.</p> <p>The local centre is situated within an attractive and well maintained village, with views of the surrounding countryside available from the local centre. Withnell Local Nature Reserve is located a short walk from the local centre off Fellstone Vale.</p>
CONCLUSION	<p>We consider that the small number of units and range of goods and services on offer on Bury Lane are considered to perform below the level of a local centre. However, it is appreciated that Withnell is a rural village and the units that are present within Bury Lane Local Centre perform an important role in providing for the needs of residents living in this</p>

	rural area.
KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none">• Attractive village setting and good environmental quality. <p>WEAKNESSES</p> <ul style="list-style-type: none">• Small number of units and very limited range of goods and services. <p>OPPORTUNITIES</p> <ul style="list-style-type: none">• Given the rural and somewhat isolated nature of the centre, the local centre benefits from a captive local walk-in catchment. <p>THREATS</p> <ul style="list-style-type: none">• Given the small number of units and limited range of goods and services, the closure of any units could have a substantial impact on the overall offer of the centre.

CARRINGTON LOCAL CENTRE, ECCLESTON

ADDRESS (and Zone)	The Green, Mill Street and New Mill Street, Eccleston Zone 11
DESCRIPTION	<p>Carrington Local Centre is located approximately 9km to the west of Chorley town centre, and is situated within Eccleston. The local centre largely comprises a new parade of shops, known as The Carrington Centre, built in 2014. There are also three units located at either side of The Green. A car park is located adjacent to the Carrington Centre. The centre includes 13 units, however, there are further units situated outside but adjacent to the centre, including a bakers, barbers, solicitors, motorbike shop and gun shop.</p> <p>The wider area is predominately residential in character. A new housing development is situated to the south and east of the local centre.</p>
CURRENT DESIGNATION	Local Centre

PICTURES

Units at The Carrington Centre



One Stop, The Green



DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL:
Convenience	3	Library	1
Comparison	3	NATIONAL OPERATORS	TOTAL:
Retail Service	4	Sainsburys Local, One Stop Convenience Store, Post Office, Barnados Charity Shop	4
Leisure Service	2		
Financial & Business Services	0		
Miscellaneous	1		
Vacant	0		
Total No. of Uses	13		

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	<p>There are 13 units in total within the local centre. These include three convenience goods units, namely a Sainsbury's Local, One Stop convenience store and a baker. The three comparison goods units in the centre include a Barnados charity shop, florist and pharmacy. This is considered to be a reasonable level of comparison goods uses for a centre of this size.</p> <p>Retail service uses in the centre include a hairdresser, beauticians, Post Office and opticians. Leisure service uses in the centre comprise a café and restaurant. There are no financial and business service units present in the centre, but there is an ATM located at the Sainsbury's store. There is also a library present in the centre. There is considered to be a good range of uses present in the local centre.</p>
PEDESTRIAN ACTIVITY	<p>During our visit to the centre, pedestrian activity in the centre was reasonable. However, it was evident that a high proportion of people access the centre by car due to the convenience of the reasonably large car park situated to the front of the Carrington Centre.</p> <p>A canopied walkway is present to the front of the shops within the Carrington Centre, thus protecting shoppers from the elements. Bollards are present along this walkway to ensure no conflicts between pedestrians and the car park to the south. There is a pedestrian crossing located on The Green to the south of the centre to aid the movement of pedestrians crossing from The Carrington Centre to the units to the south of The Green.</p>
VACANCY RATES	The are no vacant units present in the centre.
ACCESSIBILITY	Carrington Local Centre is located approximately 9km to the west of Chorley town centre, and is situated within Eccleston. The Green (B5250), which runs through the centre of the local centre, is the main route leading through Eccleston. The centre is therefore easily accessible by vehicle, particular for those residing in the Eccleston area. The local centre is located in a predominantly residential area and therefore benefits from a strong walk-in catchment. Bus stops are located on The Green approximately 200m to both the north and south of the local centre. Regular services from routes 113, 337, 347, 766, 772 and 783 are available to Preston city centre and Chorley town centre, with other services available to Ormskirk and Southport.
ENVIRONMENTAL QUALITY	The environmental quality of the centre is good. The Carrington Centre is a new development which was developed at the same time as the surrounding new residential properties, and therefore the centre benefits from well maintained and attractive frontages. The additional units located off The Green (the B5250) comprise of converted former residential properties, which are older than those present in the Carrington Centre but are still of good quality. The centre is clean and tidy, and there are no issues within vandalism or graffiti. There are areas of soft landscaping in the vicinity of The Carrington Centre.

CONCLUSION	<p>Carrington is considered to be a healthy local centre. The Carrington Centre, which forms the main part of the centre comprises a new parade of shops and is therefore visually appealing and well maintained. There is a sizeable car park located to the front of the centre meaning it is easy for people to make journeys to the centre via vehicle. The centre also benefits from a strong walk-in catchment. The centre appears to be popular with good levels of customers noted during our site visit. There is a good mix of shops and services for a centre of this size, including four national operators.</p>
KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none">• The newly built Carrington Centre is of good design and quality.• There is a good mix and range of shops and services, including national multiple retailers.• There is a good local walk-in catchment to serve the uses.• There are no vacant units, demonstrating the overall strength of the centre.

CHORLEY OLD ROAD, WHITTLE-LE-WOODS LOCAL CENTRE

ADDRESS (and Zone)	Chorley Old Road, Whittle-le-Woods Zone 12
DESCRIPTION	Chorley Old Road Local Centre is located in the village of Whittle-le-Woods, approximately 4km to the north of Chorley town centre. The local centre is located on Chorley Old Road in the vicinity of the junction with the residential streets of Mount Pleasant and Rock Villard. The wider surrounding area is predominantly residential in character.
CURRENT DESIGNATION	Local Centre

PICTURES



DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL:
Convenience	1		0
Comparison	0	NATIONAL OPERATORS	TOTAL:
Retail Service	0		0
Leisure Service	0		
Financial & Business Services	0		
Vacant	3		
Total No. of Uses	4		
Other	0		

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	There is only one store located in Chorley Old Road local centre, which is an independent newsagent.
PEDESTRIAN ACTIVITY	The centre was quiet at the time of our visit, which is not unexpected given that there is only one occupied unit in the centre. Pedestrian activity was limited to carborne visitors stopping for a short period of time to visit the newsagents.
VACANCY RATES	Three of the four units in the centre are vacant. Surveys completed by the Council in Autumn 2016 identified one vacant unit in the centre at that time out of a total of five units, indicating that vacancy in the centre has increased considerably in the last two years.
ACCESSIBILITY	Chorley Old Road Local Centre is located on Chorley Old Road, which runs parallel to the A6 and is the main road running through the residential areas of Whittle-le-Woods. The centre is therefore accessible by car for the residents of Whittle-le-Woods. Unrestricted car parking is available on street. The village of Whittle-le-Woods is relatively linear and the walking catchment of the centre is therefore somewhat limited with a steep slope west to the A6. Bus stops are located on either side of Chorley Old Road just north of the centre boundary. These stops are served by Bus Service 24, which provides an hourly service south to Chorley town centre and north to Preston.
ENVIRONMENTAL QUALITY	The environmental quality of the local centre is reasonable. The area is characterised by attractive traditional stone properties. The one occupied commercial unit was well maintained and the area is clean and tidy with no issues with regard to litter or graffiti. Whilst the appearance of the three vacant units negatively impacts on the environmental quality, this impact is balanced by well-maintained residential properties that separate the units and the overall visual impression is of an odd vacant unit.
CONCLUSION	Chorley Old Road centre is not currently fulfilling a role as a local centre for residents as it does not include a range or mix of shops and services or even a convenience store. The long-term vacancy of one of the units in the centre and the more recent departure of two further operators indicates a lack of demand from operators to locate in the centre. We recommend that the designation of Chorley Old Road as a Local Centre is not maintained.
KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none"> • Accessible location for car-borne residents to stop off. <p>WEAKNESSES</p> <ul style="list-style-type: none"> • Provision limited to one store. <p>OPPORTUNITIES</p> <ul style="list-style-type: none"> • Reoccupation of vacant units to improve the provision in the centre. <p>THREATS</p> <ul style="list-style-type: none"> • Long term vacancy and lack of demand for the take-up of units in the centre.

CHORLEY ROAD LOCAL CENTRE, ADLINGTON

ADDRESS (and Zone)	Chorley Road, Bolton Road, Babylon Lane and Railway Road Zone 13
DESCRIPTION	<p>Chorley Road Local Centre is located approximately 5km to the south of Chorley town centre, in the village of Adlington. The majority of units are located on Chorley Road, as well as on Bolton Road, Babylon Lane and Railway Road. These four street converge at a crossroads in the middle of the centre. The local centre is one of the largest local centres located in Chorley Borough, within Adlington.</p> <p>The surrounding area is largely residential. A large recreational ground is situated directly to the north of the centre. There are a small number of retail and service units located outside but in close proximity to the centre boundary, including hairdresser, beautician and vets to the north on Chorley Road, a public house on Railway Road and an estate agent on Babylon Lane.</p>
CURRENT DESIGNATION	Local Centre

PICTURES

Units on Chorley Road



Units on Chorley Road



DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL:
Convenience	6		0
Comparison	4	NATIONAL OPERATORS	TOTAL:
Retail Service	7	Co-operative Food, Tesco Express	2
Leisure Service	5		
Financial & Business Services	3		
Vacant	4		
Total No. of Uses	29		

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	<p>The centre has a high number of retail and service units compared to other local centres in Chorley Borough. There is a good mix of goods on offer in the centre. There is a high proportion of convenience goods units located in the local centre, including a Tesco Express, Co-operative Food, sweetshop, two bakers and a newsagents.</p> <p>The number of comparison goods units located in the centre is favourable for a centre of this size. Such units include a pharmacy, e-cigarette shop, perfume shops and angling shop. The greatest number of units within the centre fall into the retail service category, of which there are seven units. These include three hairdressers, a beauticians, an opticians, a dry cleaners and a travel agents. Leisure services uses include four take aways and a public house. There are also two estate agents in the centre.</p>
PEDESTRIAN ACTIVITY	<p>Pedestrian flows were considered healthy during our visit to the centre. The centre is busy in terms of vehicular traffic, particularly due to the convergence of four roads at the middle of the centre, however, there are pedestrian crossings present to aid pedestrian movement. The footpaths to the front of the units in the centre are of a good width and barriers are present in places to avoid conflicts between pedestrians and vehicles.</p>
VACANCY RATES	<p>There are four vacant units present in the centre. Although this appears high compared to some of the other local centres in the district, this is not considered unreasonable for a centre of this size. One of the vacant units, on Railway Road, was being refurbished at the time of our visit to the centre.</p>
ACCESSIBILITY	<p>The local centre is situated on Chorley Road within the village of Adlington, one of the main routes leading into Chorley town centre. The centre is therefore easily accessible by vehicle. There is a car park located off Chorley Road, adjacent to the recreational ground, as well as a customer car park to the rear of the Tesco Express. A small number of parking spaces are also available to the front of the Tesco store. Parking restrictions are in place on the roads at the centre of the local centre, however, further out of the centre on-street parking is available.</p> <p>Bus stops are located within the centre on Chorley Road, Bolton Road and Railway Road. Regular services are available to Chorley, Preston and Bolton from bus routes 125, 790, 794, 811, 966 and V1.</p>
ENVIRONMENTAL QUALITY	<p>The environmental quality of the centre is good. Units within the centre are well maintained and the centre is clean. The steady vehicles flows through the centre do detract slightly from the environmental quality of the centre. Although the vacant units in the centre do not assist its environmental quality, they are dispersed within the centre and therefore are not considered to detract from the overall environmental quality. CCTV is present along Chorley Road.</p>

CONCLUSION	<p>Chorley Road is considered to be a healthy centre. The local centre is one of the largest in the Borough of Chorley, and there is a good mix of retail and service units present in the centre. The centre appears well used with good levels of pedestrian flows witnessed during our visit. The centre is considered to be accessible with good levels of environmental quality.</p>
KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none"> • Good range and mix of retail and service units. <p>WEAKNESSES</p> <ul style="list-style-type: none"> • Four vacant units present in the centre. <p>OPPORTUNITIES</p> <ul style="list-style-type: none"> • One of the vacant units in the centre is currently being refurbished, which presents the opportunity for a new use to be introduced to the centre. <p>THREATS</p> <ul style="list-style-type: none"> • Chorley Road is a busy route, increased vehicular traffic on this route could detract from the environmental quality of the centre.

COLLINGWOOD ROAD LOCAL CENTRE, CHORLEY

ADDRESS (and Zone)	Collingwood Road, Chorley Zone 10
DESCRIPTION	Collingwood Road local centre is located approximately 1.2km to the south west of Chorley town centre. The centre comprises four units formed in a single terrace of units with limited parking available to both the front and the rear of the units.
CURRENT DESIGNATION	Local Centre

PICTURES



DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL:
Convenience	1		0
Comparison	0	NATIONAL OPERATORS	TOTAL:
Retail Service	2	Premier Convenience	1
Leisure Service	1		
Financial & Business Services	0		
Miscellaneous	0		
Vacant	0		
Total No. of Uses	4		

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	Collingwood Road is a small centre, consisting of just four commercial units. The units are occupied by Premier convenience store, a hairdresser, takeaway and solarium. The centre also includes a telephone box and postbox.
PEDESTRIAN ACTIVITY	There was very limited pedestrian activity on the day of the visit with the only real footfall in and out of the Premier convenience store. The centre was very quiet and there was no obvious sign of walk-in catchment from the surrounding residential areas, albeit we note that the Premier Store will perform an important role in meeting local residents' top-up convenience needs.
VACANCY RATES	There were no vacant units recorded.
ACCESSIBILITY	<p>A layby for private vehicles is provided directly to the front of the units, along with a small car park to the rear providing space for approximately eight vehicles.</p> <p>Bus stops are provided along Collingwood Road, with bus services 337, 347 and 357 stopping in both directions linking the centre to Southport, Ormskirk and Croston.</p>
ENVIRONMENTAL QUALITY	The general environmental quality was moderate to good, with limited signs of littering or graffiti but also no signs of public benches or bins.
CONCLUSION	The centre is served by just four commercial units, resulting in a lack of any real diversity of use. The overall offer does not meet full day-to-day needs but it is acknowledged that the convenience store does provide a local facility for residents. Footfall was very limited.
KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none"> • Important local convenience store servicing the walk-in catchment • Good access and free adjacent car parking. <p>WEAKNESSES</p> <ul style="list-style-type: none"> • Small number and mix of uses. • Lack of any comparison operators. <p>OPPORTUNITIES</p> <ul style="list-style-type: none"> • No real opportunities for expansion given the surrounding residential uses. <p>THREATS</p> <ul style="list-style-type: none"> • Given the small number of units present in the centre, the closure of just one unit could have a substantial impact on the centre.

COPPULL LOCAL CENTRE

ADDRESS (and Zone)	Spendmore Lane and Mill Street Zone 11
DESCRIPTION	<p>Coppull Local Centre is located approximately 4km to the south west of Chorley town centre, in the village of Coppull. Coppull is the largest local centre in the Borough. The centre is predominantly linear in form, with retail and service units located on either side of Spendmore Road. The centre also extends off this main street onto Mill Street. The retail and service units within the centre are interspersed with residential units, particularly at the eastern end of the centre.</p> <p>The surrounding area is predominantly residential. Coppull Leisure Centre and Leisure Park are located directly adjacent to the western end of the centre.</p>
CURRENT DESIGNATION	Local Centre

PICTURES

Units on Spendmore Lane



Co-operative Food, Spendmore Lane



DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL:
Convenience	6	Library, Community Centre	2
Comparison	8	NATIONAL OPERATORS	TOTAL:
Retail Service	9	Co-operative Food, Bargain Booze, Lloyds Pharmacy, Post Office	4
Leisure Service	6		
Financial & Business Services	3		
Miscellaneous	3		
Vacant	2		
Total No. of Uses	36		

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	There are six convenience goods units present in the town centre, these include the Co-operative Foodstore, Bargain Booze, a bakers, two newsagents and sandwich shop. There is a high proportion of comparison goods units in the centre for a local centre. These uses include a pharmacy, charity shop, florist, e-cigarette shop, sign shop and two fishing shops. The highest proportion of units present in the centre comprise retail service units, these include a dry cleaners, four hairdressers, Post Office, opticians, beauticians and a sunbed shop. There are also six leisure service uses, which comprise a public house, betting shop, three take-away and crafts centre. There are only three financial and leisure service units present in the centre, but this is to be expected for a centre of this size. A library is located at the western extent of the centre.
PEDESTRIAN ACTIVITY	Pedestrian flows were low during our site visit on Tuesday 19 th June in the morning. A high proportion of people were witnessed parking directly outside shop units and quickly entering a single unit. The footpaths which are located to the front of the units on Spendmore Lane are of a reasonable width. Pedestrian crossings are present within the centre to aid pedestrian movement.
VACANCY RATES	There are two vacant units present in the centre.
ACCESSIBILITY	The units which comprise Coppull local centre are situated on Spendmore Lane (B5251), a main route leading from Coppull to Chorley town centre, as such the centre is easily accessible by car. There is a car park to the front of the Co-operative Food for its customers and a limited amount of parking on Spendmore Lane, however, parking restrictions are in place along the main proportion of this route. Residential uses are present to the north and south of the centre creating a walk-in catchment. Bus stops are present on Spendmore Lane, with hourly services available to Chorley town centre.
ENVIRONMENTAL QUALITY	The environmental quality of the centre is reasonable. However, the quality of the shop fascias in the centre is mixed and some units would benefit from an element of maintenance or refurbishment. Although there are some planters and street furniture present within the centre, the centre does appear quite bare and would likely benefit from some subtle cosmetic improvements. The road running through the centre does dominate the appearance of the centre somewhat, although there are crossings to aid pedestrian movement and the traffic flows were steady at the time of our site visit rather than heavy.
CONCLUSION	Coppull is considered to be a healthy centre. There is a good mix and range of shops and services present in the centre. The centre performs an important role in serving the needs of the surrounding residential community and passing vehicular traffic. Although the environmental quality of the centre is reasonable, it is considered that the centre would benefit from some subtle cosmetic improvements.
KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none"> • High number of units and good mix of shops and services.

WEAKNESSES

- The eastern part of the centre is less concentrated, with retail and service units interspersed with residential properties.

OPPORTUNITIES

- The centre would benefit from subtle cosmetic improvements, including improvements to the soft and hard landscaping, inclusion of public seating and re-lining of the pedestrian crossing.

CROSTON LOCAL CENTRE

ADDRESS (and Zone)	Town Road and Outlane Zone 9
DESCRIPTION	<p>Croston is located at the western extent of the Chorley local authority area. The local centre is situated approximately 13km to the west of Chorley town centre and 10km to the south west of Leyland town centre. The local centre is located within Croston village, a small, rural village.</p> <p>The centre comprises of seven units which are situated on Town Road, the main route leading through Croston, and around a square off Out Lane. The retail and service units are interspersed with some residential properties.</p> <p>The wider area is predominately residential. However, there are some additional retail and service units located outside but in close proximity to the centre boundary. These include a café, schoolwear shop and public house. A small number of other shops and services are dispersed elsewhere in Croston village.</p>
CURRENT DESIGNATION	Local Centre

PICTURES

Units on Town Road



RBS Bank, Town Road



DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL:
Convenience	0		0
Comparison	0	NATIONAL OPERATORS	TOTAL:
Retail Service	1	RBS Bank	1
Leisure Service	4		
Financial & Business Services	1		
Miscellaneous	0		
Vacant	1		
Total No. of Uses	7		

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	There are no convenience goods units located within the local centre, which is considered quite unusual for a local centre, which we would expect to form a largely convenience and service function. There is however a Londis convenience store located approximately 350m to the north west of the local centre off Westhead Road, along with a McColls located on Station Road. There are also no comparison goods units present in the centre. The majority of the units present in the local centre comprise leisure service units and include two public houses and two restaurants. There is also a hairdresser and bank (RBS) located in the centre, as well as one vacant unit. There is an ATM present at the bank.
PEDESTRIAN ACTIVITY	Pedestrian activity was low during our site visit to Croston Local Centre on Tuesday 19 th June, in the afternoon. Only a small number of pedestrians were witnessed in the centre. The shops and services in the local centre are located on either side of Town Road with footpaths located to the front of them, in some places these footpaths are narrow. There is a lack of pedestrian crossings present in the centre. However, given the centre is located in a village, traffic flows are not high and therefore there is not considered to be a conflict between pedestrians and vehicular traffic. The units off Out Lane are set back from the main road and present an attractive setting for pedestrians.
VACANCY RATES	There is one vacant unit present in the centre.
ACCESSIBILITY	The units which form Croston Local Centre are situated on either side of Town Road which is the main route leading through the village of Croston. On street parking is located at either side of this route. However, in some places the road is narrow which only allows for a single line of parked traffic. As the local centre is situated within the village of Croston, those residents from Croston are located within walking distance of the centre. Croston railway station is located approximately 700m to the north of the local centre. Services run from this railway station to Preston and Ormskirk. Bus stops are located a very short walk

	from the local centre boundary off Town Road. Services are available on an hourly basis to Chorley, Eccleston and Southport from routes 337 and 347.
ENVIRONMENTAL QUALITY	The environmental quality of Croston Local Centre is very high. The centre is very attractive and contains a number of historic buildings and cobbled streets. The units off Out Lane are set back from the road in a square type arrangement which brings a pleasant quality. The centre is clean and benefits from areas of greenery, including hanging baskets and planters. The River Yarrow runs through Croston village, to the south of the local centre and makes for an attractive setting.
CONCLUSION	Croston is considered to be a very attractive local centre. The mix and range of units present in the centre is limited, and the centre largely performs a function in catering for leisure needs. Notwithstanding this, given the rural nature of Croston village, the local centre is considered to perform an important function in catering for the needs of the local residential community. Although the centre does not contain any convenience goods units, such uses are available elsewhere in the village.
KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none"> • Very high environmental quality. • Strong leisure service role. <p>WEAKNESSES</p> <ul style="list-style-type: none"> • Small number and mix of uses. • Lack of convenience goods units. <p>OPPORTUNITIES</p> <ul style="list-style-type: none"> • There is currently a single vacant unit present in the centre, which could be occupied by a new use which makes a favourable contribution to the mix of uses available. <p>THREATS</p> <ul style="list-style-type: none"> • Given the small number of units present in the centre, the closure of just one unit could have a substantial impact on the centre.

EAVES GREEN ROAD LOCAL CENTRE, CHORLEY

ADDRESS (and Zone)	Eaves Green Road, Chorley Zone 10
DESCRIPTION	Eaves Green Road local centre is located approximately 1.7km to the south west of Chorley town centre. The centre is accessed off Eaves Green Road, and is surrounded principally by residential uses, with two primary schools located to the north. The local centre is accessed via a dedicated car park, and consists principally of a public house and a terrace of commercial units around a public car park.
CURRENT DESIGNATION	Local Centre

PICTURES



DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL:
Convenience	0	Community centre	1
Comparison	1	NATIONAL OPERATORS	TOTAL:
Retail Service	0		0
Leisure Service	2		
Financial & Business Services	1		
Miscellaneous	0		
Vacant	0		
Total No. of Uses	4		

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	Eaves Green Road local centre comprises four units, of which one is occupied by an independent chemist operator and another by a public house. A community centre is situated towards the eastern boundary, accessed off Cottage Fields. There are no national multiple operators present in the centre.
PEDESTRIAN ACTIVITY	There was very limited pedestrian activity on the day of the visit and the centre was very quiet.
VACANCY RATES	There were no vacant units recorded.
ACCESSIBILITY	The centre is easily accessed by private vehicles, with two dedicated car parks accessed off Eaves Green Road and Cottage Fields. We expect that the car park off Eaves Green Road principally serves the public house, with the second one off Cottage Fields serving the commercial units and community centre. Bus stops are present along Eaves Green Road, which serve bus routes 337 and 347, linking the centre with Ormskirk, Rufford and Southport, along with Chorley, Burscough and Mawdsley. There were no visible cycle parking facilities but there were dedicated disabled spaces provided in the car park.
ENVIRONMENTAL QUALITY	The general environmental quality was good, with no real signs of littering or graffiti. The car park surface to the rear (serving the public house) was in need of resurfacing, and the soft landscaping provided in planters needed caring for and maintaining. Litter bins were available.
CONCLUSION	Eaves Green has a very limited mix of commercial uses with no convenience or comparison retail offer within the centre. The chemist and restaurant will serve an important role for the surrounding residents but there is an opportunity to provide a convenience store and other retail and leisure service operators to meet the local needs.
KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none"> • Purpose built development with dedicated car park <p>WEAKNESSES</p> <ul style="list-style-type: none"> • Small number and mix of uses. • Lack of any convenience or comparison operators <p>OPPORTUNITIES</p> <ul style="list-style-type: none"> • Opportunities to diversify the centre, providing a better mix of uses <p>THREATS</p> <ul style="list-style-type: none"> • Given the small number of units present in the centre, the closure of just one unit could have a substantial impact on the centre.

EAVES LANE NORTH LOCAL CENTRE, CHORLEY

ADDRESS (and Zone)	Eaves Lane North Local Centre, Chorley Zone 10
DESCRIPTION	Eaves Lane North is the northern half of two local centres located along Eaves Lane. The northern section is located near Baggaley Lane and comprises a total of 14 commercial units all fronting Eaves Lane. The centre is located approximately 0.9km to the north east of Chorley town centre and is surrounded principally by residential uses.
CURRENT DESIGNATION	Local Centre

PICTURES



DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL:
Convenience	3		0
Comparison	4	NATIONAL OPERATORS	TOTAL:
Retail Service	2	Spar Lloyds Pharmacy	2
Leisure Service	4		
Financial & Business Services	0		
Miscellaneous	0		
Vacant	1		
Total No. of Uses	14		

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	Eaves Lane North local centre has a range of convenience and comparison operators, including a Spar convenience store, a bakery, kitchens and bathrooms retailer, a Lloyds Pharmacy and a butchers/deli. In addition, there are a range of takeaways and a public house. Residential uses are interspersed between the commercial units.
PEDESTRIAN ACTIVITY	The centre had a moderate footfall on the day of the visit, with the principal concentration of footfall around the Lloyds pharmacy and Spar convenience store.
VACANCY RATES	There was just one identified vacant unit on the day of the visit, that being the former Post Office unit measuring approximately 63 sq.m.
ACCESSIBILITY	The centre has a good level of on-street car parking. The centre is served by a number of bus routes, including the 4A, 24A, 114, 707 and 780, all of which serve bus stops throughout the day, linking the centre with Preston and Chorley.
ENVIRONMENTAL QUALITY	The general environmental quality within Eaves Lane North local centre was moderate with some signs of littering and graffiti. Litter bins were present however. The bollards placed along the pedestrian footpath assist with providing additional safety for pedestrians along the footpath.
CONCLUSION	<p>Eaves Lane North is considered to be a relatively vital and viable centre, with just one unit currently vacant. Whilst the offer does not provide a range of comparison retailers or convenience provision which would meet local's main food shopping needs, the presence of the Spar provides residents with the opportunity to purchase their day to day convenience goods.</p> <p>The Lloyds pharmacy provides an important amenity for local residents, as was evidenced on the day with shoppers visiting the retailer.</p>
KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none"> • Important local convenience store servicing the walk-in catchment <p>WEAKNESSES</p> <ul style="list-style-type: none"> • Lack of public benches or any soft landscaping to soften the public realm <p>OPPORTUNITIES</p> <ul style="list-style-type: none"> • Opportunities to enhance the environmental quality to encourage locals to visit the centre. <p>THREATS</p> <ul style="list-style-type: none"> • Given the small number of units present in the centre, the closure of just one additional unit, or indeed should the existing vacant unit remain vacant for a prolonged period of time, either could have a substantial impact on the centre.

EAVES LANE SOUTH LOCAL CENTRE, CHORLEY

ADDRESS (and Zone)	Eaves Lane South Local Centre, Chorley Zone 10
DESCRIPTION	Eaves Lane South is the southern half of two local centres located along Eaves Lane. The southern section is located near Froom Street and comprises a total of 19 commercial units all fronting Eaves Lane. The centre is located approximately 0.9km to the north east of Chorley town centre and is surrounded principally by residential uses.
CURRENT DESIGNATION	Local Centre

PICTURES



DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL:
Convenience	2		0
Comparison	3	NATIONAL OPERATORS	TOTAL:
Retail Service	4	Londis	2
Leisure Service	4		
Financial & Business Services	4		
Miscellaneous	0		
Vacant	2		
Total No. of Uses	19		

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	Eaves Lane South local centre has a good mix of uses spread out across 19 commercial units. In total the centre comprises two convenience units consisting of the Londis convenience store and a sandwich shop. There are also a range of beauty salons and barbers, a café, a cake maker and a range of financial services including an accountants and estate agent and a sewing shop.
PEDESTRIAN ACTIVITY	The centre had a moderate footfall on the day of the visit, with the principal concentration of footfall outside of Katy's Kitchen and the Londis
VACANCY RATES	There were two vacant units identified on the day of the visit, located adjacent to each other within the centre of the local centre, equating to 11% of the total number of units and 11% of the total proportion of floorspace.
ACCESSIBILITY	The centre has a good level of on-street car parking. The centre is served by a number of bus routes, including the 4A, 24A, 114, 707 and 780, all of which serve bus stops throughout the day, linking the centre with Preston and Chorley.
ENVIRONMENTAL QUALITY	The general environmental quality within Eaves Lane South local centre was moderate with some signs of littering and graffiti. Litter bins were present however.
CONCLUSION	Eaves Lane South is considered to be a relatively vital and viable centre, with just two units currently vacant. Whilst the offer does not provide a range of comparison retailers or convenience provision which would meet local's main food shopping needs, the presence of the Londis provides residents with the opportunity to purchase their day to day convenience goods. There are also specialist retailers comprising the sewing shop and cake maker which add to the diversity of the centre, and which may act as a draw to the centre in their own right.
KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none"> • Important local convenience store servicing the walk-in catchment <p>WEAKNESSES</p> <ul style="list-style-type: none"> • Lack of public benches or any soft landscaping to soften the public realm. • Two adjacent vacant units detracts from the overall vitality and viability of the centre <p>OPPORTUNITIES</p> <ul style="list-style-type: none"> • Opportunities to enhance the environmental quality to encourage locals to visit the centre. <p>THREATS</p> <ul style="list-style-type: none"> • Given the small number of units present in the centre, the closure of just one unit beyond those already vacant, could have a substantial impact on the centre.

ECCLESTON LOCAL CENTRE

ADDRESS (and Zone)	The Green, Eccleston Zone 11
DESCRIPTION	<p>Eccleston Local Centre is located approximately 10km to the south west of Chorley town centre, in the village Eccleston. The centre comprises nine units which are interspersed with residential properties along The Green. The centre is located a short distance (approximately 300m) from Carrington Local Centre.</p> <p>The wider area is predominantly residential in character. There are further shops and services located outside the defined centre, but in close proximity to its boundary. To the north, on the opposite side of the road to St Mary's Primary School there is a parade of shops including a kitchen shop, bar, dress agency, estate agents, dental practice and hairdresser.</p> <p>The side of the former Windmill Hotel, at the southern end of the centre, is currently being redeveloped for the construction of flats (Ref:14/01331/FUL)</p>
CURRENT DESIGNATION	Local Centre

PICTURES

Units on eastern side of The Green



Unit on western side of The Green



DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL:
Convenience	0		0
Comparison	2	NATIONAL OPERATORS	TOTAL:
Retail Service	3		0
Leisure Service	1		
Financial & Business Services	2		
Vacant	0		
Total No. of Uses	8		

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	<p>There are no convenience goods units located within Eccleston local centre. This is quite unusual for a local centre, which we would expect to perform a largely convenience role. However, Carrington Local Centre is located only 300m away and accommodates a Sainsbury's Local and One Stop Shop.</p> <p>There are two comparison goods units, namely a gift shop and clothes shop. Retail services are the dominant type of unit present in the centre, with two hairdressers and a beauty salon present. In addition, the centre accommodates an estate agent, insurance broker, public house and podiatrist. There are a high proportion of residential properties located within the centre boundary, with the shops and service units within the centre appear fairly dispersed.</p>
PEDESTRIAN ACTIVITY	<p>Pedestrian activity during our site visit, was low. There were very few people witnessed walking around the local centre. In addition, there did not appear to be many people visiting the centre by vehicle or public transport. Shops within the centre are located on either side of The Green with reasonably wide footpaths present to the front of the units. There is a lack of pedestrian crossings present in the centre to assist those wanting to cross from one side of the centre to the other.</p>
VACANCY RATES	<p>There are no vacant units present in the centre. However, the retail and service units present are interspersed with residential units.</p>
ACCESSIBILITY	<p>The retail and service units which comprise Eccleston Local Centre are situated on either side of The Green, which is the main route leading through Eccleston (the B250). The centre is therefore easily accessible by those travelling by car. The wider area surrounding the local centre is largely residential in character and accordingly there is a reasonable walk-in catchment which can access the centre. Bus stops are present within the local</p>

	centre with regular services running to Chorley, Preston and Wigan.
ENVIRONMENTAL QUALITY	The environmental quality of the centre is reasonable. However, as the retail and service units are located on a main road and are interspersed with residential properties the centre does appear slightly disjointed. The individual units within the centre vary in terms of the quality of their appearance. Some units are located within attractive traditional building and have well maintained facades, whereas others appear slightly outdated.
CONCLUSION	The health of Eccleston Local Centre is reasonable, however, given the lack of convenience goods provision and the dispersed nature of retail and service units within the centre, Eccleston is not considered to perform the role of a local centre. The centre did not appear to be well used at the time of our site visit. We therefore recommend that the centre is de-allocated. This would not result in a gap in provision as Carrington Local Centre is located approximately 300m from Eccleston Local Centre.
KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none"> Local Centre situated in a convenient location, on the main route leading through Eccleston. <p>WEAKNESSES</p> <ul style="list-style-type: none"> The centre is diluted in nature, with retail and service units interspersed with residential properties. The centre has no convenience goods function. <p>OPPORTUNITIES</p> <ul style="list-style-type: none"> The centre could take advantage of its more bespoke mix of retail and service units, which includes a gift shop, insurance broker and podiatrist. <p>THREATS</p> <ul style="list-style-type: none"> The centre is located in close proximity to Carrington Local Centre, which has recently benefitted from redevelopment in 2014 and appears to be performing well. This may divert customers away from Eccleston Local Centre.

GREAT GREENS LANE, CLAYTON BROOK LOCAL CENTRE

ADDRESS (and Zone)	Great Greens Lane and Tunley Holme, Clayton Brook Zone 12
DESCRIPTION	Great Greens Lane Local Centre is located off Great Greens Lane in the primarily residential area of Clayton Brook. It is located around 6.5km north of Chorley town centre and around 2km south east of Bamber Bridge. The centre comprises a purpose-built complex incorporating a shopping parade alongside a range of health and community uses. The centre serves the surrounding residential area of Clayton Brook.
CURRENT DESIGNATION	Local Centre

PICTURES



Shopping Parade, Great Greens Lane



Shopping Parade, Great Greens Lane

DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL:
Convenience	1	Community Centre	5
Comparison	2	Dentists	
Retail Service	1	Doctors Surgery	
Leisure Service	3	NHS Clinic	2
Financial & Business Services	0	Housing Assoc. Office	
Vacant	0		
Total No. of Uses	7		
Other	0		
		NATIONAL OPERATORS	TOTAL:
		McColl's	2
		Post Office	

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	There is one convenience store located in the centre, which is operated by McColl's and encompasses a Post Office. There are two comparison retailers located in the centre, a pharmacy and a small mixed goods shop offering cards, toys, clothes, plants amongst other items. Three takeaways are also located in the centre. Further to the Post Office, there is one other retail service unit in the centre, which is a hair salon. The centre also serves as a community hub with a community centre, dentist and doctors surgery all located in the centre.
PEDESTRIAN ACTIVITY	Pedestrian activity was focused on the shopping parade where a small number of people were shopping and/or congregating near to the grassed area at the front of the shops.
VACANCY RATES	There are no vacant retail or service units present in the centre.
ACCESSIBILITY	<p>Great Greens Lane Local Centre is located off Great Greens Lane, which is an important local route through Clayton Brook, that provides easy access by car to the surrounding residential area. The centre is served by a reasonable sized car park, which is accessed from Tunley Hulme. At the time of our visit, plenty of spaces remained within the car park. The centre is accessible by car for the residents of Clayton Brook.</p> <p>The centre is also easy to access on foot from the surrounding residential area of Clayton Brook via the highway network and footpaths that cut through the park to the north and cul-de-sacs to the south of the centre. The centre is located centrally within Clayton Brook and much of this area is within a reasonable 10 to 15 minute walk of the centre.</p> <p>Bus stops are located on either side of Great Greens Lane just outside of the centre boundary. These stops are served by bus services 112, 114 and 125 along with some other less frequent services that link the centre with the surrounding residential area and on to Leyland, Preston, Bamber Bridge, Chorley and Bolton with a total of around eight services an hour in both directions.</p>
ENVIRONMENTAL QUALITY	<p>The environmental quality of the centre is generally poor. The Clayton Brook centre and wider residential estate were built during the late 1970s and early 1980s. The community centre benefitted from refurbishment in 2015 and is attractive with modern and well-maintained planters outside. However, other buildings in the centre, most notably the shopping parade, are dated in appearance and would benefit from improvements to modernise and upgrade their appearance. Whilst none of the units are vacant, two of the takeaways outlets only open for the evening. During our visit to the centre in the middle of the day, both of these units were shuttered creating unattractive and dead frontage.</p> <p>Positively, there are numerous trees located throughout the site, including within the car parking area, and there is a large grassed area between the shopping parade and Great</p>

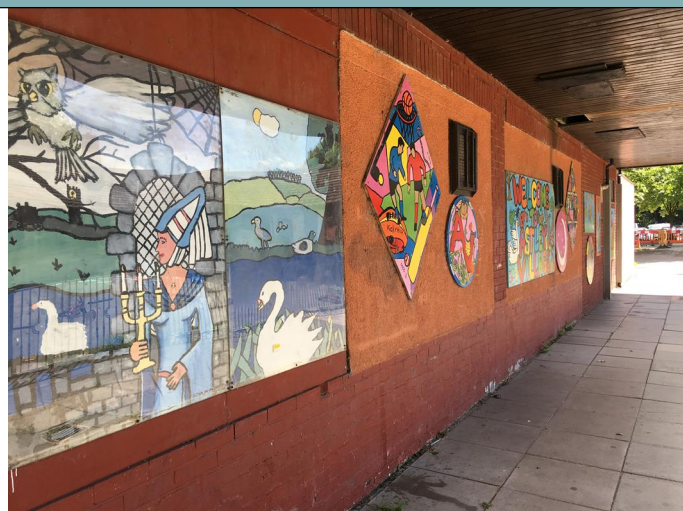
	<p>Greens Lane, which contribute substantially to the visual appearance of the centre. However, planters located in the north of the centre were in need of repair and maintenance.</p> <p>The layout of the car park is also somewhat dated, with no marked bays and disorderly pockets of car parking areas that would benefit from improvements to modernise the layout and provide orderly formal bays along with dedicated and clear pedestrian routes through the car park. The entry to the car park also faces the unattractive servicing area to the rear of the shopping parade.</p> <p>During our visit, litter and fly tipping was observed in the centre, most notably in the car park and in the vicinity of the shops, and the centre would benefit from a deep clean. There was also evidence of graffiti in the centre and although this had mostly been cleaned off, marks remained that detracted from the environmental quality.</p>
CONCLUSION	<p>Great Greens Lane Local Centre performs an important role in providing the residents of Clayton Brook with access to a basic range of shopping and service facilities. The centre is accessible on foot, by public transport and car, and benefits from a good-sized car park. The lack of vacant units in the centre is positive and demonstrates that there is a demand from operators to locate in this centre.</p> <p>There are numerous trees and landscaped areas throughout the centre along a large green space in front of the shopping parade and attractive planters. The community centre has undergone a refurbishment in recent years. However, the overall environmental quality is relatively poor, with the centre suffering from a poor layout and the dated appearance of the shopping centre in particular, which would benefit from cosmetic improvements or refurbishment. Anti-social behaviour is also identified as an issue. Cleaning of the centre along with increasing the visibility and coverage of the existing CCTV installation to deter such behaviour is recommended.</p>
KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none"> • Accessible location that serves the surrounding residential area of Clayton Brook. • Good mix of retail and service uses for its size, along with a range of health and community facilities. • Full occupancy. • Good sized car park <p>WEAKNESSES</p> <ul style="list-style-type: none"> • Dated appearance of the shopping parade. • Litter and evidence of graffiti.

	<ul style="list-style-type: none">• Lack of natural surveillance of the units at the north of the shopping parade, which would deter anti-social behaviour.• Limited number of retail and service units. <p>OPPORTUNITIES</p> <ul style="list-style-type: none">• Environmental quality of the centre could be improved through external improvements to the shopping parade, such as painting or refurbishment the building facia, as well as cleaning of centre.• Small scale development in the existing car park to hide the servicing area for the retail units and provide active frontage to the car park.• Improvements to coverage and visibility of CCTV installation to discourage anti-social behaviour. <p>THREATS</p> <ul style="list-style-type: none">• Poor layout of the centre limiting opportunities to improve the environmental quality.
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HALL GATE LOCAL CENTRE, CHORLEY

ADDRESS (and Zone)	Chancery Road/Hall Gate, Astley Zone 12
DESCRIPTION	Hall Gate local centre is located in close proximity to Astley Hall. The centre is accessed via Hall Gate, which links to an extensive car park serving Astley Hall. The surrounding uses include Buckshaw Primary School to the north, Astley Hall to the south and residential uses. The centre is located approximately 1.5km to the north west of Chorley town centre and 1km to the north east of the Tesco Extra at Ackhurst Industrial Park.
CURRENT DESIGNATION	Local Centre

PICTURES



DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL:
Convenience	1	Community Centre	1
Comparison	1	NATIONAL OPERATORS	TOTAL:
Retail Service	0	McColls and Post Office	1
Leisure Service	2		
Financial & Business Services	0		
Miscellaneous	0		
Vacant	1		
Total No. of Uses	6		

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	<p>The units present in Hall Gate Local Centre comprise a small convenience store with Post Office and off licence, a pharmacy and a restaurant/take away. The small number of units present and the range of goods and services on offer on Bury Lane are considered to perform below the level of a local centre.</p> <p>However, given the local residential area, the local centre performs an important role in catering for the day-to-day needs of those residing in close proximity.</p>
PEDESTRIAN ACTIVITY	<p>During our site visit, pedestrian activity in the centre was low with the only footfall to the front of the McColls.</p>
VACANCY RATES	<p>The centre comprises one vacant unit which equates to 17% of the total number of units and 4% of the total floorspace.</p> <p>Given the lack of commercial units, the result of one vacant unit significantly alters the overall composition within the centre.</p>
ACCESSIBILITY	<p>Hall Gate is located adjacent to a public car park which principally serves the Astley Hall. There is therefore plentiful supply of available parking for private vehicles.</p> <p>The centre is also served by a bus stop which is located on Chancery Road to the front of the centre, at which services 190A, 109B and 409 stop throughout the day and evening. The bus services link the centre with Preston, Towngate and Chorley, and Chorley Hospital. Safe and secure cycle parking was present to the front of the McColl's, although these were not in use on the day of the survey.</p>
ENVIRONMENTAL QUALITY	<p>The centre's environmental quality was relatively good, with no evidence of littering or graffiti. The centre also contains elements of public artwork along the walls, which adds to the overall aesthetics of the centre.</p>
CONCLUSION	<p>We consider that the small number of units and range of goods and services on offer in Hall Gate are considered to perform below the level of a local centre.</p> <p>However, the existing uses perform an important role for surrounding residents, particularly meeting day-to-day convenience shopping requirements and the provision of a pharmacy. Whilst the number of units falls below the typical quantum in a local centre, we do consider that the centre still continues to function in its intended form.</p>
KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none"> • Presence of public artwork improving the environmental quality <p>WEAKNESSES</p> <ul style="list-style-type: none"> • Small number of units and very limited range of goods and services. • The centre may be struggling given the presence of the Tesco Extra just 1km from

	<p>the site.</p> <p>OPPORTUNITIES</p> <ul style="list-style-type: none">• Given the somewhat isolated nature of the centre, the local centre benefits from a captive local walk-in catchment. <p>THREATS</p> <ul style="list-style-type: none">• Given the small number of units and limited range of goods and services, the closure of any units (beyond those already vacant) could have a substantial impact on the overall offer of the centre.
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HARPERS LANE LOCAL CENTRE, Chorley

ADDRESS (and Zone)	Harpers Lane, Chorley Zone 12
DESCRIPTION	Harpers Lane local centre is located within 50 metres of Alliance Retail Park, 800 metres to the north east of Chorley town centre. The centre is surrounded by residential, commercial and educational uses, with the Aldi foodstore located a short walk down Harpers Lane. The Centre comprises a total of ten units, with an adjacent small dedicated car park to the rear.
CURRENT DESIGNATION	Local Centre

PICTURES



DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL:
Convenience	1		0
Comparison	1	NATIONAL OPERATORS	TOTAL:
Retail Service	4	Bargain Booze	1
Leisure Service	3		
Financial & Business Services	0		
Miscellaneous	0		
Vacant	1		
Total No. of Uses	10		

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	<p>Harpers Lane comprises ten commercial units which include a laundrette, a Bargain Booze, a party store, a health and beauty salon, a sandwich shop and a fish and chip takeaway.</p> <p>The mix of uses is common for a local centre of this size, but is lacking in a small format convenience store. The lack of a convenience store is likely due to the presence of the Aldi foodstore which is within easy walking distance from Harpers Lane at Alliance Retail Park, and further afield to the Asda and Farmfoods located off Water Street, just 300 metres walking distance.</p>
PEDESTRIAN ACTIVITY	<p>The level of pedestrian activity along Harper Lane was relatively high at the time of the visit, with a number of shoppers travelling to and from Aldi, as evidenced by the presence of Aldi shopper bags. A number of visitors were visiting the sandwich shop and takeaway, along with the laundrette which appeared relatively busy.</p> <p>The adjacent car park to the rear on on-street was also busy.</p>
VACANCY RATES	<p>The centre includes one vacant unit located within the middle of the terrace of commercial units, equating to 10% of the total number of units and 7% of the total provision of floorspace within the centre.</p>
ACCESSIBILITY	<p>The centre is accessible by private vehicle and includes dedicated off and on-street car parking. Both car parking facilities were busy at the time of the visit.</p> <p>The centre is also within walking distance of Chorley town centre and has a good surrounding walk-in catchment from local residential areas. There are bus stops located adjacent to the centre, at which bus services 4, 24, 122, 780, 791, 795 and 796 all stop during the day and evening, linking the centre to Chorley town centre and further afield. There was no evidence of dedicated cycle parking or parking for disabled people.</p>
ENVIRONMENTAL QUALITY	<p>The general environmental quality was good and meets the typical standards of a centre of this size. There are perhaps opportunities to provide more soft landscaping and litter bins, but the space on the pedestrian pavement may limit this.</p>
CONCLUSION	<p>Harpers Lane performs an important role in providing local retail and leisure service offers to the surrounding residential areas.</p> <p>The presence of the Aldi, Asda and Farmfoods is likely to have affected the provision of a convenience store in the centre but Bargain Booze goes some way to meet this requirement.</p> <p>The centre was busy on the day of the visit and it is likely that it benefits from pass-by trips from shoppers visiting Alliance Retail Park on foot.</p>

KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none">• Busy centre, with pass-by trade from shoppers visiting the Retail Park <p>WEAKNESSES</p> <ul style="list-style-type: none">• The centre may be struggling given the presence of the Aldi <p>OPPORTUNITIES</p> <ul style="list-style-type: none">• Opportunity to build on the pass-by trips <p>THREATS</p> <ul style="list-style-type: none">• Increased threat from the Alliance Retail Park
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LANCASTER LANE, CLAYTON-LE-WOODS LOCAL CENTRE

ADDRESS (and Zone)	Lancaster Lane and Pendle Road, Clayton-le-Woods Zone 8
DESCRIPTION	Lancaster Lane Local Centre is located in the village of Clayton-le-Woods. Lancaster Lane Local Centre is situated approximately 4km east of Leyland town centre and approximately 6km to the north west of Chorley town centre. The main concentration of shops is situated in a parade of units off Pendle Road. Additional units are situated to the north on either side of Lancaster Road. The wider village of Clayton-le-Woods is predominantly residential in character.
CURRENT DESIGNATION	Local Centre

PICTURES



Shopping Parade, Pendle Road



Pub, Pendle Road

DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL:
Convenience	3		0
Comparison	0	NATIONAL OPERATORS	TOTAL:
Retail Service	1	Tesco Express	1
Leisure Service	2		
Financial & Business Services	0		
Vacant	0		
Total No. of Uses	6		
Other	0		

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	There are three convenience stores situated in the centre comprising a Tesco Express, a butchers and a newsagents. There are no comparison retailers located in the centre, although this is not unusual for a centre of this size. One unit is occupied by a retail service operator, which is a beauty salon, and two units are leisure service uses comprising The Woodsman pub/restaurant and a takeaway.
PEDESTRIAN ACTIVITY	The centre was reasonably busy with a stream of people in cars stopping off to visit the centre at the time of our visit.
VACANCY RATES	There are no vacant units present in the centre, which is a positive sign in terms of the centre's vitality and viability.
ACCESSIBILITY	<p>Lancaster Lane Local Centre is located on and off the B5256 Lancaster Lane, which links Clayton-le-Woods and the rural areas to the east with Leyland to the west. The shopping parade and pub/restaurant are served by a small car park, which is accessed from Pendle Road. Parking is also available within newsagents forecourt on Lancaster Lane. The centre is therefore accessible by car for the residents of Clayton-le-Woods. Residents in the western part of Clayton-le-Woods are also within a reasonable walking distance of the centre.</p> <p>Bus stops are located on either side of Pendle Road adjacent to the centre, which are served by bus service 114, providing an hourly connection to Leyland and onto Preston to the north, and to Chorley town centre to the south. Further bus stops are located a short walk away on either side of Lancaster Lane. These stops are served by bus service 112, which provides an hourly circular service linking to Preston via Leyland, Clayton Brook and Bamber Bridge.</p>
ENVIRONMENTAL QUALITY	<p>The environmental quality of the local centre is reasonably good. Whilst the fronts of the shops within the shopping parade are well maintained, the building itself is dated in appearance and would benefit from improvements to modernise and upgrade its appearance. Nevertheless, it performs a functional role. Residential flats are present on the upper floor of the parade of shops, which would also benefit from an element of refurbishment. In contrast, the freestanding pub/restaurant, which occupies a prominent position fronting Lancaster Lane has undergone a refurbishment in recent years and is modern and attractive in appearance.</p> <p>The west of the centre borders a buffer area of open fields and trees around the M6 motorway, and small areas of grass, bushes and trees are present within the centre, along with hanging baskets at The Woodsman pub/restaurant. These elements of greenery present in the centre contribute to its environmental quality.</p>

	<p>The centre appeared reasonably clean, although litter was observed in the car park and this area would benefit from cleaning.</p>
CONCLUSION	<p>Lancaster Lane Local Centre performs an important role in catering for the needs of the local residents within Clayton-le-Woods. The mix of shops present in the local centre is typical of a centre of this size, with the centre largely providing a convenience and service role. The lack of vacant units in the centre is positive and demonstrates that there is a demand from operators to locate in this centre.</p> <p>The overall environmental quality is reasonably good, but would benefit from cosmetic improvements to the shopping parade and residential properties above along with cleaning of the car park serving the parade.</p> <p>The boundary encompasses some residential use to the north of Lancaster Lane and so we recommend that the boundary is tightened to remove these properties from the centre boundary.</p>
KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none"> • Prominent and accessible location that serves the surrounding residential area within Clayton-le-Woods. • Good mix of uses for a centre of this size. • No vacancy. <p>WEAKNESSES</p> <ul style="list-style-type: none"> • Dated appearance of the shopping parade any residential flats on the upper floor. <p>OPPORTUNITIES</p> <ul style="list-style-type: none"> • Environmental quality of the centre could be improved via external improvements to the shopping parade, such as painting the building facias, as well as cleaning of the car parking area. <p>THREATS</p> <ul style="list-style-type: none"> • The closure of one or more units could have a significant adverse impact on the overall vitality and viability of the centre.

MARKET PLACE LOCAL CENTRE, ADLINGTON

ADDRESS (and Zone)	Market Place and Station Road, Adlington Zone 13
DESCRIPTION	<p>Market Place Local Centre is located approximately 6 km to the south of Chorley town centre in the village of Adlington. The local centre comprises of 22 retail and service units located on Market Place and Station Road. The centre is one of the larger local centres in the Borough.</p> <p>The wider area is mixed in character and includes residential properties as well as commercial and industrial uses. There are some additional retail and service units located further to the south of the local centre on Market Place, including a sandwich shop, tattoo shop, take away, pet shop, café and garage.</p>
CURRENT DESIGNATION	Local Centre

PICTURES

Co-operative Food, Market Place



Post Office and RBS Bank, Market Place



DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL:
Convenience	1		0
Comparison	2	NATIONAL OPERATORS	TOTAL:
Retail Service	4	Co-operative Food, RBS Bank, Rowlands Pharmacy, Post Office	4
Leisure Service	4		
Financial & Business Services	9		
Miscellaneous	2		
Vacant	0		
Total No. of Uses	22		

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	<p>There is a single convenience goods unit present in the local centre, namely the Co-operative Food store located on the corner of Market Place and Park Road. The two comparison goods units in the centre comprise a pharmacy and a balloon shop. The highest proportion of units within the centre are occupied by financial and business service uses, with nine units occupied by such uses. These units include RBS bank, an estate agents, an accountants and tool hire firm. There is a good mix of retail service and leisure service units present in the centre, with some in more bespoke use, for example, an alpine boot fitting shop.</p> <p>There is considered to be a good mix of retail and service units present in the centre.</p>
PEDESTRIAN ACTIVITY	<p>Pedestrian activity on the day of our site visit, on Tuesday 19th June in the morning was reasonable for the time of day. The units within the centre are located directly on Market Place with reasonably wide footpaths located to the front of the shops and services. A number of pedestrian crossing points are located within the centre in order to aid pedestrian movement.</p>
VACANCY RATES	<p>There are no vacant units present in the centre.</p>
ACCESSIBILITY	<p>The units which comprise Market Place Local Centre are located on either side of Market Place, the main route leading through Adlington. The units are therefore accessible for those accessing the centre by vehicle. There is a car park located off Station Road, however, at the time of our site visit the car park was full. Adlington Railway Station is located approximately 100m to the north of the local centre. Services are available from the railway station to Chorley, Preston, Blackpool and Manchester. Bus stops are located on Market Place. Services are available to Chorley and Blackrod, but on an infrequent basis. Route numbers 8A, 790, 794, 811, 966 and V1 all serve the stops along Market Place.</p>
ENVIRONMENTAL QUALITY	<p>The environmental quality of Market Place Local Centre is good. There is a variety of styles of property present in the centre, including a number of traditional buildings. The centre is clean and well maintained. There are several litter bins, benches and hanging baskets present in the centre. Market Place is a busy road and therefore can appear a little dominated by vehicles, however, there are a number of crossings present in the centre to aid pedestrian flows.</p>
CONCLUSION	<p>Market Place is considered to be a vital and viable centre. The centre has a good number of shops and services compared to other local centres in the Borough and provides a mixed offer. Shop units within the centre are well-maintained, as is the public realm. The units which comprise the centre are located on a reasonably busy road, however, measures are in place to aid pedestrian movement.</p>
KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none"> • Good number and mix of shops and services.

	<ul style="list-style-type: none">• Good environmental quality. <p>WEAKNESSES</p> <ul style="list-style-type: none">• The centre is located on a reasonably busy road. <p>OPPORTUNITIES</p> <ul style="list-style-type: none">• The centre could benefit from a higher proportion of convenience goods units.• There are opportunities for the centre to expand given the presence of additional retail and service units to the south of the centre boundary. <p>THREATS</p> <ul style="list-style-type: none">• Parking in the centre is limited which could deter people from stopping in the centre.
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MAWDESLEY LOCAL CENTRE

ADDRESS (and Zone)	New Street, Mawdesley Zone 9
DESCRIPTION	<p>Mawdesley local centre is situated within the village of Mawdesley. The local centre is located 13km to the south west of Chorley town centre. The centre comprises of three units which are located on New Street. A number of residential properties are also located within the centre boundary.</p> <p>The wider area is residential in character and comprises a rural village. There are other uses situated elsewhere in the wider village, including a furniture shop and village hall.</p>
CURRENT DESIGNATION	Local Centre

PICTURES

Spar, including Post Office, New Street



Café, New Street



DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL:
Convenience	1		0
Comparison	0	NATIONAL OPERATORS	TOTAL:
Retail Service	0	Spar (including Post Office)	1
Leisure Service	2		
Financial & Business Services	0		
Miscellaneous	0		
Vacant	0		
Total No. of Uses	3		

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	The local centre comprises of three units, namely a Spar convenience store, which includes a Post Office, a tea room and public house. The limited number and range of retail and service units on offer in Mawdesley are considered to perform below the level of a local centre.
PEDESTRIAN ACTIVITY	Pedestrian activity in Mawdesley Local Centre was low at the time of our site visit on Tuesday 19 th June in the afternoon. The three units in the centre are located on New Street. Footpaths of a reasonable width are located to the front of these units. There are no pedestrian crossing points available in the centre. However, given the low number of retail units and the low levels of vehicular traffic through the village, this is to be expected.
VACANCY RATES	There are no vacant units present in the centre. However, there are a large number of residential units contained within the centre boundary.
ACCESSIBILITY	The units present in Mawdesley Local Centre are located off New Street, a main route leading through the village. The units are therefore easily accessible by vehicular traffic, however, given the rural nature of the area, the units are unlikely to benefit from passing traffic. Given the compact nature of Mawdesley, the majority of residents in the centre will be able to walk to the centre. Bus stops are located within the centre to the front of the Spar convenience store. Services are available to Chorley and Ormskirk, however, services are infrequent.
ENVIRONMENTAL QUALITY	The environmental quality of Mawdesley Local Centre is good. The centre has a pleasant rural setting. The units in the centre are interspersed with residential properties and therefore the centre benefits from the greenery of the surrounding gardens. The centre is clean and well maintained.
CONCLUSION	There are only three units present in Mawdesley Local Centre. The narrow range of shops and services is such that Mawdesley is not considered to perform the role of a Local Centre. Notwithstanding this, it is acknowledged that the convenience store, public house and tea room perform an important function in catering for the day-to-day needs of the residential community in the village of Mawdesley.
KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none"> • Good environmental quality/ <p>WEAKNESSES</p> <ul style="list-style-type: none"> • Low number of units and limited range of shops and services. <p>THREATS</p> <ul style="list-style-type: none"> • Given the low number of units present in the centre, the closure of a single unit could have a substantial impact on the centre.

PALL MALL LOCAL CENTRE, CHORLEY

ADDRESS (and Zone)	Pall Mall, Chorley Zone 10
DESCRIPTION	<p>Pall Mall is a linear stretch of retailing units approximately 500m long, emanating from the south western tip of Chorley Town Centre down to the roundabout at the Pall Mall, Hindley Street and Harrison Road. The local Centre comprises of terraced dwellings which have been converted at some point in time to accommodate retailing uses. The majority of the uses observed were either comparison or leisure uses.</p> <p>In terms of the leisure uses, these were primarily cafes or hot food takeaways. The comparison goods offer appeared to cater to more bulky, electrical or homeware goods.</p>
CURRENT DESIGNATION	Local Centre

PICTURES

View north along Pall Mall



View south along Pall Mall



DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL: 0
Convenience	8		
Comparison	16	NATIONAL OPERATORS	TOTAL: 4
Retail Service	7	Bargain Booze Betfred Ladbrookes Premier	
Leisure Service	12		
Financial & Business Services	2		
Vacant	1		
Total No. of Uses	41		

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	<p>The majority of the retailers are independent retailers, a significant amount of which appeared to have had a long-standing presence on the site. There were some national retailers present but these made up a small amount of the overall number of units.</p> <p>Convenience retailers observed included a bakery, a CTN newsagents, a bargain booze convenience store and a Premier conveniences shop. These were generally spread throughout the centre.</p> <p>Comparison retailers comprised the most amount of units in the centre. And were also considered to be well distributed in the centre. The retailers observed tended to focus on bulk buy or specialist goods such as electrical appliances, work clothing, beds, art and picture frames. The goods offer indicated that people would visit the centre specifically for a type of good, rather than for general browsing.</p> <p>Retail services observed in the centre included barbers, hairdressers and also included a laundrette.</p> <p>Leisure services were observed to be a mixture of fast food takeaways and cafes, along with some betting shops. It was noticed that the location of these uses generally were in the northern section of the local centre, closer to Chorley town centre.</p> <p>Financial and business services comprised the least amount of units and included a cash for clothes pawn shop unit and an employment agency.</p>
PEDESTRIAN ACTIVITY	<p>Whilst pedestrian activity was observed along the local centre, pedestrians themselves did not interact much with the units and instead seemingly were heading to and from the town centre. Clusters of activity were observed outside of some eating establishments and entering / exiting hairdressers.</p>
VACANCY RATES	<p>A single vacant unit was observed, equating to 2% of the number of units in the Local Centre and 2% of the overall floorspace. Some units were closed at the time of the site visit, but this is due to the prevalence of takeaways which principally open in the evening.</p>
ACCESSIBILITY	<p>Pall Mall is a busy vehicular and pedestrian corridor into Chorley Town Centre, with several bus stops located along the Local centre. Several on street parking bays were located along Pall Mall, whilst these would have a limited ability to accommodate customers they were observed to be approximately at half capacity during the visit. The Asda supermarket located at the north end of Pall Mall can accommodate 430 vehicles for free for two hours but this is limited to customers of the store only.</p>
ENVIRONMENTAL QUALITY	<p>The street scene was of a good quality, with traversable paths and active frontages out</p>

	<p>onto the street. Some trees and soft landscaping was present along the local centre, but this was not consistent along the full length of the Local Centre.</p> <p>During the survey, several units had their shutters down which gave the impression the site had more vacant units than were actually present – this is due to the units themselves having non-traditional opening hours. This did give a somewhat negative visual aesthetic to the centre and had an impact on its environmental quality.</p>
CONCLUSION	<p>Given its proximity to Chorley town Centre, Pall Mall does not fulfil the traditional role of a local centre. Instead, Pall Mall seems to have a complimentary relationship to the town centre in the sense that the uses, goods and services on offer do not generally have a presence in the main town centre (such as bulky electrical goods). The presence of a significant amount of leisure uses (including several hot food takeaways) hot food could also be attributed to Pall Mall being a major route in Chorley granting access to a wider area. Overall, the health of the centre is considered to be good, but the retail offer Pall Mall contains gives the impression that most retailers are not frequented often.</p>
KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none"> • Good public transport links and being adjacent and in close proximity to residential areas promotes walking to and from the Local Centre. • Low vacancy rates. • No significant concentrations of a single retail use class in one area. <p>WEAKNESSES</p> <ul style="list-style-type: none"> • Lack of large scale and appropriate car and cycle parking facilities. • Higher proportion of leisure services over other retail uses. • Lack of east to west pedestrian crossings. • Dwellings intermixed between units does break up the centre somewhat. • The later than usual opening hours of the leisure service uses act as a visual detractor and gives the appearance of higher vacancy rates. <p>OPPORTUNITIES</p> <ul style="list-style-type: none"> • Being a major route into Chorley presents an opportunity for roadway / street scene enhancements, including hard and soft landscaping enhancements, improvements to the public realm and aesthetic improvements to shop fronts. <p>THREATS</p> <ul style="list-style-type: none"> • Proximity to Chorley Town Centre can draw people away. • The nature of the goods on sale in some units does not promote a regular draw for customers eg school wear, electrical goods, blinds.

PARK ROAD LOCAL CENTRE, CHORLEY

ADDRESS (and Zone)	Park Road, Chorley Zone 10
DESCRIPTION	Park Road local centre is located approximately 500 metres to the north of Chorley town centre. The centre comprises six commercial units, situated on the eastern frontage of Park Road. The centre is surrounded by residential uses and a children's nursery to the rear.
CURRENT DESIGNATION	Local Centre

PICTURES

Units on Park Road



Units on Park Road



DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL:
Convenience	0		0
Comparison	1	NATIONAL OPERATORS	TOTAL:
Retail Service	1		0
Leisure Service	1		
Financial & Business Services	2		
Miscellaneous	0		
Vacant	1		
Total No. of Uses	6		

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	<p>Park Road local centre consists of six commercial units, including a kitchen fitting company, a takeaway and office premises. A former restaurant sits in the middle of the commercial units, which is now vacant.</p> <p>The units are interspersed by residential uses. The centre is not performing its role as a local centre, given the lack of any real mix of uses and particularly the lack of any commercial or retail service uses.</p>
PEDESTRIAN ACTIVITY	<p>There was no pedestrian activity on the day of the site visit, likely due to the limited level of commercial uses present.</p>
VACANCY RATES	<p>There was one vacant unit present in the centre, which detracts from the overall offer given the poor shop frontage associated with it and the need for improvements.</p>
ACCESSIBILITY	<p>The centre is accessible on foot, being in walking distance of Chorley town centre and the surrounding residential areas. On-street car parking is available along Park Road, with dedicated laybys present.</p> <p>Bus stops are present along Park Road, at which a number of bus services stop including services 4, 24, 114, 122, 125, 415, 727 and 787 which all stop throughout the day and evening and link Park Road to Chorley town centre, surrounding residential areas and further afield to Eaves Lane and Bolton. There was no evidence of cycle parking.</p>
ENVIRONMENTAL QUALITY	<p>The overall environmental quality was moderate, with no sign of littering or graffiti but the shop fronts were in need of improvement.</p> <p>Given the limited provision of commercial uses, the centre is lacking in pedestrian activity and makes the frontage of the units lack in any natural surveillance across the street.</p>
CONCLUSION	<p>Park Road does not perform its role as a local centre, with a limited provision of commercial uses and no convenience operators present. The centre does not perform a local role in serving residents.</p> <p>Our overall view is that the designation of the centre should be removed.</p>
KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none"> • Within walking distance of Chorley town centre <p>THREATS</p> <ul style="list-style-type: none"> • Competition from Chorley town centre may have led to the decline of the centre and the commercial offer <p>WEAKNESSES</p> <ul style="list-style-type: none"> • Lack of overall diversity of uses and limited offer to the local residents

PILLING LANE LOCAL CENTRE, CHORLEY

ADDRESS (and Zone)	Pilling Lane, Chorley Zone 10
DESCRIPTION	Pilling Lane local centre is located approximately 1km to the south of Chorley town centre in a principally residential area of the Borough. The centre is located off Pilling Lane, and spread across three frontages around Ash Grove and Harrison Road. The centre consists of a total of six commercial units, interspersed with residential uses.
CURRENT DESIGNATION	Local Centre

PICTURES

Units on Pilling Lane



Units on Pilling Lane



DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL:
Convenience	1		0
Comparison	0	NATIONAL OPERATORS	TOTAL:
Retail Service	2		0
Leisure Service	0		
Financial & Business Services	3		
Miscellaneous	0		
Vacant	0		
Total No. of Uses	6		

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	The overall mix of uses and offer within Pilling Lane is relatively limited and does not meet a typical local centre offer for a localised walk-in catchment. There is one CTN (VDM News) which provides a local newsagent facility but there are no further convenience or comparison retailers within the centre. The wider uses include two beauty salons, a double glazing fitter and an events caterer.
PEDESTRIAN ACTIVITY	The level of pedestrian activity on the day of the survey was limited, with very few people walking throughout the centre. There were no pedestrians at the bus stop located on Pilling Lane and no footfall identified going to and from the retail and service uses.
VACANCY RATES	There were no vacant units recorded on the day of the survey.
ACCESSIBILITY	On-street car parking is available within the centre, accessed off Pilling Lane. The centre is also pedestrian friendly, albeit the provision of dropped-kerbs was limited, making the centre less friendly for disabled visitors. A bus stop is situated adjacent to the centre on Pilling Lane, serving bus services 7C and 357 which connect the local centre to Chorley town centre regularly throughout the day.
ENVIRONMENTAL QUALITY	The environmental quality of Pilling Lane is good overall, with no real evidence of littering or graffiti and the presence of litter bins. The bus stop located adjacent to the centre is well maintained and trees are planted along Pilling Lane, adding to the environmental quality.
CONCLUSION	Pilling Lane does not provide a mix of uses which would typically cater for the surrounding residents and therefore does not perform a typical local centre role. Given the nature of the centre and the limited mix of uses, we recommend that the centre's local centre designation is removed.
KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none"> Plentiful on-street car parking present and good access to the adjacent bus stop. <p>WEAKNESSES</p> <ul style="list-style-type: none"> Lack of overall diversity of uses and limited offer to the local residents

RUNSHAW LANE LOCAL CENTRE, EUXTON

ADDRESS (and Zone)	Runshaw Lane, Euxton Zone 11
DESCRIPTION	<p>Runshaw Lane Local Centre is located approximately 4.5km to the north west of Chorley town centre. The centre comprises a parade of seven units located to the north of Runshaw Lane. Car parking is located to the south of the parade of shops, with a larger car park located to the east of the shops.</p> <p>The wider area surrounding Runshaw Lane Local Centre is largely residential in nature. Although not part of the designated local centre, approximately 150m to the east of the centre, to the south of Runshaw Lane, there is Euxton Library, a medical centre and Rowlands pharmacy. A public house is also located on the eastern side of Wigan Road at this location.</p>
CURRENT DESIGNATION	Local Centre

PICTURES

Shops units on Runshaw Lane



Spar, Runshaw Lane



DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL:
Convenience	3		0
Comparison	0	NATIONAL OPERATORS	TOTAL:
Retail Service	1	Spar	1
Leisure Service	3		
Financial & Business Services	0		
Miscellaneous	0		
Vacant	0		
Total No. of Uses	7		

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	There are three convenience goods units located in the local centre, namely a Spar convenience store, Sayers bakery and a sandwich shop. In addition, there is a hairdresser and three take-aways located in the centre. There are no comparison goods or financial and business service units present in the centre, however, this is not unusual for a centre of this size. There are no vacant units located in the centre.
PEDESTRIAN ACTIVITY	Pedestrian activity was reasonable at the time of our visit on a weekday early afternoon. However, it did appear that more people were accessing the centre via car, with a steady flow of vehicles witnessed parking in the area to the front of the parade of shops and visiting various units for a short period. As all the units within the centre are located directly adjacent to each other as part of a single parade, there are free flows of pedestrian movement. A canopy extends over the walkway to the front of the units to protect any shoppers from the elements. The parade of shops is also set back slightly from Runshaw Lane to aid any conflicts between vehicular traffic and pedestrians. However, given the presence of the car park directly to the front of the units, pedestrians do need to be aware of parking vehicles.
VACANCY RATES	There are no vacant units present in the centre.
ACCESSIBILITY	The centre is located directly to the north of Runshaw Lane and therefore can be easily access by vehicular transport. It is evident that the centre benefits from passing traffic, with a steady flow of vehicles witnessed parking up at the centre for a short period of time to make purchases. The centre is situated at the centre of a densely populated residential area and therefore benefits from a strong walk-in catchment. Bus stops are located approximately 200m to the west of the local centre on Runshaw Lane and approximately 250m to the east of the centre on Wigan Road. Regular services are available to Chorley town centre and Preston city centre, as well as the surrounding residential areas.
ENVIRONMENTAL QUALITY	The environmental quality of the local centre is good. The parade of shops is well maintained. A row of trees is located on the grass verge which separates Runshaw Lane and the car parking area to the front of the shops. A bench and planters are located to the east of the parade of shops. No issues in relation to litter or graffiti were witnessed in the centre.
CONCLUSION	The centre is vital and viable. It performs an important role in serving the local residential community, as well as those passing by the centre by vehicle. The centre largely comprises convenience goods and leisure services units, which is to be expected for a centre of this size, and responds to the needs of the local community. The lack of vacant units within the centre indicates that there is demand from operators to locate in this centre. The environmental quality of the centre is good, with the shops units well maintained and attractive greenery in the vicinity of the centre.
KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none"> No vacant units.

	<ul style="list-style-type: none">• Mix of convenience and leisure service units to serve the local residential population and passing traffic. <p>WEAKNESSES</p> <ul style="list-style-type: none">• As there are only seven units present in the centre, the range of uses is limited. <p>THREATS</p> <ul style="list-style-type: none">• The centre is compact and there are a lack of opportunities for expansion.
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SCHOOL LANE LOCAL CENTRE, BRINSCALL

ADDRESS (and Zone)	School Lane, Brinscall Zone 12
DESCRIPTION	School Lane Local Centre is in the village of Brinscall. Brinscall is located approximately 7km to the north east of Chorley town centre. The local centre comprises five units which are interspersed with residential units. Four of the units are located to the north of School Lane and one is located to the south. Although the local centre only comprises five units, there are additional units situated elsewhere in the village, including a Premier village store, dentist and public house located to the west off School Lane.
CURRENT DESIGNATION	Local Centre

PICTURES

Butchers, School Lane



Post Office, School Lane



DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL:
Convenience	1		0
Comparison	0	NATIONAL OPERATORS	TOTAL:
Retail Service	1	Post Office	1
Leisure Service	3		
Financial & Business Services	0		
Miscellaneous	0		
Vacant	0		
Total No. of Uses	5		

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	The units located in School Lane Local Centre comprise a butcher, Post Office, public house, community club and tea room. There are no vacant units present in the centre.
PEDESTRIAN ACTIVITY	Pedestrian activity at the time of the survey, on a weekday afternoon, was low. The units within the centre are located directly off School Lane with a reasonably narrow footpath to the front of them. School Lane slopes steeply up to the west, therefore walking within the centre may be more difficult for the elderly or disabled people. Vehicular traffic through the centre was not busy at the time of our visit, however, there are no pedestrian crossings within the centre to aid movement.
VACANCY RATES	There are no vacant units present in the centre. Given the nature of the centre, whereby the shop units are interspersed with residential units, if vacant units did become available, there would be scope for them to be converted back to residential properties if desired.
ACCESSIBILITY	Brinscall is a rural village located approximately 7km to the north east of Chorley town centre. Given the rural nature of the area, the majority of people will access Brinscall and School Lane Local Centre by car. The local centre is located on School Lane, the main route leading through Brinscall. On-street parking is available on either side of School Lane. Bus stops are located to both the north and south of School Lane, less than 100m to the west of the local centre boundary. Hourly services are available to Chorley and Blackburn town centre via routes 24, 24A, 707, 791 and 795.
ENVIRONMENTAL QUALITY	The environmental quality of School Lane Local Centre is good. The area is predominantly residential in character, with the shop units in the centre located amongst residential properties. The local centre is situated within an attractive and well maintained village, with views of the surrounding countryside available from the local centre.
CONCLUSION	The local centre is very small and is characterised by a number of standalone shop units located within the village rather than a concentrated shopping destination. We consider that the small number of units and range of goods and services on offer on School Lane are considered to perform below the level of a local centre. However, it is appreciated that Brinscall is a rural village and the units that are present within School Lane Local Centre perform an important role in providing for the needs of residents living in this rural area.
KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none"> Attractive village setting and good environmental quality. <p>WEAKNESSES</p> <ul style="list-style-type: none"> Small number of units and very limited range of goods and services. Units are located on a steep hill, so may not be accessible to all. <p>OPPORTUNITIES</p> <ul style="list-style-type: none"> Given the rural and somewhat isolated nature of the centre, the local centre benefits from a captive local walk-in catchment. <p>THREATS</p> <ul style="list-style-type: none"> Given the small number of units and limited range of goods and services, the closure of any units could have a substantial impact on the overall offer.

STEELEY LANE LOCAL CENTRE, CHORLEY

ADDRESS (and Zone)	Steeley Lane, Chorley Zone 10
DESCRIPTION	Steeley lane local centre is located approximately 150 metres to the east of Chorley town centre, on the opposite side of Shepherds Way, in proximity to Chorley Railway Station. The centre is situated in a relatively commercial and industrial area, with a mix of surrounding commercial units including the Royal Mail and Jewson. Further to the east are residential areas, and to the west are a mix of residential areas and the commercial uses associated with the town centre.
CURRENT DESIGNATION	Local Centre

PICTURES

Units on Steeley Lane



Units on Steeley Lane



DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL:
Convenience	4		0
Comparison	5	NATIONAL OPERATORS	TOTAL:
Retail Service	5		0
Leisure Service	4		
Financial & Business Services	4		
Miscellaneous	0		
Vacant	3		
Total No. of Uses	25		

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	Steeley Lane local centre comprises a total of 25 commercial units, fronting onto Steeley Lane. The centre consists of four convenience stores, including an ethnic mini market, a newsagents and a sandwich shop, five comparison units including a lighting shop, pet supplies and a gift shop and a range of hairdressers and beauty salons. The centre also includes a public house to the east. Although the centre does not include a small format convenience store beyond the provision of a newsagent, the wider offer does perform an important role and meets the general provisions of a local centre. There are no national-multiple retailers present in the centre.
PEDESTRIAN ACTIVITY	Footfall and general pedestrian activity was high on the day of the survey, with a flurry of shoppers travelling up and down Steeley Lane. Shoppers also appear to travel along Steeley Lane to Chorley town centre via the underpass from the surrounding residential areas.
VACANCY RATES	There were three vacant units recorded on the day of the visit, comprising 12% of the total provision of commercial units and 8% of the total proportion of floorspace. The vacant units are spread relatively evenly across the centre, and as such, do not negatively impact on the overall vitality and viability of the centre as a whole.
ACCESSIBILITY	Steeley Lane is accessible on foot from surrounding residential areas and from Chorley town centre. The centre benefits from pass-by trips of residents travelling to and from Chorley town centre. Furthermore, the centre is within easy walking distance of Chorley Railway Station which provides regular train services to and from Manchester, Blackpool and Preston. The Chorley Bus Station is also within easy walking distance of the centre, providing access to a range of bus services throughout the day and the evening. There was no sign of any dedicated cycle or disabled parking.
ENVIRONMENTAL QUALITY	The overall environmental quality of the centre is good, with little evidence of littering or graffiti. The shopfronts are well maintained and provide good natural surveillance to the streets.
CONCLUSION	Overall, we consider that Steeley Lane is a vital and viable centre with a good mix of commercial uses and it appears to be a popular centre for local residents and workers. The centre performs an important role and benefits from pass-by trips of residents walking to and from Chorley town centre via the underpass. The centre also benefits from good access to the railway and bus stations.
KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none"> • The centre has a good mix of uses, providing a good offer for the local community. • The overall environmental quality is good, with well maintained shop frontages <p>WEAKNESSES</p> <ul style="list-style-type: none"> • Lack of a small convenience store providing facilities for residents to meet their top-up convenience shopping needs. <p>OPPORTUNITIES</p> <ul style="list-style-type: none"> • Limited space to expand but the vacant units provide opportunities for new

	<p>operators seeking presence in the centre</p> <p>THREATS</p> <ul style="list-style-type: none">• The location of the centre in close proximity to Chorley town centre could threaten the success of the operators in the centre.
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WATER STREET LOCAL CENTRE, CHORLEY

ADDRESS (and Zone)	Water Street, Chorley Zone 10
DESCRIPTION	Water Street local centre is located approximately 500 metres to the north of Chorley town centre and on the opposite side of Water Street to the Leisure Centre. The centre is surrounded by residential uses to the west and north, and by commercial uses to the east.
CURRENT DESIGNATION	Local Centre

PICTURES

Units on Water Street



Units on Water Street



DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL:
Convenience	1		0
Comparison	0	NATIONAL OPERATORS	TOTAL:
Retail Service	0	Premier	1
Leisure Service	3		
Financial & Business Services	2		
Miscellaneous	0		
Vacant	0		
Total No. of Uses	6		

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	Water Street local centre consists of six commercial units, fronting onto a curved street with adjacent on-street car parking space. The units comprise of a Premier convenience store, three takeaways/cafes and two financial/business services. Overall, the centre offers a range of uses which meet the local catchments requirements and functions as a typical local centre.
PEDESTRIAN ACTIVITY	The overall pedestrian activity on the day of the survey was limited, with the majority of the footfall to the front of the Premier unit.
VACANCY RATES	There were no vacant units recorded on the day of the survey.
ACCESSIBILITY	The centre is accessible by private vehicle, with dedicated on-street car parking available to the front of the units. Bus stops are present along the main Water Street within walking distance of the centre, servicing bus services 4, 24, 114, 122, 125, 791, 795 and 796 which all link the centre to Chorley town centre and further afield. There were no dedicated cycle parking spaces or spaces for disabled present in the centre.
ENVIRONMENTAL QUALITY	The overall environmental quality was good, with little evidence of littering or graffiti. Litter bins were also present within the centre and the overall commercial units had well maintained shop frontages. The provision of soft landscaping or street furniture was limited.
CONCLUSION	Water Street is a small centre, providing just six commercial units. There is a convenience store providing local provision to meet day-to-day convenience needs and a range of leisure and business uses. Whilst the centre is limited in its overall offer, we do consider that it performs its intended role and serves the local population. The overall environmental quality was relatively good, and there is dedicated on-street car parking.
KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none"> Provision of a local convenience store for the surrounding catchment. <p>WEAKNESSES</p> <ul style="list-style-type: none"> Lack of overall diversity of uses and limited offer to the local residents <p>OPPORTUNITIES</p> <ul style="list-style-type: none"> Opportunities to improve the soft landscaping in the surrounding area <p>THREATS</p> <ul style="list-style-type: none"> Given the limited overall number of commercial units in the centre, the closure of one operator would significantly increase the overall vacancy rate in the centre.

WHEELTON LOCAL CENTRE

ADDRESS (and Zone)	Blackburn Road and Victoria Street, Wheelton Zone 12
DESCRIPTION	Wheelton Local Centre is located in the village of Wheelton, approximately 4km to the north east of Chorley town centre. The local centre is focused on Blackburn Road at the junction with Victoria Street. The wider surrounding village of Wheelton is predominantly residential in character.
CURRENT DESIGNATION	Local Centre

PICTURES



Blackburn Road, Wheelton



Victoria Street, Wheelton

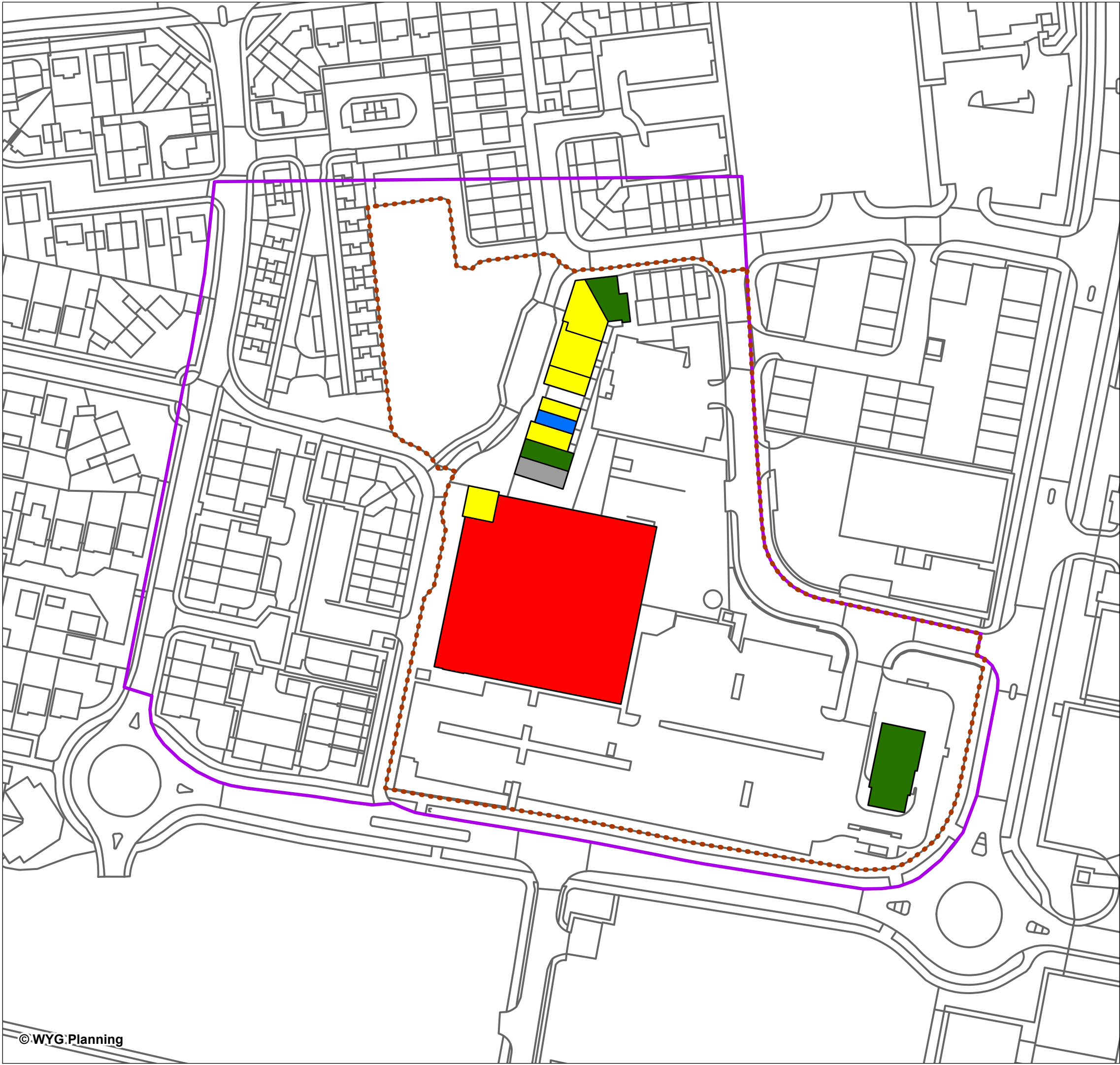
DIVERSITY OF USES	No.	COMMUNITY FACILITIES	TOTAL:
Convenience	1		0
Comparison	1	NATIONAL OPERATORS	TOTAL:
Retail Service	4		0
Leisure Service	2		
Financial & Business Services	0		
Vacant	1		
Total No. of Uses	9		

COMMENTS	
RETAILER/ LEISURE REPRESENTATION	There is one small convenience store situated in Wheelton. The sole comparison goods unit located in the centre is a specialist and internet based retailer selling motorcycle parts. In terms of retail services, there are two vehicle repair and services units – one motorcycle repair and one car repair, a hairdressers and a laundrette. The two leisure service units comprise the Red Lion pub and a tearoom. All of the operators in the centre are independents and there are no national multiples present.
PEDESTRIAN ACTIVITY	The centre was quiet at the time of our visit, which was on a weekday morning. However, this is not unexpected given the small size of the centre and the mix of uses.
VACANCY RATES	There is one small vacant unit present in the local centre. There is also evidence of some change of former commercial properties to residential use.
ACCESSIBILITY	<p>Wheelton local centre is located off the A674, which runs between Chorley around 4 km to the south west and Blackburn 8km to the north east. Blackburn Road and Victoria Street run through the middle of the local centre, which connect to the A674 around 350m to the south and east, respectively, meaning that the centre is easily accessible via car-borne means. Unrestricted car parking is available on street.</p> <p>The village of Wheelton is small and almost all of the village is within a reasonable walking distance of the centre. Pavements in the centre were relatively narrow. Bus stops are located on either side of Blackburn Road Lane in close proximity to the Red Lion public house. These stops are served by bus service 114, which is operated by The Blackburn Bus Company and provides an hourly service connecting the centre with Chorley town centre as well as Preston to the north.</p>
ENVIRONMENTAL QUALITY	<p>The environmental quality of the local centre is good. Wheelton is a traditional village centre, and benefits from generally attractive and well-maintained brick and stone properties. A memorial and associated garden provides an attractive area of greenery in the heart of the centre. The centre is also clean and tidy, with no issues with regard to litter or graffiti noted during our site visit.</p> <p>Nevertheless, we observed relatively high levels of parked cars lining the streets within the centre, particularly on Blackburn Road in the vicinity of the vehicles garage. Some of these were parked partially on the narrow pavements, which blocks access for pedestrians and detracts from the overall environmental quality of the centre. Many of these cars are likely to be associated with the residential uses in and adjacent to the centre, which are primarily traditional residential properties without any driveways.</p>
CONCLUSION	Wheelton Local Centre provides residents within the village with access to a basic and range of shopping and service facilities and performs an important role in serving the residents of the village. Typical for a centre of this size, the mix of uses present in the

	<p>centre is limited.</p> <p>The vacant unit and evidence of former commercial properties changing to residential use indicates a limited demand for units in the centre. The lack of vacant units in the centre is positive and demonstrates that there is a demand from operators to locate in this centre.</p> <p>We recommend the tightening of the local centre boundary to remove the areas of the centre which are now in permanent residential use, particularly along Victoria Street.</p>
KEY ISSUES/SWOT	<p>STRENGTHS</p> <ul style="list-style-type: none"> • Mix of convenience and service units that serves the residents of Wheelton. <p>WEAKNESSES</p> <ul style="list-style-type: none"> • No public off-street car parking provision and presence of relatively high levels of parked cars on street. • Very limited retail offer. <p>OPPORTUNITIES</p> <ul style="list-style-type: none"> • Introduce restrictions to prohibit parking on the pavement. <p>THREATS</p> <ul style="list-style-type: none"> • Change to residential use reducing retail and service provision and function of the centre



Appendix 6 – District and Local Centre Diversity of Use Plans



Buckshaw Village District Centre
Chorley



Boundaries

- Recommended Centre Boundary
- Centre Boundary

Diversity of Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial and Business Service
- Vacant
- Other

Drawn by: JH

Drawing No.

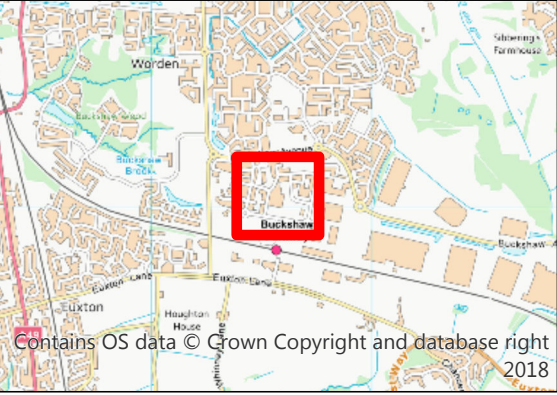
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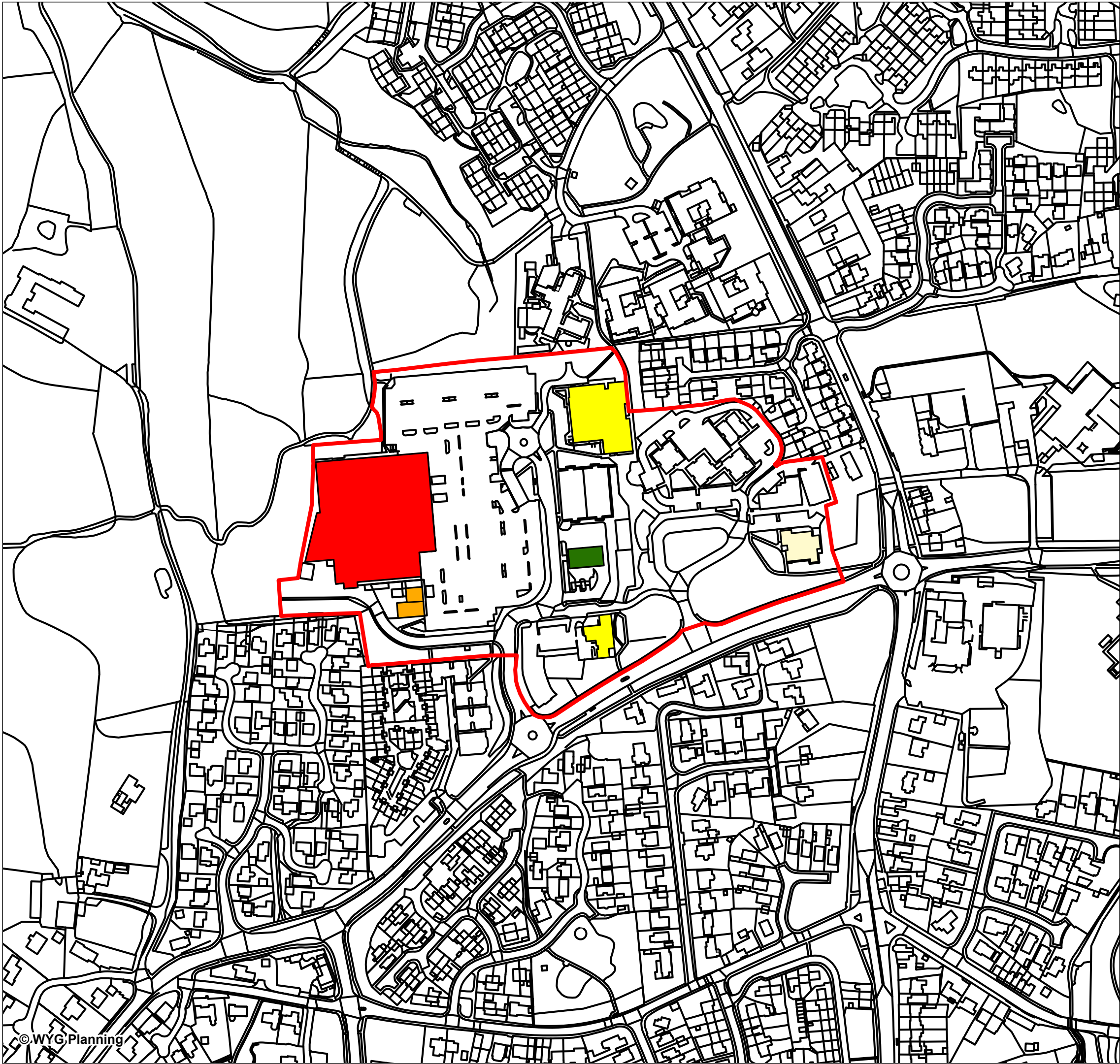
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17 October 2018
NGR: 356570E 420058N

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


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Clayton Green District Centre
Chorley



-  Centre Boundary
- Diversity of Use**
-  Convenience
 -  Comparison
 -  Retail Service
 -  Leisure Service
 -  Financial and Business Service
 -  Vacant
 -  Other

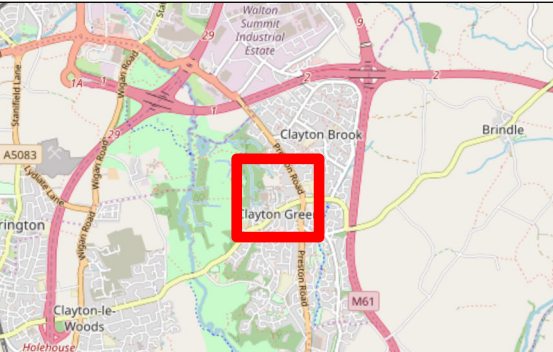
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Checked by: CL

Drawing No.
Revision No.

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Scale 1:2,750 @A3

23 August 2018
NGR: 357631E 423604N

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Balshaw Lane, Euxton Local Centre
Chorley



 Centre Boundary

Diversity of Use

-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial and Business Service
-  Vacant
-  Other

Drawn by: JH

Drawing No.

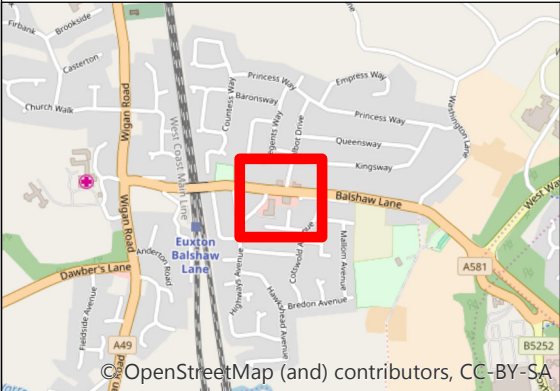
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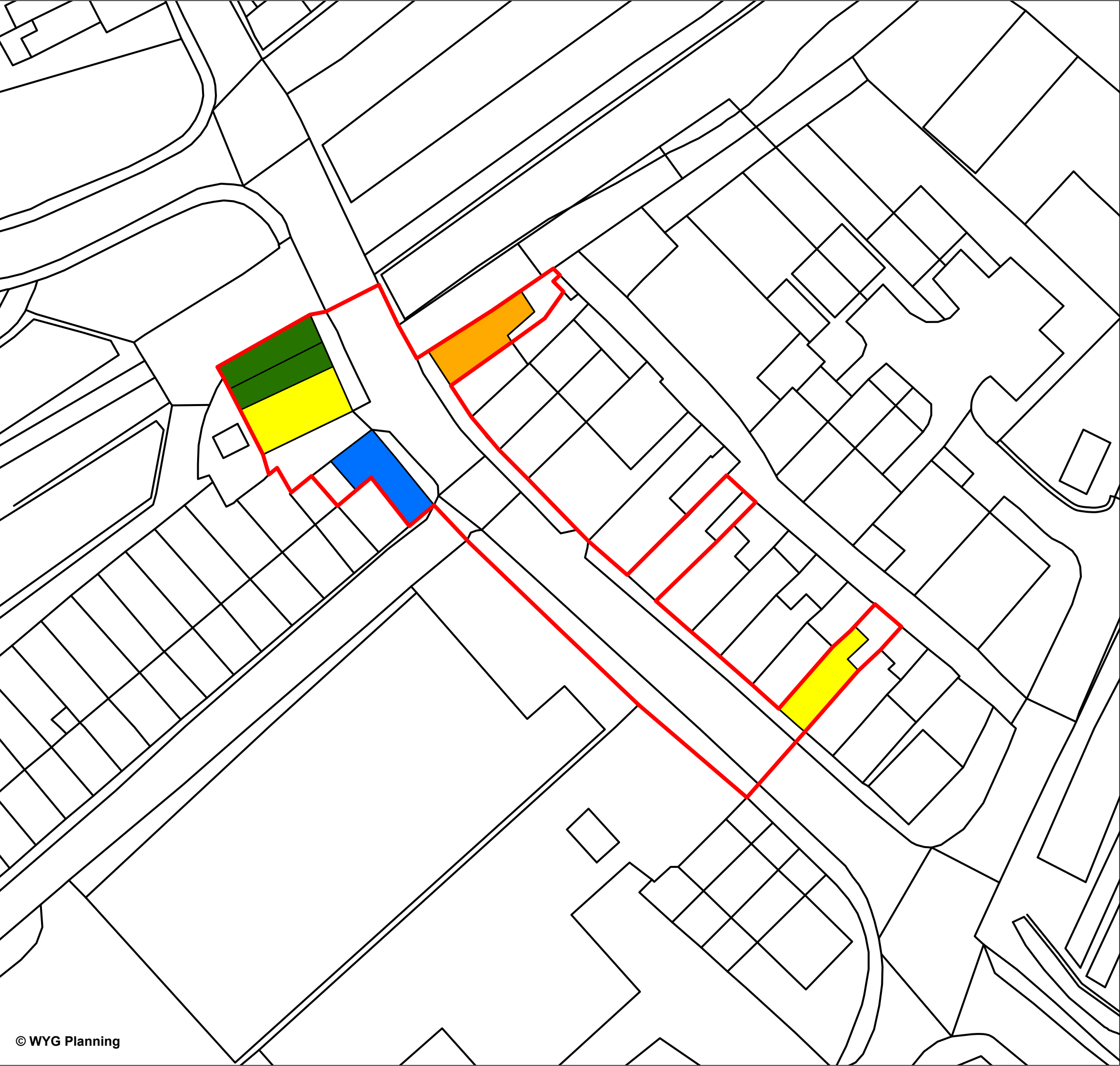
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23 August 2018
NGR: 355942E 418437N

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 Centre Boundary

Diversity of Use

-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial and Business Service
-  Vacant
-  Other

Drawn by: JH

Drawing No.

Checked by: CL

Revision No.

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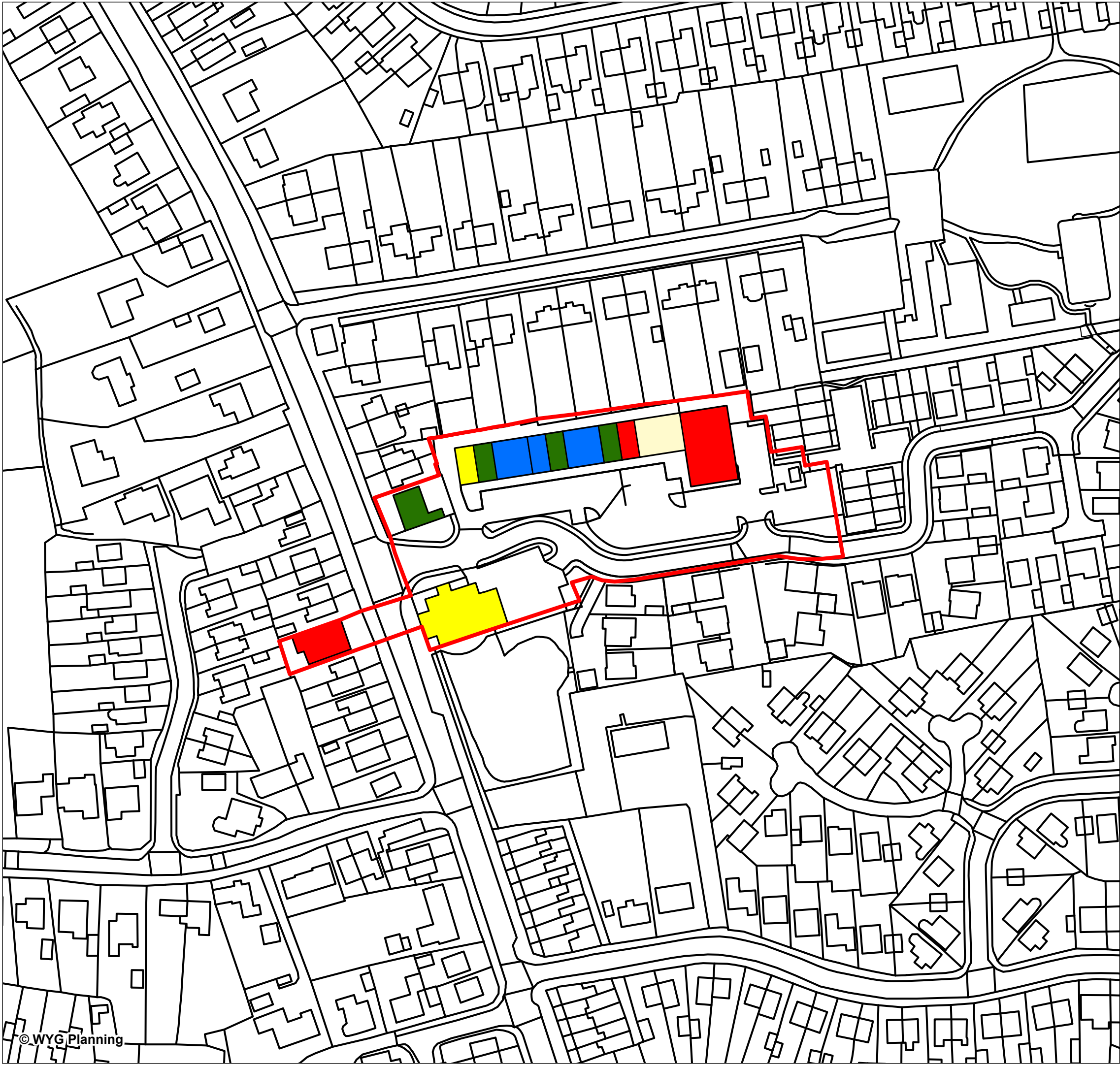
23 August 2018
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Carrington Centre Local Centre
Chorley



 Centre Boundary

Diversity of Use

-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial and Business Service
-  Vacant
-  Other

Drawn by: JH

Drawing No.

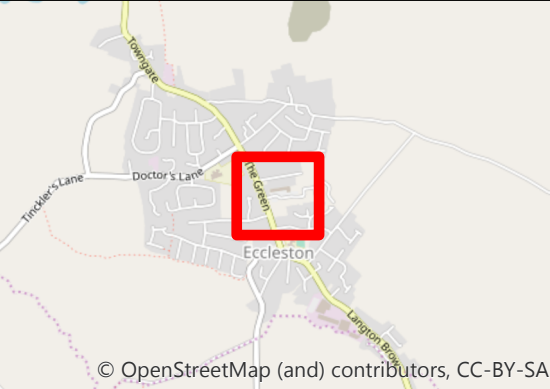
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Revision No.

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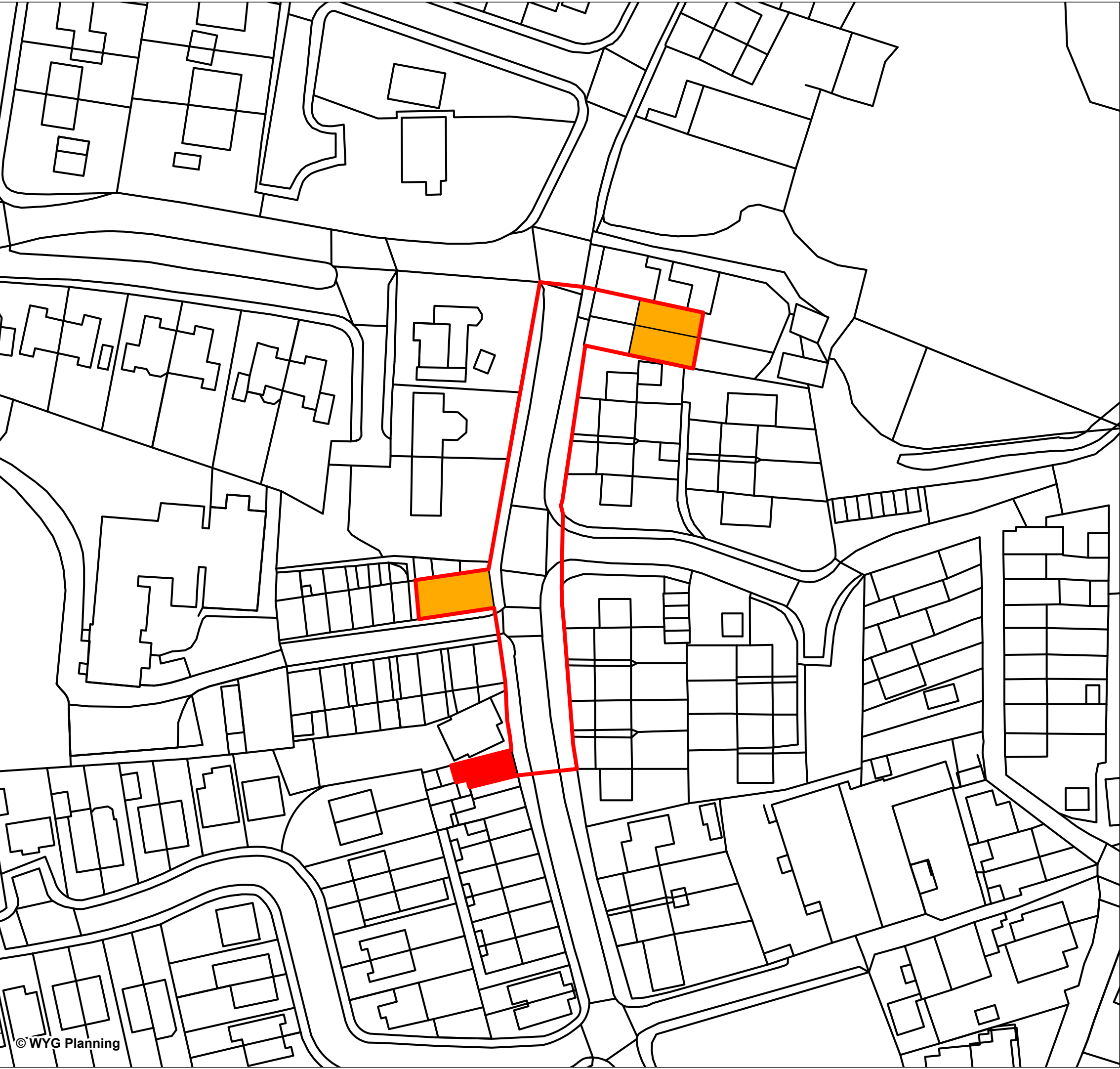
23 August 2018
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- Centre Boundary
- Diversity of Use
- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial and Business Service
- Vacant
- Other

Drawn by: JH

Checked by: CL

Drawing No.

Revision No.

0102030 Meters

Scale 1:750 @A3

23 August 2018

NGR: 358060E 421615N

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Botleigh Grange

Office Campus

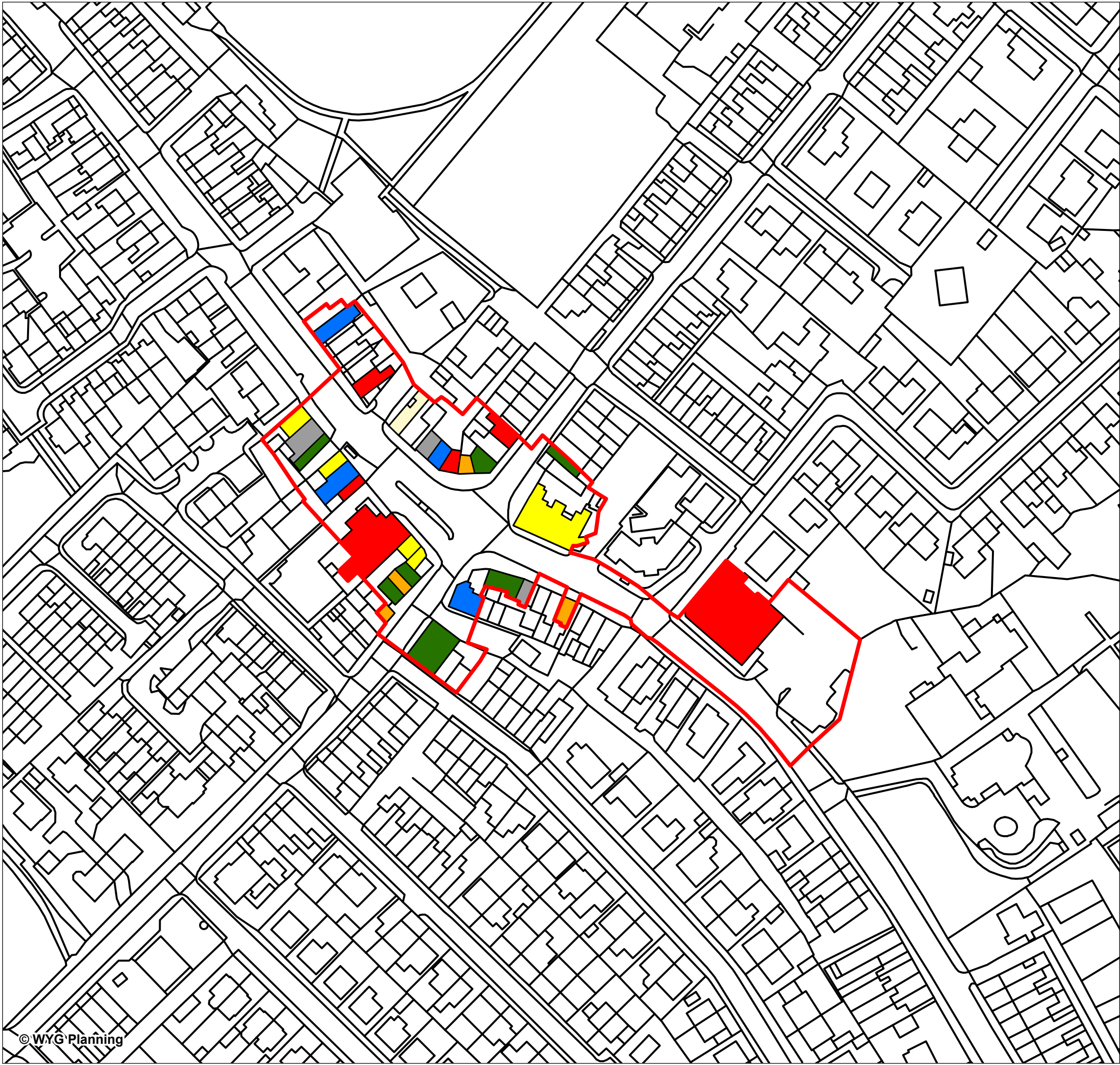
Hedge End

Southampton

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Southampton City Council Urban Regeneration Planning GIS/Information Planning GIS app



 Centre Boundary

Diversity of Use

-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial and Business Service
-  Vacant
-  Other

Drawn by: JH

Drawing No.

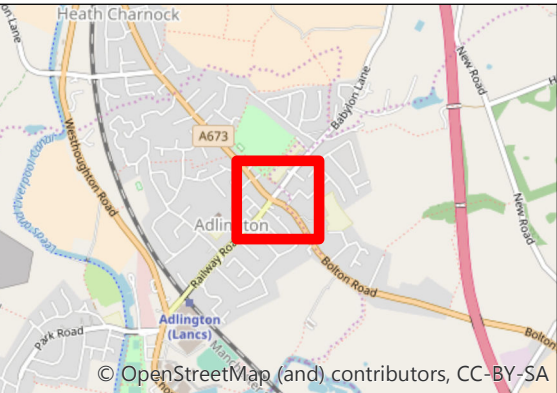
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Revision No.

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23 August 2018
NGR: 360612E 413584N

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


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Pall Mall Local Centre
Chorley



-  Centre Boundary
- Diversity of Use**
-  Convenience
 -  Comparison
 -  Retail Service
 -  Leisure Service
 -  Financial and Business Service
 -  Vacant
 -  Other

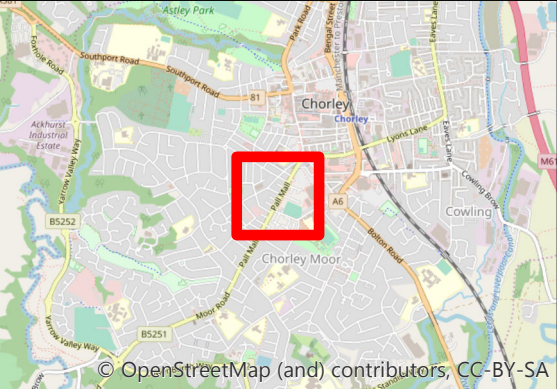
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Revision No.

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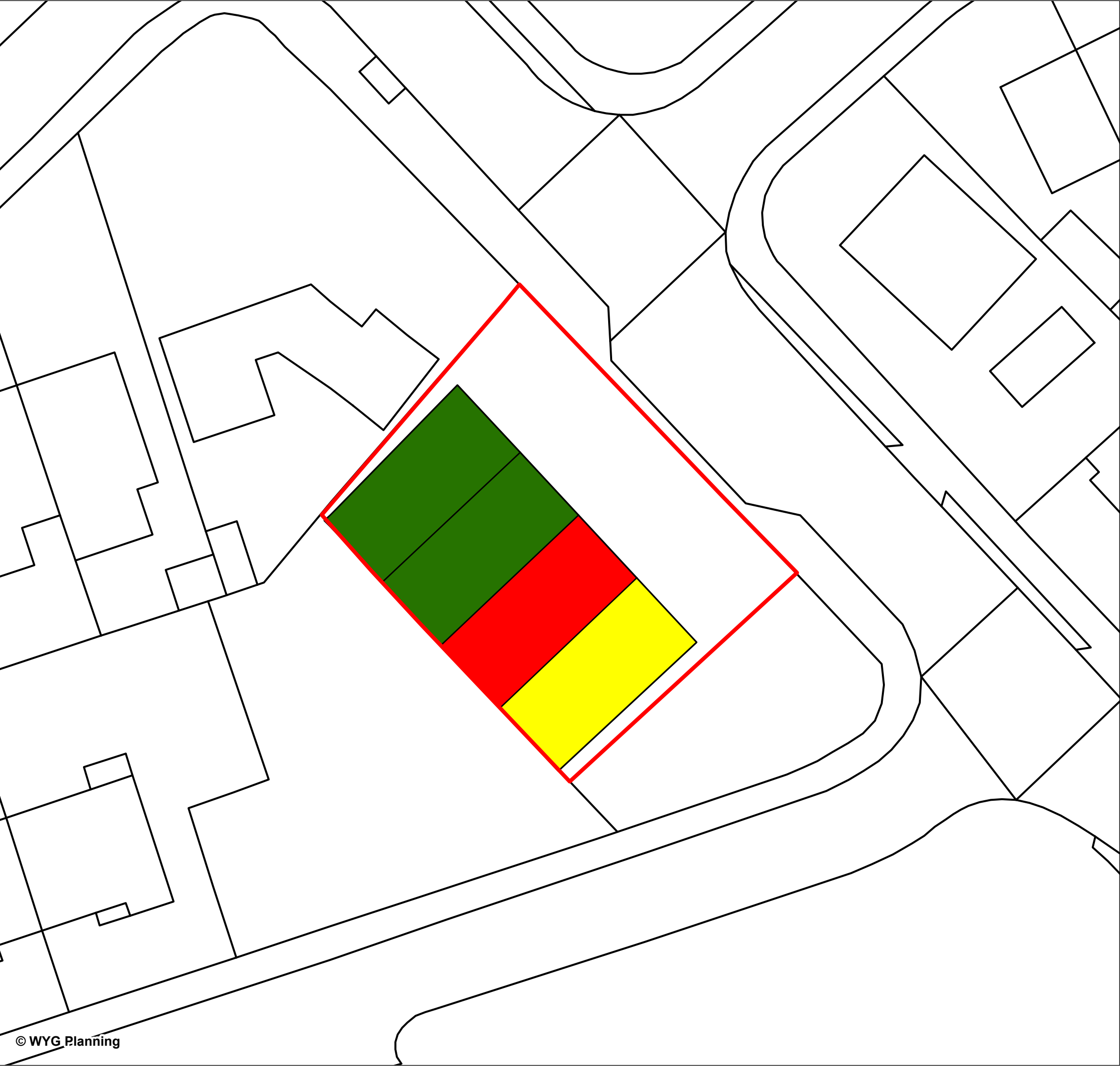
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Collingwood Road Local Centre
Chorley



 Centre Boundary

Diversity of Use

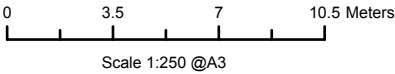
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-  Retail Service
-  Leisure Service
-  Financial and Business Service
-  Vacant
-  Other

Drawn by: JH

Drawing No.

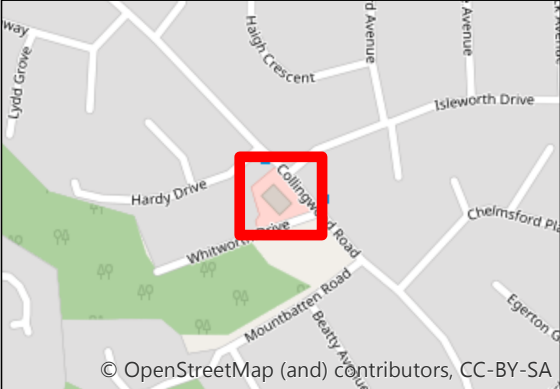
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Revision No.



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NGR: 357515E 417067N

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Coppull Local Centre
Chorley



 Centre Boundary

Diversity of Use

-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial and Business Service
-  Vacant
-  Other

Drawn by: JH

Drawing No.

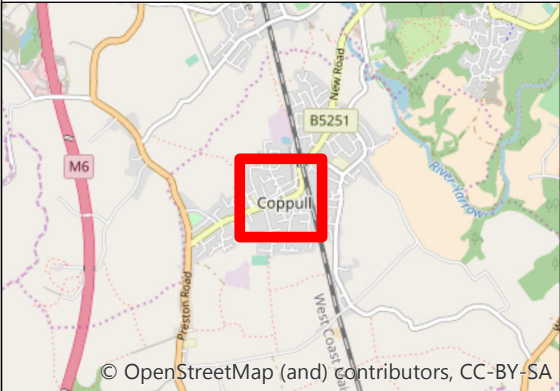
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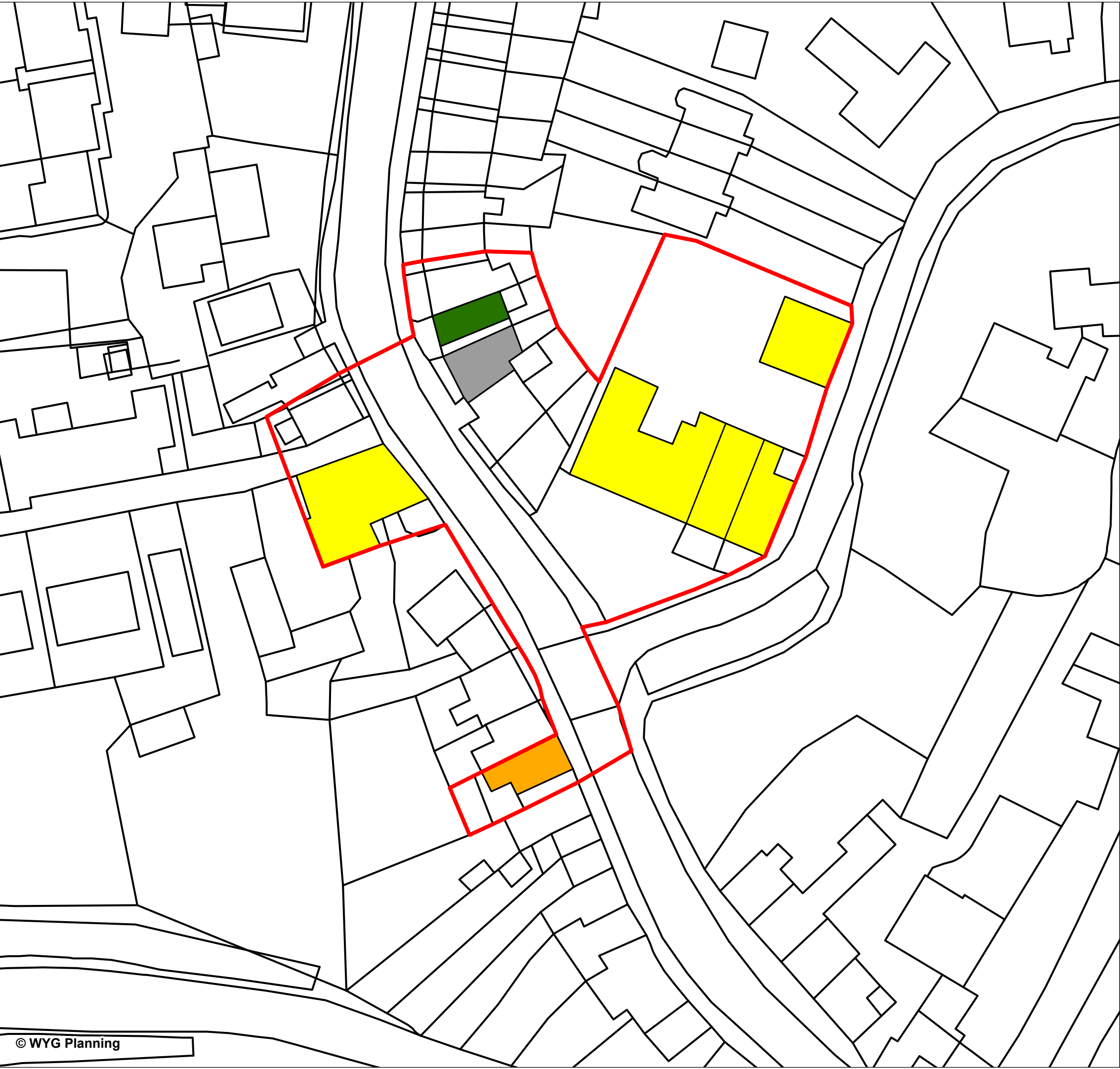
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Croston Local Centre
Chorley



 Centre Boundary

Diversity of Use

-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial and Business Service
-  Vacant
-  Other

Drawn by: JH

Drawing No.

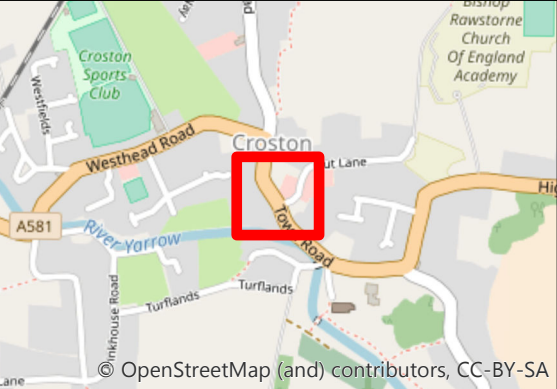
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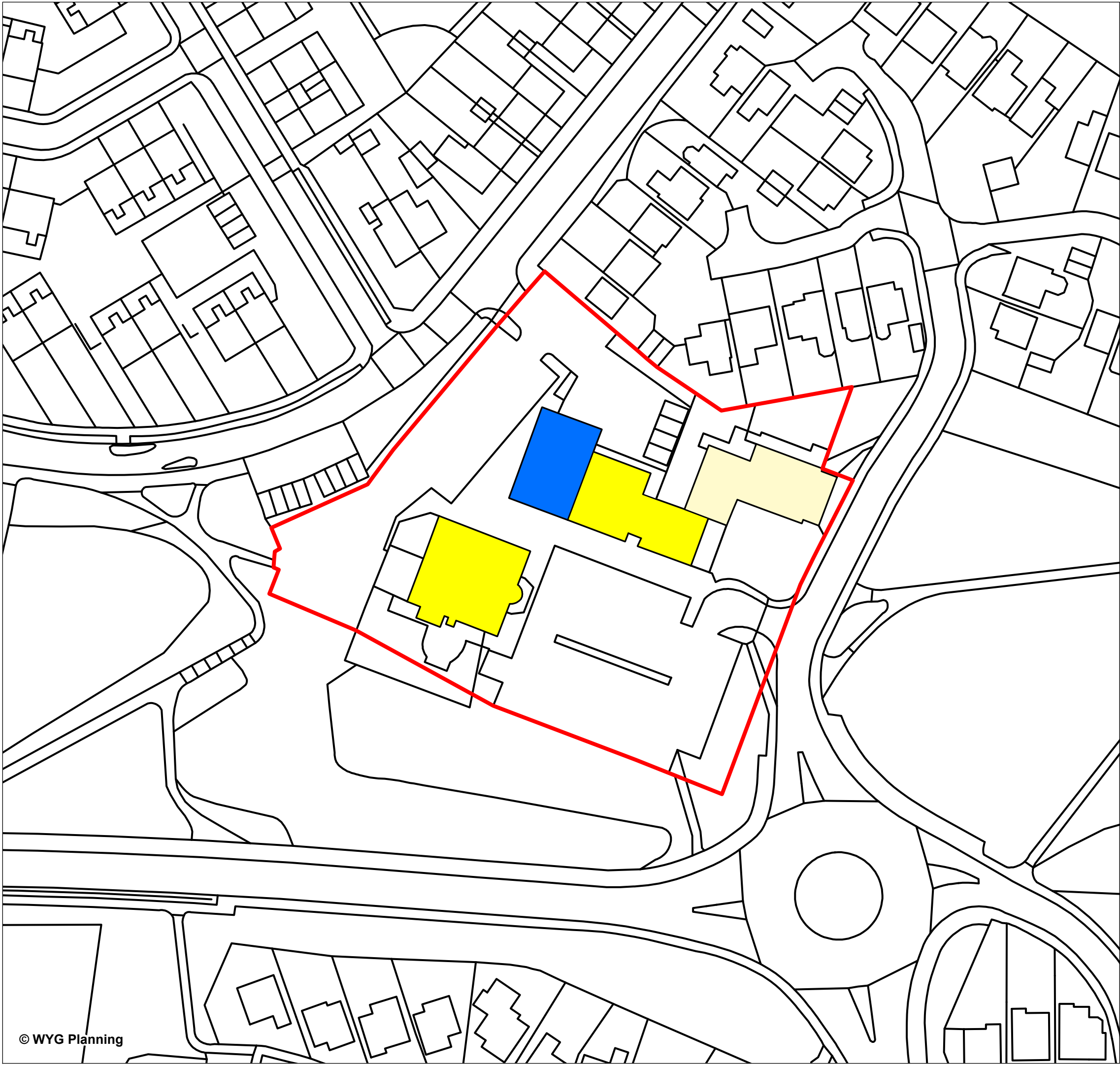
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NGR: 348893E 418595N

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 Centre Boundary

Diversity of Use

-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial and Business Service
-  Vacant
-  Other

Drawn by: JH

Drawing No.

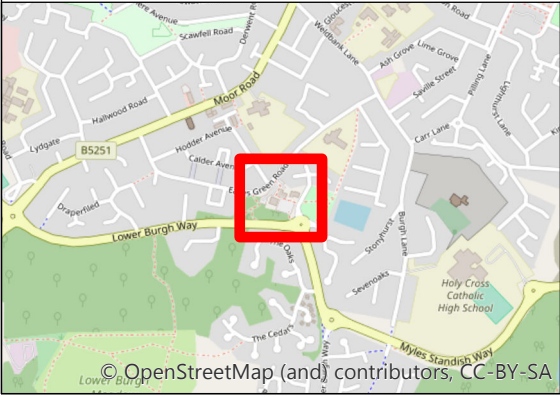
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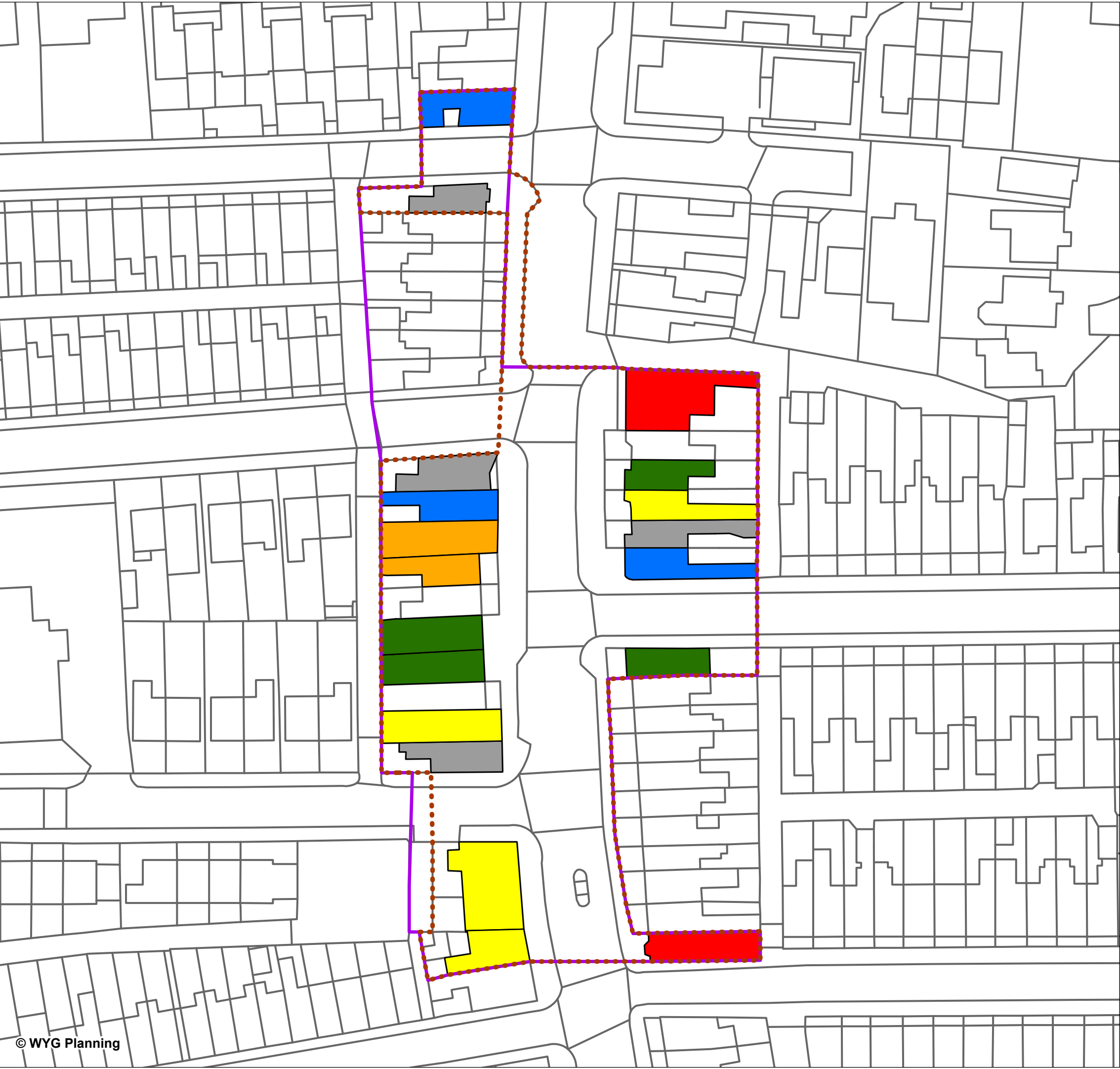
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**Eaves Lane (South),
Chorley Local Centre**
Chorley



Boundaries

- Recommended Centre Boundary
- Centre Boundary

Diversity of Use

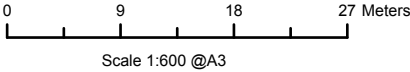
- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial and Business Service
- Vacant
- Other

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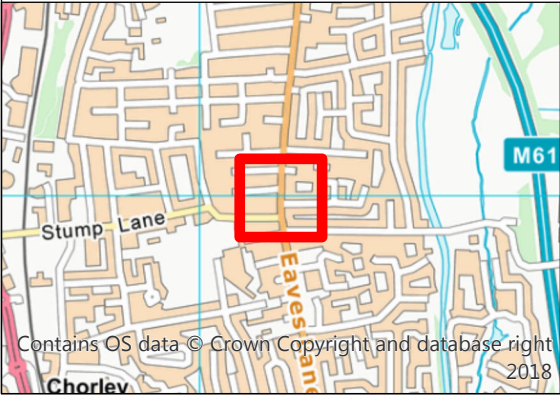
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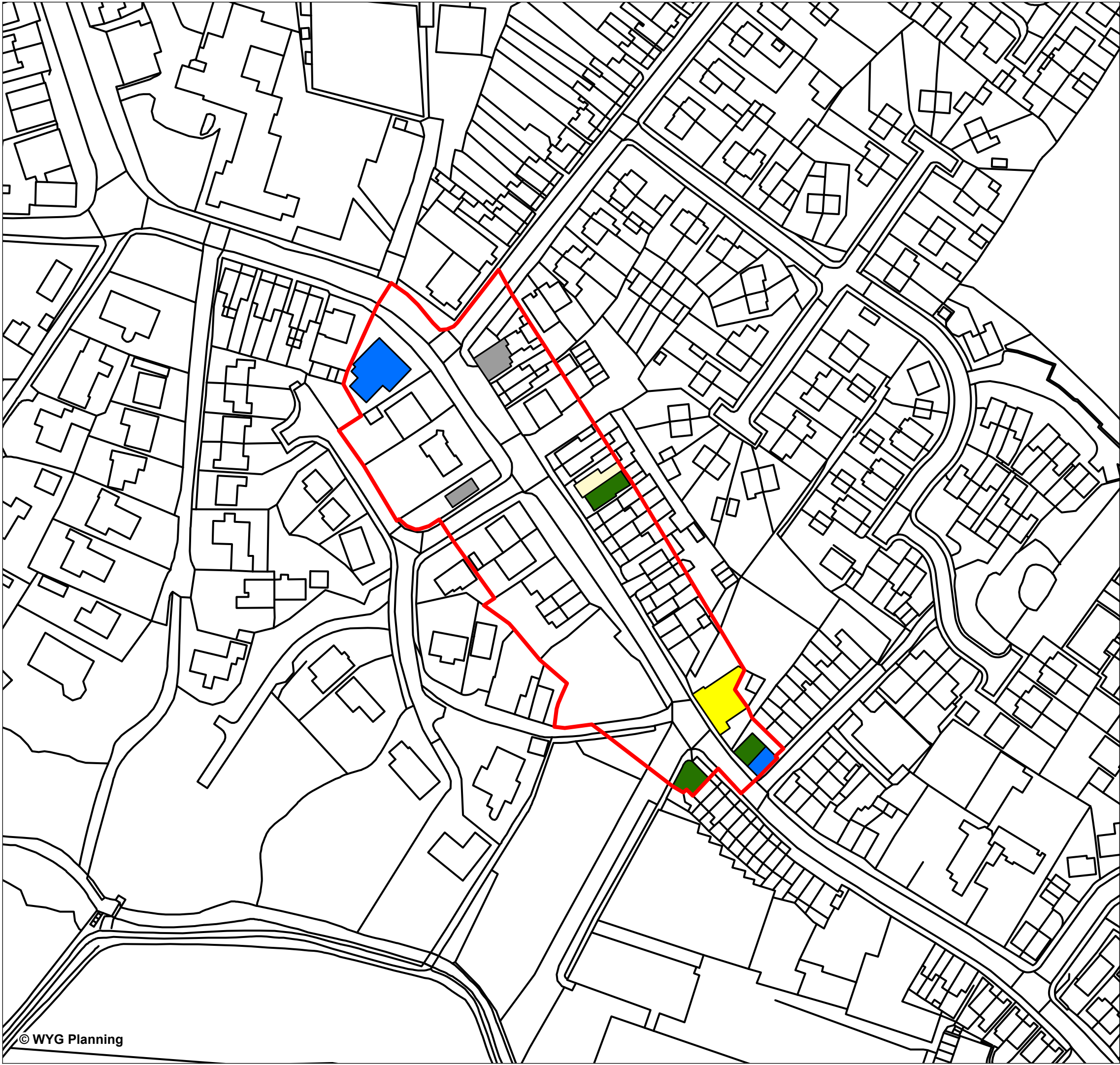


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Eccleston Local Centre
Chorley



 Centre Boundary

Diversity of Use

-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial and Business Service
-  Vacant
-  Other

Drawn by: JH

Drawing No.

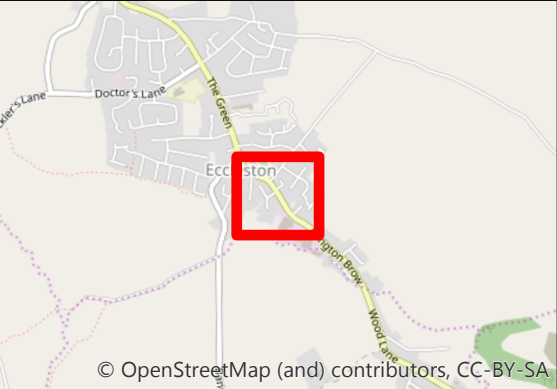
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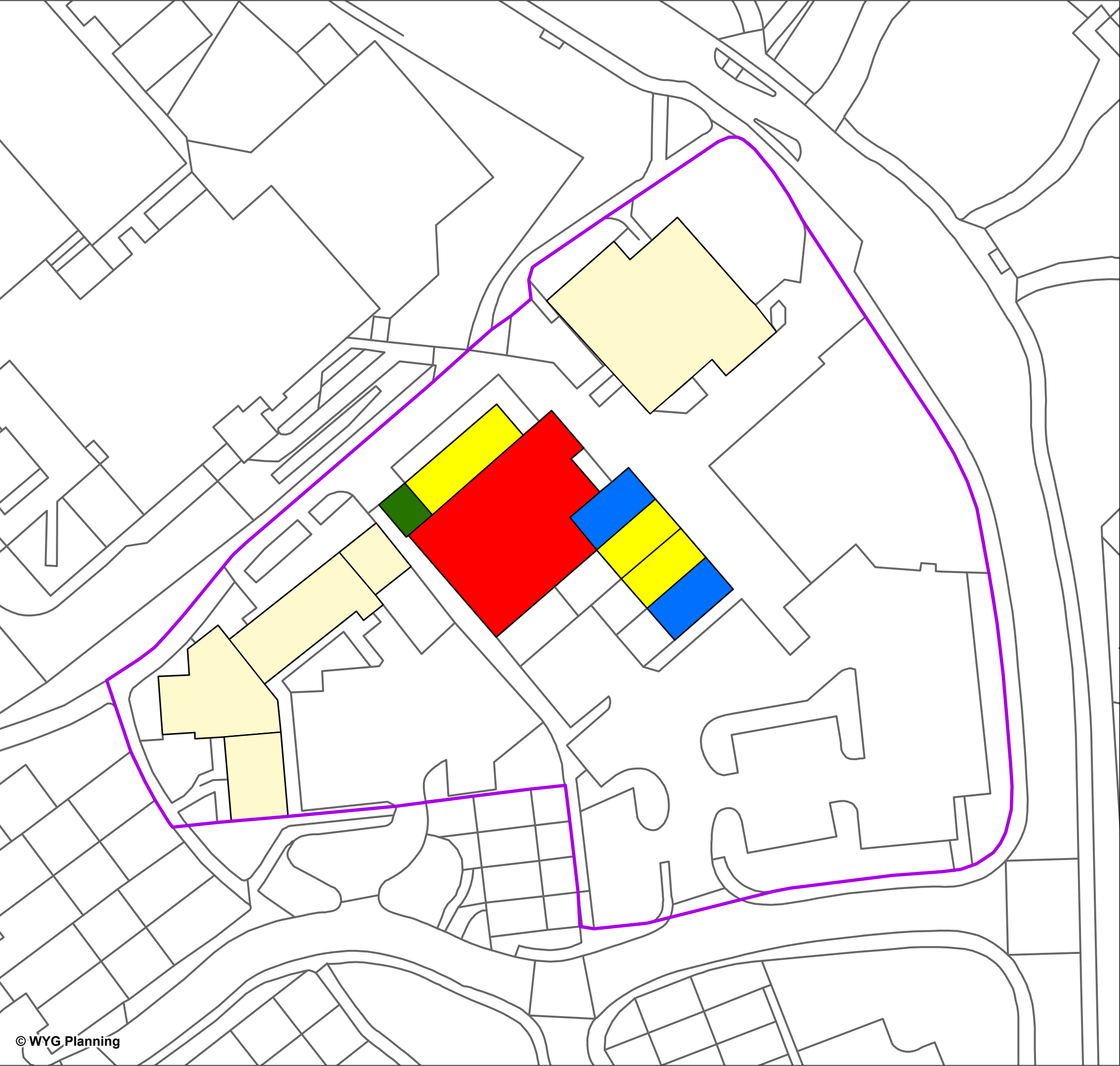
23 August 2018
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Great Greens Lane,
Clayton Brook Local Centre
Chorley



Centre Boundary

Diversity of Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial and Business Service
- Vacant
- Other

Drawn by: JH

Drawing No.

Checked by: CL

Revision No.

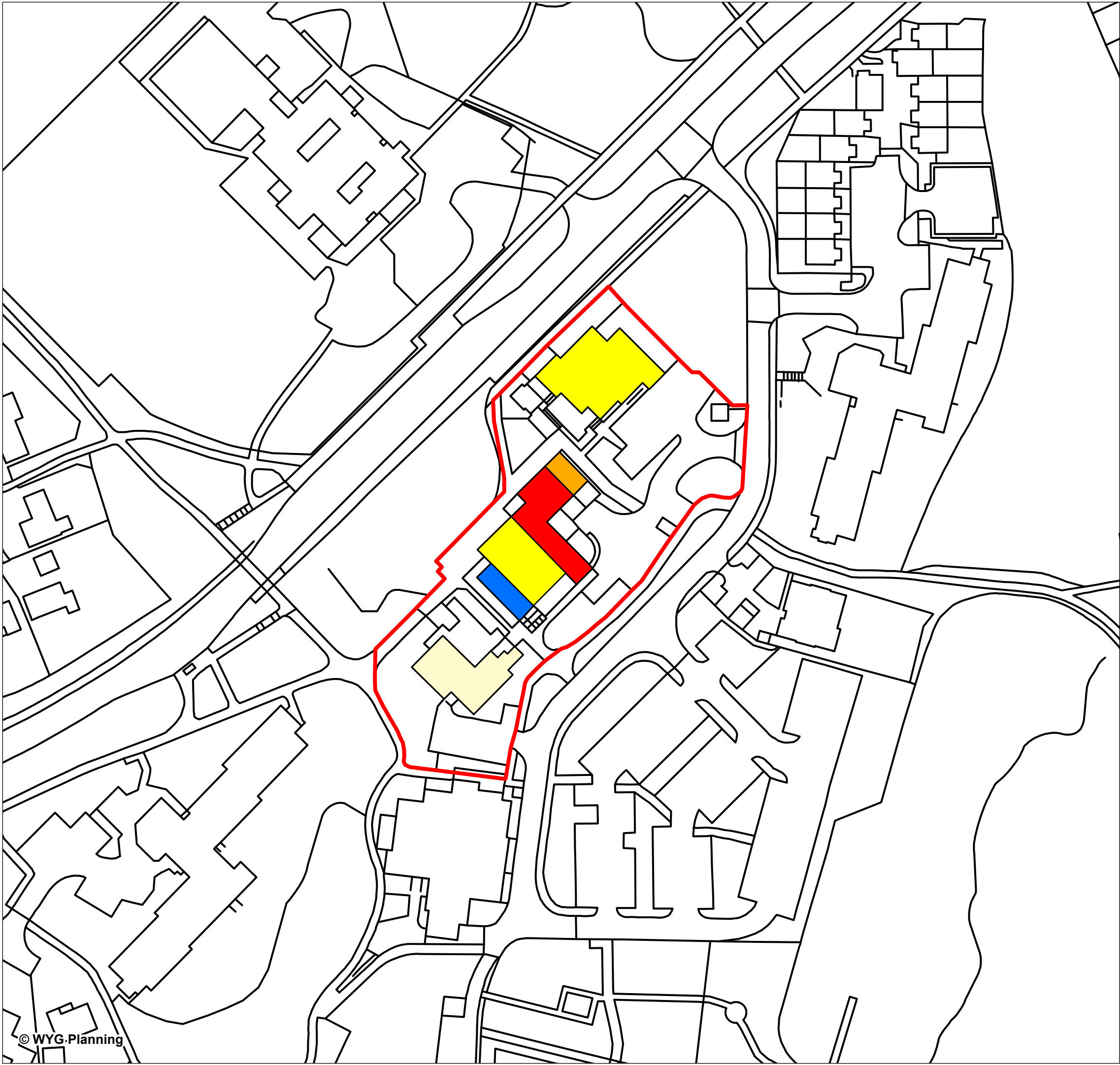
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Hall Gate, Astley Village, Chorley Local Centre
Chorley



 Centre Boundary

Diversity of Use

-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial and Business Service
-  Vacant
-  Other

Drawn by: JH

Drawing No.

Checked by: CL

Revision No.

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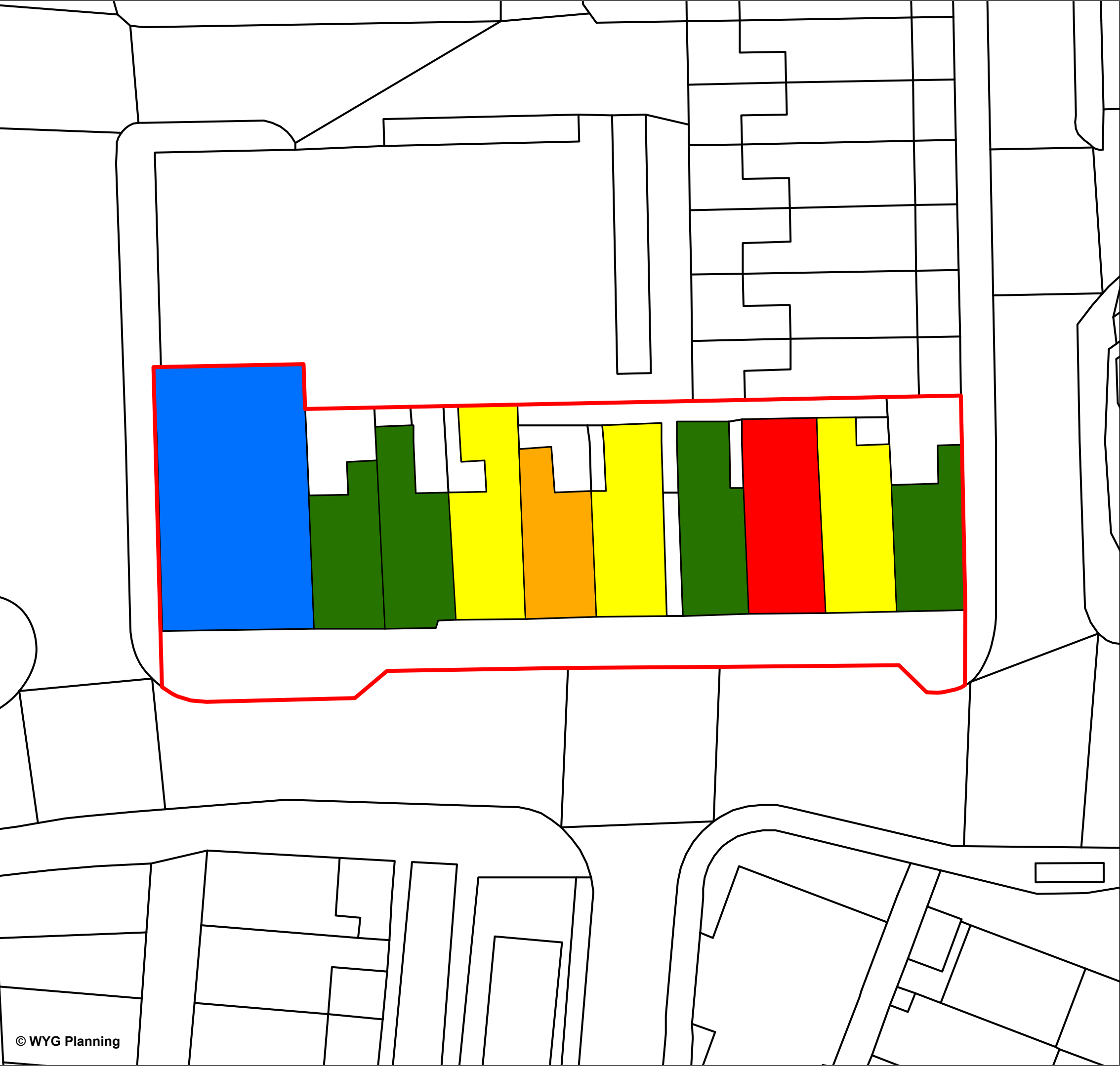
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 Centre Boundary

Diversity of Use

-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial and Business Service
-  Vacant
-  Other

Drawn by: JH

Drawing No.

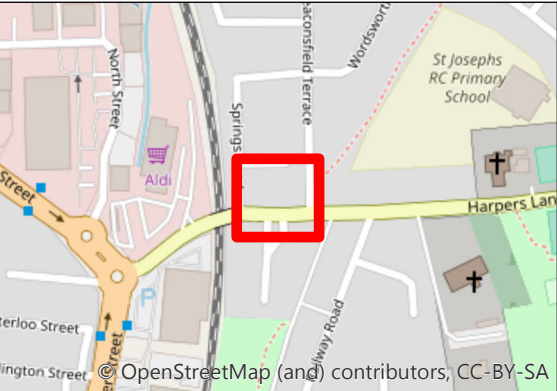
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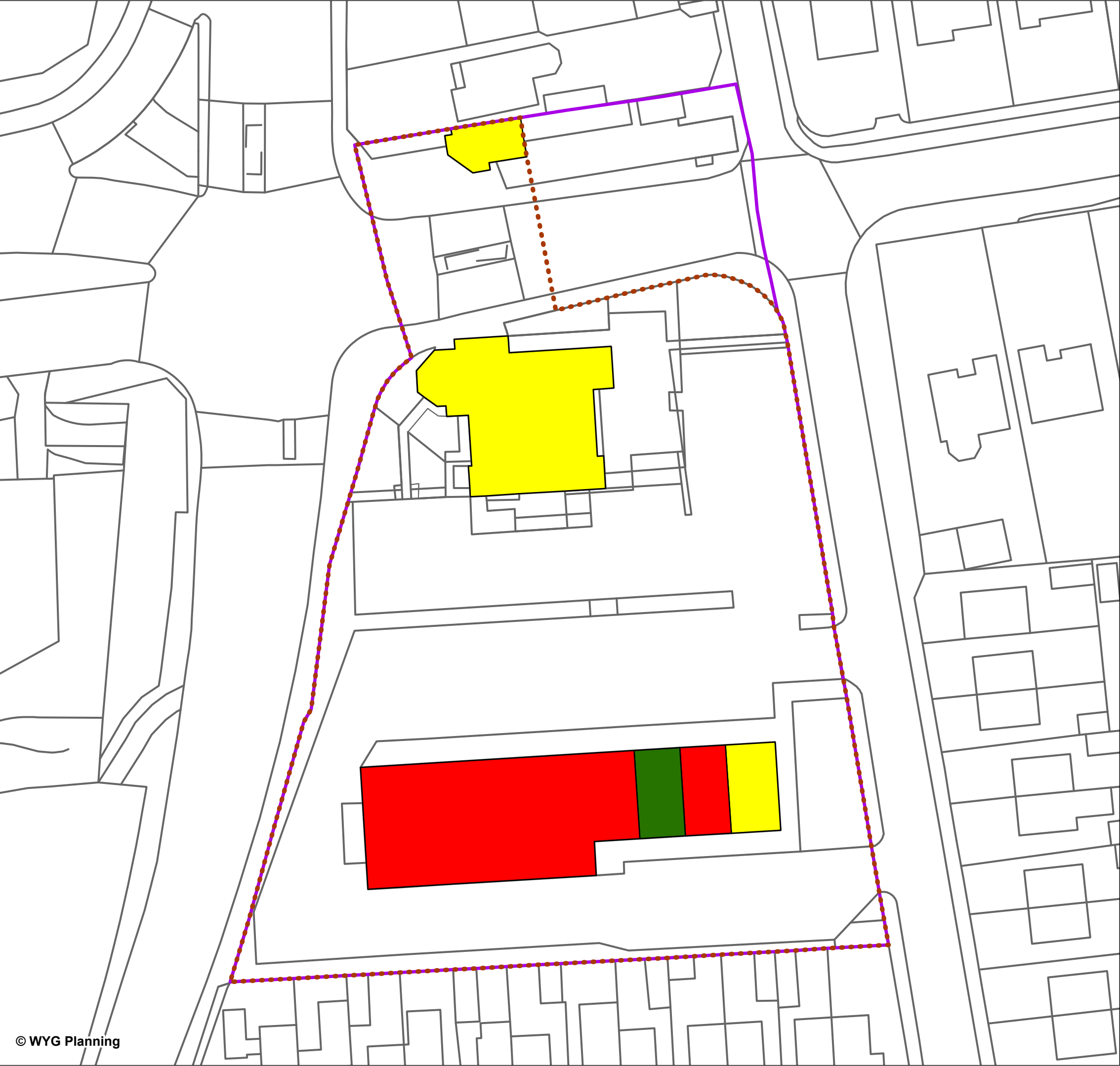
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23 August 2018
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**Lancaster Lane,
Clayton-le-Woods Local Centre**
Chorley



Boundaries

- Recommended Centre Boundary
- Centre Boundary

Diversity of Use

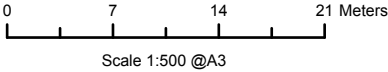
- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial and Business Service
- Vacant
- Other

Drawn by: JH

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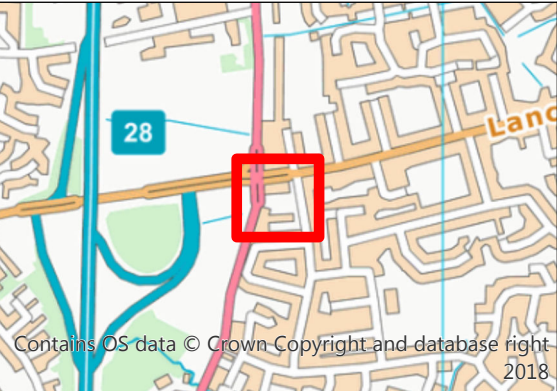
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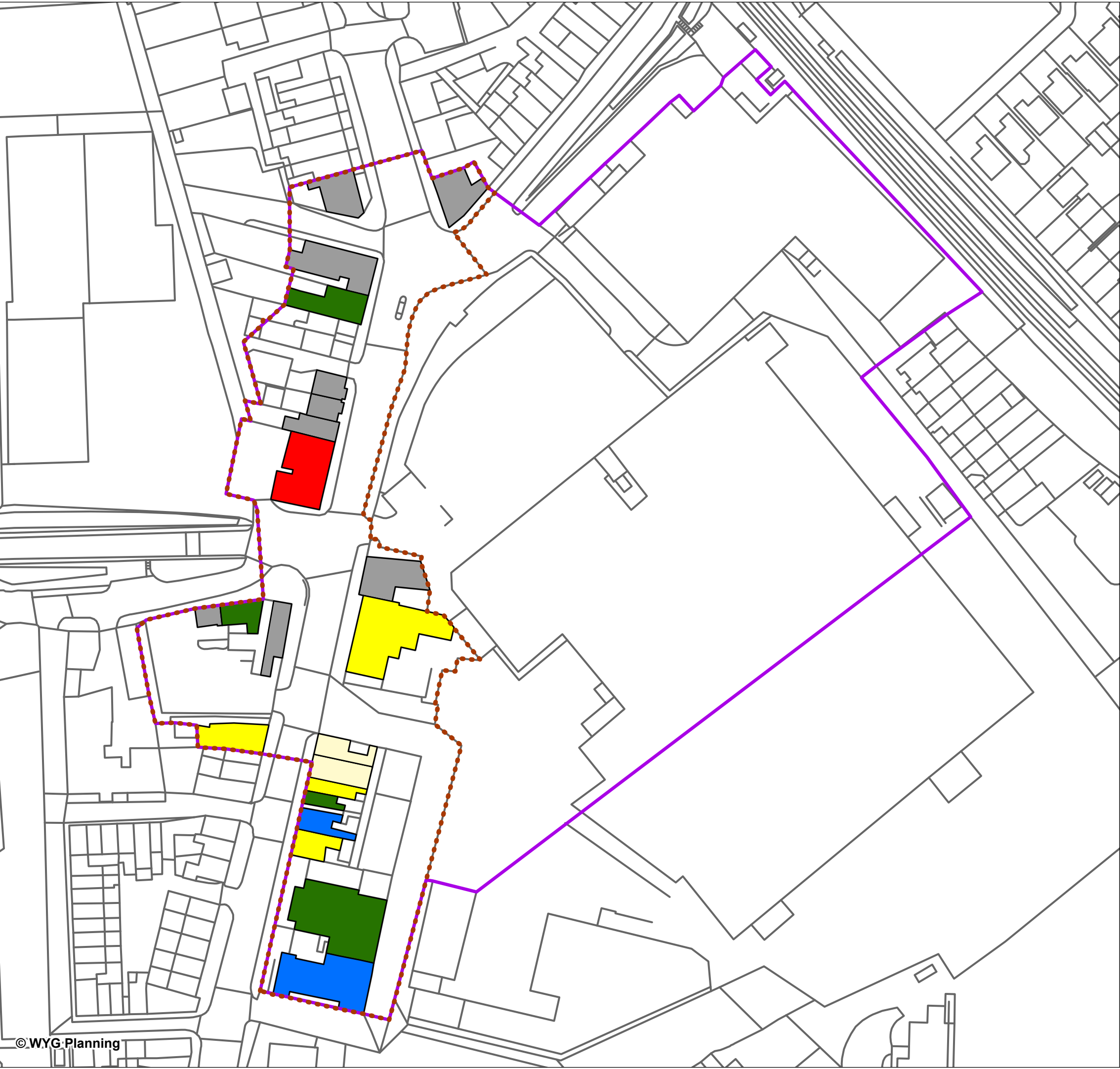


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NGR: 355701E 422386N

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Market Place, Adlington
Local Centre
Chorley



Boundaries

- Recommended Centre Boundary
- Centre Boundary

Diversity of Use

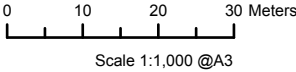
- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial and Business Service
- Vacant
- Other

Drawn by: JH

Drawing No.

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Revision No.

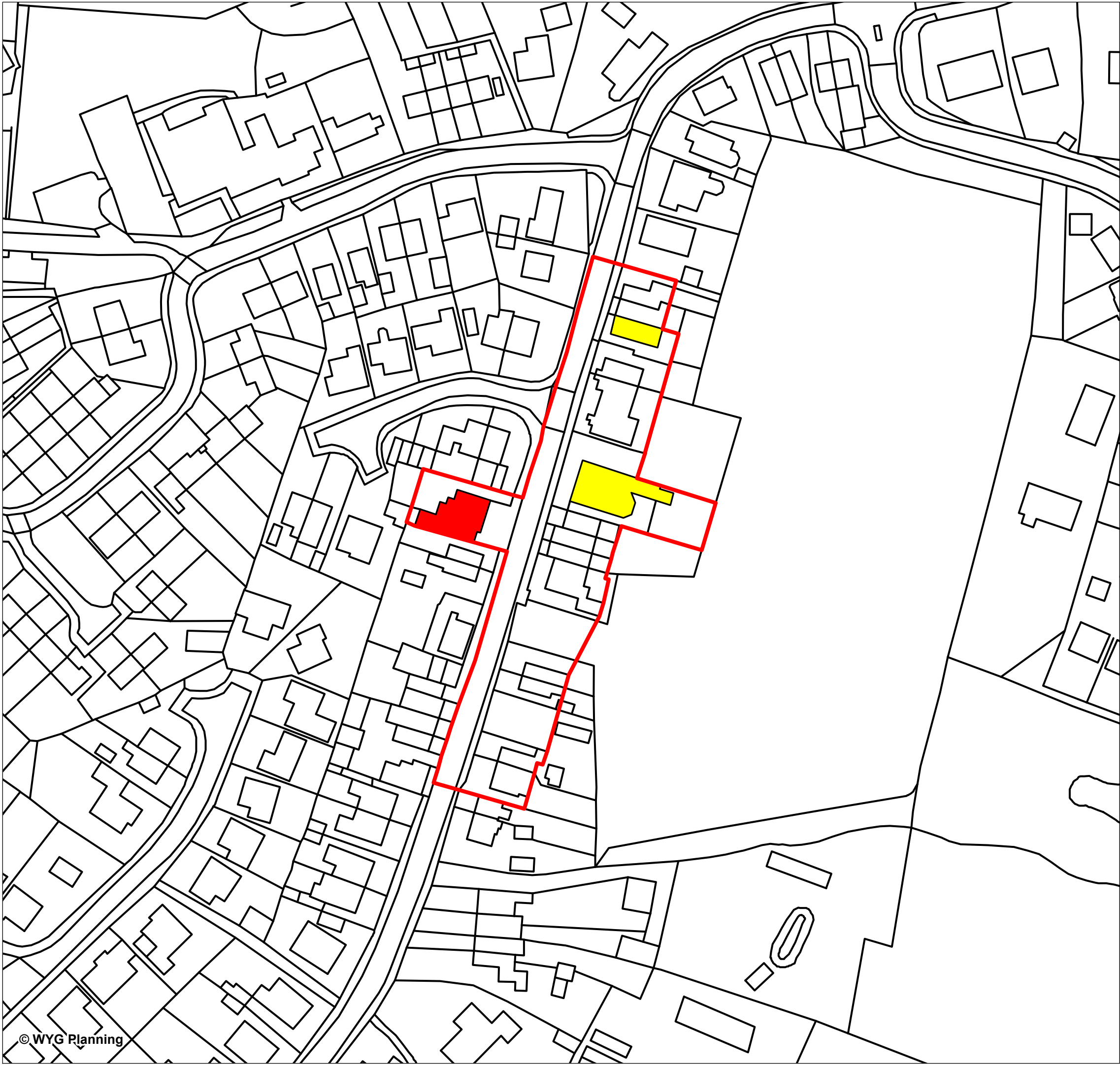


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 Centre Boundary


Diversity of Use

 Convenience

 Comparison

 Retail Service

 Leisure Service

 Financial and Business Service

 Vacant

 Other

Drawn by: JH

Drawing No.

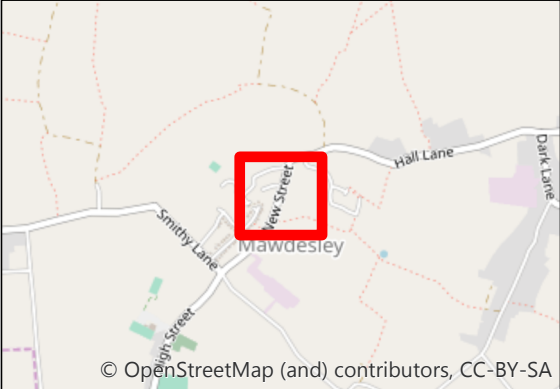
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Revision No.

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23 August 2018
NGR: 349340E 414941N

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Park Road Local Centre
Chorley



- Centre Boundary
- Diversity of Use**
- Convenience
 - Comparison
 - Retail Service
 - Leisure Service
 - Financial and Business Service
 - Vacant
 - Other

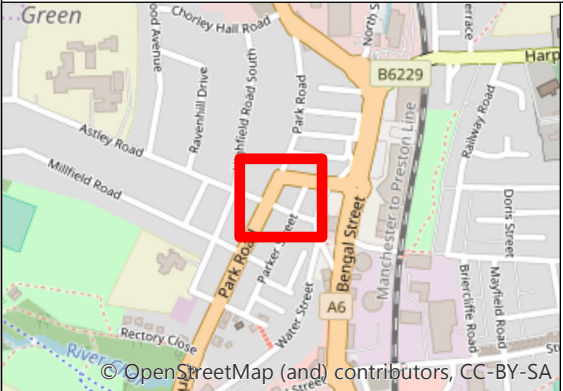
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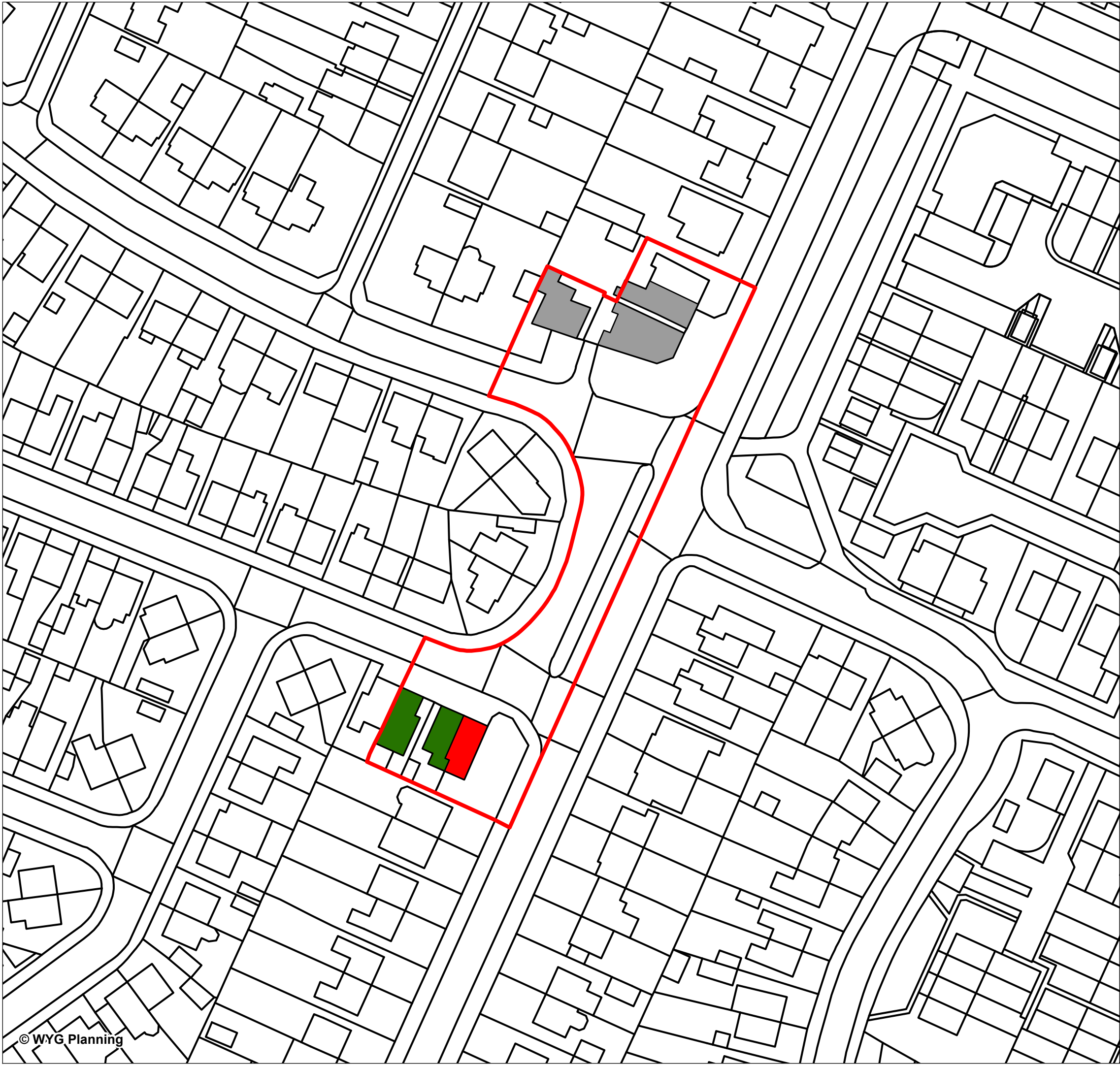
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23 August 2018
NGR: 358411E 418225N

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Pilling Lane Local Centre
Chorley



 Centre Boundary

Diversity of Use

-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial and Business Service
-  Vacant
-  Other

Drawn by: JH

Drawing No.

Checked by: CL

Revision No.

0 10 20 30 Meters
Scale 1:750 @A3

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NGR: 358481E 416439N

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 Centre Boundary

Diversity of Use

-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial and Business Service
-  Vacant
-  Other

Drawn by: JH

Drawing No.

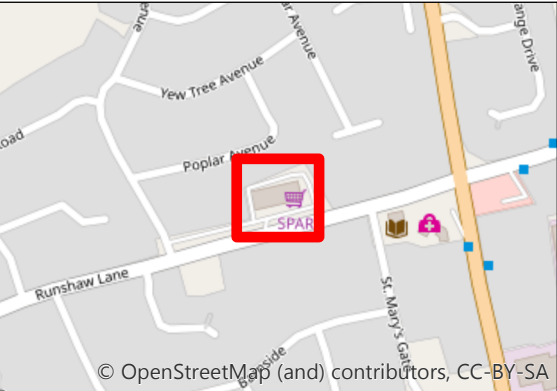
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Revision No.

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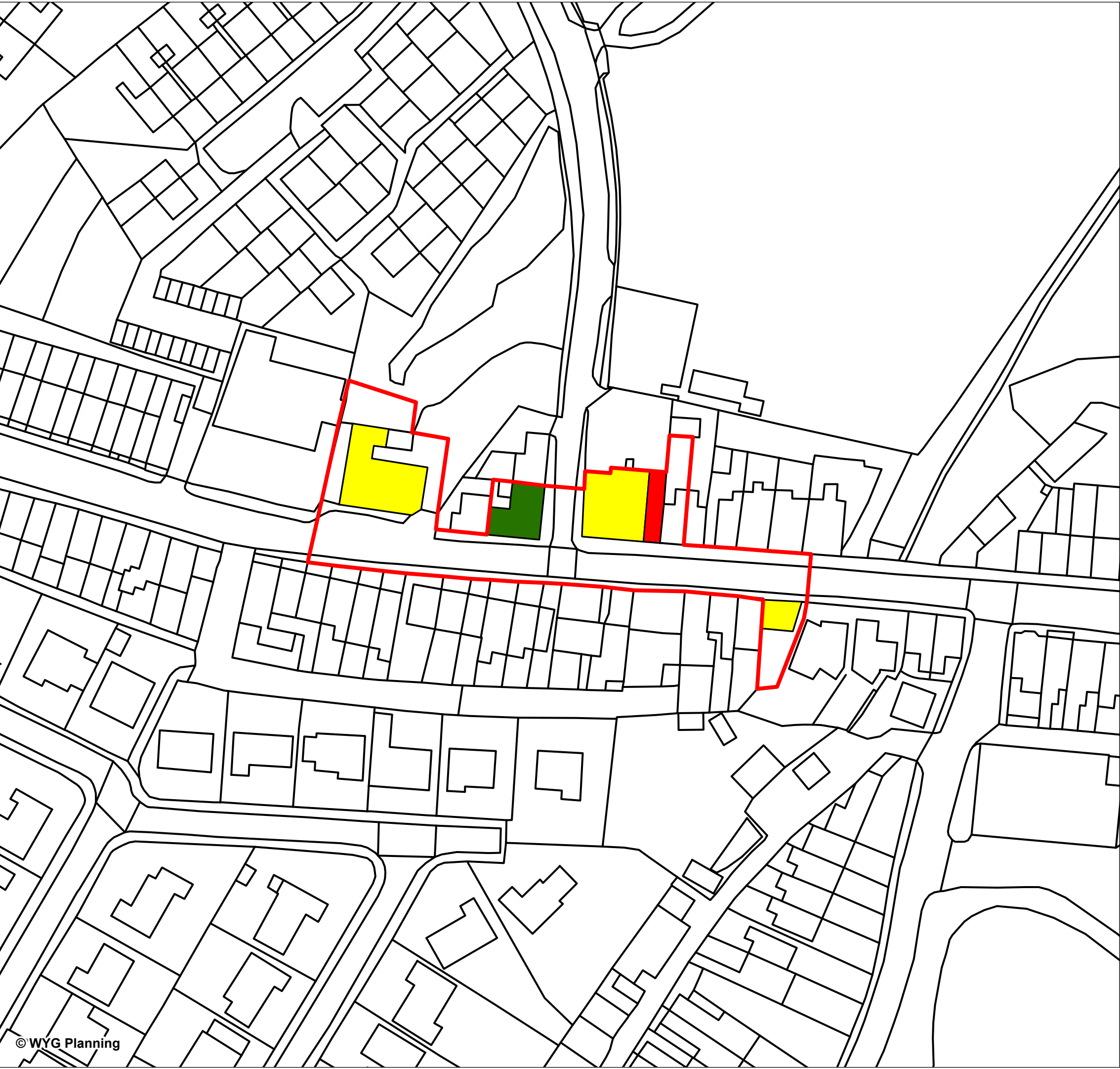
23 August 2018
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 Centre Boundary

Diversity of Use

-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial and Business Service
-  Vacant
-  Other

Drawn by: JH

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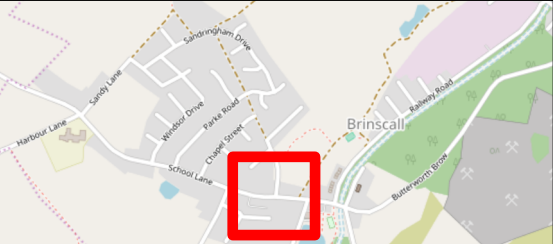
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Revision No.

0 10 20 30 Meters
Scale 1:750 @A3

23 August 2018
NGR: 362659E 421430N

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 Centre Boundary

Diversity of Use

-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial and Business Service
-  Vacant
-  Other

Drawn by: JH

Drawing No.

Checked by: CL

Revision No.

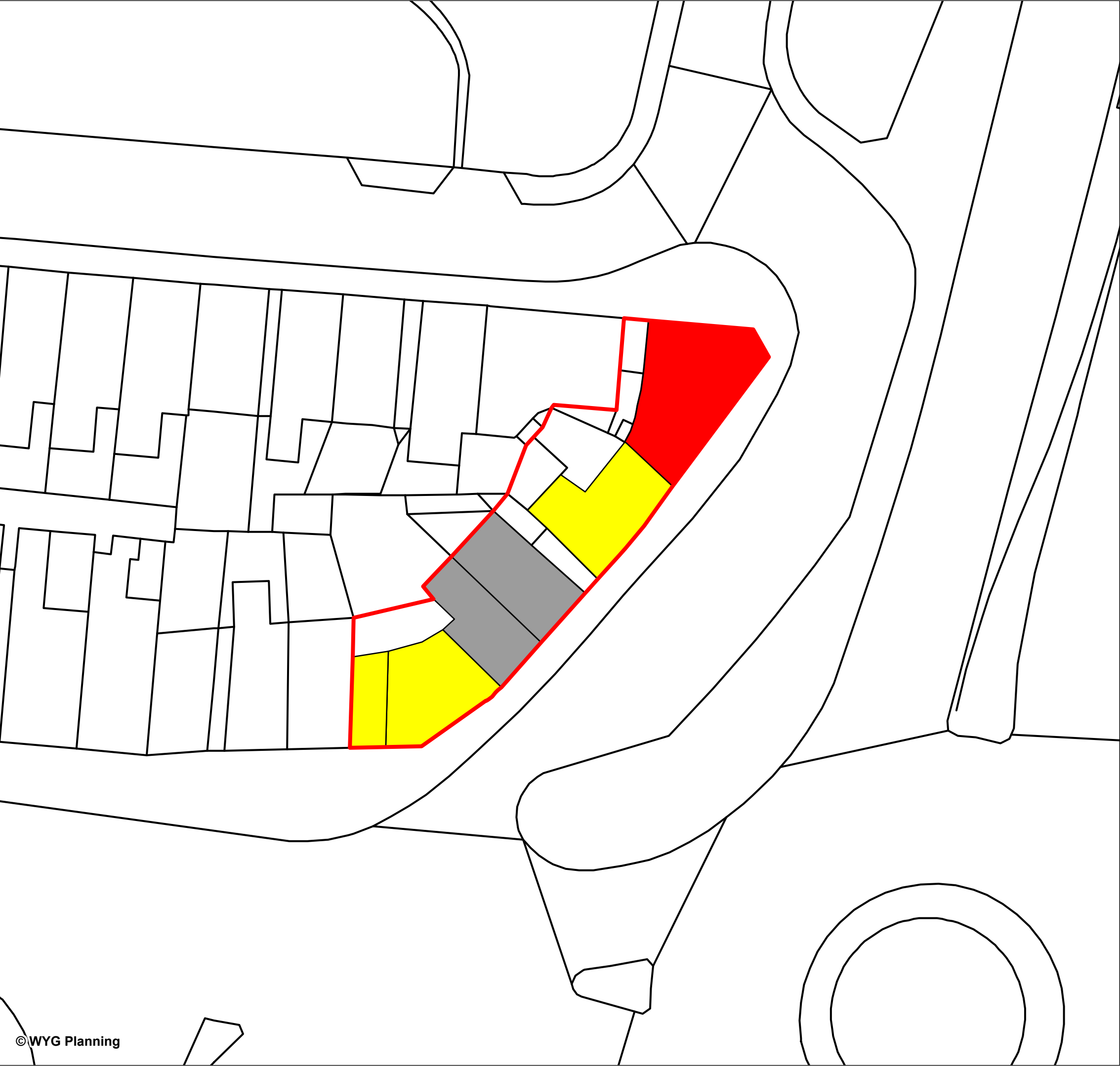
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Hampshire, SO30 2AF



Water Street Local Centre
Chorley



 Centre Boundary

Diversity of Use

-  Convenience
-  Comparison
-  Retail Service
-  Leisure Service
-  Financial and Business Service
-  Vacant
-  Other

Drawn by: JH

Drawing No.

Checked by: CL

Revision No.

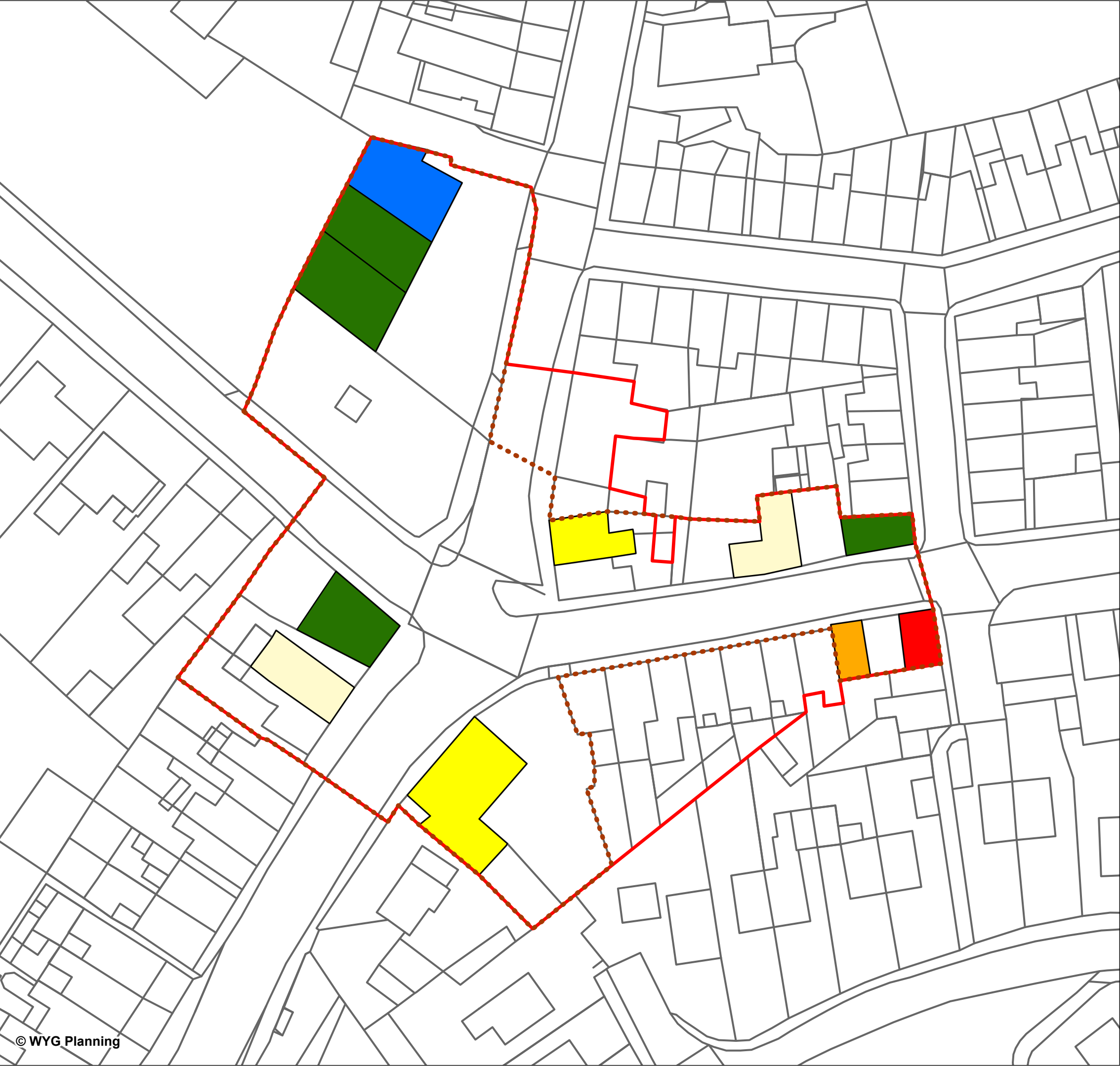
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23 August 2018
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The Pavilion, 1st Floor
Botleigh Grange
Office Campus
Hedge End
Southampton
Hampshire, SO30 2AF



Wheelton Local Centre
Chorley



Boundaries

- Recommended Centre Boundary
- Centre Boundary

Diversity of Use

- Convenience
- Comparison
- Retail Service
- Leisure Service
- Financial and Business Service
- Vacant
- Other

Drawn by: JH

Drawing No.

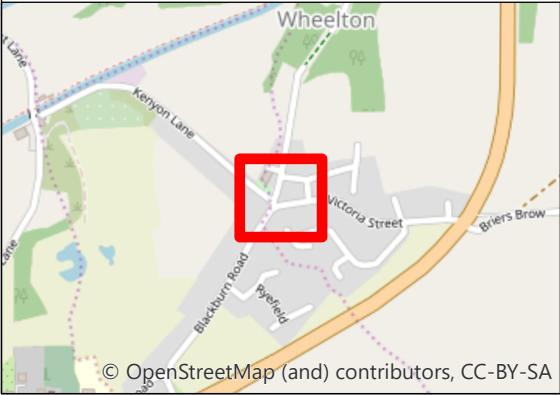
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Revision No.

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13 February 2019
NGR: 360037E 421187N

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The Pavilion, 1st Floor
Botleigh Grange
Office Campus
Hedge End
Southampton
Hampshire, SO30 2AF



Appendix 7 – Household Survey Questionnaire and Results

Good morning / afternoon / evening, I am from NEMS market research, an independent market research company, and we are conducting a short survey in the Central Lancashire area about shopping and leisure activities on behalf of Preston City Council and Chorley Borough Council. Do you have time to answer some questions please? It will take about 6-7 minutes

QA Are you the person responsible for the main food shopping in your household?

Yes
No

IF 'YES' – CONTINUE INTERVIEW.

IF 'NO' – ASK, COULD I SPEAK TO THE PERSON WHO IS RESPONSIBLE FOR MOST OF THE FOOD SHOPPING, IF NOT AVAILABLE THANK AND CLOSE INTERVIEW

Q01 Where did you last undertake your main food and grocery shopping?
DO NOT READ OUT. ONE ANSWER ONLY.

#Conv(Convenience List

Those who do their main food shopping via the Internet at Q01:

Q02 Which retailer did you purchase your last main food internet / home delivery shopping from?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Asda
- 2 Morrisons
- 3 Iceland
- 4 Sainsbury's
- 5 Tesco
- 6 Ocado
- 7 Waitrose
- 8 Other (PLEASE WRITE IN)
- 9 (Don't know / varies)

Q03 What is the main reason you choose (STORE / LOCATION MENTIONED AT Q01) to do your main food and grocery shopping?
DO NOT READ OUT. ONE ANSWER ONLY

- 001 Accessibility by public transport
- 002 Car parking prices
- 003 Car parking provision
- 004 Choice of food goods available
- 005 Choice of shops nearby selling non-food goods
- 006 Choice of shops selling food goods
- 007 Cleanliness
- 008 Delivery service
- 009 Click & Collect Service
- 010 Easy to get to by car
- 011 Good internal layout
- 012 Good service / friendly staff
- 013 Habit / always use it / preference for retailer
- 014 Internet shopping is convenient
- 015 Lower prices
- 016 Loyalty card / points scheme
- 017 Near to home
- 018 Near to work
- 019 Nice shopping environment
- 020 Only one in the area / no other choice
- 021 Preference for retailer
- 022 Provision of leisure facilities nearby
- 023 Provision of services nearby, such as banks and other financial services
- 024 Public information, signposts and public facilities
- 025 Quality of food goods available
- 026 Quality of shops selling food goods
- 027 Safety (during the day)
- 028 Safety (during the evening / night time)
- 029 Staff discount / work there
- 030 Value for money
- 031 Other (PLEASE WRITE IN)
- 032 (Don't know / no reason in particular)

Q04 What if anything is the one thing you most dislike about your main food shopping destination (STORE / LOCATION MENTIONED AT Q01)?
DO NOT READ OUT. ONE ANSWER ONLY

- 001 (Nothing)
- 002 Change layout too often
- 003 Difficult / expensive parking
- 004 Difficult to get to
- 005 Expensive
- 006 Lack of cycle parking
- 007 Lack of parking
- 008 Lack of public transport
- 009 Limited range of goods
- 010 No petrol station
- 011 Poor internal layout
- 012 Poor quality
- 013 Preference for retailer
- 014 Staff rude / unhelpful
- 015 Too busy
- 016 Too far away
- 017 Too small
- 018 Other (PLEASE WRITE IN)
- 019 (Don't know)

Excluding those who do their main food shopping via the Internet at Q01:

Q05 How do you normally travel to (STORE / LOCATION MENTIONED AT Q01)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus, minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Bicycle
- 9 Mobility scooter / disability vehicle
- A Other (PLEASE WRITE IN)
- B (Don't know / varies)

Excluding those who do their main food shopping via the Internet at Q01:

Q06 How long did your last journey to (STORE / LOCATION MENTIONED AT Q01) take?
DO NOT PROMPT. ONE ANSWER ONLY.

- X Amount of time taken to nearest whole minute: (PLEASE WRITE IN)
- Y (Don't know / can't remember)
- Z (Refused)

Excluding those who do their main food shopping via the Internet at Q01:

Q07 When you undertook the main food shop at (STORE / LOCATION MENTIONED AT Q01), did you link your trip with any other activity?
DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER

- | | | |
|---|---|-----------|
| 1 | Yes – non-food shopping | GO TO Q08 |
| 2 | Yes – other-food shopping | GO TO Q08 |
| 3 | Yes – visiting services such as banks and other financial institutions | GO TO Q08 |
| 4 | Yes – leisure activity | GO TO Q08 |
| 5 | Yes – travelling to / from work | GO TO Q09 |
| 6 | Yes – travelling to / from school / college / university | GO TO Q09 |
| 7 | Yes – getting petrol | GO TO Q09 |
| 8 | Yes – visiting café / pub / restaurant | GO TO Q09 |
| 9 | Yes – visiting family / friends | GO TO Q09 |
| A | Yes – visiting health service such as doctor, dentist, hospital | GO TO Q09 |
| B | Yes – visiting other service such as laundrette, hairdresser, recycling | GO TO Q09 |
| C | Yes – other activity (PLEASE WRITE IN) | GO TO Q09 |
| D | (No activity) | GO TO Q09 |
| E | (Don't know / varies) | GO TO Q09 |

Those who link their main food shopping trip with other shopping, visiting other services and / or leisure activities at Q07:

Q08 Where do you do this linked trip?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp: Comparison List

Q09 Where did you undertake your main food and grocery shopping the time before your last visit to (STORE / LOCATION MENTIONED AT Q01) was it the same place, or different, and if so, please specify?
DO NOT READ OUT. ONE ANSWER ONLY.

#Conv: Convenience List

Those who do their main food shopping via the Internet at Q09:

Q10 From which retailer did you purchase this main food internet / home delivery shopping?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Asda
- 2 Morrisons
- 3 Iceland
- 4 Sainsbury's
- 5 Tesco
- 6 Ocado
- 7 Other (PLEASE WRITE IN)
- 8 (Don't know / varies)

Q11 Approximately how much money do you normally spend on your household's main food and grocery shop?
DO NOT PROMPT. ONE ANSWER ONLY.

- X To the nearest £: (PLEASE WRITE IN)
Y (Don't know / varies)
Z (Refused)

Q12 How often does your household normally do a main food and grocery shop?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 Less often
- 8 Have only visited once
- 9 (Don't know / varies)

Q13 When do you normally do your household's main food shop?
DO NOT PROMPT. ONE ANSWER ONLY.

- 1 Weekdays during the day
- 2 Weekdays during the evening
- 3 Saturday
- 4 Sunday
- 5 (Don't know / varies)

Q14 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Yes
- 2 No

GO TO Q15
GO TO Q19

Those who make top-up shopping trips at Q14:

Q15 Where did you last undertake this 'top-up' food shopping?
DO NOT READ OUT. ONE ANSWER ONLY.

#Conv Convenience List

Those who make top-up shopping trips at Q14:

Q16 Where did you undertake your top-up shopping the time before your last visit to (STORE / LOCATION MENTIONED AT Q15) was it the same place, or different, and if so, please specify?
DO NOT READ OUT. ONE ANSWER ONLY.

#Conv Convenience List

Those who make top-up shopping trips at Q14:

Q17 Approximately how much money do you normally spend on your household's 'top-up' food and grocery shop?
DO NOT READ OUT. ONE ANSWER ONLY.

- X To the nearest £: (PLEASE WRITE IN)
Y (Don't know / varies)
Z (Refused)

Those who make top-up shopping trips at Q14:

Q18 How often does your household normally do a 'top up' food and grocery shop?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 Less often
- 8 Have only visited once
- 9 (Don't know / varies)

Q19A Where did you last buy clothing or footwear goods?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Excluding those who said "Internet / delivery" or "Abroad" or (Don't know / can't remember) or (Don't do this type of shopping) at Q19A:

Q19B How often do you make shopping trips for clothing or footwear to (DESTINATION MENTIONED AT Q19)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

Excluding those who said "Internet / delivery" or "Abroad" or (Don't know / can't remember) or (Don't do this type of shopping) at Q19A:

Q19C How do you normally travel to (LOCATION MENTIONED AT Q19)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus, minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Bicycle
- 9 Mobility scooter / disability vehicle
- A Other (PLEASE WRITE IN)
- B (Don't know / varies)

Excluding those who said "Internet / delivery" or "Abroad" or (Don't know / can't remember) or (Don't do this type of shopping) at Q19A:

Q20 When you go shopping for clothing or footwear, do you link this trip with another activity?
DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER

- 1 Yes – food shopping
- 2 Yes – non-food shopping
- 3 Yes – visiting services such as banks and other financial institutions
- 4 Yes – leisure activity
- 5 Yes – travelling to / from work
- 6 Yes – travelling to / from school / college / university
- 7 Yes – getting petrol
- 8 Yes – visiting café / pub / restaurant
- 9 Yes – visiting family/friends
- A Yes – visiting health service such as doctor, dentist, hospital
- B Yes – visiting other service such as laundrette, hairdresser, recycling
- C Yes – other activity (PLEASE WRITE IN)
- D No
- E (Don't know / varies)

Q21 Where did you last buy books, CDs, DVDs?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp: Comparison List

Q22 Where did you last buy small household goods such as home furnishings, glass and china items?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp: Comparison List

Q23 Where did you last buy goods such as toys, games, bicycles and recreation goods?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp: Comparison List

Q24 Where did you last buy chemist goods (including health and beauty products)?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp: Comparison List

Q25 Where did you last buy electrical items, such as televisions, washing machines and computers?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp: Comparison List

Q26 Where did you last buy DIY (including gardening) goods?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp: Comparison List

Q27 Where did you last buy furniture, carpets and floor coverings?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp: Comparison List

Q28 Do you ever visit the following centres?

READ OUT. CAN BE MULTICODED.

- 1 Preston City Centre
- 2 Chorley Town Centre
- A (Don't visit either of these)

GO TO Q29

GO TO Q29

GO TO Q34A

Those who visit Preston City Centre AND Chorley Town Centre at Q28:

Q29 Which centre do you visit the most?

READ OUT. ONE ANSWER ONLY.

- 1 Preston City Centre
- 2 Chorley Town Centre

Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:

Q30 How often do you visit (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE)?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:

How do you usually travel to (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE) (main part of journey)?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus, minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Metro
- 9 Bicycle
- A Mobility scooter / disability vehicle
- B Other (PLEASE WRITE IN)
- C (Don't know / varies)

Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:

What is the main reason for visiting (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE)?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Choice and range of shops
- 2 Choice of leisure facilities (restaurants, pubs etc)
- 3 Choice of services (hairdressers, banks etc)
- 4 Close to home
- 5 Close to work
- 6 Convenient car parking
- 7 Easily accessible by public transport
- 8 Environmental quality of centre
- 9 Free car parking
- A Livestock market
- B Supermarket
- C Other (PLEASE WRITE IN)
- D (Nothing in particular)

Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:

- Q33 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE) more often?**
DO NOT PROMPT. CODE FIRST 3 MENTIONS

1st Mention|2nd Mention|3rd Mention

- 1 Better environment
- 2 Better security
- 3 Cheaper parking
- 4 Cheaper public transport
- 5 Discount foodstores within the town centre
- 6 Improved leisure facilities
- 7 Improved non-food shops within the town centre
- 8 Improved quality of shops
- 9 Improved street cleaning
- A Increased choice and range of shops
- B Increased public transport
- C Longer opening hours
- D More parking
- E Other (PLEASE WRITE IN)
- F (Nothing / Nothing else)
- G (Don't know)

Those who do not visit Preston City Centre at Q28:

- Q34A Why don't you visit Preston City Centre?**
DO NOT READ OUT. CAN BE MULTICODED. PROBE FULLY. Anything else?

- 1 Choice of leisure facilities (cinema, gym, pubs etc)
- 2 Choice of services (hairdressers, banks etc)
- 3 Doesn't have preferred supermarket
- 4 Environmental quality of centre
- 5 Expensive car parking
- 6 Inconveniently located car parking
- 7 Lack of choice and range of shops
- 8 Not accessible by public transport
- 9 Too far away from home or work
- A Other (PLEASE WRITE IN)
- B Nothing, no reason to visit
- C (Don't know)

ONLY ASK Q34B TO RESIDENTS IN CHORLEY BOROUGH

Those who do not visit Chorley Town Centre at Q28:

- Q34B Why don't you visit Chorley Town Centre?**
DO NOT READ OUT. CAN BE MULTICODED. PROBE FULLY. Anything else?

- 1 Choice of leisure facilities (cinema, gym, pubs etc)
- 2 Choice of services (hairdressers, banks etc)
- 3 Doesn't have preferred supermarket
- 4 Environmental quality of centre
- 5 Expensive car parking
- 6 Inconveniently located car parking
- 7 Lack of choice and range of shops
- 8 Not accessible by public transport
- 9 Too far away from home or work
- A Other (PLEASE WRITE IN)
- B Nothing, no reason to visit
- C (Don't know)

- Q35 Do people in your household, including yourself, make use of home internet shopping, mobile internet shopping or TV shopping?**

DO NOT READ OUT. CAN BE MULTICODED. PROBE FULLY. Anything else?

- | | | |
|---|---|-----------|
| 1 | Yes, Internet (home) | GO TO Q36 |
| 2 | Yes, Portable internet shopping (through mobile phone / tablet) | GO TO Q36 |
| 3 | Yes, TV Shopping | GO TO Q36 |
| 4 | (No) | GO TO Q38 |

Those who purchase non-food goods via electronic (home / mobile / TV) shopping at Q35:

- Q36 Which goods or services does your household currently purchase via electronic (home / mobile / TV) shopping?**
DO NOT READ OUT. CAN BE MULTICODED. PROBE FULLY. Anything else?

- 1 Banking / finance
- 2 Books
- 3 CDs, DVDs, music
- 4 Clothes
- 5 DIY goods
- 6 Food
- 7 Furniture / carpets
- 8 Garden items
- 9 Holiday and / or travel tickets
- A Jewellery
- B Major electrical items
- C Small electrical items
- D Small household goods
- E Sports goods
- F Toys
- G Other (PLEASE WRITE IN)
- H (Don't know / varies)

Those who purchase non-food goods via electronic (home / mobile / TV) shopping at Q35:

Q37 For your household's last non-food electronic (home / mobile / TV) shopping order, how did you receive your goods?
DO NOT PROMPT. ONE ANSWER ONLY.

- 1 Collection at store
- 2 Home delivery
- 3 Delivery to place of work
- 4 Collection at click and collect hub (non-store location)
- 5 Collection at other location (PLEASE WRITE IN)
- 6 (Don't know / varies)

Q38 Which of these leisure activities do you participate in?
READ OUT. CODE ALL THAT APPLY..

- | | | |
|---|---------------------------|-----------|
| 1 | Health & fitness | GO TO Q39 |
| 2 | Leisure centre activities | GO TO Q39 |
| 3 | Cinema | GO TO Q40 |
| 4 | Restaurant | GO TO Q41 |
| 5 | Pub / Bars | GO TO Q42 |
| 6 | Nightclub | GO TO Q42 |
| 7 | Social club | GO TO Q42 |
| 8 | Ten pin bowling | GO TO Q43 |
| 9 | Bingo | GO TO Q44 |
| A | Theatre / concert hall | GO TO Q45 |
| B | Museum / art galleries | GO TO Q45 |
| C | (None of these) | GO TO Q47 |

Those who visit for health & fitness at Q38:

Q39 Which centre / facility did you last visit for indoor sports or health and fitness activity?
DO NOT PROMPT. ONE ANSWER ONLY.

#Health Health List

Those who go to the cinema at Q38:

Q40 Which centre / facility did you last visit to go the cinema?
DO NOT PROMPT. ONE ANSWER ONLY.

#Cinema Cinema List

Those who go to restaurants at Q38:

Q41 Which centre / facility did you last visit to go to a restaurant?
DO NOT PROMPT. ONE ANSWER ONLY.

#Social Social List

Those who go to bars, pubs and / or night / social clubs at Q38:

Q42 Which centre / facility did you last visit to go to bars, pubs and night / social clubs?
DO NOT PROMPT. ONE ANSWER ONLY.

#Social Social List

Those who go ten-pin bowling at Q38:

Q43 Which centre / facility did you last visit to go ten-pin bowling?
DO NOT PROMPT. ONE ANSWER ONLY.

#Bowling Bowling List

Those who go to bingo at Q38:

Q44 Which centre / facility did you last visit for bingo?
DO NOT PROMPT. ONE ANSWER ONLY.

#Bingo Bingo List

Those who visit for art / cultural activities at Q38:

Q45 Which centre / facility did you last visit for art / culture activities (i.e. theatres / galleries / museums)?
DO NOT PROMPT. ONE ANSWER ONLY.

#Social Social List

Those who visit for one or more leisure activities at Q38:

Q46 How do you normally travel when visiting leisure destinations?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus, minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Bicycle
- 9 Mobility scooter / disability vehicle
- A Other (PLEASE WRITE IN)
- B (Don't know / varies)

Q47 Which leisure facilities would you like to see more of in your area?

DO NOT READ OUT. CAN BE MULTICODED.

- 1 Bars / pubs
- 2 Better shopping facilities
- 3 Bowling alley
- 4 Cinema
- 5 Concert hall / venue
- 6 Cycle paths / area
- 7 Dance facilities
- 8 Skate park
- 9 Health & fitness (gym)
- A Hotels
- B Ice rink
- C Karting
- D Leisure centre
- E More children facilities / activities
- F More sports facilities (football pitches, tennis courts)
- G Museum / art galleries
- H Outdoor play areas / park facilities
- I Paintballing
- J Restaurants / cafes
- K Swimming pool
- L Theatre
- M Other (PLEASE WRITE IN)
- N (None)
- O (Don't know)

GEN Gender of respondent.

DO NOT READ OUT. CODE FROM OBSERVATION

- 1 Male
- 2 Female

AGE Could I ask, how old are you?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 18 – 24 years
- 2 25 – 34 years
- 3 35 – 44 years
- 4 45 – 54 years
- 5 55 – 64 years
- 6 65+ years
- 7 (Refused)

THE FOLLOWING QUESTIONS SHOULD ONLY BE ASKED TO RESIDENTS IN CHORLEY BOROUGH.

READ OUT: It is really important for Chorley Council to monitor and capture information about the equality and diversity of its customers and communities. The next 9 questions we ask about equality monitoring allows Chorley Council to shape its services so that they better meet the diverse needs of residents and to ensure the Council have taken into account the views of everyone in the borough. Please answer the following questions. You do not have to answer these questions but, if you do, your answers will be used to make sure that the Council's services are being accessed equally. Everything you tell us is anonymous, it is private and confidential and will not be shared. It will only be used for equality monitoring purposes and will not be stored in a format which identifies you.

GEN2 Which of the following best describes your gender?

READ OUT. ONE ANSWER ONLY.

- 1 Male
- 2 Female
- 3 Other (PLEASE WRITE IN)
- 4 Prefer not to answer

GEN3 Does your gender identity match your assigned sex at birth?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Yes
- 2 No
- 3 Prefer not to answer

EMP Are you an employee or Councillor of Chorley Council?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Employee
- 2 Councillor
- 3 Neither of these

DIS Do you have any long-standing illness, disability or infirmity? (Long-standing means anything that has troubled you over a period of time or that is likely to affect you over a period of time)

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Yes
- 2 No
- 3 Prefer not to answer

ETH To which of these groups do you consider you belong?

READ OUT. ONE ANSWER ONLY.

- 1 White English / Welsh / Scottish / Northern Irish / British
- 2 White Irish
- 3 White Gypsy or Irish Traveller
- 4 Any other White background (PLEASE WRITE IN)
- 5 White & Black Caribbean
- 6 White & Black African
- 7 White & Asian
- 8 Any other Mixed ethnic background (PLEASE WRITE IN)
- 9 Asian/Asian British Bangladeshi
- A Asian/Asian British Indian
- B Asian/Asian British Pakistani
- C Asian/Asian British Chinese
- D Any other Asian background (PLEASE WRITE IN)
- E Black African
- F Black Caribbean
- G Black British
- H Any other Black / African / Caribbean background (PLEASE WRITE IN)
- I Arab
- J Any other ethnic group (PLEASE WRITE IN)
- K Prefer not to answer

REL How would you describe your religion?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Buddhism
- 2 Christianity or Christian denominations
- 3 Hinduism
- 4 Islam
- 5 Judaism
- 6 Sikhism
- 7 Any other religion / belief (PLEASE WRITE IN)
- 8 No religion or belief
- 9 Prefer not to answer

SEX Do you consider yourself to be...?

READ OUT. ONE ANSWER ONLY.

- 1 Bisexual
- 2 Gay man
- 3 Gay woman or lesbian
- 4 Heterosexual / straight
- 5 Other (PLEASE WRITE IN)
- 6 Prefer not to answer

IF FEMALE AT GEN2

PRE Are you currently pregnant or have you given birth in the last 26 weeks?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Yes
- 2 No
- 3 Prefer not to answer

MAR Are you currently...?

READ OUT. ONE ANSWER ONLY.

- 1 Cohabiting
- 2 In a civil partnership
- 3 Separated
- 4 Divorced or civil partnership dissolved
- 5 Married
- 6 Single
- 7 Prefer not to answer

Thank & close.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Q01 Where did you last undertake your main food and grocery shopping?																		
Excl. Nulls & SFT																		
Zone 1																		
Aldi, Corporation Street Retail Park, Corporation Street, Preston	2.1%	36	4.9%	4	8.0%	13	3.9%	9	2.2%	1	2.0%	1	9.3%	7	0.0%	0	0.0%	0
B&M, Carlisle Street, Ringway, Preston PR1 1DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fylde Road, University of Central Lancashire, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Plungington Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, West Strand, Preston	0.3%	5	0.0%	0	0.4%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3
Heron Foods, St Johns Shopping Centre, Lancaster Way, Preston	0.1%	2	0.6%	0	0.0%	0	0.3%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Street, Preston	0.6%	10	4.1%	3	3.1%	5	0.6%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Iceland, North Road Retail Park, North Road, Preston	0.2%	4	4.0%	3	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Strand, Preston	1.5%	25	5.4%	4	5.6%	9	1.4%	3	8.6%	3	0.0%	0	4.8%	4	0.0%	0	0.0%	0
Local market, Preston City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Fishergate, Preston	0.5%	8	5.3%	4	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.4%	1	0.5%	1	0.0%	0
Preston City Centre	0.1%	2	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Fishergate, Preston	0.2%	3	0.0%	0	0.0%	0	0.5%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Plungington Road, Preston	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Street, Preston	0.1%	2	2.0%	2	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Friargate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton News, Wellington Road, Ashton-on-Ribble PR2 1BX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Granton Walk, Ingol, Preston	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Norbreck Drive, Larches, Ashton-on-Ribble, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	7.1%	123	27.2%	20	28.6%	45	0.8%	2	22.6%	8	0.0%	0	28.9%	22	1.5%	2	2.6%	4
One Stop, Black Bull Lane, Fulwood, Preston PR2 3JX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, The Guild Merchant, Tag Lane, Preston	0.1%	2	0.0%	0	0.4%	1	0.6%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Blackpool Road, Lea, Preston	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Tulketh Mill, Blackpool Road, Lane Ends, Preston	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Deepdale Shopping Park, Blackpool Road, Preston	3.7%	63	4.8%	4	7.9%	12	13.7%	32	6.4%	2	12.1%	8	0.7%	1	0.0%	0	0.0%	0
Aldi, Queens Retail Park, Queen Street, Preston	1.6%	28	5.3%	4	2.6%	4	5.0%	12	0.0%	0	0.8%	1	2.6%	2	3.5%	5	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	8.4%	144	13.4%	10	21.1%	33	29.0%	68	15.0%	6	16.0%	11	0.7%	1	2.3%	4	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Booths, Sharoe Green Lane, Fulwood, Preston	0.5%	9	1.4%	1	0.0%	0	2.9%	7	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Hall Lane, Preston	0.9%	15	0.6%	0	0.4%	1	4.2%	10	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Fulwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Deepdale Shopping Park, Blackpool Road, Preston	0.6%	11	1.1%	1	1.2%	2	1.6%	4	3.3%	1	0.8%	1	0.0%	0	0.5%	1	0.0%	0
McColl's, Harewood Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Ribbleton Avenue, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	1.9%	33	1.7%	1	3.2%	5	9.7%	23	0.7%	0	2.2%	1	0.7%	1	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	4.3%	73	9.6%	7	6.8%	11	19.5%	46	12.3%	5	6.3%	4	0.9%	1	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Watling Street Road, Preston PR2 6TY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longridge Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longsands Lane, Fulwood, Preston	0.4%	6	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	6
Zone 4																		
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Booths, Berry Lane, Longridge	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.7%	0	12.8%	8	0.0%	0	0.0%	0	0.0%	0
Co-op, Berry Lane, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Grimsagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	1.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.4%	19	0.0%	0	2.9%	4	0.0%	0
Zone 6																		
Booths, Millbrook Way, Penwortham	0.7%	12	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	8	0.0%	0	0.0%	0
Co-op, Pope Lane, Penwortham	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Leyland Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Birch Avenue, Penwortham	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0
Spar, Liverpool Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge	3.6%	62	0.6%	0	0.0%	0	0.3%	1	0.0%	0	0.8%	1	4.3%	3	29.3%	45	5.6%	9
Co-op, Watkin Lane, Lostock Hall, Tardy Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Great Greens Lane Local Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Tunley Holme, Clayton Brook	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Morrisons, Station Road, Bamber Bridge	1.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.6%	24	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	2.7%	46	0.6%	0	0.4%	1	0.0%	0	0.0%	0	0.8%	1	12.2%	9	14.7%	23	2.9%	5
Spar, Alder Drive, Gregson Lane, Hoghton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Millwood Road, Walton Park, Bamber Bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Spar, Sandringham Road, Walton-le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Victoria Terrace, Lostock Hall, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-le-Dale	1.4%	23	1.2%	1	0.0%	0	0.0%	0	2.0%	1	2.0%	1	2.3%	2	1.1%	2	0.7%	1
Walton-le-Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland	2.7%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	21.3%	35
Asda, Towngate, Leyland	0.6%	10	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	5.0%	8
Co-op, Dunkirk Lane, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hough Lane, Leyland	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Churchill Way, Leyland	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
McColl's, Clifton Parade, Bristol Avenue, Farington, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Royal Avenue, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	3.6%	62	0.6%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.4%	1	3.1%	5	23.7%	39
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pauls Farm Shop, Dunkirk Lane, Leyland PR26 7SY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Broadfield Drive, Earnshaw Bridge, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Leyland Lane, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Canberra Road, Leyland	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Tesco Express, Leyland Lane, Earnshaw Bridge, Leyland	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4	0.9%	1	0.6%	1
Tesco Express, Pendle Road, Clayton-le-Woods, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Tesco Extra, Towngate, Leyland	3.0%	52	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.9%	3	16.1%	27
Zone 9																		
Booths, Liverpool Road, Longton	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.7%	1	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Booths, Station Road, Hesketh Bank	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Road, Tarleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Westhead Road, Croston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Station Road, Croston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Road, Hesketh Bank, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Liverpool Old Road, Walmer Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mark Square, Tarleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Aldi, Harpers Lane, Chorley	2.3%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
B&M, Market Walk Shopping Centre, Market Walk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, New Market Street, Chorley	0.5%	8	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Moor Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Water Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Walk, Chorley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J McRobb Butchers, Eaves Lane, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Chorley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Hall Gate, Astley Village, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	3.7%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Eaves Lane, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	5.3%	90	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Aldi, Lancaster Way,	2.3%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1

Column %ges.

Preston & Chorley Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Buckshaw																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Spendmore Lane, Coppull	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Village Green Lane, Preston PR2 7DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, New Carrington Retail Centre, New Mill Street, Eccleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Runshaw Lane, Euxton, Chorley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Talbot Drive, Euxton, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	3.8%	65	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	18.0%	28	9.6%	16
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chorley Old Road, Whittle-Le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Village Walks, Queensway, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bolton Road, Adlington	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Place, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Spendmore Lane, Coppull, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chorley Road, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Mill Farm Sports Village, Coronation Way, Wesham, Kirkham	1.5%	25	0.0%	0	0.4%	1	0.0%	0	1.8%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Lytham Road, Freckleton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Square, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Weeton Road, Wesham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Centre																		
Kirkham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Harbour Lane, Wharton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mill Street, off Poulton Street, Kirkham	2.2%	38	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.6%	1	1.0%	2
Other, Zone 14	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Lytham Road, Freckleton, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lytham Road, Wharton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Aldi, Moss Lane, Garstang	2.2%	38	0.0%	0	0.0%	0	0.3%	1	9.3%	3	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Booths, Cherstanc Square, Park Hill Road, Garstang	0.7%	12	0.0%	0	0.0%	0	0.0%	0	3.5%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sandy Lane, Poulton-le-Fylde	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Great Eccleston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Pilling Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S BP, Garstang Bypass, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	1.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Co-op, Whalley New Road (near train station), Wilpshire, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Whalley New Road (opp. Brownhill Chippy), Brownhill, Blackburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Windmill Service Station, Preston New Road, Mellor Brook BB2 7NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Roe Lee Retail Centre, Whalley New Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Aldi, Amy Johnson Way, Squires Gate, Blackpool	0.1%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bolton Road, Ewood, Blackburn	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Aldi, Clifton Drive North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Heys Lane, Great Harwood	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mason Street, Horwich	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meols Cop Retail Park, Meols Cop Road, Southport	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Montague Street, Blackburn	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Oxford Square, Park Road/Waterloo Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Peel Centre, Whitebirk, Blackburn	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, Preston Road, Standish	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tithebarn Street, Poulton-le-Fylde	0.1%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tollgate Road, Burscough	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Whalley Road, Clitheroe	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Asda, Central 12 Shopping Park, Derby Road, Southport	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hyndburn Road, Accrington BB5 1QR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Haven Road, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Main Drive, Heyhouses Lane, St Annes, Lytham St Annes	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Ringtail Retail Park, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Station Road, Clitheroe	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Teanlowe Centre, Blackpool Old Road, Poulton-le-Fylde	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Headroomgate Road, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hollins Grove, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Woodlands Road, Ansdell, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, King Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Rothesay Road, Shadsworth Hub, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bolton Road / Livesey Road, Ewood, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Chorley New Road, Horwich, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Clarke Street, Poulton-le-Fylde	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Duckworth Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Lytham, Lytham St Annes	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Standish	0.2%	4	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Virginia St, Southport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Whalley Banks, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Chapel Street, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, King William Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
M&S Foodhall, Middlebrook Retail Park, The Linkway, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S Simply Food, Aughton Street, Ormskirk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S Simply Food, Clifton Drive South, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Amounderness Way, Thornton-Cleveleys	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Queen Street, Great Harwood	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Railway Road, Blackburn	1.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%
Morrisons, Squires Gate Lane, Blackpool	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Winter Gardens, Southport	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.5%	1	0.0%
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Allerdale Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Cheshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Hyndburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Lancaster Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, North West	0.1%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, OSA	0.5%	9	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, South West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Wales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Warrington	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, West Lancashire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Wigan	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Wigan Council	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Wyre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys Local, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys Local, Preston Old Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Moor Lane, Clitheroe	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, St Andrews Road North, St Annes, Lytham St Annes	0.2%	3	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southport Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Bank Top, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Kilnhouse Lane, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Tesco Express, St Annes Road West, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, St Davids Road North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	1.0%	18	0.0%	0	0.4%	1	0.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mansell Way, Horwich	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Town Lane Kew, Southport	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Duck Street, Clitheroe	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hill Street, Blackburn	0.8%	13	0.0%	0	0.0%	0	0.5%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Liverpool Road North, Burscough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Queen Street, Great Harwood	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others																	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	1722			75		156		234		37		66		76		154	
Sample:	1729			94		144		191		97		98		94		121	

Q02 Which retailer did you purchase your last main food internet / home delivery shopping from?

Those who do their main food shopping via the Internet at Q01:

Asda	17.9%	13	27.8%	2	22.0%	2	43.3%	3	0.0%	0	0.0%	0	8.0%	1	0.0%	0	0.0%
Morrisons	20.2%	15	18.7%	1	0.0%	0	30.4%	2	0.0%	0	0.0%	0	14.3%	1	55.4%	2	0.0%
Iceland	9.2%	7	27.8%	2	18.4%	2	17.1%	1	0.0%	0	0.0%	0	21.2%	2	0.0%	0	0.0%
Sainsbury's	8.1%	6	10.6%	1	8.4%	1	9.2%	1	20.4%	0	0.0%	0	0.0%	0	44.6%	1	0.0%
Tesco	30.8%	23	15.1%	1	51.3%	5	0.0%	0	79.7%	2	100.0%	2	19.6%	2	0.0%	0	0.0%
Ocado	6.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wiltshire Farm Foods	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.0%	3	0.0%	0	0.0%
Weighted base:	73			5		9		7		2		2		9		3	
Sample:	67			6		7		7		3		2		7		3	

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Q03 What is the main reason you choose (STORE / LOCATION MENTIONED AT Q01) to do your main food and grocery shopping?																		
Accessibility by public transport	0.5%	8	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	2.3%	4	0.0%	0
Car parking prices	0.1%	1	0.0%	0	0.0%	0	0.3%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	1.2%	21	1.3%	1	0.3%	1	2.2%	5	2.5%	1	1.1%	1	0.0%	0	0.5%	1	0.0%	0
Choice of food goods available	7.7%	139	10.4%	8	5.9%	10	6.2%	15	3.4%	1	14.5%	10	3.5%	3	8.3%	13	6.6%	11
Choice of shops nearby selling non-food goods	0.4%	8	0.6%	0	0.0%	0	2.1%	5	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of shops selling food goods	0.7%	12	5.2%	4	0.3%	1	1.9%	5	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleanliness	0.3%	6	0.0%	0	0.0%	0	0.3%	1	1.9%	1	0.6%	0	0.0%	0	0.5%	1	0.0%	0
Delivery service	1.1%	19	2.7%	2	1.7%	3	0.3%	1	0.0%	0	0.0%	0	3.7%	3	1.1%	2	0.0%	0
Click & Collect service	0.3%	6	0.0%	0	1.2%	2	0.0%	0	1.2%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	1.9%	34	0.0%	0	4.8%	8	0.5%	1	2.6%	1	4.3%	3	2.0%	2	1.5%	2	0.7%	1
Good internal layout / compact / easy to get around	0.9%	17	1.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.8%	2	4.1%	7	0.0%	0
Good service / friendly staff	0.7%	13	0.6%	0	0.0%	0	1.7%	4	0.7%	0	2.4%	2	1.5%	1	1.4%	2	0.0%	0
Habit / always use it / preference for retailer / familiarity	3.9%	70	2.1%	2	7.6%	13	1.3%	3	3.5%	1	3.3%	2	5.9%	5	1.1%	2	3.4%	6
Internet shopping is convenient	0.8%	14	0.7%	1	0.0%	0	0.6%	1	0.0%	0	0.8%	1	2.0%	2	0.0%	0	0.0%	0
Lower prices	15.3%	276	9.1%	7	20.3%	34	16.7%	40	17.5%	7	10.5%	7	12.1%	10	14.5%	23	22.9%	38
Loyalty card / points scheme	1.1%	20	0.6%	0	1.2%	2	1.2%	3	0.8%	0	2.1%	1	1.2%	1	3.5%	6	0.0%	0
Near to home	33.2%	599	38.2%	31	25.8%	43	34.0%	82	30.6%	12	25.9%	18	30.0%	26	40.0%	64	32.8%	54
Near to work	1.5%	26	2.3%	2	1.8%	3	1.8%	4	1.3%	1	0.0%	0	0.8%	1	0.9%	1	1.3%	2
Nice shopping environment	0.1%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Only one in the area / no other choice	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference for retailer	0.9%	15	1.1%	1	0.0%	0	1.7%	4	2.5%	1	0.0%	0	1.3%	1	1.4%	2	1.1%	2
Provision of leisure facilities nearby	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Provision of services nearby, such as banks and other financial services	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Public information, signposts and public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	6.7%	120	5.4%	4	9.4%	16	6.1%	15	8.3%	3	5.0%	3	8.0%	7	3.7%	6	6.5%	11
Quality of shops selling food goods	0.6%	11	0.0%	0	1.1%	2	0.8%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the evening / night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff discount / work there	1.3%	24	1.9%	2	0.8%	1	0.3%	1	3.4%	1	1.6%	1	1.2%	1	0.9%	2	2.7%	5
Value for money	5.7%	104	2.8%	2	3.3%	5	6.5%	16	5.7%	2	5.6%	4	7.1%	6	6.6%	11	4.4%	7
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled-friendly trolleys	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Food goods exclusive to the store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good company ethics	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good sized store (i.e. not too large / small)	0.3%	6	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good special offers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Has a petrol station	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Has everything I need	1.2%	22	0.0%	0	1.3%	2	2.9%	7	1.3%	1	4.2%	3	0.6%	1	0.0%	0	0.0%	0
Has scan-as-you-shop facility	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
I get a lift to that store	0.1%	2	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - better choice of goods	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - special offers	0.2%	4	0.7%	1	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet shopping is reliable	0.0%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Large store	0.5%	9	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.1%	2	0.0%	0
New store	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference for small shops	0.2%	3	0.7%	1	0.5%	1	0.3%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of non-food goods available	0.2%	4	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Quiet / not too busy	0.3%	6	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Sells local / homegrown produce	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Small store	0.4%	8	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0
Stock always in the same place	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Was in the area at the time	1.0%	17	0.0%	0	0.0%	0	0.8%	2	0.0%	0	3.6%	2	0.6%	1	0.0%	0	0.0%	0
Wider aisles	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason in particular)	7.2%	130	3.6%	3	8.3%	14	8.9%	22	7.2%	3	7.0%	5	12.9%	11	3.8%	6	14.3%	24
Weighted base:		1803		80		166		243		40		68		85		160		166
Sample:		1803		100		152		200		100		100		101		125		100

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Q04 What if anything is the one thing you most dislike about your main food shopping destination (STORE / LOCATION MENTIONED AT Q01)?																		
Change layout too often	0.9%	16	1.1%	1	2.1%	3	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Difficult / expensive parking	1.4%	25	1.9%	2	1.8%	3	2.8%	7	0.0%	0	0.0%	0	0.8%	1	2.4%	4	0.6%	1
Difficult to get to	0.3%	5	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.6%	0	0.0%	0	0.9%	1	0.0%	0
Expensive	4.5%	81	4.3%	3	1.4%	2	3.8%	9	3.8%	2	6.0%	4	6.7%	6	5.2%	8	6.1%	10
Lack of cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of parking	0.4%	7	0.7%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.6%	1
Lack of public transport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limited range of goods	3.5%	63	2.1%	2	0.6%	1	4.1%	10	0.8%	0	8.2%	6	3.8%	3	3.4%	5	2.5%	4
No petrol station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor internal layout	0.9%	15	0.6%	0	2.8%	5	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Poor quality	1.6%	29	1.9%	2	2.5%	4	0.3%	1	3.8%	2	0.0%	0	3.0%	3	2.9%	5	1.1%	2
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff rude / unhelpful	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Too busy	1.4%	26	0.6%	0	1.4%	2	1.9%	5	0.0%	0	2.7%	2	1.5%	1	2.2%	4	0.7%	1
Too far away	0.6%	10	1.9%	2	1.9%	3	0.3%	1	2.3%	1	0.8%	1	0.8%	1	0.0%	0	0.0%	0
Too small	1.9%	34	1.9%	2	0.6%	1	0.0%	0	0.0%	0	2.0%	1	0.6%	1	2.3%	4	6.8%	11
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Air pollution	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
American-owned	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Can't get everything I need	2.0%	35	1.3%	1	3.1%	5	1.3%	3	1.9%	1	0.0%	0	0.6%	1	3.3%	5	3.8%	6
Empty shelves / goods out of stock	1.2%	21	0.0%	0	1.3%	2	0.3%	1	2.0%	1	0.6%	0	2.0%	2	2.1%	3	0.7%	1
Feeling rushed at the checkout	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	1.1%	2	0.6%	1
Has a negative impact on smaller businesses	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - can't select fresh goods myself	0.3%	5	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - inferior replacement goods sent	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Internet - miss out on special offers	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of branded goods	1.0%	17	0.0%	0	2.1%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.9%	1	0.0%	0
Lighting too bright	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Misleading / confusing special offers	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No / poor in-store café	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.5%	1	0.6%	1
No free parking	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No in-store pharmacy	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough special offers	0.0%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough toilets	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Obstructive shelf-stackers	0.2%	3	0.0%	0	0.0%	0	0.5%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Opening hours too short	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor disabled facilities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor fish counter	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Poor hygiene / dirty store	0.3%	5	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Poor special offers	0.1%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Privatised car park	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Queues at the checkout / lack of staff	0.4%	7	1.7%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rundown / shabby / needs refurbishment	0.2%	4	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Self-service tills	0.2%	3	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelves too high	0.2%	3	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Short sell-by dates	0.8%	15	0.0%	0	2.1%	3	0.5%	1	0.0%	0	0.0%	0	1.2%	1	1.3%	2	1.9%	3
Special offers out of stock	0.2%	3	1.9%	2	0.0%	0	0.3%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Store entrance too small	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Store too cold	0.1%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too big	0.3%	5	1.0%	1	0.0%	0	0.3%	1	0.7%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Too many pre-packed foods	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.6%	11	0.0%	0	0.6%	1	1.2%	3	5.1%	2	1.1%	1	0.0%	0	1.3%	2	0.0%	0
Undesirable clientele	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
(Nothing)	71.1%	1282	76.4%	61	67.9%	113	75.0%	182	71.1%	28	73.6%	50	75.2%	64	67.8%	108	69.8%	116
(Don't know)	1.5%	27	0.0%	0	3.5%	6	2.7%	7	0.0%	0	0.0%	0	0.6%	1	0.0%	0	2.6%	4
Weighted base:		1803		80		166		243		40		68		85		160		166
Sample:		1803		100		152		200		100		100		101		125		100

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Q05 How do you normally travel to (STORE / LOCATION MENTIONED AT Q01)?																		
<i>Excluding those who do their main food shopping via the Internet at Q01:</i>																		
Car / van (as driver)	79.5%	1375	51.4%	39	83.1%	130	76.6%	180	93.1%	35	79.0%	52	76.1%	58	80.4%	126	83.6%	139
Car / van (as passenger)	7.9%	137	11.1%	8	9.0%	14	10.4%	24	6.9%	3	7.6%	5	9.1%	7	6.6%	10	3.2%	5
Bus, minibus or coach	3.4%	58	13.8%	10	4.8%	8	2.5%	6	0.0%	0	0.6%	0	4.3%	3	2.3%	4	3.6%	6
Motorcycle, scooter or moped	0.4%	7	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	7.5%	130	21.3%	16	2.3%	4	9.1%	21	0.0%	0	12.2%	8	9.8%	7	9.5%	15	9.0%	15
Taxi	0.3%	5	0.0%	0	0.4%	1	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.1%	2	0.0%	0
Mobility scooter / disability vehicle	0.1%	1	0.6%	0	0.4%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home delivery service	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.8%	13	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Weighted base:		1730		75		157		235		37		66		76		157		166
Sample:		1736		94		145		193		97		98		94		122		100

MeanScore: minutes

Q06 How long did your last journey to (STORE / LOCATION MENTIONED AT Q01) take?*Excluding those who do their main food shopping via the Internet at Q01:*

1 - 5 minutes	39.3%	680	41.0%	31	26.7%	42	46.7%	110	7.1%	3	31.1%	20	33.9%	26	40.5%	63	66.3%	110
6 - 10 minutes	31.3%	541	31.5%	24	39.7%	62	34.9%	82	32.5%	12	25.9%	17	38.8%	30	40.6%	64	24.0%	40
11 - 15 minutes	14.2%	246	13.3%	10	11.9%	19	9.4%	22	29.1%	11	21.2%	14	12.0%	9	10.0%	16	1.7%	3
16 - 20 minutes	7.4%	129	7.7%	6	13.1%	21	1.1%	3	21.8%	8	11.1%	7	6.1%	5	4.6%	7	4.5%	7
21 - 25 minutes	1.4%	25	1.8%	1	0.5%	1	1.2%	3	2.6%	1	5.0%	3	0.0%	0	0.0%	0	1.0%	2
26 - 30 minutes	2.7%	46	1.2%	1	5.6%	9	0.6%	1	4.8%	2	2.9%	2	1.4%	1	0.0%	0	1.9%	3
31 - 35 minutes	0.6%	11	2.8%	2	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
36 - 40 minutes	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.9%	1	0.0%	0	0.0%	0
41 - 45 minutes	0.5%	9	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	5.6%	4	0.5%	1	0.6%	1
46 - 50 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
51 - 55 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
56 - 60 minutes	0.3%	5	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
61 - 65 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
66 - 70 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
71 - 75 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
76 - 80 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
81 - 85 minutes	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
86 - 90 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
91 - 95 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
96 - 100 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	34	0.6%	0	2.1%	3	4.4%	10	0.7%	0	1.4%	1	0.0%	0	3.7%	6	0.0%	0
(Refused)	0.0%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		10.30		9.87		11.66		8.62		15.24		12.24		12.17		8.69		7.39
Weighted base:		1730		75		157		235		37		66		76		157		166
Sample:		1736		94		145		193		97		98		94		122		100

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Q07 When you undertook the main food shop at (STORE / LOCATION MENTIONED AT Q01), did you link your trip with any other activity?																		
<i>Excluding those who do their main food shopping via the Internet at Q01:</i>																		
Yes – non-food shopping	5.4%	94	6.4%	5	3.0%	5	5.0%	12	7.0%	3	10.5%	7	10.4%	8	6.4%	10	2.6%	4
Yes – other-food shopping	4.7%	81	3.9%	3	5.0%	8	2.4%	6	8.4%	3	7.8%	5	2.0%	2	10.2%	16	0.0%	0
Yes – visiting services such as banks and other financial institutions	1.3%	23	0.6%	0	1.6%	3	0.0%	0	0.7%	0	7.2%	5	0.0%	0	3.1%	5	0.0%	0
Yes – leisure activity	2.4%	41	4.3%	3	3.9%	6	0.9%	2	6.8%	3	0.8%	1	3.9%	3	0.5%	1	0.0%	0
Yes – travelling to / from work	2.8%	49	0.6%	0	1.3%	2	3.1%	7	2.2%	1	1.6%	1	1.9%	1	4.0%	6	2.9%	5
Yes – travelling to / from school / college / university	0.1%	2	0.8%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	2.0%	35	3.5%	3	2.4%	4	2.6%	6	2.1%	1	0.0%	0	3.9%	3	2.1%	3	0.0%	0
Yes – visiting café / pub / restaurant	2.7%	46	4.0%	3	5.6%	9	3.8%	9	3.0%	1	5.1%	3	3.6%	3	0.0%	0	1.9%	3
Yes – visiting family / friends	2.1%	37	2.0%	2	3.3%	5	1.0%	2	3.6%	1	0.8%	1	1.4%	1	1.4%	2	1.6%	3
Yes – visiting health service such as doctor, dentist, hospital	0.3%	6	0.0%	0	0.0%	0	0.3%	1	0.7%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	1.1%	20	0.6%	0	0.0%	0	0.3%	1	6.2%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - attended church	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - dog-walking	0.3%	5	0.6%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.7%	1
Yes - part of an overall day out	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Yes - visiting the market	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Yes - window shopping / browsing	0.9%	16	1.2%	1	0.7%	1	0.3%	1	0.0%	0	3.0%	2	0.7%	1	0.5%	1	1.7%	3
(No activity)	71.1%	1230	69.7%	52	72.7%	114	77.5%	183	57.3%	21	60.1%	39	67.3%	51	68.9%	108	82.6%	137
(Don't know / varies)	2.5%	43	1.1%	1	0.4%	1	2.1%	5	2.1%	1	1.8%	1	2.6%	2	2.5%	4	5.9%	10
Weighted base:		1730		75		157		235		37		66		76		157		166
Sample:		1736		94		145		193		97		98		94		122		100

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Q08 Where do you do this linked trip?																		
<i>Those who link their main food shopping trip with other shopping, visiting other services and / or leisure activities at Q07: AND Excl. Nulls & SFT</i>																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	14.6%	35	40.7%	5	54.7%	12	6.7%	1	41.7%	4	18.4%	3	18.9%	2	5.5%	2	72.5%	3
St George's Shopping Centre, Fishergate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.2%	0	3.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Preston Riversway, Mariners Way, Preston	0.2%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.2%	0	3.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.3%	1	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	0.8%	2	11.1%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	6.7%	16	0.0%	0	12.7%	3	26.0%	5	18.2%	2	18.2%	3	0.0%	0	0.0%	0	0.0%	0
Fulwood Town Centre	1.0%	2	0.0%	0	0.0%	0	6.2%	1	0.0%	0	3.1%	1	4.4%	1	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.3%	1	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	1.9%	5	23.2%	3	0.0%	0	9.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.7%	2	0.0%	0	5.0%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	0.8%	2	0.0%	0	3.5%	1	4.3%	1	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	5.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	46.4%	8	0.0%	0	14.1%	4	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	1	8.8%	3	0.0%	0
Bamber Bridge Town Centre	3.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.1%	9	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	1.1%	3	3.9%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	5.7%	1	2.4%	1	0.0%	0
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	2.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.1%	3	4.4%	1	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	3.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.3%	7	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	4.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	2	27.5%	1

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	5.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	1.0%	2	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	3.6%	9	0.0%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Cloughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	3.4%	8	0.0%	0	0.0%	0	0.0%	0	24.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hambleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	3.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	2.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0
Lancaster City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.2%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	1	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

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July 2018

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Annes, Lytham St Annes																	
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southport Town Centre	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mansell Way, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Trafford Centre, Regent Crescent, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sunnyclyff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigan Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others																	
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	11.6%	28	13.3%	2	8.1%	2	39.7%	8	6.9%	1	2.4%	0	23.7%	3	2.4%	1	0.0%
Weighted base:	238			11		21		20		9		17		12		32	
Sample:	253			16		23		16		18		28		14		22	

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Q09 Where did you undertake your main food and grocery shopping the time before your last visit to (STORE / LOCATION MENTIONED AT Q01) was it the same place, or different, and if so, please specify?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Corporation Street Retail Park, Corporation Street, Preston	1.5%	26	5.4%	4	4.1%	6	4.0%	9	0.7%	0	0.0%	0	6.3%	5	0.0%	0	0.0%	0
B&M, Carlisle Street, Ringway, Preston PR1 1DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fylde Road, University of Central Lancashire, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Plungington Road, Preston	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, West Strand, Preston	0.5%	8	1.9%	1	2.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0
Heron Foods, St Johns Shopping Centre, Lancaster Way, Preston	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Street, Preston	0.8%	13	7.0%	5	1.1%	2	1.8%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Iceland, North Road Retail Park, North Road, Preston	0.2%	3	3.2%	2	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Strand, Preston	1.7%	29	6.5%	5	8.7%	13	1.0%	2	4.0%	1	0.0%	0	6.3%	5	0.0%	0	0.0%	0
Local market, Preston City Centre	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Fishergate, Preston	0.6%	10	5.3%	4	0.5%	1	0.3%	1	0.7%	0	0.6%	0	0.8%	1	0.0%	0	0.0%	0
Preston City Centre	0.5%	9	0.0%	0	0.9%	1	1.2%	3	5.1%	2	0.0%	0	3.6%	3	0.0%	0	0.0%	0
Sainsburys Local, Fishergate, Preston	0.2%	3	0.0%	0	0.0%	0	0.5%	1	2.6%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Spar, Plungington Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Street, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Friargate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton News, Wellington Road, Ashton-on-Ribble PR2 1BX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Granton Walk, Ingol, Preston	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Norbreck Drive, Larches, Ashton-on-Ribble, Preston	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	6.3%	107	17.7%	13	20.3%	31	1.3%	3	15.1%	6	1.2%	1	30.9%	22	1.9%	3	3.5%	6
One Stop, Black Bull Lane, Fulwood, Preston PR2 3JX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, The Guild Merchant, Tag Lane, Preston	0.2%	4	0.0%	0	1.1%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Blackpool Road, Lea, Preston	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Tulketh Mill, Blackpool Road, Lane Ends, Preston	0.1%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Deepdale Shopping Park, Blackpool Road, Preston	4.2%	71	5.1%	4	6.5%	10	18.4%	43	6.7%	2	12.6%	8	0.8%	1	0.0%	0	0.0%	0
Aldi, Queens Retail Park, Queen Street, Preston	1.1%	18	7.2%	5	0.5%	1	3.2%	7	3.2%	1	0.8%	1	1.4%	1	0.5%	1	0.0%	0
Asda, Pittman Way, East	8.0%	137	15.5%	12	27.8%	43	21.2%	50	19.9%	7	16.9%	11	0.0%	0	0.0%	0	3.4%	6

Column % ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Way, Fulwood, Preston																		
Booths, Sharoe Green Lane, Fulwood, Preston	1.1%	20	1.4%	1	2.3%	4	4.5%	11	4.5%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Hall Lane, Preston	0.5%	8	1.2%	1	0.4%	1	2.1%	5	1.3%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Local shops, Fulwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Deepdale Shopping Park, Blackpool Road, Preston	0.4%	7	0.6%	0	0.4%	1	1.2%	3	2.7%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
McColl's, Harewood Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Ribbleton Avenue, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	2.4%	40	2.4%	2	1.7%	3	13.0%	31	0.0%	0	7.2%	5	0.8%	1	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	4.9%	83	8.3%	6	10.1%	16	20.4%	48	8.1%	3	7.5%	5	1.0%	1	0.0%	0	0.7%	1
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Watling Street Road, Preston PR2 6TY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longridge Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longsands Lane, Fulwood, Preston	0.0%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Booths, Berry Lane, Longridge	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	8	0.0%	0	0.0%	0	0.0%	0
Co-op, Berry Lane, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Grimsagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	1.2%	20	0.0%	0	0.0%	0	0.0%	0	0.7%	0	23.6%	16	0.0%	0	2.9%	4	0.0%	0
Zone 6																		
Booths, Millbrook Way, Penwortham	0.7%	12	1.1%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	11.9%	9	0.0%	0	0.0%	0
Co-op, Pope Lane, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Leyland Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Birch Avenue, Penwortham	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.7%	3	0.0%	0
Spar, Liverpool Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge	2.6%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	5.5%	4	18.6%	29	3.4%	6
Co-op, Watkin Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Lostock Hall, Tardy Gate																		
Great Greens Lane Local Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Tunley Holme, Clayton Brook	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.9%	15	1.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	4.5%	3	6.3%	10	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	4.1%	69	3.9%	3	2.2%	3	0.0%	0	0.0%	0	0.8%	1	5.0%	4	27.7%	43	4.2%	7
Spar, Alder Drive, Gregson Lane, Hoghton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Millwood Road, Walton Park, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Sandringham Road, Walton-le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Victoria Terrace, Lostock Hall, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-le-Dale	1.3%	22	0.0%	0	0.7%	1	0.5%	1	0.7%	0	2.3%	2	2.4%	2	3.2%	5	0.0%	0
Walton-le-Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland	1.8%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.5%	1	8.7%	14
Asda, Towngate, Leyland	0.6%	10	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	5.3%	9
Co-op, Dunkirk Lane, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hough Lane, Leyland	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Churchill Way, Leyland	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	2.0%	3
McColl's, Clifton Parade, Bristol Avenue, Farington, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Royal Avenue, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	4.0%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	5.0%	8	26.4%	43
Other, Zone 8	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0
Pauls Farm Shop, Dunkirk Lane, Leyland PR26 7SY	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Broadfield Drive, Earnshaw Bridge, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Leyland Lane, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Canberra Road, Leyland	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	9
Tesco Express, Leyland Lane, Earnshaw Bridge, Leyland	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.5%	1	0.6%	1
Tesco Express, Pendle Road, Clayton-le-Woods, Leyland	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Tesco Extra, Towngate, Leyland	3.3%	57	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.8%	1	0.9%	1	23.7%	39
Zone 9																		
Booths, Liverpool Road, Leyland	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0

Column % ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Longton																		
Booths, Station Road, Hesketh Bank	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Road, Tarleton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Westhead Road, Croston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Station Road, Croston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Road, Hesketh Bank, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Liverpool Old Road, Walmer Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mark Square, Tarleton, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Aldi, Harpers Lane, Chorley	2.1%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	1.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
B&M, Market Walk Shopping Centre, Market Walk	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, New Market Street, Chorley	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Moor Road, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Water Street, Chorley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Walk, Chorley	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J McRobb Butchers, Eaves Lane, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Chorley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Hall Gate, Astley Village, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	3.7%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Eaves Lane, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	4.1%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		

Column %ges.

Preston & Chorley Household Survey
For WYG

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Aldi, Lancaster Way, Buckshaw	2.5%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	3.9%	6
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Spendmore Lane, Coppull	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Village Green Lane, Preston PR2 7DS	0.0%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, New Carrington Retail Centre, New Mill Street, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Runshaw Lane, Euxton, Chorley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Talbot Drive, Euxton, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.5%	8	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	3.8%	64	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	20.5%	32	7.0%	12
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chorley Old Road, Whittle-Le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Village Walks, Queensway, Poulton-le-Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bolton Road, Adlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Place, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Spendmore Lane, Coppull, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chorley Road, Adlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Mill Farm Sports Village, Coronation Way, Wesham, Kirkham	1.4%	24	0.0%	0	1.2%	2	0.0%	0	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Lytham Road, Freckleton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Square, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Weeton Road, Wesham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

Preston & Chorley Household Survey

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July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Harbour Lane, Wharton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mill Street, off Poulton Street, Kirkham	2.1%	36	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Lytham Road, Freckleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lytham Road, Wharton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Aldi, Moss Lane, Garstang	1.9%	33	0.0%	0	0.0%	0	0.6%	1	10.1%	4	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Booths, Cherestanc Square, Park Hill Road, Garstang	0.8%	13	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sandy Lane, Poulton-le-Fylde	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Great Eccleston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Pilling Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S BP, Garstang Bypass, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	1.9%	32	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Co-op, Whalley New Road (near train station), Wilpshire, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Whalley New Road (opp. Brownhill Chippy), Brownhill, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Windmill Service Station, Preston New Road, Mellor Brook BB2 7NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Roe Lee Retail Centre, Whalley New Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Aldi, Amy Johnson Way, Squires Gate, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bolton Road, Ewood, Blackburn	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Aldi, Clifton Drive North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Heys Lane, Great Harwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mason Street, Horwich	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meols Cop Retail Park, Meols Cop Road, Southport	0.1%	2	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Montague Street, Blackburn	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Oxford Square, Park Road/Waterloo Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Peel Centre, Whitebirk, Blackburn	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Preston Road, Standish	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tithebarn Street, Poulton-le-Fylde	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tollgate Road, Burscough	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Whalley Road, Clitheroe	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Local Centre																		
Asda, Central 12 Shopping Park, Derby Road, Southport	0.5%	9	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hyndburn Road, Accrington BB5 1QR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Haven Road, Lytham, Lytham St Annes	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Booths, Main Drive, Heyhouses Lane, St Annes, Lytham St Annes	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Ringtail Retail Park, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Station Road, Clitheroe	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Teanlowe Centre, Blackpool Old Road, Poulton-le-Fylde	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Headroomgate Road, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hollins Grove, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Woodlands Road, Ansdell, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, King Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Rothesay Road, Shadsworth Hub, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bolton Road / Livesey Road, Ewood, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Chorley New Road, Horwich, Bolton	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Clarke Street, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Duckworth Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Lytham, Lytham St Annes	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Standish	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Squires Gate Lane, Blackpool	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Virginia St, Southport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Whalley Banks, Blackburn	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Chapel Street, Southport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, King	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
William Street, Blackburn																		
M&S Foodhall, Middlebrook Retail Park, The Linkway, Horwich	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Aughton Street, Ormskirk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Clifton Drive South, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Amounderness Way, Thornton-Cleveleys	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queen Street, Great Harwood	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.3%	6	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Allerdale Council	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton	0.2%	3	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Cheshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster Council	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, North West	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.5%	9	1.1%	1	2.6%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, South West	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Warrington	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan Council	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Other, Wyre	0.2%	3	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Preston Old Road, Blackburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Moor Lane, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bank Top, Blackburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kilnhouse Lane, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Livesey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Branch Road, Blackburn																		
Tesco Express, St Annes Road West, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Davids Road North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.6%	10	0.0%	0	0.0%	0	0.3%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Duck Street, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool Road North, Burscough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1703			76		153		234		37		66		73		155		165
Sample:	1711			94		140		192		95		97		91		120		99

Q10 From which retailer did you purchase this main food internet / home delivery shopping?

Those who do their main food shopping via the Internet at Q09:

Asda	21.4%	16	33.6%	2	32.7%	3	15.1%	1	58.9%	2	0.0%	0	7.6%	1	0.0%	0	0.0%	0
Morrisons	18.2%	14	35.4%	2	6.2%	1	0.0%	0	0.0%	0	0.0%	0	18.6%	2	69.6%	2	0.0%	0
Iceland	10.1%	8	0.0%	0	11.5%	1	73.2%	4	0.0%	0	0.0%	0	20.1%	2	0.0%	0	0.0%	0
Sainsbury's	6.5%	5	12.8%	1	0.0%	0	11.7%	1	28.3%	1	0.0%	0	0.0%	0	30.4%	1	0.0%	0
Tesco	28.8%	21	18.3%	1	49.5%	5	0.0%	0	12.8%	0	100.0%	2	18.6%	2	0.0%	0	0.0%	0
Ocado	7.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wiltshire Farm Foods	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.1%	3	0.0%	0	0.0%	0
Weighted base:		75		5		9		6		3		2		9		2		0
Sample:		68		6		7		5		4		3		7		3		0

Weighted:

July 2018

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
MeanScore: £																	
Q11 Approximately how much money do you normally spend on your household's main food and grocery shop?																	
£1 - £5	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£6 - £10	0.5%	9	1.3%	1	0.3%	1	0.8%	2	0.0%	0	1.2%	1	0.6%	1	0.9%	1	1.1%
£11 - £15	0.2%	4	1.1%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%
£16 - £20	2.4%	43	7.4%	6	1.3%	2	4.1%	10	1.3%	1	3.8%	3	0.0%	0	0.9%	2	0.6%
£21 - £25	2.1%	37	8.1%	6	3.4%	6	2.6%	6	0.8%	0	1.2%	1	1.3%	1	1.7%	3	3.0%
£26 - £30	4.2%	75	8.1%	7	2.6%	4	3.6%	9	2.7%	1	3.8%	3	1.9%	2	1.3%	2	4.7%
£31 - £35	2.1%	38	0.0%	0	4.5%	7	2.9%	7	2.0%	1	2.4%	2	4.8%	4	1.3%	2	2.7%
£36 - £40	6.0%	108	5.3%	4	8.1%	13	8.1%	20	6.1%	2	7.9%	5	7.0%	6	4.5%	7	7.4%
£41 - £45	2.5%	45	0.6%	0	2.8%	5	3.4%	8	1.3%	1	2.6%	2	4.2%	4	3.9%	6	0.0%
£46 - £50	8.4%	152	10.2%	8	6.6%	11	4.6%	11	13.0%	5	9.4%	6	12.1%	10	14.7%	24	9.0%
£51 - £55	2.0%	35	0.6%	0	1.6%	3	3.3%	8	1.5%	1	0.6%	0	1.5%	1	0.0%	0	2.6%
£56 - £60	7.4%	133	6.1%	5	8.7%	14	3.3%	8	6.4%	3	2.3%	2	4.6%	4	5.8%	9	6.4%
£61 - £65	3.1%	55	3.5%	3	3.4%	6	4.0%	10	1.9%	1	4.2%	3	3.1%	3	6.4%	10	1.3%
£66 - £70	4.4%	80	6.9%	6	6.1%	10	1.5%	4	3.8%	2	5.2%	3	4.9%	4	3.1%	5	4.2%
£71 - £75	2.1%	38	1.7%	1	1.0%	2	2.7%	7	1.5%	1	3.6%	2	1.7%	1	2.9%	5	1.0%
£76 - £80	7.5%	136	2.9%	2	9.7%	16	5.1%	12	15.7%	6	9.7%	7	9.9%	8	12.4%	20	8.9%
£81 - £85	0.7%	12	0.0%	0	1.3%	2	0.5%	1	0.0%	0	2.7%	2	0.6%	1	0.0%	0	0.0%
£86 - £90	2.1%	39	3.0%	2	0.6%	1	0.3%	1	1.3%	1	3.1%	2	0.0%	0	2.1%	3	1.6%
£91 - £95	0.2%	4	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£96 - £100	11.5%	207	12.4%	10	9.6%	16	13.3%	32	10.0%	4	7.5%	5	12.4%	11	9.3%	15	14.5%
£101 - £120	4.1%	73	1.3%	1	1.7%	3	1.5%	4	2.9%	1	1.6%	1	8.8%	8	5.3%	8	5.1%
£121 - £140	1.6%	29	0.0%	0	1.6%	3	1.9%	5	1.5%	1	1.1%	1	0.0%	0	0.9%	2	1.5%
£141 - £160	3.8%	68	3.8%	3	3.7%	6	3.5%	9	3.9%	2	1.9%	1	2.3%	2	6.1%	10	3.4%
£161 - £180	0.3%	6	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£181 - £200	0.9%	16	1.0%	1	0.6%	1	0.3%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%
£201 - £250	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£250+	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.7%
(Don't know)	17.4%	313	14.8%	12	12.9%	21	26.8%	65	17.2%	7	18.1%	12	17.5%	15	14.5%	23	19.7%
(Refused)	2.1%	38	0.0%	0	5.1%	8	1.1%	3	5.2%	2	1.1%	1	0.8%	1	1.7%	3	0.6%
Mean:	74.18		62.07		71.47		67.59		72.30		81.09		71.64		74.57		74.66
Weighted base:	1803		80		166		243		40		68		85		160		166
Sample:	1803		100		152		200		100		100		101		125		100
MeanScore: visits per week																	
Q12 How often does your household normally do a main food and grocery shop?																	
Daily	1.2%	21	1.1%	1	0.0%	0	0.5%	1	0.7%	0	4.4%	3	1.2%	1	0.9%	2	3.9%
At least two times a week	12.6%	226	18.4%	15	11.6%	19	13.3%	32	7.6%	3	19.5%	13	16.2%	14	11.4%	18	13.0%
At least once a week	67.8%	1222	52.1%	42	66.4%	110	68.7%	167	76.0%	30	62.4%	42	63.4%	54	61.9%	99	73.4%
At least once a fortnight	11.7%	210	18.5%	15	15.5%	26	9.4%	23	7.0%	3	7.5%	5	6.0%	5	18.1%	29	6.0%
At least once a month	4.2%	76	5.9%	5	2.8%	5	5.8%	14	0.0%	0	4.4%	3	9.2%	8	5.2%	8	1.9%
At least every two months	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%
Less often	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Have only visited once	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	2.5%	45	4.1%	3	3.1%	5	2.1%	5	8.6%	3	1.2%	1	4.0%	3	2.4%	4	1.8%
Mean:	1.37		1.51		1.25		1.35		1.26		1.78		1.48		1.28		1.59
Weighted base:	1803		80		166		243		40		68		85		160		166
Sample:	1803		100		152		200		100		100		101		125		100
Q13 When do you normally do your household's main food shop?																	
Weekdays during the day	42.6%	768	55.7%	45	43.7%	72	33.1%	80	52.2%	21	42.9%	29	48.5%	41	46.2%	74	47.7%
Weekdays during the evening	11.3%	203	0.7%	1	14.2%	23	12.1%	29	3.2%	1	5.4%	4	5.6%	5	12.7%	20	10.9%
Saturday	10.7%	193	12.7%	10	12.0%	20	13.0%	31	14.7%	6	14.2%	10	7.3%	6	6.2%	10	7.9%
Sunday	4.0%	73	4.3%	3	2.2%	4	6.2%	15	2.2%	1	2.8%	2	2.3%	2	3.3%	5	3.4%
(Don't know / varies)	31.4%	566	26.6%	21	27.9%	46	35.6%	86	27.7%	11	34.7%	23	36.3%	31	31.5%	50	30.2%
Weighted base:	1803		80		166		243		40		68		85		160		166
Sample:	1803		100		152		200		100		100		101		125		100
Q14 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping?																	
Yes	67.2%	1211	56.3%	45	68.7%	114	59.6%	145	64.9%	26	66.3%	45	65.6%	56	63.7%	102	64.7%
No	32.8%	591	43.7%	35	31.3%	52	40.4%	98	35.1%	14	33.7%	23	34.4%	29	36.3%	58	35.3%
Weighted base:	1803		80		166		243		40		68		85		160		166
Sample:	1803		100		152		200		100		100		101		125		100

Column % ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Q15 Where did you last undertake this 'top-up' food shopping?																		
<i>Those who make top-up shopping trips at Q14: AND Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Corporation Street Retail Park, Corporation Street, Preston	0.5%	6	9.2%	4	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
B&M, Carlisle Street, Ringway, Preston PR1 1DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fylde Road, University of Central Lancashire, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Plungington Road, Preston	0.7%	8	8.5%	4	0.0%	0	0.0%	0	0.0%	0	3.1%	1	5.8%	3	0.0%	0	0.0%	0
Farmfoods, West Strand, Preston	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, St Johns Shopping Centre, Lancaster Way, Preston	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Street, Preston	0.4%	5	2.8%	1	0.5%	1	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Road Retail Park, North Road, Preston	0.5%	6	5.3%	2	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Strand, Preston	0.7%	8	1.0%	0	4.7%	5	0.0%	0	1.1%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Local market, Preston City Centre	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Fishergate, Preston	0.5%	6	2.3%	1	1.8%	2	0.5%	1	0.0%	0	1.7%	1	1.0%	1	0.0%	0	1.1%	1
Preston City Centre	2.6%	30	12.4%	6	4.7%	5	10.3%	15	6.7%	2	0.0%	0	3.8%	2	0.0%	0	0.0%	0
Sainsburys Local, Fishergate, Preston	0.2%	2	3.4%	2	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Plungington Road, Preston	0.2%	2	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Street, Preston	0.1%	2	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Friargate, Preston	0.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton News, Wellington Road, Ashton-on-Ribble PR2 1BX	0.4%	4	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Granton Walk, Ingol, Preston	1.1%	12	3.4%	2	8.8%	9	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Norbreck Drive, Larches, Ashton-on-Ribble, Preston	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	2.6%	31	6.0%	3	17.3%	18	2.8%	4	7.9%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0
One Stop, Black Bull Lane, Fulwood, Preston PR2 3JX	0.4%	5	0.0%	0	4.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, The Guild Merchant, Tag Lane, Preston	1.0%	12	0.0%	0	4.8%	5	1.5%	2	22.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Blackpool Road, Lea, Preston	0.9%	11	0.0%	0	9.4%	10	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Tulketh Mill, Blackpool Road, Lane Ends, Preston	0.4%	4	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Deepdale Shopping Park, Blackpool Road, Preston	0.7%	8	0.0%	0	1.8%	2	3.3%	5	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Queens Retail Park, Queen Street, Preston	0.6%	7	6.9%	3	1.7%	2	0.5%	1	1.1%	0	1.2%	1	1.3%	1	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	2.3%	27	1.0%	0	7.3%	8	10.5%	15	9.3%	2	2.4%	1	0.0%	0	1.0%	1	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Booths, Sharoe Green Lane, Fulwood, Preston	3.3%	39	0.0%	0	4.4%	5	14.8%	21	16.5%	4	0.0%	0	0.0%	0	0.7%	1	1.6%	2
Deepdale Shopping Park, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Hall Lane, Preston	1.0%	11	0.0%	0	0.7%	1	6.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Fulwood Town Centre	0.7%	8	0.0%	0	5.1%	5	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Deepdale Shopping Park, Blackpool Road, Preston	0.4%	4	1.0%	0	0.7%	1	2.0%	3	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Harewood Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Ribbleton Avenue, Ribbleton, Preston	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.8%	9	0.0%	0	1.0%	1	3.4%	5	4.2%	1	2.1%	1	1.0%	1	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.4%	5	0.0%	0	0.0%	0	3.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	2.6%	31	9.3%	4	3.7%	4	13.8%	19	8.7%	2	0.9%	0	1.3%	1	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Watling Street Road, Preston PR2 6TY	0.4%	5	1.8%	1	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longridge Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longsands Lane, Fulwood, Preston	1.2%	14	0.0%	0	0.5%	1	5.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	6
Zone 4																		
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Booths, Berry Lane, Longridge	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.1%	8	0.0%	0	0.0%	0	0.0%	0
Co-op, Berry Lane, Longridge	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	4	0.0%	0	0.0%	0	0.0%	0
Local shops, Grimsagh Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	3	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	3	0.0%	0	4.4%	4	0.0%	0
Other, Zone 5	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	1.5%	17	0.0%	0	0.0%	0	0.0%	0	3.2%	1	35.2%	16	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Booths, Millbrook Way, Penwortham	2.0%	23	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.2%	16	3.3%	3	0.0%	0
Co-op, Pope Lane, Penwortham	1.4%	16	5.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	9	0.0%	0	0.0%	0
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Leyland Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 6	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Penwortham District Centre	0.3%	4	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sainsburys Local, Birch Avenue, Penwortham	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	6	0.0%	0	0.0%	0
Spar, Liverpool Road, Penwortham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge	1.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	14.9%	15	0.0%	0
Co-op, Watkin Lane, Lostock Hall, Tardy Gate	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	7.0%	7	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

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July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Great Greens Lane Local Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Tunley Holme, Clayton Brook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Morrisons, Station Road, Bamber Bridge	1.5%	18	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	16.3%	16	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	1.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.8%	1	7.0%	7	2.5%	3
Spar, Alder Drive, Gregson Lane, Hoghton	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	7	0.0%	0
Spar, Millwood Road, Walton Park, Bamber Bridge	0.9%	11	0.0%	0	3.3%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	4	0.0%	0
Spar, Sandringham Road, Walton-le-Dale	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	9	0.0%	0
Spar, Victoria Terrace, Lostock Hall, Preston	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	5	0.0%	0
Station Road, Bamber Bridge District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-le-Dale	0.7%	8	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	1.0%	1	4.5%	5	0.0%	0
Walton-le-Dale Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	7.7%	8
Asda, Towngate, Leyland	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	8
Co-op, Dunkirk Lane, Leyland	0.6%	7	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	4.6%	5
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hough Lane, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Churchill Way, Leyland	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3
McColl's, Clifton Parade, Bristol Avenue, Farington, Leyland	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	9
McColl's, Royal Avenue, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	2.5%	29	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	4	20.3%	22
Other, Zone 8	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pauls Farm Shop, Dunkirk Lane, Leyland PR26 7SY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.1%	1
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Broadfield Drive, Earnshaw Bridge, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Leyland Lane, Leyland	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Canberra Road, Leyland	1.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	12
Tesco Express, Leyland Lane, Earnshaw Bridge, Leyland	0.6%	7	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	6
Tesco Express, Pendle Road, Clayton-le-Woods, Leyland	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	8
Tesco Extra, Towngate, Leyland	1.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	10.1%	11
Zone 9																		
Booths, Liverpool Road, Longton	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Booths, Station Road, Hesketh Bank	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Road, Tarleton	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Westhead Road, Croston	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Station Road, Croston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Road, Hesketh Bank, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Liverpool Old Road, Walmer Bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mark Square, Tarleton, Preston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Harpers Lane, Chorley	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	1.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	1.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Market Walk Shopping Centre, Market Walk	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, New Market Street, Chorley	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	1.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.7%	1	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Moor Road, Chorley	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Water Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Walk, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
J McRobb Butchers, Eaves Lane, Chorley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Chorley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Hall Gate, Astley Village, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	1.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Eaves Lane, Chorley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	3.4%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Aldi, Lancaster Way,	1.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Buckshaw										
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Spendmore Lane, Coppull	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Euxton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Village Green Lane, Preston PR2 7DS	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, New Carrington Retail Centre, New Mill Street, Eccleston	0.7%	9	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Spar, Runshaw Lane, Euxton, Chorley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Talbot Drive, Euxton, Chorley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.8%	9	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Zone 12										
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.7%	20	3.4%	2	0.0%	0	0.5%	1	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chorley Old Road, Whittle-Le-Woods	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Village Walks, Queensway, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13										
Chorley Road Local Centre, Adlington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bolton Road, Adlington	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Place, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 13	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Spendmore Lane, Coppull, Chorley	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chorley Road, Adlington	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14										
Aldi, Mill Farm Sports Village, Coronation Way, Wesham, Kirkham	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Co-op, Lytham Road, Freckleton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Square, Kirkham	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Weeton Road, Wesham	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Centre																		
Kirkham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Harbour Lane, Wharton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mill Street, off Poulton Street, Kirkham	1.9%	22	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Other, Zone 14	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Lytham Road, Freckleton, Preston	0.4%	4	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lytham Road, Wharton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Aldi, Moss Lane, Garstang	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Cherstanc Square, Park Hill Road, Garstang	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Garstang	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sandy Lane, Poulton-le-Fylde	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.2%	2	0.0%	0	0.0%	0	0.6%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Great Eccleston Village Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Pilling Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S BP, Garstang Bypass, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.4%	5	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.7%	8	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Co-op, Whalley New Road (near train station), Wilpshire, Blackburn	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Whalley New Road (opp. Brownhill Chippy), Brownhill, Blackburn	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Windmill Service Station, Preston New Road, Mellor Brook BB2 7NT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Roe Lee Retail Centre, Whalley New Road, Blackburn	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Aldi, Amy Johnson Way, Squires Gate, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bolton Road, Ewood, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Clifton Drive North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Heys Lane, Great Harwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mason Street, Horwich	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meols Cop Retail Park, Meols Cop Road, Southport	0.2%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Montague Street, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Oxford Square, Park Road/Waterloo Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Peel Centre, Whitebirk, Blackburn	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Preston Road, Standish	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tithebarn Street, Poulton-le-Fylde	0.3%	4	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tollgate Road, Burscough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Whalley Road, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hyndburn Road, Accrington BB5 1QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Haven Road, Lytham, Lytham St Annes	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Main Drive, Heyhouses Lane, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Ringtail Retail Park, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Station Road, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Teanlowe Centre, Blackpool Old Road, Poulton-le-Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Headroomgate Road, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hollins Grove, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Woodlands Road, Ansdell, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, King Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Rothesay Road, Shadsworth Hub, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bolton Road / Livesey Road, Ewood, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Chorley New Road, Horwich, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Clarke Street, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Way, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Duckworth Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Lytham, Lytham St Annes	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Standish	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Virginia St, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Whalley Banks, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Chapel Street, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, King William Street, Blackburn	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
M&S Foodhall, Middlebrook Retail Park, The Linkway, Horwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Aughton Street, Ormskirk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Clifton Drive South, St Annes, Lytham St Annes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Amounderness Way, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queen Street, Great Harwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Allerdale Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Cheshire	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, North West	0.4%	4	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, South West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Clifton Street, Lytham, Lytham St Annes	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sainsburys Local, Preston Old Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Moor Lane, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St Annes, Lytham St Annes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bank Top, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kilnhouse Lane, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Tesco Express, St Annes Road West, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Davids Road North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Duck Street, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1165			45		105		141		23		44		56		101		106
Sample:	1150			53		96		120		54		61		67		78		61

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Q16 Where did you undertake your top-up shopping the time before your last visit to (STORE / LOCATION MENTIONED AT Q15) was it the same place, or different, and if so, please specify?																		
<i>Those who make top-up shopping trips at Q14: AND Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Corporation Street Retail Park, Corporation Street, Preston	0.5%	5	7.5%	3	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
B&M, Carlisle Street, Ringway, Preston PR1 1DT	0.1%	2	1.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fylde Road, University of Central Lancashire, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Plungington Road, Preston	0.6%	6	4.3%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	1	6.1%	3	0.0%	0	0.0%	0
Farmfoods, West Strand, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Heron Foods, St Johns Shopping Centre, Lancaster Way, Preston	0.1%	1	1.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Street, Preston	0.6%	6	8.1%	3	0.6%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Road Retail Park, North Road, Preston	0.5%	6	8.6%	4	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Strand, Preston	0.6%	7	0.0%	0	4.9%	5	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Preston City Centre	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Fishergate, Preston	1.0%	11	1.3%	1	1.7%	2	1.4%	2	1.1%	0	2.8%	1	7.8%	4	0.0%	0	1.2%	1
Preston City Centre	2.7%	30	14.9%	6	4.1%	4	9.3%	13	6.8%	2	0.0%	0	2.1%	1	3.4%	3	0.0%	0
Sainsburys Local, Fishergate, Preston	0.3%	3	3.5%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Spar, Plungington Road, Preston	0.3%	3	5.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Street, Preston	0.1%	2	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Friargate, Preston	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton News, Wellington Road, Ashton-on-Ribble PR2 1BX	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Granton Walk, Ingol, Preston	1.0%	11	3.5%	2	7.3%	7	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Norbreck Drive, Larches, Ashton-on-Ribble, Preston	0.4%	5	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	2.1%	24	8.1%	4	6.8%	7	2.8%	4	10.8%	2	0.0%	0	3.7%	2	0.0%	0	0.0%	0
One Stop, Black Bull Lane, Fulwood, Preston PR2 3JX	0.5%	5	0.0%	0	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, The Guild Merchant, Tag Lane, Preston	0.9%	10	0.0%	0	2.6%	3	2.4%	3	17.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Blackpool Road, Lea, Preston	1.0%	12	0.0%	0	10.6%	11	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Tulketh Mill, Blackpool Road, Lane Ends, Preston	0.4%	4	0.0%	0	2.5%	3	0.9%	1	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Deepdale Shopping Park, Blackpool Road, Preston	0.8%	9	0.0%	0	0.6%	1	3.7%	5	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Queens Retail Park, Queen Street, Preston	0.5%	5	1.0%	0	2.5%	3	1.1%	1	1.1%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East	2.8%	31	0.0%	0	7.9%	8	12.5%	17	18.1%	4	2.3%	1	0.0%	0	1.0%	1	0.0%	0

Column % ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Way, Fulwood, Preston																		
Booths, Sharoe Green Lane, Fulwood, Preston	2.8%	32	0.0%	0	5.5%	6	11.2%	15	10.7%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Deepdale Shopping Park, Blackpool Road, Preston	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Hall Lane, Preston	0.9%	10	0.0%	0	0.0%	0	6.2%	8	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Fulwood Town Centre	0.8%	9	0.0%	0	5.2%	5	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Deepdale Shopping Park, Blackpool Road, Preston	0.3%	3	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Harewood Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Ribbleton Avenue, Ribbleton, Preston	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.5%	6	0.0%	0	1.0%	1	2.0%	3	2.1%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.3%	4	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	2.7%	30	10.7%	5	4.0%	4	14.4%	20	4.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Watling Street Road, Preston PR2 6TY	0.1%	1	1.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longridge Road, Ribbleton, Preston	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longsands Lane, Fulwood, Preston	1.2%	13	0.0%	0	0.0%	0	5.1%	7	0.0%	0	1.3%	1	0.0%	0	0.0%	0	5.4%	6
Zone 4																		
Other, Zone 4	0.1%	2	0.0%	0	0.7%	1	0.5%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Booths, Berry Lane, Longridge	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.8%	9	0.0%	0	0.0%	0	0.0%	0
Co-op, Berry Lane, Longridge	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	4	0.0%	0	0.0%	0	0.0%	0
Local shops, Grimsagh Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	3	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	1.1%	0	5.6%	2	0.0%	0	4.5%	4	0.0%	0
Other, Zone 5	0.2%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	1.4%	15	0.0%	0	0.0%	0	0.0%	0	2.6%	1	34.6%	14	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Booths, Millbrook Way, Penwortham	1.6%	18	1.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	22.7%	12	0.8%	1	0.9%	1
Co-op, Pope Lane, Penwortham	1.4%	16	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.8%	9	0.0%	0	0.0%	0
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Leyland Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 6	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Penwortham District Centre	0.2%	3	0.0%	0	0.0%	0	1.6%	2	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Birch Avenue, Penwortham	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	4	2.6%	3	0.0%	0
Spar, Liverpool Road, Penwortham	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	4	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	8.1%	8	0.0%	0
Co-op, Watkin Lane,	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	8	0.0%	0

Column % ges.

Preston & Chorley Household Survey
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Lostock Hall, Tardy Gate																		
Great Greens Lane Local Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Tunley Holme, Clayton Brook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Morrisons, Station Road, Bamber Bridge	1.0%	11	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	10.3%	10	0.0%	0
Other, Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	2.2%	25	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.3%	1	1.9%	1	16.0%	16	2.8%	3
Spar, Alder Drive, Gregson Lane, Hoghton	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	8	0.0%	0
Spar, Millwood Road, Walton Park, Bamber Bridge	1.0%	11	0.0%	0	3.3%	3	3.4%	5	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0
Spar, Sandringham Road, Walton-le-Dale	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	8	0.0%	0
Spar, Victoria Terrace, Lostock Hall, Preston	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.7%	5	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-le-Dale	0.8%	9	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	7	0.0%	0
Walton-le-Dale Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.4%	1	4.1%	4
Asda, Towngate, Leyland	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	10
Co-op, Dunkirk Lane, Leyland	0.6%	7	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	7
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hough Lane, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Churchill Way, Leyland	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.8%	2
McColl's, Clifton Parade, Bristol Avenue, Farington, Leyland	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	9
McColl's, Royal Avenue, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	2.0%	23	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.0%	1	1.4%	1	16.8%	17
Other, Zone 8	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pauls Farm Shop, Dunkirk Lane, Leyland PR26 7SY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Broadfield Drive, Earnshaw Bridge, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Leyland Lane, Leyland	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Canberra Road, Leyland	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	11
Tesco Express, Leyland Lane, Earnshaw Bridge, Leyland	0.7%	8	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6
Tesco Express, Pendle Road, Clayton-le-Woods, Leyland	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Tesco Extra, Towngate, Leyland	1.6%	18	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	13.8%	14
Zone 9																		
Booths, Liverpool Road, Leyland	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Longton																		
Booths, Station Road, Hesketh Bank	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Road, Tarleton	0.9%	10	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Westhead Road, Croston	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Station Road, Croston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Road, Hesketh Bank, Preston	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Liverpool Old Road, Walmer Bridge	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mark Square, Tarleton, Preston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Aldi, Harpers Lane, Chorley	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	1.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Market Walk Shopping Centre, Market Walk	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, New Market Street, Chorley	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	1.9%	21	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Moor Road, Chorley	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Water Street, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Walk, Chorley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
J McRobb Butchers, Eaves Lane, Chorley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Chorley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Hall Gate, Astley Village, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Eaves Lane, Chorley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	3.4%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Aldi, Lancaster Way, Buckshaw	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Spendmore Lane, Coppull	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Euxton Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Village Green Lane, Preston PR2 7DS	0.2%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, New Carrington Retail Centre, New Mill Street, Eccleston	0.8%	9	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Runshaw Lane, Euxton, Chorley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Talbot Drive, Euxton, Chorley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	1.2%	14	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	3.2%	3
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chorley Old Road, Whittle-Le-Woods	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Village Walks, Queensway, Poulton-le-Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Chorley Road Local Centre, Adlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bolton Road, Adlington	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Place, Adlington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 13	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Spendmore Lane, Coppull, Chorley	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chorley Road, Adlington	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Mill Farm Sports Village, Coronation Way, Wesham, Kirkham	0.7%	8	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lytham Road, Freckleton	0.4%	4	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Square, Kirkham	0.6%	7	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Weeton Road, Wesham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Freckleton Village Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Harbour Lane, Wharton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mill Street, off Poulton Street, Kirkham	1.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Lytham Road, Freckleton, Preston	0.4%	5	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lytham Road, Wharton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Aldi, Moss Lane, Garstang	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Cherestanc Square, Park Hill Road, Garstang	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Garstang	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sandy Lane, Poulton-le-Fylde	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.2%	3	0.0%	0	0.0%	0	0.6%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Great Eccleston Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Pilling Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S BP, Garstang Bypass, Garstang	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.3%	4	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	1.0%	12	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Co-op, Whalley New Road (near train station), Wilpshire, Blackburn	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Whalley New Road (opp. Brownhill Chippy), Brownhill, Blackburn	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Windmill Service Station, Preston New Road, Mellor Brook BB2 7NT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Roe Lee Retail Centre, Whalley New Road, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Aldi, Amy Johnson Way, Squires Gate, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bolton Road, Ewood, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Clifton Drive North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Heys Lane, Great Harwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mason Street, Horwich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meols Cop Retail Park, Meols Cop Road, Southport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Montague Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Oxford Square, Park Road/Waterloo Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Peel Centre, Whitebirk, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Preston Road, Standish	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tithebarn Street, Poulton-le-Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tollgate Road, Burscough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Whalley Road, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Local Centre										
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hyndburn Road, Accrington BB5 1QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Haven Road, Lytham, Lytham St Annes	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Main Drive, Heyhouses Lane, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Ringtail Retail Park, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Station Road, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Teanlowe Centre, Blackpool Old Road, Poulton-le-Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Headroomgate Road, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hollins Grove, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Woodlands Road, Ansdell, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, King Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Rothesay Road, Shadsworth Hub, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bolton Road / Livesey Road, Ewood, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Chorley New Road, Horwich, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Clarke Street, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Way, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Duckworth Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Lytham, Lytham St Annes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Standish	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Virginia St, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Whalley Banks, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Chapel Street, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, King	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
William Street, Blackburn																		
M&S Foodhall, Middlebrook Retail Park, The Linkway, Horwich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Aughton Street, Ormskirk	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Clifton Drive South, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Amounderness Way, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queen Street, Great Harwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Allerdale Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Cheshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, North West	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.6%	7	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Other, Ribble Valley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, South West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Preston Old Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Moor Lane, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St Annes, Lytham St Annes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bank Top, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kilnhouse Lane, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Livesey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Branch Road, Blackburn																		
Tesco Express, St Annes Road West, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Davids Road North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Tesco Extra, Mansell Way, Horwich	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Duck Street, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1129		43		103		137		23		41		53		98		104	
Sample:	1124		52		93		119		53		59		64		76		59	

MeanScore: £

Q17 Approximately how much money do you normally spend on your household's 'top-up' food and grocery shop?

Those who make top-up shopping trips at Q14:

£1 - £5	16.2%	197	28.5%	13	7.9%	9	21.1%	30	11.2%	3	18.4%	8	9.2%	5	18.1%	18	15.5%	17
£6 - £10	21.6%	262	23.5%	11	24.7%	28	19.2%	28	28.9%	7	36.3%	16	21.0%	12	23.4%	24	25.9%	28
£11 - £15	9.4%	114	11.8%	5	9.7%	11	7.3%	11	9.3%	2	5.0%	2	13.0%	7	15.7%	16	2.3%	2
£16 - £20	17.5%	212	4.6%	2	16.4%	19	17.6%	25	8.8%	2	18.7%	8	20.7%	12	16.9%	17	25.3%	27
£21 - £25	4.3%	52	0.0%	0	1.6%	2	4.0%	6	9.5%	2	5.1%	2	7.5%	4	2.8%	3	1.1%	1
£26 - £30	4.8%	58	1.0%	0	3.3%	4	2.8%	4	10.3%	3	4.4%	2	4.8%	3	3.5%	4	3.9%	4
£31 - £35	1.3%	16	0.0%	0	1.8%	2	3.0%	4	1.3%	0	0.0%	0	1.0%	1	0.7%	1	0.0%	0
£36 - £40	3.3%	40	7.1%	3	1.6%	2	0.5%	1	0.0%	0	1.7%	1	1.3%	1	5.1%	5	3.1%	3
£41 - £45	0.9%	11	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.1%	1
£46 - £50	1.5%	18	5.9%	3	0.5%	1	2.1%	3	4.5%	1	2.9%	1	1.0%	1	1.0%	1	0.0%	0
£51 - £55	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
£56 - £60	0.3%	3	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£61 - £65	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£66 - £70	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76 - £80	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
£81 - £85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£86 - £90	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£96 - £100	0.3%	3	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1
£101 +	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	15.9%	193	17.6%	8	25.4%	29	19.7%	29	9.3%	2	3.0%	1	16.2%	9	9.3%	9	19.0%	20
(Refused)	2.1%	25	0.0%	0	6.0%	7	1.0%	1	7.0%	2	3.4%	2	1.3%	1	2.7%	3	1.7%	2
Mean:	16.97		14.67		15.69		15.91		17.32		15.31		18.52		15.30		16.34	
Weighted base:	1211		45		114		145		26		45		56		102		107	
Sample:	1193		54		100		123		63		62		67		79		62	

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
MeanScore: visits per week																		
Q18 How often does your household normally do a ‘top up’ food and grocery shop?																		
Those who make top-up shopping trips at Q14:																		
Daily	3.5%	42	6.3%	3	2.0%	2	4.6%	7	1.0%	0	3.9%	2	6.4%	4	3.7%	4	2.9%	3
At least two times a week	40.2%	487	31.7%	14	37.0%	42	37.8%	55	27.1%	7	52.4%	23	38.0%	21	41.3%	42	33.0%	35
At least once a week	39.6%	480	44.0%	20	41.1%	47	39.9%	58	39.8%	10	31.1%	14	38.4%	21	38.7%	39	47.5%	51
At least once a fortnight	6.8%	83	15.2%	7	7.9%	9	4.8%	7	13.9%	4	10.0%	4	12.4%	7	4.6%	5	5.7%	6
At least once a month	0.9%	11	1.0%	0	0.5%	1	0.9%	1	1.9%	0	0.0%	0	1.0%	1	1.0%	1	2.0%	2
At least every two months	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.9%	1
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	8.8%	106	1.8%	1	11.5%	13	12.0%	17	16.3%	4	1.7%	1	3.9%	2	10.0%	10	8.1%	9
Mean:	2.50		2.27		2.34		2.56		1.95		2.78		2.51		2.58		2.21	
Weighted base:	1211		45		114		145		26		45		56		102		107	
Sample:	1193		54		100		123		63		62		67		79		62	

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Q19AWhere did you last buy clothing or footwear goods?																		
Excl. Nulls & SFT																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	1.5%	18	5.6%	3	1.5%	2	1.1%	2	0.9%	0	0.7%	0	4.8%	3	1.2%	1	0.0%	0
Preston City Centre	31.8%	393	65.7%	31	42.3%	53	39.9%	68	45.7%	13	27.6%	15	54.0%	32	39.4%	45	43.4%	47
St George's Shopping Centre, Fishergate, Preston	0.1%	2	1.9%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Homebase, Preston Riversway, Mariners Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.2%	2	0.0%	0	0.6%	1	0.0%	0	1.2%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	2.5%	31	1.9%	1	3.0%	4	6.2%	10	2.6%	1	4.2%	2	0.0%	0	3.9%	4	5.2%	6
Brookfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	16.8%	208	9.7%	5	35.0%	44	37.4%	64	22.0%	6	36.2%	20	7.3%	4	9.5%	11	17.7%	19
Fulwood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	0.5%	6	0.9%	0	2.5%	3	1.3%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge Town Centre	0.5%	6	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.4%	1	1.2%	1	2.2%	3	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	1.9%	23	3.2%	2	2.2%	3	0.7%	1	1.2%	0	0.0%	0	2.9%	2	5.9%	7	2.0%	2
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	1.6%	20	2.7%	1	2.7%	3	0.4%	1	0.0%	0	0.0%	0	0.9%	1	7.3%	8	2.5%	3
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	1.1%	14	0.0%	0	0.0%	0	0.4%	1	0.0%	0	1.0%	1	8.2%	5	3.8%	4	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.2%	1	6.6%	7
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	3.9%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.7%	1	0.9%	1
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	6	5.0%	5
Bury Lane Local Centre, Withnell	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.2%	3	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

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Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Hambleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	3.2%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	3	0.0%	0	0.0%	0	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	1.3%	16	0.0%	0	0.5%	1	0.4%	1	3.4%	1	4.4%	2	0.0%	0	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	1.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	1.9%	23	5.5%	3	0.6%	1	1.6%	3	0.9%	0	2.8%	2	2.8%	2	2.5%	3	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	0.2%	3	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.4%	4	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.6%	7	0.9%	0	0.0%	0	0.8%	1	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.7%	9	0.0%	0	0.9%	1	0.0%	0	1.2%	0	0.0%	0	0.9%	1	0.0%	0	1.1%	1
Lytham Town Centre	0.7%	9	0.0%	0	1.3%	2	0.4%	1	1.7%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Manchester City Centre	1.5%	19	0.0%	0	0.0%	0	1.2%	2	4.5%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	4.8%	60	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1	1.1%	1
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	1.6%	20	0.0%	0	0.0%	0	1.1%	2	4.3%	1	0.7%	0	1.7%	1	5.1%	6	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	1.6%	20	0.9%	0	0.0%	0	0.4%	1	0.9%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.2%	3	0.0%	0	0.0%	0	0.4%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Regent Crescent, Manchester	3.0%	37	0.0%	0	2.7%	3	3.3%	6	0.0%	0	1.7%	1	1.7%	1	1.3%	2	1.1%	1
Warrington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sunnyclyff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	1.6%	19	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	1.9%	24	0.0%	0	0.6%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	5.0%	6	0.9%	1
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Weighted base:	1236	47	125	170	29	55	59	114	107
Sample:	1277	62	114	135	77	81	76	90	69

MeanScore: visits per month

Q19BHow often do you make shopping trips for clothing or footwear to (DESTINATION MENTIONED AT Q19A)?*Excluding those who said "Internet / delivery" or "Abroad" or (Don't know / can't remember) or (Don't do this type of shopping) at Q19A:*

Daily	0.4%	5	4.6%	2	0.6%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	1.8%	21	7.5%	4	1.3%	2	5.1%	9	1.7%	0	0.7%	0	0.9%	1	0.7%	1	0.0%	0
At least once a week	7.2%	87	4.9%	2	9.2%	11	11.8%	20	21.4%	6	5.1%	3	18.3%	11	5.7%	6	2.6%	3
At least once a fortnight	7.4%	90	8.8%	4	7.7%	10	5.3%	9	0.9%	0	8.6%	5	8.4%	5	6.3%	7	4.0%	4
At least once a month	20.0%	243	9.3%	4	17.9%	22	19.3%	33	14.2%	4	22.9%	13	22.1%	13	18.5%	20	28.9%	31
At least every two months	12.3%	150	5.5%	3	18.8%	23	8.8%	15	13.1%	4	8.9%	5	5.3%	3	13.9%	15	16.5%	18
At least every 3 months	16.2%	196	17.5%	8	11.6%	14	13.9%	24	16.7%	5	8.6%	5	19.1%	11	15.6%	17	22.4%	24
At least every 6 months	10.5%	128	17.8%	8	6.8%	8	8.0%	14	9.9%	3	5.0%	3	9.3%	5	16.6%	18	10.1%	11
Less often than once every 6 months	3.2%	39	3.8%	2	0.9%	1	2.2%	4	4.0%	1	1.4%	1	6.2%	4	1.4%	2	5.2%	6
Have only visited once	1.0%	12	0.9%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	1.7%	1	1.3%	1	0.0%	0
(Don't know / varies)	20.0%	242	19.4%	9	25.2%	31	24.9%	42	14.3%	4	38.8%	21	8.7%	5	20.0%	22	10.2%	11
Mean:	1.46		3.92		1.65		2.53		1.67		1.32		1.51		1.00		0.72	
Weighted base:	1212	47		124		170		28		55		59		108		106		
Sample:	1259	62		113		135		75		81		76		86		68		

Q19CHow do you normally travel to (LOCATION MENTIONED AT Q19A)?*Excluding those who said "Internet / delivery" or "Abroad" or (Don't know / can't remember) or (Don't do this type of shopping) at Q19A:*

Car / van (as driver)	74.8%	907	19.9%	9	77.9%	97	69.9%	119	79.3%	22	79.5%	44	64.8%	38	72.2%	78	85.9%	91
Car / van (as passenger)	8.3%	101	6.6%	3	9.4%	12	9.9%	17	2.8%	1	14.3%	8	7.6%	4	10.4%	11	3.2%	3
Bus, minibus or coach	9.6%	116	22.6%	11	10.3%	13	12.4%	21	12.2%	3	5.2%	3	18.5%	11	9.1%	10	8.2%	9
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	5.2%	64	48.8%	23	0.5%	1	6.6%	11	0.9%	0	1.0%	1	7.4%	4	4.4%	5	1.6%	2
Taxi	0.4%	5	2.2%	1	0.5%	1	0.8%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.8%	10	0.0%	0	0.9%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Bicycle	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park & Ride	0.2%	2	0.0%	0	0.6%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
(Don't know / varies)	0.4%	5	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.7%	1	0.9%	1	0.0%	0
Weighted base:	1212	47		124		170		28		55		59		108		106		
Sample:	1259	62		113		135		75		81		76		86		68		

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Q20 When you go shopping for clothing or footwear, do you link this trip with another activity?																		
<i>Excluding those who said "Internet / delivery" or "Abroad" or (Don't know / can't remember) or (Don't do this type of shopping) at Q19A:</i>																		
Yes – food shopping	6.2%	76	2.8%	1	10.3%	13	6.8%	12	9.6%	3	18.7%	10	7.3%	4	6.1%	7	0.9%	1
Yes – non-food shopping	4.5%	55	2.8%	1	5.5%	7	3.7%	6	5.2%	1	0.7%	0	7.7%	5	2.7%	3	4.6%	5
Yes – visiting services such as banks and other financial institutions	1.7%	21	0.0%	0	1.3%	2	0.5%	1	7.2%	2	2.2%	1	2.1%	1	1.4%	2	0.0%	0
Yes – leisure activity	2.2%	27	0.9%	0	1.4%	2	2.1%	4	3.0%	1	0.7%	0	0.0%	0	3.8%	4	0.0%	0
Yes – travelling to / from work	1.2%	14	0.9%	0	3.1%	4	1.4%	2	4.1%	1	1.0%	1	1.2%	1	0.0%	0	0.0%	0
Yes – travelling to / from school / college / university	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting café / pub / restaurant	14.2%	172	23.5%	11	7.8%	10	9.4%	16	11.9%	3	14.0%	8	16.1%	9	10.2%	11	8.7%	9
Yes – visiting family / friends	2.3%	28	0.0%	0	3.9%	5	0.5%	1	2.9%	1	1.5%	1	0.0%	0	4.0%	4	2.8%	3
Yes – visiting health service such as doctor, dentist, hospital	0.4%	5	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	58.3%	707	56.7%	27	61.7%	76	64.6%	110	45.0%	13	44.5%	24	55.7%	33	64.2%	69	72.6%	77
Yes - going to church	0.1%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - part of an overall day out	1.4%	17	0.9%	0	1.3%	2	0.0%	0	0.9%	0	5.9%	3	0.0%	0	4.8%	5	0.0%	0
Yes - visiting the market	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - window shopping / browsing	4.0%	48	9.1%	4	1.7%	2	7.9%	13	1.9%	1	7.1%	4	6.2%	4	2.0%	2	3.4%	4
(Don't know / varies)	2.7%	33	1.2%	1	1.5%	2	2.4%	4	0.9%	0	3.6%	2	3.6%	2	0.9%	1	7.1%	8
Weighted base:		1212		47		124		170		28		55		59		108		106
Sample:		1259		62		113		135		75		81		76		86		68

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Q21 Where did you last buy books, CDs, DVDs?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	1.4%	6	1.9%	0	8.3%	4	0.0%	0	0.0%	0	3.0%	0	0.0%	0	4.8%	1	0.0%	0
Preston City Centre	37.0%	167	66.9%	15	56.5%	27	55.7%	34	57.6%	7	20.3%	3	57.1%	17	42.4%	12	33.2%	16
St George's Shopping Centre, Fishergate, Preston	0.5%	2	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.8%	3	0.0%	0	7.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Preston Riversway, Mariners Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.9%	4	5.5%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.2%	1	1.9%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	3.9%	18	18.2%	4	9.4%	5	12.5%	8	0.0%	0	10.6%	1	0.0%	0	0.0%	0	0.0%	0
Brookfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	5.4%	24	1.9%	0	6.5%	3	17.2%	10	10.2%	1	8.5%	1	0.0%	0	0.0%	0	6.2%	3
Fulwood Town Centre	0.3%	1	0.0%	0	1.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	1.8%	8	0.0%	0	1.2%	1	9.7%	6	2.1%	0	9.3%	1	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.3%	4	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	1.0%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	9.8%	3	2.6%	1	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	1.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	3	10.7%	3	2.6%	1
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	2.7%	12	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	20.3%	10

Column %ges.

Preston & Chorley Household Survey

For WYG

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	2.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	15.7%	7
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	7.5%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	4	7.6%	4
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	3.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	7.3%	2	6.7%	3
Bury Lane Local Centre, Withnell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

Preston & Chorley Household Survey

For WYG

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July 2018

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hambleton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	1.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	2.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	3.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	1.4%	6	0.0%	0	0.0%	0	0.0%	0	9.9%	1	3.8%	1	0.0%	0	0.0%	0	5.6%	3
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	1.5%	7	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.6%	3	0.0%	0	0.0%	0	0.0%	0	3.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Regent Crescent, Manchester	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sunnyclyff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	2.4%	11	0.0%	0	0.0%	0	1.4%	1	6.0%	1	0.0%	0	2.3%	1	4.8%	1	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Weighted base:	452	23	48	61	12	14	30	29	47
Sample:	486	25	49	50	33	26	38	24	29

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Q22 Where did you last buy small household goods such as home furnishings, glass and china items?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.8%	6	3.7%	1	1.9%	1	1.0%	1	0.0%	0	2.2%	1	0.0%	0	2.1%	1	0.0%	0
Preston City Centre	17.9%	129	48.5%	11	38.7%	27	22.7%	19	30.4%	3	12.9%	3	15.9%	6	17.8%	12	18.5%	13
St George's Shopping Centre, Fishergate, Preston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	2	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Preston Riversway, Mariners Way, Preston	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.8%	6	0.0%	0	3.0%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	5.3%	38	17.6%	4	9.6%	7	21.0%	18	9.4%	1	0.0%	0	0.0%	0	3.9%	3	0.0%	0
Brookfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	6.3%	46	8.3%	2	12.8%	9	15.8%	13	11.4%	1	12.7%	3	7.0%	3	0.0%	0	5.7%	4
Fulwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.3%	2	0.0%	0	0.0%	0	1.4%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.5%	3	0.0%	0	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	2.4%	17	0.0%	0	12.2%	9	9.8%	8	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	3	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0
Bamber Bridge Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	10.4%	75	4.0%	1	9.5%	7	11.1%	9	7.3%	1	16.0%	4	17.2%	7	17.0%	11	11.4%	8
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.5%	4	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	2.5%	2
Morrisons, Station Road, Bamber Bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	3.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	5	14.6%	9	4.9%	3
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	4.2%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	3	1.2%	1	26.9%	19

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	2.5%	2
Olympian Way Retail Park, Olympian Way, Leyland	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.5%	1	4.5%	3
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	2.3%	17	6.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	3	2.7%	2	13.7%	10
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	3.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	3.6%	2	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	2.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

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July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	5	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Garstang Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hambleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	2.2%	16	0.0%	0	0.0%	0	0.0%	0	4.5%	0	15.2%	4	0.0%	0	0.0%	0	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	0.8%	6	3.7%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	2.4%	18	0.0%	0	2.3%	2	1.0%	1	4.5%	0	1.7%	0	4.6%	2	4.8%	3	1.3%	1
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.6%	4	0.0%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	4.2%	30	3.7%	1	3.8%	3	1.4%	1	4.5%	0	0.0%	0	1.4%	1	8.4%	5	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Lytham Town Centre	0.3%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	1.5%	11	0.0%	0	0.0%	0	0.0%	0	4.5%	0	0.0%	0	1.8%	1	0.0%	0	1.7%	1
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	4.7%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.3%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.9%	6	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Regent Crescent, Manchester	1.6%	12	0.0%	0	1.5%	1	2.9%	2	0.0%	0	4.3%	1	0.0%	0	0.0%	0	1.7%	1
Warrington Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Whalley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sunnyclyff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Others																		
Abroad	0.7%	5	0.0%	0	0.8%	1	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Weighted base:	720	22	71	84	11	24	39	65	70
Sample:	700	25	54	76	27	34	47	47	41

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Q23 Where did you last buy goods such as toys, games, bicycles and recreation goods?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.6%	3	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0
Preston City Centre	24.7%	150	52.9%	12	39.5%	23	34.7%	32	27.0%	2	20.5%	3	34.1%	11	48.7%	34	20.2%	9
St George's Shopping Centre, Fishergate, Preston	1.0%	6	11.6%	3	0.0%	0	1.3%	1	7.6%	0	0.0%	0	3.4%	1	1.1%	1	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Homebase, Preston Riversway, Mariners Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	3.8%	2
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	2.8%	17	6.7%	2	2.8%	2	4.0%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	3.4%	20	0.0%	0	1.8%	1	11.1%	10	0.0%	0	0.0%	0	5.7%	2	7.4%	5	0.0%	0
Brookfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	14.5%	88	22.9%	5	38.6%	23	28.3%	26	41.4%	3	63.8%	9	14.7%	5	1.4%	1	3.8%	2
Fulwood Town Centre	0.2%	1	0.0%	0	1.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	3.0%	18	2.0%	0	8.3%	5	8.4%	8	0.0%	0	0.0%	0	5.7%	2	3.7%	3	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	1.2%	8	0.0%	0	0.0%	0	7.6%	7	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Other, Zone 4	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.9%	5	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	8.6%	3	0.0%	0	2.1%	1
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.5%	2	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	3.1%	2	0.0%	0
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	0.7%	4	2.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	3.1%	1	1.1%	1	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	2.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.0%	1	15.9%	7

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.1%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	1.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.0%	1	14.3%	6
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	5.7%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.5%	2	9.1%	4
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	5	7.0%	3
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Cloughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Garstang Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	
Hambleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other, Zone 15	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other Outside Study Area																		
Accrington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Blackburn Town Centre	3.6%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	3.7%	3	0.0%	
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Blackpool Town Centre	3.0%	18	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Bolton Town Centre	1.7%	10	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.1%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Clitheroe Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	

Column %ges.

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.7%	1
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	7.8%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	14.9%	7
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	1.0%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	1.4%	1	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Annes, Lytham St Annes																	
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southport Town Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Annes Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.4%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mansell Way, Horwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Liverpool Road North, Burscough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Trafford Centre, Regent Crescent, Manchester	0.6%	4	0.0%	0	0.0%	0	1.3%	1	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whalley Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sunnyclyff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigan Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others																	
Abroad	1.4%	8	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	4.1%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column % ges.

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Weighted base:	609	23	59	93	6	13	33	69	45
Sample:	530	24	48	67	18	19	38	40	23

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Q24 Where did you last buy chemist goods (including health and beauty products)?																		
Excl. Nulls & SFT																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.5%	7	7.1%	4	0.0%	0	0.6%	1	1.2%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Preston City Centre	20.8%	305	66.8%	37	39.0%	52	40.7%	79	45.2%	10	12.1%	7	49.5%	33	12.5%	16	15.8%	23
St George's Shopping Centre, Fishergate, Preston	0.4%	6	0.8%	0	4.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.2%	3	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Preston Riversway, Mariners Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	1.8%	27	1.5%	1	14.5%	19	0.0%	0	3.5%	1	0.0%	0	3.4%	2	0.0%	0	0.0%	0
Other, Zone 2	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.5%	8	12.7%	7	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	3.5%	51	1.5%	1	8.6%	11	14.3%	28	7.6%	2	1.7%	1	0.0%	0	2.6%	3	0.0%	0
Brookfield Local Centre	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	7.2%	106	6.0%	3	15.0%	20	21.4%	41	10.1%	2	21.6%	12	3.4%	2	0.0%	0	4.4%	6
Fulwood Town Centre	1.3%	19	0.0%	0	7.1%	10	3.8%	7	9.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.1%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.3%	4	0.0%	0	0.0%	0	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	1.7%	26	2.7%	2	1.4%	2	9.4%	18	5.5%	1	1.0%	1	1.0%	1	0.6%	1	0.0%	0
Sharoe Green Local Centre, Preston	0.3%	4	0.0%	0	0.0%	0	1.8%	4	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.2%	3	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	3	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	1.8%	27	0.0%	0	0.0%	0	0.4%	1	1.2%	0	38.8%	21	0.0%	0	3.5%	4	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	1.2%	18	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	23.1%	16	1.1%	1	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge Town Centre	1.1%	17	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	12.6%	16	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	1.7%	25	0.0%	0	0.0%	0	0.4%	1	2.4%	1	0.0%	0	1.9%	1	15.0%	19	1.7%	2
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.8%	4	1.2%	2
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	2.3%	33	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	3.4%	2	14.4%	19	3.4%	5
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Tardy Gate District Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.2%	3	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Walton-le-Dale Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Asda, Towngate, Leyland	0.1%	2	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	5.2%	76	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	2.1%	3	45.2%	66

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	6.0%	9
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	1.8%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	14.3%	21
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	1.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	8.8%	130	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	2.6%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	17	2.2%	3
Bury Lane Local Centre, Withnell	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.4%	6	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	1.4%	21	0.0%	0	0.0%	0	0.0%	0	3.0%	1	1.0%	1	0.0%	0	0.0%	0	1.2%	2
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Cloughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	2.4%	35	0.0%	0	0.6%	1	0.0%	0	2.4%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Hambleton Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	2.4%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.8%	1	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Lancaster City Centre	1.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.8%	1	0.0%	0
Manchester City Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	0	4.5%	2	1.0%	1	0.0%	0	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	1.6%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Morcambe Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.4%	6	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Other, OSA	0.1%	2	0.0%	0	0.6%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.8%	1	0.8%	1
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.6%	10	0.0%	0	0.0%	0	0.6%	1	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Regent Crescent, Manchester	0.7%	11	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.8%	1
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sunnyclyff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.2%	3	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.6%	9	0.0%	0	0.4%	1	0.0%	0	1.2%	0	0.8%	0	0.0%	0	0.8%	1	1.5%	2
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Weighted base:	1470	56	134	194	22	55	67	128	146
Sample:	1434	66	120	155	61	82	82	94	88

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Q25 Where did you last buy electrical items, such as televisions, washing machines and computers?																		
Excl. Nulls & SFT																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.4%	3	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Preston City Centre	15.2%	140	44.9%	16	28.3%	25	23.3%	27	22.4%	3	20.7%	10	27.6%	12	14.3%	13	12.1%	10
St George's Shopping Centre, Fishergate, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Wickes, Aqueduct Street, Preston	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.5%	4	1.3%	0	0.7%	1	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.4%	4	0.0%	0	3.9%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.9%	9	2.4%	1	2.3%	2	2.9%	3	3.7%	1	0.9%	0	3.6%	2	0.0%	0	0.0%	0
Homebase, Preston Riversway, Mariners Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.1%	1	1.3%	0	0.0%	0	0.6%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	1.8%	17	2.4%	1	4.9%	4	7.6%	9	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Brookfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	18.0%	166	26.9%	9	43.7%	39	38.2%	44	43.6%	6	50.9%	24	8.3%	4	5.2%	5	13.0%	10
Fulwood Town Centre	0.3%	2	0.0%	0	0.0%	0	0.7%	1	1.8%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Ribbleton Local Centre	0.2%	2	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	0.9%	9	0.0%	0	0.7%	1	7.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.9%	7	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Bamber Bridge Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	5	1.2%	1
Capitol Retail Park, Capitol Way, Walton-le-Dale	13.6%	126	10.2%	4	3.4%	3	6.4%	7	2.4%	0	1.8%	1	42.9%	19	44.5%	39	26.6%	21
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	1.5%	14	1.3%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	2.3%	1	8.8%	8	1.2%	1
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.5%	4	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	2.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	22.6%	18

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.5%	4	0.0%	0	0.7%	1	0.7%	1	0.0%	0	0.0%	0	1.6%	1	1.1%	1	0.0%	0
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	0.6%	6	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3
Wyevalle Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	2.8%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Chorley Town Centre	11.4%	105	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	7.3%	6	3.3%	3
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	1.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	1.6%	1	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.2%	2
Clayton Green District Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.3%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	1.5%	14	0.0%	0	0.0%	0	0.0%	0	7.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Zone 15																	
Barton Grange Garden Centre, Brock Park, Garstang Road, Cloughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Garstang Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hambleton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 16																	
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other Outside Study Area																	
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackburn Town Centre	1.7%	15	0.0%	0	0.0%	0	0.0%	0	3.4%	0	2.8%	1	0.0%	0	0.0%	0	0.0%
Blackpool Retail Park, Squires Gate Lane, Blackpool	2.3%	22	0.0%	0	0.7%	1	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackpool Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Bolton Gate Retail Park, Roundhill Way, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bolton Shopping Park, Trinity Street, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bolton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clitheroe Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gemini Retail Park, Europa	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%

Column %ges.

Preston & Chorley Household Survey
For WYG

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July 2018

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.4%	3	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Lancaster City Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Lytham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.3%	1	0.0%	0	2.2%	2
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	3.0%	28	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.6%	1	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8
Annes, Lytham St Annes																	
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southport Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.8%	7	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mansell Way, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Town Lane Kew, Southport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Trafford Centre, Regent Crescent, Manchester	1.5%	14	0.0%	0	0.0%	0	0.7%	1	5.5%	1	0.9%	0	0.0%	0	0.9%	1	0.0%
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whalley Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sunnyclyff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigan Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others																	
Abroad	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Weighted base:	923	35	88	116	14	47	43	87	80
Sample:	961	48	80	100	43	67	53	71	53

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Q26 Where did you last buy DIY (including gardening) goods?																		
Excl. Nulls & SFT																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	8.4%	104	32.8%	12	13.8%	15	28.5%	43	18.5%	4	10.6%	5	6.2%	4	3.2%	4	2.1%	2
St George's Shopping Centre, Fishergate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	2.5%	31	7.4%	3	3.4%	4	13.7%	21	4.6%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.3%	3	0.0%	0	1.3%	1	0.0%	0	1.1%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Homebase, Preston Riversway, Mariners Way, Preston	5.8%	72	16.3%	6	31.3%	33	6.6%	10	24.1%	6	2.3%	1	14.4%	9	0.0%	0	1.0%	1
Morrisons, Mariners Way, Riversway, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.5%	6	8.2%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Savoy Timber, Ashton Street, Preston PR2 2PP	0.4%	5	0.0%	0	3.4%	4	0.4%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	0.3%	4	0.0%	0	1.0%	1	0.9%	1	2.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Brookfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	1.5%	19	3.6%	1	3.7%	4	6.9%	10	1.1%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0
Fulwood Town Centre	0.2%	3	0.0%	0	0.5%	1	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.9%	11	4.3%	2	4.3%	4	1.8%	3	0.0%	0	5.2%	2	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	1.1%	13	8.7%	3	1.0%	1	5.6%	8	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.2%	2	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	0.0%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.5%	6	1.3%	0	0.5%	1	0.0%	0	1.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Other, Zone 4	0.2%	2	0.0%	0	1.3%	1	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	1.1%	14	0.0%	0	1.0%	1	0.0%	0	1.1%	0	27.0%	13	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.5%	6	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	8.4%	5	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	25.2%	310	6.1%	2	15.2%	16	24.5%	37	3.0%	1	29.3%	14	55.7%	33	75.8%	83	51.8%	61
Bamber Bridge Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Capitol Retail Park, Capitol Way, Walton-le-Dale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Asda, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	4.5%	55	2.3%	1	0.7%	1	0.6%	1	0.0%	0	0.9%	0	3.6%	2	8.0%	9	16.6%	19

Column %ges.

Preston & Chorley Household Survey

For WYG

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	6
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	1.0%	1
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0
Tarleton Village Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	13.1%	161	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.9%	1	1.0%	1
Birkacre Garden Centre, Birkacre Road, Chorley	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Chorley Town Centre	2.7%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Carrington Centre Local Centre, Eccleston	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.8%	1
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	1.1%	14	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	2	8.5%	10
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	2.0%	24	0.0%	0	5.4%	6	0.8%	1	9.5%	2	3.4%	2	0.0%	0	0.7%	1	0.0%	0
Garstang Town Centre	1.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Hambleton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.8%	9	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	5.9%	73	5.5%	2	5.1%	5	2.6%	4	20.2%	5	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Blackburn Town Centre	1.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.2%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.1%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.8%	10	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Other, Ribble Valley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Annes, Lytham St Annes																	
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southport Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mansell Way, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Trafford Centre, Regent Crescent, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sunnyclyff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigan Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others																	
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Weighted base:	1233	36	105	151	24	47	59	109	117
Sample:	1222	43	96	129	62	63	68	89	71

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Q27 Where did you last buy furniture, carpets and floor coverings?																		
Excl. Nulls & SFT																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.1%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	19.5%	165	54.5%	15	35.8%	30	39.5%	32	42.4%	6	27.4%	9	21.4%	9	31.2%	23	11.0%	9
St George's Shopping Centre, Fishergate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.5%	1
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.6%	5	0.0%	0	0.0%	0	4.8%	4	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.4%	3	0.0%	0	0.7%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Preston Riversway, Mariners Way, Preston	0.3%	3	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.4%	3	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.1%	1	1.6%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	6.5%	55	11.5%	3	13.8%	12	7.4%	6	10.9%	2	0.0%	0	11.1%	5	10.7%	8	4.0%	3
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Local Centre	0.2%	2	0.0%	0	1.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	6.3%	54	17.1%	5	16.1%	14	13.3%	11	16.9%	2	5.3%	2	8.2%	3	6.7%	5	2.4%	2
Fulwood Town Centre	0.8%	6	0.0%	0	6.0%	5	1.0%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.2%	1	0.0%	0	0.9%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	1.3%	11	0.0%	0	0.0%	0	1.0%	1	0.0%	0	27.2%	9	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.6%	5	0.0%	0	4.7%	4	0.8%	1	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.8%	7	0.0%	0	2.1%	2	1.5%	1	3.4%	0	3.2%	1	3.4%	1	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0
Penwortham District Centre	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	6	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	1.7%	14	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.6%	1	10.1%	4	1.0%	1	1.2%	1
Bamber Bridge Town Centre	1.3%	11	1.6%	0	0.9%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	3	1.5%	1
Capitol Retail Park, Capitol Way, Walton-le-Dale	3.6%	31	1.6%	0	4.7%	4	1.9%	1	1.9%	0	1.6%	1	3.0%	1	8.8%	6	1.5%	1
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	10.1%	7	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3
Leyland Town Centre	4.2%	35	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	34.0%	27

Column %ges.

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For WYG

Weighted:

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	1.3%	1	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	13.5%	114	2.1%	1	0.0%	0	7.4%	6	5.8%	1	2.5%	1	2.4%	1	6.8%	5	8.3%	7
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	1.4%	12	0.0%	0	1.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	6.2%	5	3.4%	3
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	1.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	1.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Hambleton Village Centre	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	2.3%	20	0.0%	0	0.0%	0	0.8%	1	0.0%	0	12.5%	4	0.0%	0	0.0%	0	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	1.0%	9	3.0%	1	1.3%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	1.2%	10	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	1.2%	10	0.0%	0	0.9%	1	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	1.6%	13	5.5%	2	0.0%	0	0.0%	0	3.4%	0	0.0%	0	2.6%	1	0.0%	0	5.2%	4

Column %ges.

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Lytham Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	4.1%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	8.6%	7
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Other, Ribble Valley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8
Annes, Lytham St Annes																	
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southport Town Centre	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	1.0%	1	0.0%
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mansell Way, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Trafford Centre, Regent Crescent, Manchester	0.9%	8	0.0%	0	0.0%	0	6.3%	5	1.9%	0	1.6%	1	0.0%	0	0.0%	0	0.0%
Warrington Town Centre	0.5%	5	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Preston New Road, Blackpool	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sunnyclyff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigan Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodlands Road, Ansdell Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Others																	
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Weighted base:	846	28		85		81		14		33		42		73		79	
Sample:	838	37		70		75		37		51		49		59		47	

Q28 Do you ever visit the following centres? [MR/PR]

Preston City Centre	67.7%	1221	91.9%	74	79.8%	132	76.5%	186	75.4%	30	55.3%	37	93.7%	80	79.8%	128	72.7%	121
Chorley Town Centre	33.3%	600	15.2%	12	7.2%	12	9.0%	22	10.2%	4	6.0%	4	14.3%	12	46.4%	74	40.8%	68
(Don't visit either of these)	20.0%	361	4.9%	4	19.5%	32	21.5%	52	24.0%	9	43.3%	29	6.4%	5	15.5%	25	19.3%	32
Weighted base:		1803		80		166		243		40		68		85		160		166
Sample:		1803		100		152		200		100		100		101		125		100

Q29 Which centre do you visit the most?

Those who visit one or more Centre at Q28:

Preston City Centre	70.9%	1022	96.7%	74	98.6%	131	96.3%	183	99.1%	30	97.6%	37	97.3%	77	77.1%	104	80.4%	108
Chorley Town Centre	29.1%	420	3.3%	3	1.4%	2	3.7%	7	0.9%	0	2.4%	1	2.7%	2	22.9%	31	19.6%	26
Weighted base:		1442		76		133		190		30		38		80		135		134
Sample:		1424		92		129		153		78		59		92		103		81

MeanScore: visits per month

Q30 How often do you visit (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE)?

Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:

Daily	5.0%	73	19.8%	15	4.8%	6	8.7%	17	4.0%	1	0.0%	0	3.7%	3	6.0%	8	6.0%	8
At least two times a week	10.9%	157	27.7%	21	8.7%	12	13.5%	26	4.9%	1	8.8%	3	14.4%	11	9.1%	12	0.7%	1
At least once a week	18.4%	266	20.4%	16	26.7%	36	19.2%	37	25.4%	8	22.4%	9	21.6%	17	14.6%	20	11.2%	15
At least once a fortnight	16.9%	244	8.2%	6	20.9%	28	17.1%	33	16.2%	5	10.1%	4	16.5%	13	20.2%	27	9.9%	13
At least once a month	21.4%	309	12.9%	10	14.7%	20	24.9%	47	15.8%	5	20.9%	8	22.3%	18	23.4%	32	29.9%	40
At least every two months	9.7%	139	4.2%	3	11.8%	16	5.7%	11	8.0%	2	2.4%	1	1.4%	1	12.3%	17	19.7%	26
At least every 3 months	6.8%	98	2.6%	2	3.0%	4	5.7%	11	10.0%	3	23.2%	9	10.7%	9	4.0%	5	12.3%	16
At least every 6 months	4.4%	63	1.2%	1	4.1%	6	1.0%	2	5.8%	2	6.6%	3	3.9%	3	6.8%	9	2.4%	3
Less often than once every 6 months	1.7%	25	0.0%	0	0.0%	0	0.3%	1	2.0%	1	3.4%	1	2.3%	2	1.8%	2	0.0%	0
Have only visited once	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	0	1.1%	0	0.0%	0	0.0%	0	0.7%	1
(Don't know / varies)	4.6%	66	3.0%	2	5.2%	7	3.9%	7	7.1%	2	1.1%	0	3.1%	3	1.7%	2	7.2%	10
Mean:		4.85		11.87		4.80		6.43		3.85		2.85		5.05		4.66		3.23
Weighted base:		1442		76		133		190		30		38		80		135		134
Sample:		1424		92		129		153		78		59		92		103		81

Q31 How do you usually travel to (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE) (main part of journey)?

Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:

Car / van (as driver)	66.8%	964	12.4%	10	63.8%	85	64.0%	122	82.1%	25	73.5%	28	47.8%	38	73.7%	100	84.6%	113
Car / van (as passenger)	4.9%	70	1.9%	1	8.3%	11	4.4%	8	1.7%	1	3.5%	1	4.9%	4	4.9%	7	1.6%	2
Bus, minibus or coach	14.0%	202	20.6%	16	20.5%	27	18.5%	35	13.6%	4	20.5%	8	28.1%	22	12.6%	17	8.9%	12
Motorcycle, scooter or moped	0.4%	5	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.1%	0	0.7%	1	0.0%	0	0.0%	0
Walk	9.6%	139	58.6%	45	1.4%	2	9.6%	18	0.0%	0	1.4%	1	16.5%	13	2.9%	4	0.0%	0
Taxi	0.7%	10	1.3%	1	3.8%	5	1.7%	3	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	1.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4
Metro	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.9%	1
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park & Ride	1.0%	15	0.0%	0	1.0%	1	0.0%	0	1.7%	1	0.0%	0	0.7%	1	5.2%	7	0.7%	1
(Don't know / varies)	1.3%	19	5.1%	4	0.6%	1	1.8%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Weighted base:		1442		76		133		190		30		38		80		135		134
Sample:		1424		92		129		153		78		59		92		103		81

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Q32 What is the main reason for visiting (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE)?																		
<i>Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:</i>																		
Choice and range of shops	36.6%	529	16.0%	12	41.2%	55	34.3%	65	21.2%	6	40.3%	15	42.5%	34	26.3%	36	48.5%	65
Choice of leisure facilities (restaurants, pubs etc)	4.9%	71	2.0%	2	7.7%	10	0.8%	1	2.6%	1	11.9%	5	3.2%	3	4.8%	6	2.3%	3
Choice of services (hairdressers, banks etc)	5.1%	74	1.8%	1	4.6%	6	6.7%	13	4.0%	1	7.9%	3	5.5%	4	2.9%	4	1.8%	2
Close to home	13.8%	200	28.2%	22	12.7%	17	13.4%	26	21.7%	7	3.8%	1	20.2%	16	17.5%	24	6.1%	8
Close to work	4.7%	68	0.0%	0	3.5%	5	9.4%	18	3.8%	1	11.1%	4	1.3%	1	10.4%	14	5.1%	7
Convenient car parking	0.9%	13	0.0%	0	0.0%	0	0.8%	1	1.7%	1	0.0%	0	0.0%	0	1.3%	2	4.1%	6
Easily accessible by public transport	0.4%	6	1.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Environmental quality of centre	1.8%	26	0.0%	0	0.0%	0	1.2%	2	0.0%	0	2.1%	1	0.7%	1	1.6%	2	0.9%	1
Free car parking	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.7%	1	0.0%	0
Livestock market	1.0%	15	1.7%	1	0.4%	1	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	5
Supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of charity shops	0.6%	9	0.0%	0	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact layout / shops close together	1.9%	27	2.6%	2	1.0%	1	0.0%	0	7.7%	2	0.0%	0	1.8%	1	3.3%	4	0.7%	1
Convenient for church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient for meeting / visiting family / friends	2.1%	30	0.0%	0	1.8%	2	2.6%	5	0.0%	0	1.1%	0	4.6%	4	2.6%	4	1.8%	2
Convenient for school run	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easily accessible by car	0.5%	8	0.6%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	7
Familiarity / know my way around	1.1%	16	3.4%	3	0.9%	1	1.5%	3	1.7%	1	1.4%	1	0.7%	1	2.1%	3	0.0%	0
Fishergate Shopping Centre is excellent	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a change	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Good facilities / amenities for students	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good layout	1.4%	20	2.0%	2	3.9%	5	1.7%	3	2.0%	1	5.6%	2	1.6%	1	1.6%	2	0.0%	0
Good market	3.7%	53	1.2%	1	1.2%	2	1.3%	3	0.0%	0	1.1%	0	2.1%	2	5.6%	8	0.9%	1
Good pavements	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Good place for window shopping / browsing	2.3%	34	2.7%	2	0.9%	1	1.0%	2	0.0%	0	4.7%	2	1.6%	1	5.1%	7	2.4%	3
Has a good Boots store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has everything I need	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.7%	1	0.9%	1
Medical services (doctor, dentist, optician etc.)	1.0%	14	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	2.0%	3
Not too busy	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Park & Ride facility	0.4%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	1.3%	2
Pedestrianised areas	0.5%	7	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.4%	3
Pleasant atmosphere / people	1.3%	18	5.5%	4	1.9%	3	0.8%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.1%	3
Supporting local area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	12.5%	180	30.6%	23	12.7%	17	21.8%	42	29.8%	9	6.6%	3	11.0%	9	11.3%	15	6.3%	8
Weighted base:		1442		76		133		190		30		38		80		135		134
Sample:		1424		92		129		153		78		59		92		103		81

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Q33 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE) more often?																		
<i>Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:</i>																		
1st Mention																		
Better environment	0.9%	13	0.6%	0	0.0%	0	0.3%	1	3.1%	1	4.7%	2	0.7%	1	2.1%	3	0.0%	0
Better security	0.5%	8	0.0%	0	0.0%	0	3.1%	6	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Cheaper parking	5.8%	83	0.8%	1	7.5%	10	7.2%	14	9.5%	3	4.7%	2	5.0%	4	5.6%	8	3.1%	4
Cheaper public transport	0.3%	5	1.8%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.4%	6	2.0%	2	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	5.9%	85	3.2%	2	5.6%	7	4.1%	8	3.3%	1	14.9%	6	2.5%	2	2.7%	4	6.4%	9
Improved quality of shops	6.4%	92	5.9%	5	2.7%	4	5.7%	11	7.4%	2	3.2%	1	8.2%	7	5.5%	7	3.4%	5
Improved street cleaning	0.8%	11	1.2%	1	0.0%	0	1.5%	3	3.7%	1	0.0%	0	0.7%	1	1.1%	2	2.7%	4
Increased choice and range of shops	8.2%	118	3.9%	3	3.7%	5	10.6%	20	7.0%	2	8.8%	3	9.4%	8	4.9%	7	6.8%	9
Increased public transport	2.2%	32	0.6%	0	2.0%	3	1.2%	2	3.6%	1	1.4%	1	3.7%	3	0.6%	1	4.1%	6
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	4.7%	68	2.8%	2	7.4%	10	3.9%	7	1.6%	0	2.1%	1	7.6%	6	10.6%	14	1.8%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A street market / better market	0.1%	1	0.6%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Address the homeless issue	1.6%	23	5.6%	4	1.0%	1	1.7%	3	4.6%	1	4.4%	2	0.9%	1	2.6%	4	0.0%	0
Better disabled access	0.2%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout	0.4%	6	1.7%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Charging points for electric cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cafés / restaurants / takeaways	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finish roadworks / improvements	0.4%	6	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Free parking	0.4%	6	0.0%	0	0.0%	0	1.2%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Improve Park & Ride facility	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the new market	1.1%	16	5.1%	4	0.9%	1	3.6%	7	0.0%	0	3.2%	1	0.7%	1	0.6%	1	0.0%	0
Improved general accessibility	0.2%	3	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved pavements	0.4%	6	0.6%	0	0.4%	1	0.7%	1	2.6%	1	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Improved roads	0.4%	6	0.8%	1	1.2%	2	0.6%	1	0.0%	0	0.0%	0	2.2%	2	0.7%	1	0.0%	0
Improved street lighting	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Install more traffic lights	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less busy	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Less CCTV cameras	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.3%	4	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less mobile phone shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less vacant shops	1.7%	24	6.2%	5	3.8%	5	1.5%	3	4.5%	1	1.4%	1	5.9%	5	1.7%	2	0.0%	0
Lower rents / rates on shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better car parking	1.3%	18	1.5%	1	1.1%	1	0.6%	1	0.9%	0	1.1%	0	2.5%	2	1.7%	2	2.3%	3
More / better facilities for children	0.2%	2	0.6%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
More / better pedestrianisation	0.5%	7	0.0%	0	0.0%	0	0.9%	2	1.6%	0	0.0%	0	1.8%	1	0.6%	1	0.0%	0
More / better public toilets	0.4%	6	0.6%	0	2.6%	3	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
More / better pubs / bars	0.5%	7	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
More / better restaurants / cafés	0.6%	8	0.0%	0	0.8%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
More / better road signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better security / policing	0.1%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better supermarkets	0.2%	3	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.4%	6	0.0%	0	1.0%	1	0.0%	0	1.7%	1	0.0%	0	2.2%	2	0.0%	0	0.0%	0
More investment generally	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sales / special offers / promotions	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More services such as banks and other financial institutions	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shared space	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
More special events	0.2%	3	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (benches, litter bins etc.)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
More undercover / indoor shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelopment of derelict areas	0.2%	2	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce noise pollution	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce shop rents / rates	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce the amount of student accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	2.5%	36	3.5%	3	2.7%	4	3.2%	6	11.3%	3	3.0%	1	3.6%	3	3.3%	4	1.6%	2
Remove / reduce shared space	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Remove monuments	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
(Nothing)	46.6%	672	39.7%	30	43.4%	58	44.5%	85	32.0%	10	40.2%	15	34.1%	27	50.7%	68	63.7%	85
(Don't know)	1.4%	21	4.6%	3	1.2%	2	0.4%	1	0.0%	0	4.1%	2	5.6%	4	0.0%	0	0.0%	0
Weighted base:		1442		76		133		190		30		38		80		135		134
Sample:		1424		92		129		153		78		59		92		103		81

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
2nd Mention																		
Better environment	0.7%	10	2.0%	2	0.6%	1	2.7%	5	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.9%	1
Better security	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.4%	21	0.0%	0	6.9%	9	0.0%	0	1.6%	0	1.4%	1	1.6%	1	1.0%	1	0.0%	0
Cheaper public transport	0.1%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.1%	2	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.3%	4	0.0%	0	0.4%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	2.4%	35	0.6%	0	3.6%	5	1.0%	2	2.7%	1	7.0%	3	2.8%	2	0.7%	1	1.8%	2
Improved quality of shops	4.2%	61	2.5%	2	0.0%	0	2.9%	5	1.1%	0	1.1%	0	5.1%	4	0.6%	1	0.9%	1
Improved street cleaning	0.7%	10	1.2%	1	0.0%	0	1.1%	2	0.9%	0	0.0%	0	0.7%	1	1.0%	1	0.9%	1
Increased choice and range of shops	3.7%	54	4.6%	3	3.0%	4	2.1%	4	5.1%	2	2.4%	1	6.4%	5	4.8%	6	0.9%	1
Increased public transport	0.8%	11	0.0%	0	0.4%	1	0.3%	1	2.4%	1	0.0%	0	0.9%	1	0.6%	1	4.1%	6
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	1.9%	27	2.6%	2	1.9%	3	0.8%	1	0.9%	0	1.4%	1	1.3%	1	1.7%	2	2.4%	3
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A street market / better market	0.2%	3	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Address the homeless issue	0.4%	5	1.1%	1	0.9%	1	0.0%	0	1.1%	0	0.0%	0	1.8%	1	1.1%	2	0.0%	0
Better disabled access	0.4%	6	1.5%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.3%	1	1.1%	2	0.0%	0
Better layout	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Charging points for electric cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cafés / restaurants / takeaways	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finish roadworks / improvements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve Park & Ride facility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the new market	0.2%	3	0.0%	0	0.8%	1	0.0%	0	2.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Improved general accessibility	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Improved pavements	0.6%	8	1.2%	1	0.8%	1	0.6%	1	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0
Improved roads	0.8%	11	0.0%	0	0.4%	1	1.2%	2	0.9%	0	0.0%	0	0.7%	1	1.0%	1	2.4%	3
Improved street lighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Install more traffic lights	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less busy	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less CCTV cameras	0.2%	3	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.3%	5	0.0%	0	0.6%	1	0.7%	1	1.6%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Less mobile phone shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less vacant shops	0.4%	6	0.0%	0	0.0%	0	1.0%	2	6.4%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Lower rents / rates on shops	0.1%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better car parking	0.4%	6	0.0%	0	1.6%	2	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better facilities for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrianisation	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better restaurants / cafés	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better road signage	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better security / policing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better supermarkets	0.1%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.6%	9	2.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.7%	1
More investment generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sales / special offers / promotions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More services such as banks and other financial institutions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shared space	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More special events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (benches, litter bins etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover / indoor shops	0.2%	2	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelopment of derelict areas	0.1%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce noise pollution	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Reduce shop rents / rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce the amount of student accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	1.0%	14	0.0%	0	0.6%	1	0.9%	2	0.0%	0	2.0%	1	3.5%	3	2.9%	4	0.9%	1
Remove / reduce shared space	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove monuments	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	75.3%	1086	72.9%	56	71.7%	96	78.2%	149	71.8%	22	73.8%	28	64.9%	52	81.4%	110	83.2%	111
(Don't know)	1.5%	22	4.6%	3	1.7%	2	0.4%	1	0.0%	0	4.1%	2	5.0%	4	0.0%	0	0.0%	0
Weighted base:		1442		76		133		190		30		38		80		135		134
Sample:		1424		92		129		153		78		59		92		103		81

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
3rd Mention																		
Better environment	0.2%	3	1.3%	1	0.0%	0	0.6%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.3%	4	0.0%	0	0.0%	0	0.3%	1	0.9%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Cheaper public transport	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.6%	9	0.6%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.2%	17	2.0%	2	0.0%	0	1.1%	2	0.0%	0	0.0%	0	1.3%	1	0.7%	1	0.0%	0
Improved street cleaning	0.2%	3	0.6%	0	0.0%	0	0.0%	0	1.1%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Increased choice and range of shops	1.7%	25	0.6%	0	5.0%	7	0.0%	0	2.7%	1	1.1%	0	0.9%	1	0.0%	0	1.8%	2
Increased public transport	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	2.4%	3
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.5%	7	0.8%	1	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.9%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A street market / better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Address the homeless issue	0.2%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.9%	1
Better disabled access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charging points for electric cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cafés / restaurants / takeaways	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finish roadworks / improvements	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve Park & Ride facility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the new market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved general accessibility	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street lighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Install more traffic lights	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less busy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less CCTV cameras	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.9%	1	0.0%	0	0.0%	0
Less charity shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less mobile phone shops	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less vacant shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Lower rents / rates on shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better car parking	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
More / better facilities for children	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
More / better pedestrianisation	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better restaurants / cafés	0.1%	2	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
More / better road signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better security / policing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
More investment generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sales / special offers / promotions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More services such as banks and other financial institutions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shared space	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More special events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (benches, litter bins etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover / indoor shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelopment of derelict areas	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Reduce noise pollution	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Reduce shop rents / rates	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce the amount of student accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	0.2%	3	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove / reduce shared space	0.3%	4	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove monuments	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	91.5%	1320	89.6%	68	88.0%	117	94.1%	179	89.7%	27	86.6%	33	87.8%	70	94.9%	128	93.1%	125
(Don't know)	1.6%	23	4.6%	3	1.7%	2	0.4%	1	0.0%	0	4.1%	2	5.0%	4	0.0%	0	0.0%	0
Weighted base:		1442		76		133		190		30		38		80		135		134
Sample:		1424		92		129		153		78		59		92		103		81

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Q33X Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE) more often? Any mention:																		
<i>Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:</i>																		
Better environment	1.8%	26	3.9%	3	0.6%	1	3.6%	7	3.1%	1	6.8%	3	0.7%	1	2.1%	3	0.9%	1
Better security	0.7%	10	0.0%	0	0.0%	0	4.2%	8	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Cheaper parking	7.5%	108	0.8%	1	14.3%	19	7.5%	14	12.0%	4	6.1%	2	6.6%	5	7.7%	10	3.1%	4
Cheaper public transport	0.5%	7	1.8%	1	1.8%	2	0.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.1%	2	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.8%	11	2.0%	2	2.3%	3	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	8.9%	128	4.3%	3	9.1%	12	5.1%	10	6.0%	2	24.4%	9	5.3%	4	3.4%	5	8.2%	11
Improved quality of shops	11.1%	160	10.4%	8	2.7%	4	9.6%	18	8.5%	3	4.3%	2	13.9%	11	6.8%	9	3.4%	5
Improved street cleaning	1.6%	23	2.9%	2	0.0%	0	2.6%	5	5.7%	2	3.6%	1	1.4%	1	2.1%	3	3.6%	5
Increased choice and range of shops	13.6%	196	9.1%	7	11.8%	16	12.8%	24	14.8%	4	12.3%	5	16.8%	13	9.7%	13	9.5%	13
Increased public transport	2.8%	40	0.6%	0	2.5%	3	1.5%	3	3.6%	1	1.4%	1	5.5%	4	1.1%	2	6.5%	9
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	7.0%	101	6.1%	5	11.5%	15	4.7%	9	2.4%	1	3.5%	1	9.6%	8	12.3%	17	5.1%	7
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A street market / better market	0.3%	4	0.6%	0	1.7%	2	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Address the homeless issue	2.2%	31	6.7%	5	1.9%	2	2.3%	4	5.7%	2	4.4%	2	3.3%	3	3.7%	5	0.9%	1
Better disabled access	0.6%	9	2.1%	2	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.3%	1	1.1%	2	0.0%	0
Better layout	0.5%	7	1.7%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	1
Charging points for electric cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cafés / restaurants / takeaways	0.2%	2	1.3%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finish roadworks / improvements	0.5%	8	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	1
Free parking	0.6%	8	0.0%	0	0.0%	0	1.2%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Improve Park & Ride facility	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the new market	1.3%	19	5.1%	4	1.7%	2	3.6%	7	2.0%	1	3.2%	1	1.6%	1	0.6%	1	0.0%	0
Improved general accessibility	0.4%	5	0.0%	0	1.2%	2	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Improved pavements	1.0%	15	1.8%	1	1.2%	2	1.3%	3	2.6%	1	0.0%	0	2.3%	2	1.6%	2	0.0%	0
Improved roads	1.2%	17	0.8%	1	1.7%	2	1.8%	3	0.9%	0	0.0%	0	2.8%	2	1.7%	2	2.4%	3
Improved street lighting	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Install more traffic lights	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less busy	0.1%	2	0.0%	0	0.0%	0	0.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Less CCTV cameras	0.6%	8	0.0%	0	0.0%	0	1.6%	3	0.0%	0	1.1%	0	0.9%	1	0.0%	0	0.0%	0
Less charity shops	0.7%	10	0.0%	0	1.0%	1	0.7%	1	3.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Less mobile phone shops	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less vacant shops	2.2%	31	6.2%	5	3.8%	5	2.5%	5	10.9%	3	3.5%	1	7.1%	6	1.7%	2	0.0%	0
Lower rents / rates on shops	0.1%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better car parking	1.8%	26	1.5%	1	2.7%	4	0.6%	1	5.6%	2	1.1%	0	2.5%	2	2.8%	4	2.3%	3
More / better facilities for children	0.2%	3	0.6%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
More / better pedestrianisation	0.6%	9	0.0%	0	0.0%	0	1.5%	3	1.6%	0	0.0%	0	1.8%	1	0.6%	1	0.0%	0
More / better public toilets	0.4%	6	0.6%	0	2.6%	3	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
More / better pubs / bars	0.5%	7	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
More / better restaurants / cafés	0.8%	12	0.0%	0	1.2%	2	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.9%	1
More / better road signage	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better security / policing	0.1%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better supermarkets	0.3%	5	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	1.1%	15	2.2%	2	1.0%	1	1.2%	2	1.7%	1	0.0%	0	3.7%	3	0.0%	0	0.7%	1
More investment generally	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sales / special offers / promotions	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More services such as banks and other financial institutions	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shared space	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
More special events	0.2%	3	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (benches, litter bins etc.)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover / indoor shops	0.3%	4	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Redevelopment of derelict areas	0.3%	4	0.6%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Reduce noise pollution	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce shop rents / rates	0.1%	2	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce the amount of student accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	3.7%	53	3.5%	3	4.9%	6	4.1%	8	11.3%	3	5.0%	2	7.1%	6	6.2%	8	2.5%	3
Remove / reduce shared space	0.5%	8	0.6%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Remove monuments	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Weighted base:	1442		76		133		190		30		38		80		135		134	
Sample:	1424		92		129		153		78		59		92		103		81	

Q34AWhy don't you visit Preston City Centre? [MR]*Those who do not visit Preston City Centre at Q28:*

Choice of leisure facilities (cinema, gym, pubs etc)	0.7%	4	0.0%	0	0.0%	0	3.3%	2	2.7%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2
Choice of services (hairdressers, banks etc)	0.4%	2	0.0%	0	0.0%	0	3.9%	2	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't have preferred supermarket	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2
Environmental quality of centre	1.4%	8	0.0%	0	4.9%	2	2.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Expensive car parking	5.4%	32	0.0%	0	30.7%	10	4.7%	3	4.9%	0	0.0%	0	23.2%	1	12.6%	4	7.0%	3
Inconveniently located car parking	2.7%	16	0.0%	0	0.0%	0	6.5%	4	6.1%	1	4.5%	1	0.0%	0	9.0%	3	2.7%	1
Lack of choice and range of shops	3.1%	18	13.8%	1	2.2%	1	1.5%	1	0.0%	0	1.4%	0	10.1%	1	4.3%	1	11.8%	5
Not accessible by public transport	0.7%	4	0.0%	0	0.0%	0	1.5%	1	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too far away from home or work	15.3%	89	23.4%	2	0.0%	0	2.6%	1	2.7%	0	8.1%	2	0.0%	0	10.9%	4	2.1%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing, no reason to visit	33.5%	195	13.8%	1	35.2%	12	39.8%	23	20.4%	2	34.6%	10	13.1%	1	23.2%	8	16.5%	7
Badly organised bus station	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get in / out of the car park	6.3%	37	0.0%	0	16.9%	6	10.9%	6	0.0%	0	11.1%	3	10.1%	1	0.0%	0	24.0%	11
Difficult to get to	6.7%	39	6.9%	0	4.9%	2	2.3%	1	0.0%	0	7.7%	2	10.1%	1	0.0%	0	27.9%	13
General dislike of the centre	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	1	12.0%	4	0.0%	0
Had unpleasant experience	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	4.7%	2
No free parking	2.5%	15	0.0%	0	10.2%	3	4.9%	3	0.0%	0	9.9%	3	0.0%	0	3.0%	1	0.0%	0
Not enough parking	6.4%	37	0.0%	0	20.4%	7	2.1%	1	2.7%	0	19.1%	6	0.0%	0	20.0%	6	4.7%	2
Poor disabled facilities / access	1.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	1	2.3%	1	0.0%	0
Poor layout / shops too spread out / too large	1.4%	8	0.0%	0	0.0%	0	3.3%	2	2.7%	0	0.0%	0	10.1%	1	0.0%	0	0.0%	0
Poor market	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Poor Park & Ride scheme	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prefer to go elsewhere	2.9%	17	0.0%	0	1.7%	1	2.6%	1	0.0%	0	2.7%	1	0.0%	0	4.3%	1	2.7%	1
Run-down / unattractive	4.2%	25	0.0%	0	4.0%	1	16.6%	9	11.0%	1	2.7%	1	0.0%	0	2.3%	1	18.8%	9
Shops too far away from bus station / car parks	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Too busy / crowded	4.8%	28	0.0%	0	10.2%	3	2.6%	1	2.7%	0	7.1%	2	13.1%	1	7.3%	2	0.0%	0
Too many changes made	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	2.3%	1	0.0%	0
Too many charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many empty shops	1.3%	8	0.0%	0	4.9%	2	3.3%	2	18.4%	2	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Too many negative changes in recent years	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many students	0.3%	2	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many train cancellations	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too old / ill / disabled	6.3%	37	40.2%	3	4.9%	2	6.5%	4	4.9%	0	5.4%	2	0.0%	0	13.0%	4	4.1%	2
Traffic congestion	4.6%	27	0.0%	0	0.0%	0	2.6%	1	11.0%	1	3.5%	1	20.3%	1	6.0%	2	2.1%	1
Undesirable clientele	1.1%	7	8.9%	1	4.0%	1	0.0%	0	21.1%	2	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Unfamiliar	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Unpleasant atmosphere	0.1%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	12	0.0%	0	1.7%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	582			7		34		57		10		30		5		32		45
Sample:	626			11		25		53		23		43		9		30		26

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Q34BWhy don't you visit Chorley Town Centre? [MR]																		
<i>Those who live in Chorley Borough but do not visit Chorley Town Centre at Q28:</i>																		
Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't have preferred supermarket	6.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.3%	3
Environmental quality of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive car parking	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconveniently located car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice and range of shops	17.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not accessible by public transport	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To far away from home or work	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.1%	3	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get to	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feels unsafe	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prefer to go elsewhere	9.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.1%	1	0.0%	0
Run-down / unattractive	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	1
Too many charity shops	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many empty shops	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unfamiliar	6.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.3%	3
(Nothing, no reason to visit)	48.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.8%	3	58.2%	6
(Don't know)	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		47		0		0		0		0		0		0		7		11
Sample:		42		0		0		0		0		0		0		5		5

Q35 Do people in your household, including yourself, make use of home internet shopping, mobile internet shopping or TV shopping? [MR]

Yes, Internet (home)	66.8%	1204	54.8%	44	58.0%	96	66.1%	160	71.6%	28	49.8%	34	62.3%	53	62.4%	100	73.8%	122
Yes, Portable internet shopping (through mobile phone / tablet)	30.6%	552	29.8%	24	29.8%	49	26.1%	63	27.1%	11	34.8%	24	25.1%	21	31.8%	51	38.2%	63
Yes, TV Shopping	3.2%	58	3.3%	3	0.8%	1	2.4%	6	3.2%	1	4.4%	3	7.9%	7	2.9%	5	4.0%	7
(No)	26.3%	474	43.0%	35	27.5%	46	27.3%	66	25.2%	10	38.6%	26	30.8%	26	29.7%	48	21.3%	35
Weighted base:	1803		80		166		243		40		68		85		160		166	
Sample:	1803		100		152		200		100		100		101		125		100	

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Q36 Which goods or services does your household currently purchase via electronic (home / mobile / TV) shopping? [MR]																	
<i>Those who purchase non-food goods via electronic (home / mobile / TV) shopping at Q35:</i>																	
Banking / finance	1.0%	13	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%
Books	35.8%	475	22.6%	10	34.5%	41	27.8%	49	34.9%	10	43.8%	18	26.6%	16	33.7%	38	33.5%
CDs, DVDs, music	26.9%	357	15.4%	7	30.8%	37	29.4%	52	14.0%	4	23.5%	10	18.6%	11	22.2%	25	30.7%
Clothes / shoes	45.8%	609	35.5%	16	49.9%	60	46.7%	82	44.4%	13	49.9%	21	50.7%	30	41.8%	47	44.7%
DIY goods	4.0%	53	4.0%	2	0.9%	1	4.0%	7	2.7%	1	9.3%	4	0.9%	1	2.3%	3	11.0%
Food	9.0%	120	12.1%	6	9.0%	11	6.3%	11	7.1%	2	10.0%	4	8.2%	5	4.2%	5	6.5%
Furniture / carpets	2.5%	33	1.0%	0	2.4%	3	0.8%	1	0.0%	0	0.0%	0	1.7%	1	4.9%	5	0.7%
Garden items	3.1%	41	4.0%	2	2.3%	3	0.0%	0	1.6%	0	1.3%	1	1.2%	1	10.3%	12	0.9%
Holiday and / or travel tickets	2.0%	27	2.0%	1	0.6%	1	0.8%	1	3.6%	1	2.0%	1	6.7%	4	0.0%	0	0.0%
Jewellery / watches	1.2%	16	0.0%	0	0.9%	1	1.2%	2	0.9%	0	1.3%	1	4.4%	3	0.7%	1	0.0%
Major electrical items	13.1%	175	7.5%	3	6.7%	8	13.0%	23	5.2%	2	11.4%	5	2.4%	1	12.4%	14	12.1%
Small electrical items	19.4%	257	13.6%	6	23.6%	28	13.2%	23	11.0%	3	21.3%	9	17.5%	10	13.1%	15	13.1%
Small household goods	15.8%	210	11.6%	5	10.4%	12	8.3%	15	19.1%	6	23.5%	10	14.9%	9	12.9%	14	22.4%
Sports goods	2.5%	34	1.3%	1	4.6%	6	1.2%	2	3.4%	1	0.0%	0	2.6%	2	1.7%	2	0.9%
Toys	7.0%	92	1.3%	1	5.4%	6	3.2%	6	2.7%	1	19.9%	8	7.5%	4	10.9%	12	9.2%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Antiques	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Baby items	0.1%	2	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clothing accessories (e.g. handbags, sunglasses etc.)	3.9%	52	1.3%	1	0.6%	1	3.6%	6	0.0%	0	2.3%	1	3.1%	2	5.4%	6	7.0%
Computer accessories	1.4%	18	3.3%	2	0.0%	0	0.8%	1	0.9%	0	1.0%	0	0.9%	1	0.0%	0	0.9%
E cigarettes	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Flowers / plants	0.1%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%
Gifts	8.1%	107	8.1%	4	8.0%	10	7.4%	13	8.6%	3	10.0%	4	4.6%	3	13.2%	15	10.3%
Health & beauty / toiletries / chemist items	6.8%	90	4.3%	2	8.5%	10	5.6%	10	4.8%	1	10.4%	4	5.3%	3	2.6%	3	8.1%
Hobby / craft items	4.3%	57	1.3%	1	0.6%	1	4.4%	8	0.9%	0	4.1%	2	3.8%	2	6.3%	7	5.7%
Insurance	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Luggage	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mobile phones / accessories	1.1%	14	4.3%	2	0.0%	0	0.4%	1	0.0%	0	3.2%	1	1.2%	1	1.7%	2	0.9%
Pet supplies	2.3%	31	0.0%	0	1.6%	2	1.6%	3	1.1%	0	3.1%	1	1.2%	1	2.3%	3	0.9%
Stationery	1.3%	18	0.0%	0	2.2%	3	1.3%	2	1.6%	0	2.5%	1	1.7%	1	0.9%	1	0.9%
Theatre / concert tickets	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%
Vehicle parts / accessories	2.7%	36	0.0%	0	2.7%	3	1.2%	2	2.7%	1	2.5%	1	0.0%	0	3.0%	3	6.9%
Wine	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	7.6%	101	16.0%	7	9.8%	12	11.9%	21	13.5%	4	3.6%	2	5.8%	3	7.6%	9	7.3%
Weighted base:	1329			46		120		176		30		41		59		112	
Sample:	1213			51		93		138		69		55		67		81	

Q37 For your household's last non-food electronic (home / mobile / TV) shopping order, how did you receive your goods?*Those who purchase non-food goods via electronic (home / mobile / TV) shopping at Q35:*

Collection at store	4.1%	54	6.1%	3	6.3%	8	4.9%	9	1.6%	0	1.3%	1	4.0%	2	3.6%	4	6.3%
Home delivery	90.9%	1207	87.3%	40	90.8%	109	90.5%	159	97.3%	29	96.9%	40	92.4%	54	93.4%	105	89.4%
Delivery to place of work	2.7%	35	0.0%	0	1.4%	2	1.0%	2	1.1%	0	1.8%	1	1.2%	1	3.0%	3	2.4%
Collection at click and collect hub (non-store location)	0.8%	11	6.6%	3	1.5%	2	1.5%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.9%
Collection at other location	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	1.5%	20	0.0%	0	0.0%	0	2.2%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.9%
Weighted base:	1329			46		120		176		30		41		59		112	
Sample:	1213			51		93		138		69		55		67		81	

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Q38 Which of these leisure activities do you participate in? [MR/PR]																		
Health & fitness	25.1%	452	13.2%	11	23.2%	38	23.0%	56	29.3%	12	19.5%	13	30.8%	26	21.5%	34	29.4%	49
Leisure centre activities	17.0%	307	11.8%	9	20.8%	34	12.0%	29	13.4%	5	6.5%	4	26.1%	22	26.4%	42	11.7%	19
Cinema	41.1%	740	31.0%	25	46.9%	78	30.3%	73	32.4%	13	43.9%	30	41.4%	35	47.7%	76	38.3%	64
Restaurant	58.7%	1059	46.5%	37	55.1%	91	46.7%	113	60.0%	24	56.3%	38	55.2%	47	58.0%	93	52.6%	87
Pub / Bars	41.2%	743	17.9%	14	43.5%	72	34.6%	84	45.8%	18	33.9%	23	50.9%	43	43.7%	70	35.0%	58
Nightclub	4.2%	76	1.9%	2	4.1%	7	0.0%	0	3.9%	2	0.0%	0	4.4%	4	5.0%	8	4.1%	7
Social club	4.9%	88	4.5%	4	5.9%	10	4.8%	12	5.6%	2	2.8%	2	5.0%	4	3.9%	6	4.6%	8
Ten pin bowling	10.1%	182	7.8%	6	14.1%	23	10.5%	26	7.8%	3	5.5%	4	10.4%	9	9.8%	16	3.2%	5
Bingo	5.4%	98	6.9%	6	13.3%	22	6.6%	16	5.6%	2	4.1%	3	4.0%	3	8.4%	13	1.1%	2
Theatre / concert hall	28.8%	520	20.4%	16	20.0%	33	23.0%	56	33.4%	13	30.0%	20	34.2%	29	27.1%	43	26.6%	44
Museum / art galleries	21.9%	394	16.1%	13	22.6%	37	18.4%	45	18.9%	7	14.9%	10	25.6%	22	21.9%	35	19.6%	33
(None of these)	17.6%	318	21.9%	18	16.6%	27	27.9%	68	11.2%	4	12.8%	9	13.7%	12	13.5%	21	20.0%	33
Weighted base:		1803		80		166		243		40		68		85		160		166
Sample:		1803		100		152		200		100		100		101		125		100

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8
Q39 Which centre / facility did you last visit for indoor sports or health and fitness activity?																	
<i>Those who visit for health & fitness at Q38: AND Excl. Nulls & SFT</i>																	
Zone 1																	
JD Gyms, Lime House, Market Street, Preston	1.2%	6	4.2%	1	7.9%	3	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 1	0.3%	1	0.0%	0	0.0%	0	1.0%	1	2.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%
Plungington Community Centre, Brook Street, Preston	0.2%	1	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Preston City Centre	1.0%	5	0.0%	0	5.5%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PureGym, North Road Retail Park, Preston	1.6%	8	0.0%	0	0.0%	0	7.3%	5	3.8%	0	0.0%	0	10.0%	3	0.0%	0	0.0%
The Transformation Hub, West Strand Road, Preston	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	2	0.0%	0	4.4%	3	0.0%
Total Fitness, West Strand Road, Preston	4.5%	24	25.2%	3	6.7%	3	1.9%	1	0.0%	0	4.9%	1	25.0%	8	1.3%	1	1.9%
Zone 2																	
DW Sports Fitness, Port Way, Riverside, Preston	2.1%	11	0.0%	0	5.5%	2	3.7%	2	7.3%	1	3.4%	1	8.9%	3	0.0%	0	2.4%
Larches and Savick ABC Boxing Academy, Catforth Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 2	0.5%	2	0.0%	0	3.8%	2	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Ultraflex Gym, Shelley Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3																	
Fulwood Leisure Centre, Black Bull Lane, Fulwood, Preston	7.4%	40	11.0%	2	39.8%	17	23.5%	15	45.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
GymWorks, Pittman Way, Fulwood, Preston	2.7%	14	4.2%	1	1.7%	1	9.9%	6	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Heartbeat, Sir Tom Finney Way, Preston	0.6%	3	0.0%	0	1.3%	1	3.0%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%
Lifestyle Fitness, Bill Shankley Crescent, Preston	0.5%	3	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 3	1.0%	5	0.0%	0	5.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%
West View Leisure Centre, Ribbleson Lane, Preston	4.2%	22	10.2%	1	2.5%	1	23.2%	15	12.1%	2	8.7%	1	2.2%	1	2.4%	1	0.0%
Zone 4																	
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Preston Marriott Leisure Club, Garstang Road, Broughton, Preston	2.3%	12	0.0%	0	1.3%	1	14.6%	9	8.2%	1	9.0%	1	0.0%	0	0.0%	0	0.0%
Zone 5																	
Fitness Plus Gym, Stonebridge Mill, Kestor Lane, Longridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%
Longridge Community Gym, Calder Avenue, Longridge	0.8%	5	0.0%	0	0.0%	0	1.3%	1	0.0%	0	23.8%	4	0.0%	0	0.0%	0	0.0%
Longridge Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%
Other, Zone 5	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	2	0.0%	0	1.3%	1	0.0%
Reps Gym, Roman Way Industrial Estate, Longridge Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shapes Gym, Manor Court, Salesbury Hall Road, Ribchester	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6																	
Other, Zone 6	0.4%	2	3.2%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%
Penwortham Leisure Centre, Crow Hills Road, Penwortham	3.2%	17	10.2%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	33.0%	11	4.4%	3	0.0%
Zone 7																	
Bamber Bridge Leisure Centre, Brindle Road, Bamber Bridge	4.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	35.6%	21	3.5%
Fit4less, Capitol Trade Park, Winery Lane, Walton-le-Dale	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	4	0.0%
Muscle Alley Gym, Cuerden Mill, Ward Street, Lostock Hall, Tardy Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column % ges.

Preston & Chorley Household Survey

For WYG

Weighted:

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Nuffield Health Fitness & Wellbeing Gym, Capitol Centre, Walton-le-Dale	3.7%	20	0.0%	0	9.3%	4	0.0%	0	0.0%	0	2.6%	0	7.9%	3	8.8%	5	0.0%	0
Places Gym, Craven Drive, off Lostock Lane, Bamber Bridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Pro Body Matters Gym, Higher Walton Mill, Cann Bridge Street, Higher Walton	0.5%	3	19.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ribble Tennis Centre, Cuerden Way, Bamber Bridge	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	5.9%	3
Zone 8																		
Crossfit, Mararthon Place, Leyland	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	6
Gymetc, King Street, Leyland	3.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.9%	9
Leyland Leisure Centre, Lancastergate, Leyland	4.7%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	6.6%	4	32.7%	16
Other, Zone 8	1.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	6.4%	3
SAS Gym, Clydesdale Place, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tramp2lean, Osprey Place, Titan Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Motivated Fitness, Church Road, Tarleton, Preston	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
All Seasons Leisure Centre (Active Nation), Water Street, Chorley	6.6%	35	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	11.6%	7	0.0%	0
Anytime Fitness, New Market Street, Chorley	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Fitness, Chapel Street, Chorley	1.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley United Reformed Church, Hollinshead Street, Chorley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pasquills Gym, Friday Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sportesse-pt, Yarrow Mill, Yarrow Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Xfit Gym, Friday Street, Chorley	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
A1 Fitness, Springfield Road, Coppull	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village Community Centre, Unity Place, Buckshaw	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GymWorks, Euxton Lane, Euxton, Chorley	1.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	3
Other, Zone 11	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Hall Hotel & Leisure Club, Park Hall Road, Charnock Richard	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Clayton Green Sports Centre (Active Nation), Clayton Green Centre, Centre Drive, Clayton-le-Woods	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.4%	1
David Lloyd, Moss Lane, Whittle-le-Woods, Chorley	3.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	4.8%	2
Other, Zone 12	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shaw Hill Golf Resort & Spa, Shaw Hill, Whittle-le-Woods	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Other, Zone 13	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Zone 14										
Bactive Fitness Centre, Mill Lane, Warton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inspired Fitness, Progress Business Park, Orders Lane, Kirkham	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribby Hall Village Health Club and Gym, Ribby Road, Ribby, Kirkham	2.9%	16	6.0%	1	0.0%	0	0.0%	1	0.0%	0
Rural Splash YMCA, Station Road, Kirkham	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15										
Garstang Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Myerscough College Sports Centre, St Michael's Road, Bilsborrow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	1.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YMCA, Windsor Road, Garstang	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16										
Other, Zone 16	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salisbury Sports & Social, Canberra Club, Samlesbury Aerodrome, Balderstone, Blackburn	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Other Outside Study Area										
Blackburn Sports and Leisure Centre, Feilden Street, Blackburn	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Leisure Centre, Victoria Road, Horwich	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackburn	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	1.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Other, Hyndburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, London	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	2.0%	11	0.0%	0	0.0%	0	0.0%	0	1.7%	0
Other, Ribble Valley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.5%	3	0.0%	0	4.5%	2	0.0%	0	0.0%	0
Other, Wigan	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others										
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	534		14		43		65		13	50
Sample:	466		14		36		52		28	27

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Q40 Which centre / facility did you last visit to go the cinema?																		
<i>Those who go to the cinema at Q38: AND Excl. Nulls & SFT</i>																		
Zone 1																		
LeVel, Lancaster Road, Preston	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Odeon Cinema, Port Way, Riversway, Preston	26.0%	190	65.0%	16	62.2%	48	42.2%	30	68.0%	9	12.2%	4	59.9%	21	15.8%	12	18.7%	12
Zone 5																		
The Palace Cinema, Market Place, Longridge	4.4%	32	0.0%	0	2.4%	2	2.4%	2	12.9%	2	68.6%	20	0.0%	0	1.8%	1	1.9%	1
Zone 7																		
Vue Cinema, The Capitol Centre, Walton-le-Dale	29.8%	217	35.0%	9	23.6%	18	46.0%	33	6.5%	1	17.5%	5	38.5%	14	72.7%	55	55.0%	35
Vue, Capital Trade Park, London Way, Walton-le-Dale, Preston	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	5.0%	3
Zone 10																		
Chorley Empire Community Cinema, Chorley Little Theatre, Dole Lane, Chorley	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Blackpool Rocks, Winter Gardens, Church Street, Blackpool	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, The Valley, Eagley Brook Way, Bolton	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	3.8%	2
Empire, Anjou Boulevard, Robin Park, Wigan	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.5%	1
Light Cinema, Market Place Shopping Centre, Bolton	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Odeon Cinema, Rigby Road, Blackpool	1.6%	11	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Deansgate, Manchester	0.8%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Odeon, The Trafford Centre, Stretford, Manchester	0.3%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.4%	3	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Dukes, Moor Lane, Lancaster	0.4%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Grand, York Street, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Island Cinema, South Promenade, Lytham St Annes	2.0%	14	0.0%	0	4.5%	3	0.0%	0	7.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Regent Cinema, Church Street, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, Church Street, Lancaster	1.8%	13	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, Middlebrook Retail & Leisure Park, The Link Way, Horwich	18.4%	134	0.0%	0	6.5%	5	1.2%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	3	10.7%	7
Vue Cinema, North Promenade, Thornton-Cleveleys	1.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, Ocean Plaza, Marine Drive, Southport	4.3%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, The Peel Centre, Lower Audley Street, Blackburn	2.8%	20	0.0%	0	0.0%	0	2.9%	2	0.0%	0	1.8%	1	0.0%	0	1.3%	1	1.9%	1
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		729		25		77		71		13		30		35		75		64
Sample:		640		27		59		53		30		39		40		50		38

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Q41 Which centre / facility did you last visit to go to a restaurant?																		
Those who go to restaurants at Q38: AND Excl. Nulls & SFT																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	23.0%	225	54.2%	17	56.3%	44	55.1%	50	39.2%	8	16.1%	6	34.6%	14	24.4%	21	19.7%	17
St George's Shopping Centre, Friargate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton-on-Ribble Local Centre	0.1%	1	0.0%	0	1.4%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.2%	2	2.8%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Deepdale Shopping Park, Blackpool Road, Preston	1.7%	16	0.0%	0	8.8%	7	7.1%	6	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Fulwood Town Centre	0.8%	8	2.8%	1	1.7%	1	5.0%	5	2.8%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.3%	3	1.4%	0	0.0%	0	1.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Barton Village Centre	0.2%	2	0.0%	0	1.4%	1	0.7%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Village Centre	0.5%	4	0.0%	0	0.0%	0	1.3%	1	5.4%	1	1.1%	0	2.4%	1	0.0%	0	0.0%	0
Cottam Local Centre	0.3%	2	0.0%	0	1.4%	1	0.0%	0	4.0%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Other, Zone 4	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Longridge Town Centre	3.4%	33	0.0%	0	0.9%	1	4.5%	4	2.4%	1	48.7%	18	0.0%	0	2.8%	2	0.0%	0
Other, Zone 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Ribchester Village Centre	0.6%	6	0.0%	0	0.0%	0	4.2%	4	1.2%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	1.5%	14	0.0%	0	1.9%	1	0.7%	1	1.6%	0	0.0%	0	18.4%	8	3.0%	3	0.0%	0
Zone 7																		
Bamber Bridge Town Centre	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	8	2.0%	2
Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.8%	8	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	7.2%	6	0.0%	0
Great Greens Lane Local Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoghton Village Centre	0.7%	7	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	7.6%	6	0.0%	0
Lostock Hall Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4	0.0%	0
Riley Green Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Samlesbury Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Walton-le-Dale Local Centre	1.8%	18	1.4%	0	4.4%	3	0.7%	1	0.0%	0	1.1%	0	2.4%	1	2.5%	2	10.0%	9
Zone 8																		
Clayton-le-Woods Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Centre																		
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	4.6%	44	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.9%	1	37.4%	33
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, South Ribble	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	3	0.9%	1	1.4%	1
Mawdesley Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mere Brow Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Much Hoole Village Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	3	1.2%	1	1.4%	1
New Longton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitestake Village Centre	0.3%	3	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0
Zone 10																		
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	8.6%	84	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.9%	1	2.5%	2
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Carrington Centre Local Centre, Eccleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Coppull Local Centre, Coppull	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Euxton Village Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0

Column %ges.

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Centre, Clayton Brook/Green																		
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.4%	1
Whittle-le-Woods Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Adlington Town Centre	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowling Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Freckleton Village Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Other, Zone 14	0.1%	1	0.0%	0	0.0%	0	0.7%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Bilsborrow Village Centre	0.9%	8	0.0%	0	4.4%	3	0.0%	0	1.6%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Brock Local Centre	0.2%	2	0.0%	0	1.4%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Garstang Town Centre	1.8%	17	0.0%	0	0.0%	0	0.0%	0	2.3%	0	6.1%	2	1.7%	1	0.0%	0	0.0%	0
Great Eccleston Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Langho Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salesbury Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Alexandria Drive, St Annes Local Centre	0.2%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Barrow-in-Furness Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	2.9%	28	4.8%	2	0.0%	0	4.3%	4	0.0%	0	1.5%	1	0.0%	0	4.2%	4	3.1%	3
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	1.0%	9	9.2%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	1.4%	14	2.6%	1	3.2%	3	0.7%	1	0.0%	0	1.1%	0	0.0%	0	1.2%	1	0.0%	0
Burnley Town Centre	0.3%	3	0.0%	0	0.0%	0	2.4%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	1.0%	9	0.0%	0	0.7%	1	0.0%	0	1.2%	0	1.5%	1	0.0%	0	1.2%	1	1.4%	1
Darwen Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Edinburgh City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fleetwood Town Centre	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Lancaster City Centre	0.9%	9	0.0%	0	0.0%	0	0.9%	1	0.0%	0	2.1%	1	0.0%	0	1.2%	1	1.1%	1
Lincoln City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	1.3%	1	5.3%	4	0.0%	0
London	0.5%	5	0.0%	0	0.0%	0	1.4%	1	7.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	2.3%	22	0.0%	0	2.3%	2	0.7%	1	2.8%	1	0.0%	0	3.0%	1	4.8%	4	0.0%	0
Manchester City Centre	3.6%	35	6.6%	2	2.3%	2	3.3%	3	0.0%	0	6.7%	2	1.3%	1	0.0%	0	2.8%	2
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	2.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.2%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Other, OSA	2.9%	29	4.0%	1	0.9%	1	0.7%	1	9.7%	2	1.1%	0	0.0%	0	1.7%	1	3.6%	3
Other, Ribble Valley	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Salford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Warrington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3	0.0%	0	1.4%	1
St Annes Town Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
The Peel Centre Hyndburn / Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton-Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton-Cleveleys District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Regent Crescent, Manchester	0.2%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Warton Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrightington Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	1.6%	15	0.0%	0	2.6%	2	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Weighted base:	975	32	79	92	21	36	41	84	87
Sample:	964	39	72	83	56	52	53	60	51

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Q42 Which centre / facility did you last visit to go to bars, pubs and night / social clubs?																		
Those who go to bars, pubs and / or night / social clubs at Q38: AND Excl. Nulls & SFT																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.1%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	28.9%	207	82.1%	14	69.9%	48	74.2%	55	42.8%	7	19.0%	4	30.2%	13	29.3%	20	28.8%	19
St George's Shopping Centre, Friargate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton-on-Ribble Local Centre	0.3%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.4%	3	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.2%	2	4.9%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Deepdale Shopping Park, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulwood Town Centre	1.9%	13	2.7%	0	7.2%	5	10.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Barton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Village Centre	0.6%	4	0.0%	0	0.0%	0	1.6%	1	16.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottam Local Centre	0.4%	3	0.0%	0	3.1%	2	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Longridge Town Centre	2.9%	21	0.0%	0	1.9%	1	2.8%	2	1.5%	0	55.8%	12	0.0%	0	6.5%	4	0.0%	0
Other, Zone 5	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribchester Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0
Penwortham District Centre	3.9%	28	4.9%	1	2.2%	1	0.0%	0	0.0%	0	2.4%	1	44.1%	19	3.7%	3	0.0%	0
Zone 7																		
Bamber Bridge Town Centre	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	9	2.7%	2
Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Greens Lane Local Centre, Clayton Brook/Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoghton Village Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	6	0.0%	0
Lostock Hall Village Centre	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	8	0.0%	0
Riley Green Local Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Samlesbury Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	4	0.0%	0
Walton-le-Dale Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0
Zone 8																		
Clayton-le-Woods Village	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Centre																		
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	5.9%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	1.4%	1	48.9%	32
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, South Ribble	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	1.7%	12	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.3%	1	3.7%	3	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mere Brow Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Much Hoole Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
New Longton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitestake Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	1.4%	1
Zone 10																		
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	13.0%	93	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.3%	2
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	2.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Carrington Centre Local Centre, Eccleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Centre, Clayton Brook/Green																		
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Adlington Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	1.2%	9	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowling Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Freckleton Village Local Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Kirkham Town Centre	1.3%	10	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Other, Zone 14	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Bilsborrow Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Brock Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	2.8%	20	0.0%	0	2.4%	2	0.0%	0	15.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Eccleston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Langho Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salesbury Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	2.4%	17	0.0%	0	0.0%	0	6.3%	5	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	1.1%	8	0.0%	0	1.1%	1	1.6%	1	2.9%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Burnley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Edinburgh City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fleetwood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Lancaster City Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	3.3%	2
Lincoln City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Manchester City Centre	3.2%	23	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, London	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	1.4%	10	0.0%	0	0.0%	0	0.0%	0	3.5%	1	1.8%	0	2.4%	1	3.5%	2	1.9%	1
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Salford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.1%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
The Peel Centre Hyndburn / Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton-Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton-Cleveleys District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Regent Crescent, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrightington Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1			Zone 2			Zone 3			Zone 4			Zone 5			Zone 6			Zone 7			Zone 8		
Weighted base:	715	17			68			74			17			22			43			68			65		
Sample:	675	26			58			63			39			35			47			48			39		
Q43 Which centre / facility did you last visit to go ten-pin bowling?																									
<i>Those who go ten-pin bowling at Q38: AND Excl. Nulls & SFT</i>																									
Zone 1																									
Level, Lancaster Road, Preston	18.8%	32	0.0%	0	13.1%	3	40.0%	10	73.2%	2	0.0%	0	61.7%	5	37.3%	6	77.3%	4	61.7%	5	37.3%	6	77.3%	4	
MFA Bowl, Greenbank Street, Preston	33.1%	56	100.0%	6	63.2%	13	42.6%	11	17.4%	0	100.0%	4	24.0%	2	17.2%	3	0.0%	0	24.0%	2	17.2%	3	0.0%	0	
Preston Guild Hall, Lancaster Road, Preston (01)	2.9%	5	0.0%	0	20.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 15																									
Other, Zone 15	0.4%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other Outside Study Area																									
AMF Bowling, Wallgate, Wigan	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hollywood Bowl, Middlebrook Retail & Leisure Park, The Linkway, Horwich	29.4%	50	0.0%	0	0.0%	0	8.7%	2	0.0%	0	0.0%	0	0.0%	0	17.2%	3	22.7%	1	0.0%	0	0.0%	0	0.0%	1	
MFA Bowl, Market Street, Blackpool	2.7%	4	0.0%	0	0.0%	0	8.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other, OSA	0.9%	2	0.0%	0	0.0%	0	0.0%	0	9.4%	0	0.0%	0	8.0%	1	0.0%	0	0.0%	0	8.0%	1	0.0%	0	0.0%	0	
Premier Bowl & Laser, Ocean Plaza, Marine Drive, Southport	10.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1	28.4%	4	0.0%	0	6.2%	1	28.4%	4	0.0%	0	
Tenpin, The Peel Centre, Lower Audley Street, Blackburn	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others																									
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:	169	6			21			26			3			4			9			16			5		
Sample:	133	4			13			17			4			7			10			9			3		

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Q44 Which centre / facility did you last visit for bingo?																		
<i>Those who go to bingo at Q38: AND Excl. Nulls & SFT</i>																		
Zone 1																		
Club 3000, Tithebarn Street, Preston	3.1%	3	22.8%	1	4.6%	1	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gala Bingo, Market Street, Preston	4.3%	4	0.0%	0	4.6%	1	9.4%	1	0.0%	0	25.0%	0	29.6%	1	0.0%	0	0.0%	0
New Meadow Street Labour Club, North Road, Preston	0.8%	1	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Club 3000, New Hall Lane, Preston	45.7%	39	62.4%	3	90.8%	15	60.8%	10	50.0%	1	25.0%	0	70.4%	2	64.6%	6	50.0%	1
Other, Zone 3	1.4%	1	0.0%	0	0.0%	0	7.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Other, Zone 4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Longridge Town Centre	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	0	0.0%	0	0.0%	0	0.0%	0
St Wilfrid's Terrace Members Club, St Wilfrid's Terrace, Garstang, Longridge	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Bamber Bridge Trades Hall Club & Institute, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Other, Zone 8	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1
Zone 9																		
Croston Sports Club, Old Emmanuel School, Westhead Road, Croston	5.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Gala Bingo, Market Street, Chorley	10.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	1	0.0%	0
Zone 11																		
Ex-Service Mens Club, (Royal British Legion), Springfield Road, Coppull, Chorley	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Wheelton Local Centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Other, Zone 13	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Other, Zone 14	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Other, Zone 15	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Empire Bingo, Hawes Side Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gala Bingo, Ainsworth Street, Blackburn	6.3%	5	0.0%	0	0.0%	0	14.0%	2	0.0%	0	0.0%	0	0.0%	0	25.7%	3	0.0%	0
Gala Bingo, Anjou Boulevard, Robin Park, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gala Bingo, Crompton Street, Wigan	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gala Bingo, King Street, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Garrick Parade, Lord Street, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Ormrod Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Talbot Road, Blackpool	3.6%	3	14.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Weighted base:	85	6	16	16	2	2	3	10	2
Sample:	70	5	11	14	2	4	3	7	2

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Q45 Which centre / facility did you last visit for art / culture activities (i.e. theatres / galleries / museums)?																		
Those who visit for art / cultural activites at Q38: AND Excl. Nulls & SFT																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	25.1%	156	63.9%	13	54.3%	28	44.2%	29	39.4%	5	33.1%	8	35.2%	13	29.6%	17	29.4%	17
St George's Shopping Centre, Friargate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton-on-Ribble Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.3%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Deepdale Shopping Park, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Barton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottam Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Longridge Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribchester Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Bamber Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Greens Lane Local Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoghton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Samlesbury Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0
Zone 8																		
Clayton-le-Woods Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Centre																		
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, South Ribble	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mere Brow Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Much Hoole Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitestake Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	3.4%	21	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Centre, Clayton Brook/Green																		
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Adlington Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowling Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Bilsborrow Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brock Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Eccleston Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salesbury Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	6.6%	41	6.2%	1	11.7%	6	8.8%	6	12.5%	1	4.6%	1	4.8%	2	8.5%	5	7.4%	4
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	1.6%	10	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0
Burnley Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	1.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	2.4%	1	2.0%	1
Fleetwood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Lancaster City Centre	1.9%	12	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln City Centre	0.3%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	7.6%	47	11.4%	2	1.5%	1	8.2%	5	9.1%	1	2.3%	1	14.4%	5	3.4%	2	9.4%	6
London	7.8%	49	2.2%	0	7.8%	4	7.2%	5	2.2%	0	15.5%	4	6.8%	2	3.7%	2	2.0%	1
Lytham Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	31.5%	196	14.2%	3	16.1%	8	20.8%	14	19.9%	2	39.4%	9	31.1%	11	35.6%	21	30.6%	18
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.3%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Other, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	1.8%	11	0.0%	0	2.2%	1	2.0%	1	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Salford	0.7%	4	0.0%	0	0.0%	0	1.8%	1	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Other, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.7%	5	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
St Annes Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre Hyndburn / Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton-Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton-Cleveleys District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Regent Crescent, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrightington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Others																		
Abroad	2.0%	13	0.0%	0	3.8%	2	0.0%	0	8.4%	1	0.0%	0	0.0%	0	4.1%	2	4.5%	3
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Weighted base:	622		21		51		66		12		23		36		58		59	
Sample:	640		28		51		59		33		36		40		44		37	
Q46 How do you normally travel when visiting leisure destinations?																		
<i>Those who visit for one or more leisure activities at Q38:</i>																		
Car / van (as driver)	65.0%	965	33.3%	21	60.2%	83	61.5%	108	68.6%	24	76.4%	45	55.4%	41	68.0%	94	75.5%	100
Car / van (as passenger)	8.4%	125	18.8%	12	7.3%	10	6.0%	10	3.9%	1	7.9%	5	14.4%	11	13.4%	19	5.2%	7
Bus, minibus or coach	4.3%	63	8.6%	5	9.5%	13	6.6%	11	5.8%	2	0.0%	0	8.7%	6	3.9%	5	1.6%	2
Motorcycle, scooter or moped	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	8.0%	119	28.1%	18	10.3%	14	9.6%	17	4.5%	2	5.0%	3	11.7%	9	1.8%	2	5.0%	7
Taxi	3.6%	53	7.2%	5	4.5%	6	5.4%	9	0.0%	0	4.8%	3	1.9%	1	5.4%	8	3.3%	4
Train	4.5%	66	0.9%	1	2.8%	4	1.5%	3	2.1%	1	4.4%	3	5.2%	4	2.4%	3	5.1%	7
Bicycle	0.4%	6	0.0%	0	1.4%	2	0.0%	0	4.4%	2	0.0%	0	1.4%	1	0.7%	1	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Participate online only	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
(Don't know / varies)	5.6%	83	3.1%	2	4.1%	6	9.5%	17	10.8%	4	1.6%	1	1.4%	1	3.6%	5	4.2%	6
Weighted base:	1485		63		138		175		35		59		73		138		133	
Sample:	1470		78		127		141		89		87		89		101		78	

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Q47 Which leisure facilities would you like to see more of in your area? [MR]																		
Bars / pubs	1.5%	26	0.0%	0	2.5%	4	2.0%	5	0.0%	0	0.0%	0	3.8%	3	0.0%	0	2.3%	4
Better shopping facilities	3.2%	57	2.6%	2	2.4%	4	2.1%	5	7.5%	3	6.9%	5	3.7%	3	0.5%	1	4.5%	7
Bowling alley	2.7%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	3.0%	3	4.6%	7	3.2%	5
Cinema	7.4%	133	8.7%	7	3.1%	5	0.3%	1	0.0%	0	0.0%	0	0.6%	1	0.6%	1	12.5%	21
Concert hall / venue	0.5%	10	0.0%	0	0.3%	1	0.0%	0	2.2%	1	0.6%	0	0.0%	0	0.9%	1	0.0%	0
Cycle paths / area	0.7%	13	1.7%	1	0.0%	0	1.2%	3	0.8%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Dance facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skate park	0.3%	5	0.0%	0	0.0%	0	0.9%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Health & fitness (gym)	1.9%	35	4.6%	4	0.0%	0	2.7%	6	0.8%	0	0.8%	1	0.6%	1	0.9%	1	0.0%	0
Hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice rink	0.8%	15	0.6%	0	0.3%	1	1.2%	3	0.0%	0	0.0%	0	1.2%	1	0.6%	1	0.7%	1
Karting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure centre	1.7%	31	1.1%	1	1.5%	3	3.2%	8	1.3%	1	3.6%	2	3.8%	3	0.5%	1	5.0%	8
More children facilities / activities	5.1%	92	6.9%	6	3.8%	6	5.9%	14	6.6%	3	3.4%	2	1.8%	2	8.0%	13	6.7%	11
More sports facilities (football pitches, tennis courts)	2.6%	48	0.7%	1	2.8%	5	1.3%	3	0.0%	0	0.0%	0	3.2%	3	1.8%	3	4.6%	8
Museum / art galleries	0.2%	4	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Outdoor play areas / park facilities	1.3%	23	0.7%	1	1.2%	2	3.7%	9	2.2%	1	0.0%	0	3.3%	3	0.6%	1	0.0%	0
Paintballing	0.2%	4	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Restaurants / cafes	3.0%	54	0.7%	1	3.0%	5	2.8%	7	3.4%	1	2.7%	2	4.0%	3	1.7%	3	4.8%	8
Swimming pool	5.5%	99	4.5%	4	4.9%	8	3.1%	8	3.4%	1	25.2%	17	3.4%	3	3.0%	5	6.7%	11
Theatre	1.6%	29	3.2%	3	0.3%	1	1.5%	4	0.7%	0	1.4%	1	2.0%	2	3.6%	6	3.2%	5
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arts & craft courses	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Bingo hall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blood donor station	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Community centre / social club	0.6%	11	0.0%	0	0.0%	0	2.8%	7	0.7%	0	0.0%	0	0.0%	0	0.5%	1	1.0%	2
Dog-walking routes / facilities	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.8%	4	0.0%	0
Dry ski slope	0.1%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golf course	0.3%	5	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horse-riding club	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.2%	4	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0
More / better leisure facilities in general	0.4%	8	0.0%	0	2.1%	3	0.3%	1	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities / activities for older people	0.4%	8	0.0%	0	0.6%	1	0.3%	1	0.0%	0	0.6%	0	0.8%	1	0.0%	0	0.6%	1
More facilities / activities for the disabled	0.3%	5	0.0%	0	0.5%	1	0.3%	1	0.0%	0	0.8%	1	0.0%	0	0.6%	1	0.0%	0
More walking routes / paths	0.5%	9	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0
Motor cross track	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roller skating / blading	0.4%	7	1.9%	2	0.0%	0	0.0%	0	0.7%	0	0.0%	0	2.2%	2	0.6%	1	0.0%	0
Waterpark	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0
(None)	63.9%	1152	59.0%	47	70.9%	118	70.0%	170	57.7%	23	60.5%	41	60.4%	51	71.2%	114	58.4%	97
(Don't know)	4.7%	85	6.5%	5	6.6%	11	8.9%	22	10.9%	4	3.7%	3	7.9%	7	1.7%	3	5.1%	9
Weighted base:		1803		80		166		243		40		68		85		160		166
Sample:		1803		100		152		200		100		100		101		125		100

GEN Gender of respondent.

Male	36.1%	651	37.9%	31	40.6%	67	34.6%	84	44.5%	18	21.7%	15	36.7%	31	30.3%	48	33.9%	56
Female	63.9%	1152	62.1%	50	59.4%	98	65.4%	159	55.5%	22	78.3%	53	63.3%	54	69.7%	111	66.1%	110
Weighted base:		1803		80		166		243		40		68		85		160		166
Sample:		1803		100		152		200		100		100		101		125		100

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
AGE Could I ask, how old are you?																		
18 – 24 years	6.5%	117	6.6%	5	10.3%	17	6.4%	15	7.7%	3	3.6%	2	7.6%	6	2.8%	4	3.3%	6
25 – 34 years	14.4%	260	13.2%	11	14.5%	24	17.6%	43	11.6%	5	18.0%	12	3.8%	3	11.2%	18	13.4%	22
35 – 44 years	18.3%	329	24.6%	20	18.9%	31	17.4%	42	4.4%	2	12.3%	8	13.1%	11	19.2%	31	24.9%	41
45 – 54 years	18.9%	341	8.6%	7	15.8%	26	17.4%	42	14.3%	6	22.7%	15	21.6%	18	21.3%	34	24.0%	40
55 – 64 years	18.3%	330	18.5%	15	20.6%	34	21.9%	53	26.5%	11	16.8%	11	24.9%	21	24.4%	39	14.6%	24
65+ years	23.7%	427	28.4%	23	19.9%	33	19.4%	47	35.3%	14	26.7%	18	29.0%	25	21.2%	34	19.8%	33
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1803		80		166		243		40		68		85		160		166	
Sample:	1803		100		152		200		100		100		101		125		100	

GEN2 Which of the following best describes your gender? [PR]*Those who live in the Chorley Borough:*

Male	31.1%	125	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.1%	6	12.5%	2
Female	57.1%	229	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	71.6%	16	55.9%	11
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Prefer not to answer)	11.7%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	31.6%	6
Weighted base:	401			0		0		0		0		0		0		23		19
Sample:	428			0		0		0		0		0		0		16		13

GEN3 Does your gender identity match your assigned sex at birth?*Those who live in the Chorley Borough:*

Yes	85.2%	342	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	82.0%	19	51.1%	10
No	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	2
(Prefer not to answer)	13.6%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	4	36.4%	7
Weighted base:	401			0		0		0		0		0		0		23		19
Sample:	428			0		0		0		0		0		0		16		13

EMP Are you an employee or Councillor of Chorley Council?*Those who live in the Chorley Borough:*

Employee	2.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Councillor	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Neither of these)	96.9%	389	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	23	100.0%	19
Weighted base:	401			0		0		0		0		0		0		23		19
Sample:	428			0		0		0		0		0		0		16		13

DIS Do you have any long-standing illness, disability or infirmity? (Long-standing means anything that has troubled you over a period of time or that is likely to affect you over a period of time)*Those who live in the Chorley Borough:*

Yes	16.7%	67	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.5%	8	0.0%	0
No	69.2%	278	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	48.5%	11	63.6%	12
(Prefer not to answer)	14.1%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	4	36.4%	7
Weighted base:	401			0		0		0		0		0		0		23		19
Sample:	428			0		0		0		0		0		0		16		13

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
ETH To which of these groups do you consider you belong? [PR]																		
<i>Those who live in the Chorley Borough:</i>																		
White English / Welsh / Scottish / Northern Irish / British	85.0%	341	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	82.0%	19	51.1%	10
White Irish	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Gypsy or Irish Traveller	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other White background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White & Black Caribbean	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White & Black African	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1
White & Asian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other Mixed ethnic background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asian/Asian British Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asian/Asian British Indian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asian/Asian British Pakistani	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asian/Asian British Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other Asian background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black African	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black Caribbean	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black British	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other Black / African / Caribbean background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arab	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White American	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1
(Prefer not to answer)	13.4%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	4	36.4%	7
Weighted base:		401		0		0		0		0		0		0		23		19
Sample:		428		0		0		0		0		0		0		16		13

REL How would you describe your religion?*Those who live in the Chorley Borough:*

Buddhism	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Christianity or Christian denominations	55.4%	222	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.6%	10	40.9%	8
Hinduism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Islam	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Judaism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sikhism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other religion / belief	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No religion or belief	27.1%	109	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.4%	8	22.7%	4
Paganism	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Prefer not to answer)	15.3%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	4	36.4%	7
Weighted base:		401		0		0		0		0		0		0		23		19
Sample:		428		0		0		0		0		0		0		16		13

SEX Do you consider yourself to be...? [PR]*Those who live in the Chorley Borough:*

Bisexual	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gay man	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gay woman or lesbian	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heterosexual / straight	79.9%	321	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	82.0%	19	63.6%	12
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Prefer not to answer)	16.8%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	4	36.4%	7
Weighted base:		401		0		0		0		0		0		0		23		19
Sample:		428		0		0		0		0		0		0		16		13

PRE Are you currently pregnant or have you given birth in the last 26 weeks?*Women who live in the Chorley Borough:*

Yes	3.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	91.1%	209	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	16	62.0%	7
(Prefer not to answer)	5.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.0%	4
Weighted base:		229		0		0		0		0		0		0		16		11
Sample:		251		0		0		0		0		0		0		11		8

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
MAR Are you currently...? [PR]										
<i>Those who live in the Chorley Borough:</i>										
Cohabiting	3.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
In a civil partnership	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Separated	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Divorced or civil partnership dissolved	4.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Married	53.0%	213	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Single	15.9%	64	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Widowed	3.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Prefer not to answer)	17.1%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		401		0		0		0		19
Sample:		428		0		0		0		13

		Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
PC	Postcode Sector:																	
BB1 9		2.0%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
BB2 7		1.8%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
BB6 8		0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
BL6 7		1.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
FY6 0		1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
FY6 9		0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
L40 1		0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR1 0		1.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.4%	28	0.0%	0	0.0%
PR1 1		0.6%	11	14.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR1 2		0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR1 3		0.9%	17	21.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR1 4		1.4%	25	0.0%	0	0.0%	0	10.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR1 5		0.7%	12	0.0%	0	0.0%	0	5.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR1 6		2.0%	36	0.0%	0	0.0%	0	15.0%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR1 7		1.3%	23	28.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR1 8		1.6%	28	35.4%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR1 9		3.2%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	67.6%	58	0.0%	0	0.0%
PR2 1		2.7%	49	0.0%	0	29.8%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR2 2		1.5%	27	0.0%	0	16.5%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR2 3		3.9%	70	0.0%	0	42.3%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR2 5		0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%	12	0.0%	0	0.0%	0	0.0%
PR2 6		3.2%	58	0.0%	0	0.0%	0	24.0%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR2 7		1.1%	19	0.0%	0	11.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR2 8		2.8%	50	0.0%	0	0.0%	0	20.6%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR2 9		3.4%	61	0.0%	0	0.0%	0	25.0%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR25 1		1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%
PR25 2		0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%
PR25 3		0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%
PR25 4		2.4%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.4%
PR25 5		1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%
PR26 6		0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%
PR26 7		2.2%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.5%
PR26 8		0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%
PR26 9		1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR3 0		1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR3 1		2.9%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR3 2		1.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.3%	20	0.0%	0	0.0%	0	0.0%
PR3 3		1.9%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	51.5%	35	0.0%	0	0.0%	0	0.0%
PR3 5		0.7%	13	0.0%	0	0.0%	0	0.0%	0	33.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%
PR3 6		0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR4 0		1.5%	26	0.0%	0	0.0%	0	0.0%	0	66.1%	26	0.0%	0	0.0%	0	0.0%	0	0.0%
PR4 1		1.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR4 2		1.9%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR4 3		2.5%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR4 4		1.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR4 5		1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR4 6		2.6%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR5 0		1.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.1%	24	0.0%
PR5 4		1.8%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.5%	33	0.0%
PR5 5		2.9%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.8%	52	0.0%
PR5 6		1.8%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.8%	32	0.0%
PR5 8		1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	19	0.0%
PR6 0		1.5%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR6 7		2.4%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR6 8		1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR6 9		1.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR7 1		1.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR7 2		2.5%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR7 3		2.3%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR7 4		2.0%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR7 5		1.6%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR7 6		1.8%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PR7 7		1.6%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:		1803		80		166		243		40		68		85		160		166
Sample:		1803		100		152		200		100		100		101		125		100

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

		Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
QUOTA	Zone																		
Zone 1	4.5%	80	100.0%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2	9.2%	166	0.0%	0	100.0%	166	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3	13.5%	243	0.0%	0	0.0%	0	100.0%	243	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4	2.2%	40	0.0%	0	0.0%	0	0.0%	0	100.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5	3.8%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	68	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6	4.7%	85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	85	0.0%	0	0.0%	0	0.0%
Zone 7	8.9%	160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	160	0.0%	0	0.0%
Zone 8	9.2%	166	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	166	0.0%
Zone 9	6.6%	119	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10	7.6%	137	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11	5.0%	91	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12	3.6%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 13	4.5%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 14	5.7%	102	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15	6.5%	117	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 16	4.6%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:		1803		80		166		243		40		68		85		160		166	
Sample:		1803		100		152		200		100		100		101		125		100	

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q01 Where did you last undertake your main food and grocery shopping?																			
Excl. Nulls & SFT																			
Zone 1																			
Aldi, Corporation Street Retail Park, Corporation Street, Preston	2.1%	36	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	
B&M, Carlisle Street, Ringway, Preston PR1 1DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Fylde Road, University of Central Lancashire, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Plungington Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Farmfoods, West Strand, Preston	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Heron Foods, St Johns Shopping Centre, Lancaster Way, Preston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Market Street, Preston	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, North Road Retail Park, North Road, Preston	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, West Strand, Preston	1.5%	25	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	
Local market, Preston City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S Foodhall, Fishergate, Preston	0.5%	8	0.6%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Preston City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys Local, Fishergate, Preston	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	
Spar, Plungington Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Church Street, Preston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Friargate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 2																			
Ashton News, Wellington Road, Ashton-on-Ribble PR2 1BX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Granton Walk, Ingol, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Norbreck Drive, Larches, Ashton-on-Ribble, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Mariners Way, Riversway, Preston	7.1%	123	5.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	11	1.2%	1	0.0%	0	
One Stop, Black Bull Lane, Fulwood, Preston PR2 3JX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys Local, The Guild Merchant, Tag Lane, Preston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Blackpool Road, Lea, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Tulketh Mill, Blackpool Road, Lane Ends, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 3																			
Aldi, Deepdale Shopping Park, Blackpool Road, Preston	3.7%	63	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	
Aldi, Queens Retail Park, Queen Street, Preston	1.6%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Pittman Way, East Way, Fulwood, Preston	8.4%	144	1.5%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	5.5%	5	4.7%	5	0.0%	0	

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Booths, Sharoe Green Lane, Fulwood, Preston	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Hall Lane, Preston	0.9%	15	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Local shops, Fulwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Deepdale Shopping Park, Blackpool Road, Preston	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.0%	1
McColl's, Harewood Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Ribbleton Avenue, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	1.9%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	4.3%	73	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Watling Street Road, Preston PR2 6TY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longridge Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longsands Lane, Fulwood, Preston	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Booths, Berry Lane, Longridge	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Berry Lane, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Grimsagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	1.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Booths, Millbrook Way, Penwortham	0.7%	12	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Pope Lane, Penwortham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Leyland Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Birch Avenue, Penwortham	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Liverpool Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge	3.6%	62	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Watkin Lane, Lostock Hall, Tardy Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16
Great Greens Lane Local Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
McColl's, Tunley Holme, Clayton Brook	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Station Road, Bamber Bridge	1.4%	24	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	2.7%	46	1.4%	2	0.0%	0	2.1%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	3.0%
Spar, Alder Drive, Gregson Lane, Hoghton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Millwood Road, Walton Park, Bamber Bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Sandringham Road, Walton-le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Victoria Terrace, Lostock Hall, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Capitol Retail Park, Capitol Way, Walton-le-Dale	1.4%	23	8.4%	10	0.8%	1	0.6%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	5.0%
Walton-le-Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8																	
Aldi, Towngate, Leyland	2.7%	46	5.6%	6	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Towngate, Leyland	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Dunkirk Lane, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Hough Lane, Leyland	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leyland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Churchill Way, Leyland	0.4%	6	3.0%	3	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
McColl's, Clifton Parade, Bristol Avenue, Farington, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
McColl's, Royal Avenue, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	3.6%	62	8.5%	10	0.0%	0	6.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pauls Farm Shop, Dunkirk Lane, Leyland PR26 7SY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Broadfield Drive, Earnshaw Bridge, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Leyland Lane, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Canberra Road, Leyland	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Leyland Lane, Earnshaw Bridge, Leyland	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Pendle Road, Clayton-le-Woods, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Towngate, Leyland	3.0%	52	11.3%	13	2.9%	4	3.5%	3	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9																	
Booths, Liverpool Road, Longton	0.4%	6	4.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Booths, Station Road, Hesketh Bank	0.4%	8	6.1%	7	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Road, Tarleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Westhead Road, Croston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Station Road, Croston	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Road, Hesketh Bank, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Liverpool Old Road, Walmer Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mark Square, Tarleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Aldi, Harpers Lane, Chorley	2.3%	40	3.5%	4	17.1%	22	3.7%	3	5.5%	3	9.2%	7	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	1.4%	25	0.6%	1	12.3%	16	3.7%	3	3.9%	2	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.7%	11	0.0%	0	2.7%	4	3.1%	3	2.8%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0
B&M, Market Walk Shopping Centre, Market Walk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, New Market Street, Chorley	0.5%	8	0.0%	0	2.9%	4	0.6%	1	1.0%	1	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Moor Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Water Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Walk, Chorley	0.1%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J McRobb Butchers, Eaves Lane, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Chorley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Hall Gate, Astley Village, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	3.7%	63	0.0%	0	24.9%	32	4.0%	4	19.4%	12	19.7%	15	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Eaves Lane, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	5.3%	90	3.1%	4	25.7%	34	31.5%	28	19.3%	12	16.1%	12	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Aldi, Lancaster Way,	2.3%	39	1.4%	2	7.0%	9	21.1%	18	14.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Buckshaw																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Spendmore Lane, Coppull	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Local shops, Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Village Green Lane, Preston PR2 7DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, New Carrington Retail Centre, New Mill Street, Eccleston	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Runshaw Lane, Euxton, Chorley	0.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Talbot Drive, Euxton, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.6%	10	0.0%	0	0.5%	1	8.4%	7	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	3.8%	65	0.8%	1	0.4%	1	0.8%	1	23.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chorley Old Road, Whittle-Le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Village Walks, Queensway, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bolton Road, Adlington	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Place, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Spendmore Lane, Coppull, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chorley Road, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Mill Farm Sports Village, Coronation Way, Wesham, Kirkham	1.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	21	2.1%	2	0.0%	0
Co-op, Lytham Road, Freckleton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Co-op, Market Square, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Weeton Road, Wesham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

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	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Centre																		
Kirkham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Harbour Lane, Wharton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mill Street, off Poulton Street, Kirkham	2.2%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.3%	34	0.8%	1	0.0%	0
Other, Zone 14	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0
Spar, Lytham Road, Freckleton, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Tesco Express, Lytham Road, Wharton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Aldi, Moss Lane, Garstang	2.2%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.1%	32	0.0%	0
Booths, Cherstanc Square, Park Hill Road, Garstang	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	10	0.0%	0
Co-op, High Street, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sandy Lane, Poulton-le-Fylde	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4	0.0%	0
Garstang Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Local shops, Great Eccleston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Pilling Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
M&S BP, Garstang Bypass, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	1.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.6%	25	0.0%	0
Zone 16																		
Co-op, Whalley New Road (near train station), Wilpshire, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Co-op, Whalley New Road (opp. Brownhill Chippy), Brownhill, Blackburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Windmill Service Station, Preston New Road, Mellor Brook BB2 7NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Roe Lee Retail Centre, Whalley New Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Other Outside Study Area																		
Aldi, Amy Johnson Way, Squires Gate, Blackpool	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bolton Road, Ewood, Blackburn	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Aldi, Clifton Drive North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Heys Lane, Great Harwood	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	6
Aldi, Mason Street, Horwich	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.8%	18	0.0%	0	0.0%	0	0.0%	0
Aldi, Meols Cop Retail Park, Meols Cop Road, Southport	0.2%	3	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Montague Street, Blackburn	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3
Aldi, Oxford Square, Park Road/Waterloo Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Peel Centre, Whitebirk, Blackburn	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	4
Aldi, Preston Road, Standish	0.2%	4	0.0%	0	0.0%	0	2.1%	2	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, Tithebarn Street, Poulton-le-Fylde	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tollgate Road, Burscough	0.2%	4	3.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Whalley Road, Clitheroe	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

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	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		
Asda, Central 12 Shopping Park, Derby Road, Southport	0.3%	5	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Asda, Hyndburn Road, Accrington BB5 1QR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	7
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Haven Road, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Main Drive, Heyhouses Lane, St Annes, Lytham St Annes	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Booths, Ringtail Retail Park, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Station Road, Clitheroe	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3
Booths, Teanlowe Centre, Blackpool Old Road, Poulton-le-Fylde	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Headroomgate Road, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hollins Grove, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Woodlands Road, Ansdell, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, King Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Rothesay Road, Shadsworth Hub, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bolton Road / Livesey Road, Ewood, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Chorley New Road, Horwich, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Clarke Street, Poulton-le-Fylde	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Lidl, Crompton Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Duckworth Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Lytham, Lytham St Annes	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	9	0.0%	0	0.0%	0
Lidl, Preston Road, Standish	0.2%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Virginia St, Southport	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Whalley Banks, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Chapel Street, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, King William Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1

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M&S Foodhall, Middlebrook Retail Park, The Linkway, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Aughton Street, Ormskirk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Clifton Drive South, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Amounderness Way, Thornton-Cleveleys	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5	0.0%	0
Morrisons, Queen Street, Great Harwood	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Morrisons, Railway Road, Blackburn	1.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.7%	16
Morrisons, Squires Gate Lane, Blackpool	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	3.7%	4	0.0%	0
Morrisons, Winter Gardens, Southport	0.2%	3	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Allerdale Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Other, Cheshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Other, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, North West	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	4.3%	5	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, South West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Warrington	0.2%	4	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan Council	0.1%	2	0.0%	0	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Preston Old Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Moor Lane, Clitheroe	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Sainsbury's Superstore, St Andrews Road North, St Annes, Lytham St Annes	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.1%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bank Top, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kilnhouse Lane, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Tesco Express, St Annes Road West, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, St Davids Road North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	7	4.3%	5	4.5%
Tesco Extra, Mansell Way, Horwich	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	9	0.0%	0	0.0%	0	0.0%
Tesco Extra, Town Lane Kew, Southport	0.1%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Duck Street, Clitheroe	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
Tesco Superstore, Hill Street, Blackburn	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%
Tesco Superstore, Liverpool Road North, Burscough	0.1%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Queen Street, Great Harwood	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others																	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	1722			114		130		88		63		74		100		108	
Sample:	1729			95		119		97		96		96		97		93	

Q02 Which retailer did you purchase your last main food internet / home delivery shopping from?

Those who do their main food shopping via the Internet at Q01:

Asda	17.9%	13	36.8%	2	10.8%	1	59.7%	2	0.0%	0	21.1%	2	0.0%	0	0.0%	0	0.0%
Morrisons	20.2%	15	0.0%	0	28.4%	2	0.0%	0	0.0%	0	0.0%	0	35.2%	1	68.5%	6	0.0%
Iceland	9.2%	7	0.0%	0	0.0%	0	17.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's	8.1%	6	0.0%	0	10.8%	1	0.0%	0	24.2%	0	0.0%	0	64.9%	1	0.0%	0	0.0%
Tesco	30.8%	23	63.2%	3	50.0%	3	22.7%	1	44.6%	1	0.0%	0	0.0%	0	31.5%	3	66.7%
Ocado	6.3%	5	0.0%	0	0.0%	0	0.0%	0	31.2%	0	57.9%	4	0.0%	0	0.0%	0	0.0%
Waitrose	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.1%	2	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wiltshire Farm Foods	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%
(Don't know / varies)	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:		73		5		7		3		1		7		2		9	
Sample:		67		5		6		3		3		4		2		6	

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		
Q03 What is the main reason you choose (STORE / LOCATION MENTIONED AT Q01) to do your main food and grocery shopping?																		
Accessibility by public transport	0.5%	8	0.0%	0	0.4%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Car parking prices	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	1.2%	21	1.6%	2	3.3%	5	0.6%	1	1.0%	1	1.7%	1	0.0%	0	0.0%	0	3.6%	3
Choice of food goods available	7.7%	139	9.1%	11	12.0%	16	9.3%	8	3.7%	2	9.3%	8	10.2%	10	6.3%	7	4.4%	4
Choice of shops nearby selling non-food goods	0.4%	8	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Choice of shops selling food goods	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.7%	1	1.3%	1	0.0%	0	0.0%	0
Cleanliness	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	2.1%	2
Delivery service	1.1%	19	1.8%	2	0.5%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	3.2%	4	0.7%	1
Click & Collect service	0.3%	6	0.0%	0	0.5%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	1.9%	34	0.6%	1	1.4%	2	0.8%	1	3.6%	2	1.6%	1	4.1%	4	0.0%	0	5.7%	5
Good internal layout / compact / easy to get around	0.9%	17	0.6%	1	0.4%	1	1.8%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	2.8%	2
Good service / friendly staff	0.7%	13	0.6%	1	0.4%	1	0.0%	0	0.5%	0	0.6%	0	0.0%	0	0.6%	1	0.0%	0
Habit / always use it / preference for retailer / familiarity	3.9%	70	1.9%	2	1.4%	2	6.1%	6	6.3%	4	9.2%	8	8.6%	9	1.7%	2	5.2%	4
Internet shopping is convenient	0.8%	14	0.0%	0	1.9%	3	0.0%	0	1.2%	1	3.8%	3	0.0%	0	1.9%	2	0.7%	1
Lower prices	15.3%	276	13.8%	16	10.9%	15	14.5%	13	7.4%	5	16.2%	13	12.9%	13	19.2%	23	13.5%	11
Loyalty card / points scheme	1.1%	20	1.3%	2	0.9%	1	2.1%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Near to home	33.2%	599	26.4%	31	39.4%	54	38.4%	35	47.2%	31	17.3%	14	39.0%	40	37.5%	44	25.3%	21
Near to work	1.5%	26	3.4%	4	0.4%	1	3.6%	3	0.0%	0	2.3%	2	0.7%	1	0.7%	1	1.4%	1
Nice shopping environment	0.1%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Only one in the area / no other choice	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.9%	2	0.0%	0
Preference for retailer	0.9%	15	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Provision of leisure facilities nearby	0.2%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks and other financial services	0.2%	4	1.3%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts and public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	6.7%	120	13.5%	16	5.4%	7	5.1%	5	4.0%	3	6.3%	5	2.4%	3	8.0%	9	9.1%	8
Quality of shops selling food goods	0.6%	11	1.1%	1	1.9%	3	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.6%	1	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the evening / night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff discount / work there	1.3%	24	0.0%	0	4.1%	6	0.8%	1	1.9%	1	2.1%	2	0.0%	0	1.3%	2	0.0%	0
Value for money	5.7%	104	5.5%	7	6.6%	9	5.8%	5	6.5%	4	11.9%	10	1.8%	2	5.0%	6	9.3%	8
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled-friendly trolleys	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Food goods exclusive to the store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Good company ethics	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Good sized store (i.e. not too large / small)	0.3%	6	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.3%	1	0.6%	1	0.0%	0
Good special offers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a petrol station	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has everything I need	1.2%	22	1.6%	2	0.0%	0	0.8%	1	2.4%	2	3.6%	3	0.6%	1	1.1%	1	0.0%	0
Has scan-as-you-shop facility	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I get a lift to that store	0.1%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	1
Internet - better choice of goods	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0
Internet - special offers	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet shopping is reliable	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Large store	0.5%	9	0.0%	0	0.5%	1	0.6%	1	0.0%	0	1.9%	2	0.6%	1	0.7%	1	1.7%	1
New store	0.0%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference for small shops	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of non-food goods available	0.2%	4	1.1%	1	0.4%	1	0.6%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quiet / not too busy	0.3%	6	0.0%	0	0.0%	0	0.6%	1	1.2%	1	0.0%	0	0.6%	1	0.0%	0	0.7%	1
Sells local / homegrown produce	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Small store	0.4%	8	0.7%	1	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Stock always in the same place	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Was in the area at the time	1.0%	17	0.7%	1	0.4%	1	0.8%	1	1.0%	1	0.7%	1	7.8%	8	0.0%	0	1.4%	1
Wider aisles	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.5%	1
(Don't know / no reason in particular)	7.2%	130	10.4%	12	5.1%	7	3.0%	3	7.0%	5	5.6%	5	1.1%	1	5.8%	7	5.8%	5
Weighted base:		1803		119		137		91		65		82		102		117		83
Sample:		1803		100		125		100		100		100		100		100		100

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Q04 What if anything is the one thing you most dislike about your main food shopping destination (STORE / LOCATION MENTIONED AT Q01)?																		
Change layout too often	0.9%	16	0.7%	1	1.9%	3	1.7%	2	0.5%	0	3.3%	3	0.0%	0	0.0%	0	0.7%	1
Difficult / expensive parking	1.4%	25	0.6%	1	1.3%	2	0.0%	0	6.3%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Difficult to get to	0.3%	5	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive	4.5%	81	8.5%	10	3.2%	4	6.0%	5	3.5%	2	2.4%	2	3.6%	4	4.5%	5	3.6%	3
Lack of cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of parking	0.4%	7	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.6%	0	0.0%	0	0.6%	1	0.0%	0
Lack of public transport	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limited range of goods	3.5%	63	2.7%	3	4.0%	5	2.6%	2	3.9%	3	0.0%	0	2.5%	3	9.4%	11	5.3%	4
No petrol station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor internal layout	0.9%	15	0.0%	0	1.4%	2	0.6%	1	0.0%	0	0.0%	0	1.1%	1	3.4%	4	0.0%	0
Poor quality	1.6%	29	2.4%	3	0.0%	0	6.1%	6	1.5%	1	0.6%	0	1.3%	1	0.0%	0	0.7%	1
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff rude / unhelpful	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0
Too busy	1.4%	26	1.1%	1	3.7%	5	0.6%	1	1.0%	1	0.0%	0	1.1%	1	0.0%	0	2.1%	2
Too far away	0.6%	10	1.5%	2	0.4%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too small	1.9%	34	1.8%	2	0.4%	1	0.0%	0	0.5%	0	1.3%	1	7.7%	8	2.1%	2	0.7%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Air pollution	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
American-owned	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Can't get everything I need	2.0%	35	0.0%	0	0.0%	0	4.1%	4	2.4%	2	2.0%	2	0.7%	1	4.1%	5	0.7%	1
Empty shelves / goods out of stock	1.2%	21	0.0%	0	2.7%	4	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	5.8%	5
Feeling rushed at the checkout	0.3%	6	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Has a negative impact on smaller businesses	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Internet - can't select fresh goods myself	0.3%	5	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Internet - inferior replacement goods sent	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0
Internet - miss out on special offers	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of branded goods	1.0%	17	1.1%	1	0.7%	1	2.1%	2	0.7%	0	3.8%	3	0.0%	0	2.5%	3	1.4%	1
Lighting too bright	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Misleading / confusing special offers	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
No / poor in-store café	0.2%	4	0.7%	1	0.0%	0	0.6%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
No free parking	0.0%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No in-store pharmacy	0.4%	7	0.0%	0	2.4%	3	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough special offers	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough toilets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Obstructive shelf-stackers	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0
Opening hours too short	0.2%	3	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor disabled facilities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Poor fish counter	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor hygiene / dirty store	0.3%	5	0.6%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.7%	1
Poor special offers	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Privatised car park	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queues at the checkout / lack of staff	0.4%	7	0.7%	1	1.4%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.1%	1	0.0%	0
Rundown / shabby / needs refurbishment	0.2%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Self-service tills	0.2%	3	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Shelves too high	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Short sell-by dates	0.8%	15	0.0%	0	0.4%	1	0.8%	1	0.7%	0	1.9%	2	0.6%	1	0.0%	0	0.0%	0
Special offers out of stock	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Store entrance too small	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Store too cold	0.1%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Too big	0.3%	5	0.0%	0	0.4%	1	0.8%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.7%	1
Too many pre-packed foods	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.6%	11	0.6%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undesirable clientele	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.7%	1
(Nothing)	71.1%	1282	74.1%	88	66.7%	91	61.3%	56	76.4%	50	76.6%	63	70.1%	72	68.0%	80	73.6%	61
(Don't know)	1.5%	27	0.7%	1	3.1%	4	2.7%	2	0.5%	0	0.6%	0	0.7%	1	0.6%	1	0.0%	0
Weighted base:		1803		119		137		91		65		82		102		117		83
Sample:		1803		100		125		100		100		100		100		100		100

Column % ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Q05 How do you normally travel to (STORE / LOCATION MENTIONED AT Q01)?																		
<i>Excluding those who do their main food shopping via the Internet at Q01:</i>																		
Car / van (as driver)	79.5%	1375	77.8%	89	78.7%	103	85.1%	75	79.7%	51	79.5%	59	73.7%	74	87.2%	95	88.7%	72
Car / van (as passenger)	7.9%	137	11.5%	13	8.2%	11	9.3%	8	6.8%	4	6.4%	5	11.0%	11	2.5%	3	6.2%	5
Bus, minibus or coach	3.4%	58	4.7%	5	1.3%	2	0.6%	1	4.9%	3	10.0%	7	0.0%	0	0.6%	1	2.9%	2
Motorcycle, scooter or moped	0.4%	7	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	3.7%	4	0.0%	0
Walk	7.5%	130	1.8%	2	9.8%	13	4.4%	4	3.3%	2	3.5%	3	14.3%	14	4.0%	4	2.1%	2
Taxi	0.3%	5	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	3	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home delivery service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.8%	13	4.3%	5	0.8%	1	0.6%	1	2.2%	1	0.0%	0	1.1%	1	2.1%	2	0.0%	0
Weighted base:		1730		114		130		88		64		74		101		108		81
Sample:		1736		95		119		97		97		96		98		94		97

MeanScore: minutes

Q06 How long did your last journey to (STORE / LOCATION MENTIONED AT Q01) take?*Excluding those who do their main food shopping via the Internet at Q01:*

1 - 5 minutes	39.3%	680	12.9%	15	61.9%	81	52.4%	46	39.0%	25	30.0%	22	33.9%	34	44.6%	48	4.3%	3
6 - 10 minutes	31.3%	541	18.7%	21	26.7%	35	24.5%	21	38.5%	25	44.7%	33	26.5%	27	17.8%	19	36.5%	29
11 - 15 minutes	14.2%	246	26.4%	30	6.7%	9	17.5%	15	15.7%	10	15.8%	12	21.9%	22	15.2%	16	34.3%	28
16 - 20 minutes	7.4%	129	22.0%	25	0.8%	1	2.9%	3	2.1%	1	2.8%	2	8.7%	9	11.1%	12	14.7%	12
21 - 25 minutes	1.4%	25	3.6%	4	0.8%	1	0.0%	0	4.1%	3	0.0%	0	4.5%	5	1.4%	2	0.0%	0
26 - 30 minutes	2.7%	46	15.0%	17	0.4%	1	0.6%	1	0.0%	0	1.7%	1	1.1%	1	3.3%	4	4.2%	3
31 - 35 minutes	0.6%	11	0.8%	1	1.8%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	4.5%	5	0.0%	0
36 - 40 minutes	0.1%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
41 - 45 minutes	0.5%	9	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
46 - 50 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
51 - 55 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
56 - 60 minutes	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0
61 - 65 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
66 - 70 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
71 - 75 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
76 - 80 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
81 - 85 minutes	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
86 - 90 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
91 - 95 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
96 - 100 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	34	0.0%	0	0.4%	1	2.1%	2	0.0%	0	0.6%	0	3.4%	3	2.1%	2	6.0%	5
(Refused)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		10.30		16.58		7.04		7.87		8.90		11.43		10.35		11.29		13.94
Weighted base:		1730		114		130		88		64		74		101		108		81
Sample:		1736		95		119		97		97		96		98		94		97

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Q07 When you undertook the main food shop at (STORE / LOCATION MENTIONED AT Q01), did you link your trip with any other activity?																		
<i>Excluding those who do their main food shopping via the Internet at Q01:</i>																		
Yes – non-food shopping	5.4%	94	2.0%	2	3.4%	4	4.6%	4	4.5%	3	15.3%	11	4.2%	4	5.3%	6	6.7%	5
Yes – other-food shopping	4.7%	81	5.2%	6	3.5%	5	4.7%	4	2.7%	2	9.2%	7	5.2%	5	3.7%	4	8.6%	7
Yes – visiting services such as banks and other financial institutions	1.3%	23	1.7%	2	0.4%	1	1.4%	1	1.2%	1	0.0%	0	2.7%	3	1.2%	1	1.5%	1
Yes – leisure activity	2.4%	41	6.4%	7	1.4%	2	2.9%	3	1.1%	1	3.3%	2	5.1%	5	0.6%	1	2.1%	2
Yes – travelling to / from work	2.8%	49	3.7%	4	1.4%	2	5.9%	5	1.8%	1	4.1%	3	4.5%	5	2.2%	2	2.9%	2
Yes – travelling to / from school / college / university	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Yes – getting petrol	2.0%	35	0.0%	0	5.0%	6	2.2%	2	2.3%	1	1.7%	1	2.0%	2	0.6%	1	2.1%	2
Yes – visiting café / pub / restaurant	2.7%	46	1.7%	2	1.7%	2	2.1%	2	2.5%	2	3.3%	2	2.2%	2	0.6%	1	2.5%	2
Yes – visiting family / friends	2.1%	37	3.6%	4	2.3%	3	1.9%	2	0.5%	0	1.7%	1	6.4%	6	0.8%	1	3.1%	3
Yes – visiting health service such as doctor, dentist, hospital	0.3%	6	1.4%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.1%	1	0.8%	1
Yes – visiting other service such as laundrette, hairdresser, recycling	1.1%	20	0.0%	0	4.7%	6	0.8%	1	2.0%	1	0.6%	0	2.7%	3	0.8%	1	4.8%	4
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - attended church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - dog-walking	0.3%	5	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Yes - part of an overall day out	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - visiting the market	0.1%	2	0.6%	1	0.0%	0	0.8%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Yes - window shopping / browsing	0.9%	16	1.2%	1	1.2%	2	0.8%	1	0.0%	0	1.2%	1	0.6%	1	0.0%	0	2.3%	2
(No activity)	71.1%	1230	70.8%	81	74.4%	97	66.2%	58	80.1%	51	55.6%	41	60.4%	61	78.9%	86	60.7%	49
(Don't know / varies)	2.5%	43	1.9%	2	0.8%	1	5.0%	4	0.0%	0	3.5%	3	3.3%	3	4.1%	4	1.0%	1
Weighted base:		1730		114		130		88		64		74		101		108		81
Sample:		1736		95		119		97		97		96		98		94		97

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Q08 Where do you do this linked trip?										
<i>Those who link their main food shopping trip with other shopping, visiting other services and / or leisure activities at Q07: AND Excl. Nulls & SFT</i>										
Zone 1										
Fishergate Shopping Centre, Fishergate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	14.6%	35	8.9%	2	0.0%	0	0.0%	0	5.6%	0
St George's Shopping Centre, Fishergate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2										
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Preston Riversway, Mariners Way, Preston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3										
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	6.7%	16	0.0%	0	0.0%	0	0.0%	0	20.0%	3
Fulwood Town Centre	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4										
Dobbies Garden World, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	5.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Bamber Bridge Town Centre	3.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	2.7%	7	0.0%	0	0.0%	0	15.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	3.1%	7	0.0%	0	0.0%	0	0.0%	0	10.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	4.2%	10	11.0%	2	28.8%	3	9.2%	1	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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For WYG

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	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	1.1%	3	14.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9																	
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hesketh Bank Village Centre	0.3%	1	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longton District Centre	0.6%	1	3.9%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tarleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10																	
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Bolton Street, Chorley	0.6%	1	0.0%	0	4.9%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%
Asda, Water Street, Ringway, Chorley	0.3%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Town Centre	5.6%	13	0.0%	0	29.8%	3	9.2%	1	29.5%	2	30.5%	6	0.0%	0	0.0%	0	0.0%
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Brooke Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	0.9%	2	0.0%	0	13.8%	2	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Water Street Local Centre,	1.0%	2	0.0%	0	0.0%	0	5.9%	1	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%

Column %ges.

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	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Chorley																	
Zone 11																	
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Buckshaw Village District Centre, Euxton	2.0%	5	0.0%	0	16.5%	2	24.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eccleston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Euxton Village Centre	0.2%	1	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Ordnance Road, Buckshaw	0.3%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12																	
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.2%	3	0.0%	0	0.0%	0	0.0%	0	36.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clayton Green District Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 13																	
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 14																	
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirkham Town Centre	3.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	48.9%	8	0.0%	0	0.0%
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column % ges.

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Zone 15										
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	3.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hambleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16										
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area										
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	3.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.4%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	1
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	2.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.8%	6	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	1
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16
Annes, Lytham St Annes																	
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southport Town Centre	1.1%	3	14.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mansell Way, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.5%
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Trafford Centre, Regent Crescent, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sunnyclyff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigan Town Centre	0.3%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others																	
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	11.6%	28	38.0%	7	0.0%	0	9.2%	1	12.7%	1	7.4%	2	3.4%	1	10.6%	1	0.0%
Weighted base:	238			17		11		12		6		21		17		12	
Sample:	253			16		11		15		13		21		12		11	

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Q09 Where did you undertake your main food and grocery shopping the time before your last visit to (STORE / LOCATION MENTIONED AT Q01) was it the same place, or different, and if so, please specify?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Corporation Street Retail Park, Corporation Street, Preston	1.5%	26	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
B&M, Carlisle Street, Ringway, Preston PR1 1DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fylde Road, University of Central Lancashire, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Plungington Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, West Strand, Preston	0.5%	8	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, St Johns Shopping Centre, Lancaster Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Street, Preston	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Iceland, North Road Retail Park, North Road, Preston	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Strand, Preston	1.7%	29	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Local market, Preston City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Fishergate, Preston	0.6%	10	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Preston City Centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Fishergate, Preston	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Plungington Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Street, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Friargate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton News, Wellington Road, Ashton-on-Ribble PR2 1BX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Granton Walk, Ingol, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Norbreck Drive, Larches, Ashton-on-Ribble, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	6.3%	107	5.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	14	1.3%	1	0.0%	0
One Stop, Black Bull Lane, Fulwood, Preston PR2 3JX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, The Guild Merchant, Tag Lane, Preston	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Tesco Express, Blackpool Road, Lea, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Tulketh Mill, Blackpool Road, Lane Ends, Preston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Deepdale Shopping Park, Blackpool Road, Preston	4.2%	71	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Aldi, Queens Retail Park, Queen Street, Preston	1.1%	18	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East	8.0%	137	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	5	0.8%	1

Column % ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Way, Fulwood, Preston																		
Booths, Sharoe Green Lane, Fulwood, Preston	1.1%	20	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Hall Lane, Preston	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Fulwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Deepdale Shopping Park, Blackpool Road, Preston	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.8%	1
McColl's, Harewood Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Ribbleton Avenue, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	2.4%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	4.9%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	1.2%	1	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Watling Street Road, Preston PR2 6TY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longridge Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longsands Lane, Fulwood, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Booths, Berry Lane, Longridge	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Berry Lane, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Grimsagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	1.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Booths, Millbrook Way, Penwortham	0.7%	12	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Pope Lane, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Leyland Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Birch Avenue, Penwortham	0.2%	4	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Liverpool Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge	2.6%	44	3.5%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Co-op, Watkin Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Lostock Hall, Tardy Gate																	
Great Greens Lane Local Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
McColl's, Tunley Holme, Clayton Brook	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Station Road, Bamber Bridge	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	4.1%	69	3.8%	4	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	3.6%
Spar, Alder Drive, Gregson Lane, Hoghton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Millwood Road, Walton Park, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Sandringham Road, Walton-le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Victoria Terrace, Lostock Hall, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Capitol Retail Park, Capitol Way, Walton-le-Dale	1.3%	22	3.5%	4	0.0%	0	0.0%	0	2.0%	1	0.7%	0	0.6%	1	0.0%	0	6.6%
Walton-le-Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8																	
Aldi, Towngate, Leyland	1.8%	30	7.2%	8	0.0%	0	6.0%	5	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Towngate, Leyland	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Dunkirk Lane, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Hough Lane, Leyland	0.1%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leyland Town Centre	0.2%	3	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Churchill Way, Leyland	0.7%	12	4.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
McColl's, Clifton Parade, Bristol Avenue, Farington, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
McColl's, Royal Avenue, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	4.0%	68	6.8%	8	0.8%	1	4.8%	4	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 8	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pauls Farm Shop, Dunkirk Lane, Leyland PR26 7SY	0.2%	4	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Broadfield Drive, Earnshaw Bridge, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Leyland Lane, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Canberra Road, Leyland	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Leyland Lane, Earnshaw Bridge, Leyland	0.2%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Pendle Road, Clayton-le-Woods, Leyland	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Towngate, Leyland	3.3%	57	9.0%	10	0.4%	1	3.4%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9																	
Booths, Liverpool Road,	0.2%	3	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column % ges.

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Longton																	
Booths, Station Road, Hesketh Bank	0.6%	11	9.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Church Road, Tarleton	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Westhead Road, Croston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
McColl's, Station Road, Croston	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
One Stop, Station Road, Hesketh Bank, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, West Lancashire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Liverpool Old Road, Walmer Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Mark Square, Tarleton, Preston	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10																	
Aldi, Harpers Lane, Chorley	2.1%	35	0.0%	0	13.3%	17	3.1%	3	10.1%	6	13.3%	9	0.0%	0	0.0%	0	0.0%
Asda, Bolton Street, Chorley	1.0%	17	0.6%	1	7.1%	9	0.0%	0	3.8%	2	4.3%	3	0.6%	1	0.0%	0	0.0%
Asda, Water Street, Ringway, Chorley	0.8%	14	0.0%	0	6.2%	8	2.8%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%
B&M, Market Walk Shopping Centre, Market Walk	0.2%	4	0.0%	0	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Booths, New Market Street, Chorley	0.9%	15	0.0%	0	6.4%	8	3.1%	3	2.1%	1	3.9%	3	0.0%	0	0.0%	0	0.0%
Chorley Town Centre	0.1%	2	0.0%	0	1.0%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Moor Road, Chorley	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Water Street, Chorley	0.1%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Market Walk, Chorley	0.3%	4	0.0%	0	3.1%	4	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
J McRobb Butchers, Eaves Lane, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local market, Chorley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
McColl's, Hall Gate, Astley Village, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Brooke Street, Chorley	3.7%	63	3.5%	4	16.7%	21	12.6%	11	21.9%	14	17.1%	12	0.0%	0	0.0%	0	0.0%
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Eaves Lane, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	4.1%	70	0.0%	0	28.5%	36	24.8%	22	8.3%	5	8.1%	6	0.0%	0	0.0%	0	0.0%
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11																	

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Aldi, Lancaster Way, Buckshaw	2.5%	42	0.6%	1	3.3%	4	26.6%	23	9.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Spendmore Lane, Coppull	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Local shops, Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Village Green Lane, Preston PR2 7DS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, New Carrington Retail Centre, New Mill Street, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Runshaw Lane, Euxton, Chorley	0.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Talbot Drive, Euxton, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.5%	8	0.0%	0	1.0%	1	4.4%	4	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	3.8%	64	0.0%	0	1.7%	2	2.2%	2	23.8%	15	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chorley Old Road, Whittle-Le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Village Walks, Queensway, Poulton-le-Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bolton Road, Adlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Place, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Spendmore Lane, Coppull, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chorley Road, Adlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Mill Farm Sports Village, Coronation Way, Wesham, Kirkham	1.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.4%	20	0.6%	1	0.0%	0
Co-op, Lytham Road, Freckleton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Co-op, Market Square, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Weeton Road, Wesham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0

Column % ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Harbour Lane, Wharton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mill Street, off Poulton Street, Kirkham	2.1%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.1%	34	0.0%	0	0.0%	0
Other, Zone 14	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Spar, Lytham Road, Freckleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lytham Road, Wharton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Aldi, Moss Lane, Garstang	1.9%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.6%	27	0.0%	0
Booths, Cherestanc Square, Park Hill Road, Garstang	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	9.4%	10	0.0%	0
Co-op, High Street, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sandy Lane, Poulton-le-Fylde	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%	0
Garstang Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Local shops, Great Eccleston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Pilling Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
M&S BP, Garstang Bypass, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	1.9%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.1%	30	0.0%	0
Zone 16																		
Co-op, Whalley New Road (near train station), Wilpshire, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Whalley New Road (opp. Brownhill Chippy), Brownhill, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Windmill Service Station, Preston New Road, Mellor Brook BB2 7NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Roe Lee Retail Centre, Whalley New Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Other Outside Study Area																		
Aldi, Amy Johnson Way, Squires Gate, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bolton Road, Ewood, Blackburn	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Aldi, Clifton Drive North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Heys Lane, Great Harwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Aldi, Mason Street, Horwich	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	10	0.0%	0	0.0%	0	0.0%	0
Aldi, Meols Cop Retail Park, Meols Cop Road, Southport	0.1%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Montague Street, Blackburn	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Aldi, Oxford Square, Park Road/Waterloo Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Peel Centre, Whitebirk, Blackburn	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3
Aldi, Preston Road, Standish	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tithebarn Street, Poulton-le-Fylde	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	2.6%	3	0.0%	0
Aldi, Tollgate Road, Burscough	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Whalley Road, Clitheroe	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Alexandria Drive, St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16
Local Centre																	
Asda, Central 12 Shopping Park, Derby Road, Southport	0.5%	9	6.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Cherry Tree Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Hyndburn Road, Accrington BB5 1QR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.5%	9	0.0%	0	0.4%	1	0.8%	1	0.0%	0	10.9%	7	0.0%	0	0.0%	0	0.0%
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackburn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackpool Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%
Booths, Haven Road, Lytham, Lytham St Annes	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.8%
Booths, Main Drive, Heyhouses Lane, St Annes, Lytham St Annes	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%
Booths, Ringtail Retail Park, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Booths, Station Road, Clitheroe	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%
Booths, Teanlowe Centre, Blackpool Old Road, Poulton-le-Fylde	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Headroomgate Road, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Hollins Grove, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Woodlands Road, Ansdell, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, King Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Heron Foods, Rothesay Road, Shadsworth Hub, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Horwich Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Bolton Road / Livesey Road, Ewood, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Iceland, Chorley New Road, Horwich, Bolton	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	4	0.0%	0	0.0%	0	0.0%
Lancaster City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Clarke Street, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Crompton Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Duckworth Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Preston Road, Lytham, Lytham St Annes	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%
Lidl, Preston Road, Standish	0.2%	4	0.0%	0	1.5%	2	0.8%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%
Lidl, Squires Gate Lane, Blackpool	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%
Lidl, Virginia St, Southport	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Whalley Banks, Blackburn	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lytham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S Foodhall, Chapel Street, Southport	0.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S Foodhall, King	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%

Column %ges.

Preston & Chorley Household Survey
For WYG

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	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
William Street, Blackburn																		
M&S Foodhall, Middlebrook Retail Park, The Linkway, Horwich	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Aughton Street, Ormskirk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Clifton Drive South, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Amounderness Way, Thornton-Cleveleys	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Morrisons, Queen Street, Great Harwood	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3
Morrisons, Railway Road, Blackburn	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	20.5%	17
Morrisons, Squires Gate Lane, Blackpool	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	4.5%	4
Morrisons, Winter Gardens, Southport	0.2%	3	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Allerdale Council	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Other, Bolton	0.2%	3	0.0%	0	0.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Other, Cheshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Other, Lancaster Council	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Other, North West	0.3%	5	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0
Other, OSA	0.5%	9	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, South West	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Other, Warrington	0.2%	4	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan Council	0.1%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Preston Old Road, Blackburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Moor Lane, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Sainsbury's Superstore, St Andrews Road North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bank Top, Blackburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Express, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kilnhouse Lane, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Livesey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Branch Road, Blackburn																	
Tesco Express, St Annes Road West, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, St Davids Road North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	5	2.8%	3	1.0%
Tesco Extra, Mansell Way, Horwich	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	7	0.0%	0	0.0%	0	2.1%
Tesco Extra, Town Lane Kew, Southport	0.1%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Duck Street, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
Tesco Superstore, Hill Street, Blackburn	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%
Tesco Superstore, Liverpool Road North, Burscough	0.1%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Queen Street, Great Harwood	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigan Town Centre	0.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others																	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	1703		116		128		88		64		69		97		104		81
Sample:	1711		96		119		97		97		91		94		92		97

Q10 From which retailer did you purchase this main food internet / home delivery shopping?

Those who do their main food shopping via the Internet at Q09:

Asda	21.4%	16	66.7%	2	17.8%	1	59.7%	2	0.0%	0	0.0%	0	0.0%	0	30.3%	4	0.0%
Morrisons	18.2%	14	0.0%	0	46.7%	2	0.0%	0	0.0%	0	14.0%	2	26.0%	1	30.3%	4	0.0%
Iceland	10.1%	8	0.0%	0	0.0%	0	17.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's	6.5%	5	0.0%	0	17.8%	1	0.0%	0	28.0%	0	0.0%	0	48.0%	1	0.0%	0	0.0%
Tesco	28.8%	21	33.3%	1	17.8%	1	22.7%	1	0.0%	0	33.4%	4	26.0%	1	34.2%	4	66.7%
Ocado	7.1%	5	0.0%	0	0.0%	0	0.0%	0	36.1%	0	38.5%	4	0.0%	0	5.1%	1	0.0%
Waitrose	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	2	0.0%	0	0.0%	0	0.0%
Other	0.6%	0	0.0%	0	0.0%	0	0.0%	0	36.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wiltshire Farm Foods	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%
(Don't know / varies)	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	75		3		4		3		1		11		2		13		2
Sample:	68		3		4		3		3		7		3		7		3

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
MeanScore: £																		
Q11 Approximately how much money do you normally spend on your household's main food and grocery shop?																		
£1 - £5	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £15	0.2%	4	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
£16 - £20	2.4%	43	4.1%	5	0.4%	1	1.4%	1	1.0%	1	5.9%	5	5.2%	5	0.6%	1	2.1%	2
£21 - £25	2.1%	37	0.0%	0	0.7%	1	0.8%	1	1.7%	1	0.6%	0	2.6%	3	1.6%	2	1.5%	1
£26 - £30	4.2%	75	4.3%	5	6.8%	9	2.5%	2	1.8%	1	3.5%	3	7.9%	8	5.1%	6	7.0%	6
£31 - £35	2.1%	38	2.8%	3	1.2%	2	0.6%	1	0.5%	0	1.7%	1	1.7%	2	0.0%	0	2.1%	2
£36 - £40	6.0%	108	0.7%	1	5.4%	7	7.6%	7	0.7%	0	6.5%	5	6.5%	7	2.6%	3	7.9%	6
£41 - £45	2.5%	45	3.5%	4	3.3%	5	8.2%	7	0.0%	0	0.0%	0	1.1%	1	0.6%	1	1.7%	1
£46 - £50	8.4%	152	3.7%	4	7.6%	10	7.4%	7	7.3%	5	9.0%	7	6.4%	7	11.7%	14	8.6%	7
£51 - £55	2.0%	35	0.7%	1	0.9%	1	0.8%	1	3.3%	2	3.3%	3	4.8%	5	1.6%	2	3.8%	3
£56 - £60	7.4%	133	5.2%	6	9.5%	13	20.6%	19	4.6%	3	4.5%	4	11.6%	12	13.3%	16	6.7%	6
£61 - £65	3.1%	55	3.2%	4	1.0%	1	3.3%	3	7.4%	5	5.2%	4	0.0%	0	0.6%	1	0.7%	1
£66 - £70	4.4%	80	6.3%	8	6.8%	9	6.1%	6	5.1%	3	5.6%	5	1.1%	1	5.0%	6	2.2%	2
£71 - £75	2.1%	38	1.8%	2	7.1%	10	0.8%	1	2.4%	2	0.6%	0	1.6%	2	0.6%	1	0.0%	0
£76 - £80	7.5%	136	3.6%	4	6.8%	9	7.8%	7	3.3%	2	7.9%	6	5.2%	5	7.2%	8	8.0%	7
£81 - £85	0.7%	12	3.3%	4	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.7%	1	0.7%	1
£86 - £90	2.1%	39	1.1%	1	3.9%	5	0.6%	1	6.3%	4	5.2%	4	2.4%	2	3.2%	4	4.9%	4
£91 - £95	0.2%	4	0.0%	0	0.0%	0	0.8%	1	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£96 - £100	11.5%	207	14.2%	17	9.6%	13	7.2%	7	12.8%	8	9.2%	8	12.0%	12	16.6%	20	6.9%	6
£101 - £120	4.1%	73	5.6%	7	1.8%	2	6.7%	6	12.1%	8	7.4%	6	4.3%	4	4.1%	5	0.9%	1
£121 - £140	1.6%	29	0.0%	0	3.1%	4	1.4%	1	1.0%	1	5.0%	4	0.0%	0	3.4%	4	2.2%	2
£141 - £160	3.8%	68	3.6%	4	9.1%	12	5.3%	5	1.9%	1	5.7%	5	0.7%	1	0.0%	0	2.2%	2
£161 - £180	0.3%	6	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
£181 - £200	0.9%	16	1.3%	2	0.0%	0	0.8%	1	0.0%	0	2.6%	2	0.0%	0	3.9%	5	4.4%	4
£201 - £250	0.3%	6	4.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£250+	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
(Don't know)	17.4%	313	19.9%	24	9.3%	13	9.3%	8	20.7%	14	9.8%	8	20.5%	21	17.0%	20	21.2%	18
(Refused)	2.1%	38	5.7%	7	4.1%	6	0.0%	0	2.5%	2	0.6%	0	2.6%	3	0.6%	1	2.5%	2
Mean:	74.18		89.19		76.39		72.74		81.03		79.84		64.74		79.65		75.43	
Weighted base:	1803		119		137		91		65		82		102		117		83	
Sample:	1803		100		125		100		100		100		100		100		100	

MeanScore: visits per week

Q12 How often does your household normally do a main food and grocery shop?

Daily	1.2%	21	0.0%	0	0.8%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	5	0.0%	0
At least two times a week	12.6%	226	10.2%	12	15.9%	22	13.6%	12	13.4%	9	8.2%	7	9.8%	10	6.6%	8	13.4%	11
At least once a week	67.8%	1222	60.5%	72	70.1%	96	71.0%	64	76.2%	50	73.2%	60	65.5%	67	74.1%	87	73.6%	61
At least once a fortnight	11.7%	210	15.7%	19	10.2%	14	10.8%	10	8.8%	6	13.3%	11	15.1%	15	11.2%	13	8.6%	7
At least once a month	4.2%	76	11.2%	13	2.1%	3	2.7%	2	0.7%	0	4.1%	3	2.9%	3	2.8%	3	1.5%	1
At least every two months	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Have only visited once	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.5%	45	2.4%	3	0.9%	1	1.4%	1	1.0%	1	1.1%	1	6.7%	7	1.3%	2	2.2%	2
<i>Mean:</i>	<i>1.37</i>		<i>1.15</i>		<i>1.46</i>		<i>1.38</i>		<i>1.36</i>		<i>1.15</i>		<i>1.21</i>		<i>1.36</i>		<i>1.35</i>	
Weighted base:	1803		119		137		91		65		82		102		117		83	
Sample:	1803		100		125		100		100		100		100		100		100	

Q13 When do you normally do your household's main food shop?

Weekdays during the day	42.6%	768	45.7%	54	34.3%	47	39.3%	36	48.0%	31	49.7%	41	31.8%	33	36.7%	43	51.1%	42
Weekdays during the evening	11.3%	203	12.3%	15	14.3%	20	13.5%	12	7.5%	5	11.7%	10	13.2%	13	17.3%	20	7.9%	7
Saturday	10.7%	193	12.8%	15	13.9%	19	15.2%	14	13.5%	9	7.1%	6	7.7%	8	9.6%	11	6.5%	5
Sunday	4.0%	73	1.5%	2	2.3%	3	10.4%	9	8.5%	6	0.0%	0	4.7%	5	8.1%	9	0.7%	1
(Don't know / varies)	31.4%	566	27.7%	33	35.2%	48	21.5%	20	22.4%	15	31.5%	26	42.7%	44	28.3%	33	33.8%	28
Weighted base:	1803		119		137		91		65		82		102		117		83	
Sample:	1803		100		125		100		100		100		100		100		100	

Q14 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping?

Yes	67.2%	1211	69.7%	83	80.0%	110	77.7%	71	73.4%	48	81.4%	66	71.9%	74	57.5%	68	65.1%	54
No	32.8%	591	30.3%	36	20.0%	27	22.3%	20	26.6%	17	18.6%	15	28.1%	29	42.5%	50	34.9%	29
Weighted base:	1803		119		137		91		65		82		102		117		83	
Sample:	1803		100		125		100		100		100		100		100		100	

Column % ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Q15 Where did you last undertake this 'top-up' food shopping?										
<i>Those who make top-up shopping trips at Q14: AND Excl. Nulls & SFT</i>										
Zone 1										
Aldi, Corporation Street Retail Park, Corporation Street, Preston	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Carlisle Street, Ringway, Preston PR1 1DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fylde Road, University of Central Lancashire, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Plungington Road, Preston	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, West Strand, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, St Johns Shopping Centre, Lancaster Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Street, Preston	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Road Retail Park, North Road, Preston	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Strand, Preston	0.7%	8	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Local market, Preston City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Fishergate, Preston	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	2.6%	30	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Sainsburys Local, Fishergate, Preston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Plungington Road, Preston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Street, Preston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Friargate, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2										
Ashton News, Wellington Road, Ashton-on-Ribble PR2 1BX	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Granton Walk, Ingol, Preston	1.1%	12	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Norbreck Drive, Larches, Ashton-on-Ribble, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	2.6%	31	2.3%	2	0.0%	0	0.0%	0	2.4%	2
One Stop, Black Bull Lane, Fulwood, Preston PR2 3JX	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, The Guild Merchant, Tag Lane, Preston	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Blackpool Road, Lea, Preston	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Tulketh Mill, Blackpool Road, Lane Ends, Preston	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3										
Aldi, Deepdale Shopping Park, Blackpool Road, Preston	0.7%	8	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Aldi, Queens Retail Park, Queen Street, Preston	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	2.3%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Booths, Sharoe Green Lane, Fulwood, Preston	3.3%	39	5.3%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Hall Lane, Preston	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Local shops, Fulwood Town Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Deepdale Shopping Park, Blackpool Road, Preston	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Harewood Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Ribbleton Avenue, Ribbleton, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	2.6%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Watling Street Road, Preston PR2 6TY	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longridge Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longsands Lane, Fulwood, Preston	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Booths, Berry Lane, Longridge	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Berry Lane, Longridge	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Grimsagh Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	1.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Zone 6																		
Booths, Millbrook Way, Penwortham	2.0%	23	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Co-op, Pope Lane, Penwortham	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	0
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Leyland Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 6	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Sainsburys Local, Birch Avenue, Penwortham	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Liverpool Road, Penwortham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge	1.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Watkin Lane, Lostock Hall, Tardy Gate	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Great Greens Lane Local Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Tunley Holme, Clayton Brook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	1.5%	18	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	1.1%	13	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.2%	1
Spar, Alder Drive, Gregson Lane, Hoghton	0.7%	8	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Millwood Road, Walton Park, Bamber Bridge	0.9%	11	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Sandringham Road, Walton-le-Dale	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Victoria Terrace, Lostock Hall, Preston	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-le-Dale	0.7%	8	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Walton-le-Dale Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland	1.0%	12	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dunkirk Lane, Leyland	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hough Lane, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Churchill Way, Leyland	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Clifton Parade, Bristol Avenue, Farington, Leyland	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Royal Avenue, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	2.5%	29	0.0%	0	1.8%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.3%	4	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pauls Farm Shop, Dunkirk Lane, Leyland PR26 7SY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Broadfield Drive, Earnshaw Bridge, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Leyland Lane, Leyland	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Canberra Road, Leyland	1.1%	13	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Leyland Lane, Earnshaw Bridge, Leyland	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Pendle Road, Clayton-le-Woods, Leyland	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	1.3%	15	2.9%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Booths, Liverpool Road, Longton	0.7%	8	10.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

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	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16
Booths, Station Road, Hesketh Bank	1.1%	12	16.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Church Road, Tarleton	0.6%	7	8.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Westhead Road, Croston	0.6%	7	9.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longton District Centre	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
McColl's, Station Road, Croston	0.1%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Longton Local Centre	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
One Stop, Station Road, Hesketh Bank, Preston	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, West Lancashire	0.4%	5	6.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 9	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Liverpool Old Road, Walmer Bridge	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Mark Square, Tarleton, Preston	0.2%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10																	
Aldi, Harpers Lane, Chorley	1.0%	12	0.0%	0	5.0%	5	0.8%	1	5.7%	2	5.9%	4	0.0%	0	0.0%	0	0.0%
Asda, Bolton Street, Chorley	1.4%	17	0.0%	0	10.5%	11	1.0%	1	3.8%	2	5.1%	3	0.0%	0	0.0%	0	0.0%
Asda, Water Street, Ringway, Chorley	1.5%	18	0.0%	0	10.8%	11	6.7%	5	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M, Market Walk Shopping Centre, Market Walk	0.0%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Booths, New Market Street, Chorley	1.1%	12	0.0%	0	7.9%	8	1.6%	1	5.7%	2	0.7%	0	0.0%	0	0.0%	0	0.0%
Chorley Town Centre	1.8%	21	0.0%	0	13.4%	14	0.0%	0	8.0%	3	2.9%	2	0.0%	0	0.0%	0	0.0%
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Moor Road, Chorley	0.3%	4	0.0%	0	3.2%	3	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Water Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Market Walk, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
J McRobb Butchers, Eaves Lane, Chorley	0.3%	3	0.0%	0	1.0%	1	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Local market, Chorley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
McColl's, Hall Gate, Astley Village, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Brooke Street, Chorley	1.6%	19	0.0%	0	12.3%	13	0.0%	0	9.5%	4	3.6%	2	0.0%	0	0.0%	0	0.0%
Other, Zone 10	0.4%	4	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Eaves Lane, Chorley	0.2%	2	0.0%	0	0.5%	1	0.0%	0	2.7%	1	0.9%	1	0.0%	0	0.0%	0	0.0%
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	3.4%	39	0.0%	0	20.1%	21	20.4%	14	5.9%	3	2.4%	2	0.0%	0	0.0%	0	0.0%
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11																	
Aldi, Lancaster Way,	1.5%	18	0.0%	0	2.8%	3	18.9%	13	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%

Column %ges.

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	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Buckshaw																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Spendmore Lane, Coppull	0.5%	6	0.0%	0	0.0%	0	5.8%	4	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Local shops, Euxton Village Centre	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Village Green Lane, Preston PR2 7DS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, New Carrington Retail Centre, New Mill Street, Eccleston	0.7%	9	1.1%	1	0.0%	0	7.5%	5	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0
Spar, Runshaw Lane, Euxton, Chorley	0.2%	2	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Talbot Drive, Euxton, Chorley	0.2%	3	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.8%	9	0.0%	0	0.0%	0	11.4%	8	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.7%	20	1.1%	1	0.5%	1	4.7%	3	18.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chorley Old Road, Whittle-Le-Woods	0.5%	6	0.0%	0	0.0%	0	0.0%	0	14.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Village Walks, Queensway, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.4%	4	0.9%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	3
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Chorley Road Local Centre, Adlington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0
Co-op, Bolton Road, Adlington	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	12	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Place, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 13	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	8.0%	5	0.0%	0
Spar, Spendmore Lane, Coppull, Chorley	0.8%	9	0.0%	0	0.5%	1	2.7%	2	0.0%	0	10.2%	7	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chorley Road, Adlington	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	5	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Mill Farm Sports Village, Coronation Way, Wesham, Kirkham	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	5	1.3%	1	0.0%	0
Co-op, Lytham Road, Freckleton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0
Co-op, Market Square, Kirkham	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0
Co-op, Weeton Road, Wesham	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	5	0.0%	0	0.0%	0
Freckleton Village Local	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0

Column % ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Centre																		
Kirkham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0
McColl's, Harbour Lane, Wharton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Morrisons, Mill Street, off Poulton Street, Kirkham	1.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.8%	19	0.0%	0	0.0%	0
Other, Zone 14	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0
Spar, Lytham Road, Freckleton, Preston	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Tesco Express, Lytham Road, Wharton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0
Zone 15																		
Aldi, Moss Lane, Garstang	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.7%	12	0.0%	0
Booths, Cherstanc Square, Park Hill Road, Garstang	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.4%	14	0.0%	0
Co-op, High Street, Garstang	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Co-op, Sandy Lane, Poulton-le-Fylde	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	8	0.0%	0
Garstang Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Local shops, Great Eccleston Village Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	4.4%	3	0.0%	0
Local shops, Pilling Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
M&S BP, Garstang Bypass, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Other, Zone 15	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	7	0.0%	0
Zone 16																		
Co-op, Whalley New Road (near train station), Wilpshire, Blackburn	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.8%	11
Co-op, Whalley New Road (opp. Brownhill Chippy), Brownhill, Blackburn	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	8
Other, Ribble Valley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Other, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Spar, Windmill Service Station, Preston New Road, Mellor Brook BB2 7NT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Tesco Express, Roe Lee Retail Centre, Whalley New Road, Blackburn	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3
Other Outside Study Area																		
Aldi, Amy Johnson Way, Squires Gate, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bolton Road, Ewood, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Clifton Drive North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Heys Lane, Great Harwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mason Street, Horwich	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	5	0.0%	0	0.0%	0	0.0%	0
Aldi, Meols Cop Retail Park, Meols Cop Road, Southport	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Montague Street, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2
Aldi, Oxford Square, Park Road/Waterloo Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Peel Centre, Whitebirk, Blackburn	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	4
Aldi, Preston Road, Standish	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tithebarn Street, Poulton-le-Fylde	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Aldi, Tollgate Road, Burscough	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Whalley Road, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Asda, Hyndburn Road, Accrington BB5 1QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
Blackpool Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Haven Road, Lytham, Lytham St Annes	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	1.2%	1
Booths, Main Drive, Heyhouses Lane, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Ringtail Retail Park, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Station Road, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Booths, Teanlowe Centre, Blackpool Old Road, Poulton-le-Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Headroomgate Road, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hollins Grove, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Woodlands Road, Ansdell, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, King Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Rothesay Road, Shadsworth Hub, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Bolton Road / Livesey Road, Ewood, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Iceland, Chorley New Road, Horwich, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Clarke Street, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Way, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.3%	1	0.0%	0
Lidl, Duckworth Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Lytham, Lytham St Annes	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	8	0.0%	0	0.0%	0
Lidl, Preston Road, Standish	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Virginia St, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Whalley Banks, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Chapel Street, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, King William Street, Blackburn	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	3

Column %ges.

Preston & Chorley Household Survey

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	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		
M&S Foodhall, Middlebrook Retail Park, The Linkway, Horwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Aughton Street, Ormskirk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Clifton Drive South, St Annes, Lytham St Annes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Morrisons, Amounderness Way, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queen Street, Great Harwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.5%	1
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Allerdale Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Other, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Other, Cheshire	0.3%	3	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Other, Lancaster Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, North West	0.4%	4	2.0%	2	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Other, South West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Sainsburys Local, Clifton Street, Lytham, Lytham St Annes	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Preston Old Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Moor Lane, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St Annes, Lytham St Annes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bank Top, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Tesco Express, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kilnhouse Lane, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		
Tesco Express, St Annes Road West, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Davids Road North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	0	5.5%	4	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Duck Street, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1165			76		104		70		42		64		69		66		51
Sample:	1150			66		96		78		60		70		74		52		64

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Q16 Where did you undertake your top-up shopping the time before your last visit to (STORE / LOCATION MENTIONED AT Q15) was it the same place, or different, and if so, please specify?																		
<i>Those who make top-up shopping trips at Q14: AND Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Corporation Street Retail Park, Corporation Street, Preston	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Carlisle Street, Ringway, Preston PR1 1DT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fylde Road, University of Central Lancashire, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Plungington Road, Preston	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, West Strand, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, St Johns Shopping Centre, Lancaster Way, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Street, Preston	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Iceland, North Road Retail Park, North Road, Preston	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Strand, Preston	0.6%	7	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Preston City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Fishergate, Preston	1.0%	11	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	2.7%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Sainsburys Local, Fishergate, Preston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Plungington Road, Preston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Street, Preston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Friargate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton News, Wellington Road, Ashton-on-Ribble PR2 1BX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Granton Walk, Ingol, Preston	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Norbreck Drive, Larches, Ashton-on-Ribble, Preston	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	2.1%	24	1.2%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0
One Stop, Black Bull Lane, Fulwood, Preston PR2 3JX	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, The Guild Merchant, Tag Lane, Preston	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Blackpool Road, Lea, Preston	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Tulketh Mill, Blackpool Road, Lane Ends, Preston	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Deepdale Shopping Park, Blackpool Road, Preston	0.8%	9	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Aldi, Queens Retail Park, Queen Street, Preston	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East	2.8%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Way, Fulwood, Preston																		
Booths, Sharoe Green Lane, Fulwood, Preston	2.8%	32	6.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Hall Lane, Preston	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Local shops, Fulwood Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Deepdale Shopping Park, Blackpool Road, Preston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.2%	1
McColl's, Harewood Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Ribbleton Avenue, Ribbleton, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.6%	1
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	2.7%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Watling Street Road, Preston PR2 6TY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longridge Road, Ribbleton, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longsands Lane, Fulwood, Preston	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Other, Zone 4	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Booths, Berry Lane, Longridge	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Berry Lane, Longridge	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Grimsagh Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	1.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Zone 6																		
Booths, Millbrook Way, Penwortham	1.6%	18	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Co-op, Pope Lane, Penwortham	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	0
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Leyland Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 6	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Birch Avenue, Penwortham	0.7%	8	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Liverpool Road, Penwortham	0.7%	8	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Watkin Lane,	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Lostock Hall, Tardy Gate																		
Great Greens Lane Local Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Tunley Holme, Clayton Brook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	1.0%	11	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	2.2%	25	0.0%	0	0.6%	1	0.0%	0	3.1%	1	2.3%	2	0.0%	0	0.0%	0	1.2%	1
Spar, Alder Drive, Gregson Lane, Hoghton	0.8%	9	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Millwood Road, Walton Park, Bamber Bridge	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Sandringham Road, Walton-le-Dale	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Victoria Terrace, Lostock Hall, Preston	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-le-Dale	0.8%	9	1.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland	0.6%	7	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dunkirk Lane, Leyland	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hough Lane, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Churchill Way, Leyland	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Clifton Parade, Bristol Avenue, Farington, Leyland	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Royal Avenue, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	2.0%	23	0.0%	0	2.0%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.4%	4	5.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pauls Farm Shop, Dunkirk Lane, Leyland PR26 7SY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Broadfield Drive, Earnshaw Bridge, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Leyland Lane, Leyland	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Canberra Road, Leyland	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Leyland Lane, Earnshaw Bridge, Leyland	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Pendle Road, Clayton-le-Woods, Leyland	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	1.6%	18	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Booths, Liverpool Road,	0.6%	7	9.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16
Longton																	
Booths, Station Road, Hesketh Bank	0.8%	9	12.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Church Road, Tarleton	0.9%	10	11.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Westhead Road, Croston	0.2%	3	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longton District Centre	0.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
McColl's, Station Road, Croston	0.1%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Longton Local Centre	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
One Stop, Station Road, Hesketh Bank, Preston	0.2%	3	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, West Lancashire	0.4%	5	6.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 9	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Liverpool Old Road, Walmer Bridge	0.2%	3	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%
Spar, Mark Square, Tarleton, Preston	0.2%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10																	
Aldi, Harpers Lane, Chorley	1.1%	12	6.5%	5	6.1%	6	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Bolton Street, Chorley	1.6%	18	0.0%	0	17.2%	16	1.8%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Water Street, Ringway, Chorley	1.5%	16	0.0%	0	9.4%	9	4.7%	3	10.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M, Market Walk Shopping Centre, Market Walk	0.1%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Booths, New Market Street, Chorley	0.6%	7	0.0%	0	3.2%	3	1.8%	1	3.4%	1	2.3%	2	0.0%	0	0.0%	0	0.0%
Chorley Town Centre	1.9%	21	0.0%	0	12.8%	12	1.8%	1	9.9%	4	2.9%	2	0.0%	0	0.0%	0	0.0%
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Moor Road, Chorley	0.6%	6	0.0%	0	6.1%	6	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Water Street, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Market Walk, Chorley	0.2%	2	0.0%	0	0.6%	1	0.0%	0	0.8%	0	0.7%	0	0.0%	0	0.0%	0	0.0%
J McRobb Butchers, Eaves Lane, Chorley	0.3%	3	0.0%	0	1.1%	1	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Local market, Chorley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
McColl's, Hall Gate, Astley Village, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%
Morrisons, Brooke Street, Chorley	1.3%	14	0.0%	0	7.5%	7	0.0%	0	11.9%	5	3.5%	2	0.0%	0	0.0%	0	0.0%
Other, Zone 10	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Eaves Lane, Chorley	0.1%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	3.4%	39	0.0%	0	22.3%	21	19.7%	14	4.4%	2	3.2%	2	0.0%	0	0.0%	0	0.0%
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11																	

Column %ges.

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	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Aldi, Lancaster Way, Buckshaw	1.4%	16	0.0%	0	3.9%	4	14.6%	10	1.1%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Spendmore Lane, Coppull	0.5%	6	0.0%	0	0.6%	1	4.1%	3	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.3%	4	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Local shops, Euxton Village Centre	0.2%	2	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Village Green Lane, Preston PR2 7DS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, New Carrington Retail Centre, New Mill Street, Eccleston	0.8%	9	1.2%	1	0.0%	0	9.2%	6	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Spar, Runshaw Lane, Euxton, Chorley	0.3%	3	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Talbot Drive, Euxton, Chorley	0.3%	3	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	1.2%	14	0.0%	0	0.0%	0	15.5%	11	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.7%	20	0.0%	0	0.0%	0	7.4%	5	18.6%	8	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chorley Old Road, Whittle-Le-Woods	0.6%	7	0.0%	0	0.0%	0	0.0%	0	16.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Village Walks, Queensway, Poulton-le-Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Other, Zone 12	0.3%	4	0.9%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Chorley Road Local Centre, Adlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Bolton Road, Adlington	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	8	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Place, Adlington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 13	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	2.0%	1	0.0%	0
Spar, Spendmore Lane, Coppull, Chorley	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	7	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chorley Road, Adlington	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.5%	11	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Mill Farm Sports Village, Coronation Way, Wesham, Kirkham	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	6	1.3%	1	0.0%	0
Co-op, Lytham Road, Freckleton	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0
Co-op, Market Square, Kirkham	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	6	0.0%	0	0.0%	0
Co-op, Weeton Road, Wesham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0

Column % ges.

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Weighted:

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	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Freckleton Village Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Kirkham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
McColl's, Harbour Lane, Wharton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Morrisons, Mill Street, off Poulton Street, Kirkham	1.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.7%	20	0.0%	0	0.0%	0
Other, Zone 14	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.0%	0	0.0%	0
Spar, Lytham Road, Freckleton, Preston	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Tesco Express, Lytham Road, Wharton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0
Zone 15																		
Aldi, Moss Lane, Garstang	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.7%	10	0.0%	0
Booths, Cherestanc Square, Park Hill Road, Garstang	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	8	0.0%	0
Co-op, High Street, Garstang	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Co-op, Sandy Lane, Poulton-le-Fylde	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	0
Garstang Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Local shops, Great Eccleston Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	4.4%	3	0.0%	0
Local shops, Pilling Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
M&S BP, Garstang Bypass, Garstang	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Other, Wyre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	9	0.0%	0
Other, Zone 15	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.6%	11	0.0%	0
Zone 16																		
Co-op, Whalley New Road (near train station), Wilpshire, Blackburn	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.5%	10
Co-op, Whalley New Road (opp. Brownhill Chippy), Brownhill, Blackburn	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	7
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	5
Spar, Windmill Service Station, Preston New Road, Mellor Brook BB2 7NT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2
Tesco Express, Roe Lee Retail Centre, Whalley New Road, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.4%	1
Other Outside Study Area																		
Aldi, Amy Johnson Way, Squires Gate, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bolton Road, Ewood, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Clifton Drive North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Heys Lane, Great Harwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mason Street, Horwich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0
Aldi, Meols Cop Retail Park, Meols Cop Road, Southport	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Montague Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Aldi, Oxford Square, Park Road/Waterloo Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Peel Centre, Whitebirk, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2
Aldi, Preston Road, Standish	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tithebarn Street, Poulton-le-Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Aldi, Tollgate Road, Burscough	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Whalley Road, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

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	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Local Centre																		
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Asda, Hyndburn Road, Accrington BB5 1QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.8%	0	6.4%	4	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	3
Blackpool Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Booths, Haven Road, Lytham, Lytham St Annes	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Booths, Main Drive, Heyhouses Lane, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Ringtail Retail Park, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Station Road, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Booths, Teanlowe Centre, Blackpool Old Road, Poulton-le-Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Headroomgate Road, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hollins Grove, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Woodlands Road, Ansdell, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, King Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Rothesay Road, Shadsworth Hub, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Bolton Road / Livesey Road, Ewood, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Chorley New Road, Horwich, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Clarke Street, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Way, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Lidl, Duckworth Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Lytham, Lytham St Annes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Lidl, Preston Road, Standish	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Virginia St, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Whalley Banks, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
M&S Foodhall, Chapel Street, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, King	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	4

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
William Street, Blackburn																		
M&S Foodhall, Middlebrook Retail Park, The Linkway, Horwich	0.3%	3	0.0%	0	1.3%	1	0.0%	0	1.5%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Aughton Street, Ormskirk	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Clifton Drive South, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Morrisons, Amounderness Way, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queen Street, Great Harwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.6%	1
Morrisons, Squires Gate Lane, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Allerdale Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Other, Blackpool	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Other, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Other, Cheshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, North West	0.2%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.6%	7	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Other, Ribble Valley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
Other, South West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Sainsburys Local, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Preston Old Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Moor Lane, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St Annes, Lytham St Annes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bank Top, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2
Tesco Express, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kilnhouse Lane, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Livesey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Branch Road, Blackburn																	
Tesco Express, St Annes Road West, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, St Davids Road North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%
Tesco Extra, Mansell Way, Horwich	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.0%	0	0.0%	0	0.0%
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Duck Street, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hill Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Queen Street, Great Harwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others																	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	1129		75		95		69		41		65		66		66		50
Sample:	1124		65		90		77		58		71		73		52		63

MeanScore: £

Q17 Approximately how much money do you normally spend on your household's 'top-up' food and grocery shop?

Those who make top-up shopping trips at Q14:

£1 - £5	16.2%	197	16.3%	13	13.1%	14	34.4%	24	14.2%	7	24.0%	16	11.1%	8	4.4%	3	12.9%	7
£6 - £10	21.6%	262	12.6%	10	20.0%	22	20.6%	15	11.7%	6	28.8%	19	24.2%	18	8.4%	6	23.7%	13
£11 - £15	9.4%	114	11.2%	9	15.3%	17	3.1%	2	11.4%	5	3.1%	2	2.0%	2	21.1%	14	9.4%	5
£16 - £20	17.5%	212	9.1%	8	12.0%	13	13.5%	9	23.0%	11	27.4%	18	21.7%	16	24.4%	17	13.5%	7
£21 - £25	4.3%	52	5.0%	4	4.5%	5	5.8%	4	16.3%	8	2.6%	2	5.9%	4	4.4%	3	2.3%	1
£26 - £30	4.8%	58	2.9%	2	10.0%	11	5.6%	4	4.2%	2	7.2%	5	4.1%	3	7.5%	5	4.0%	2
£31 - £35	1.3%	16	1.6%	1	0.9%	1	2.4%	2	3.7%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	2
£36 - £40	3.3%	40	6.3%	5	7.6%	8	6.1%	4	0.0%	0	0.0%	0	2.5%	2	4.6%	3	2.6%	1
£41 - £45	0.9%	11	0.0%	0	3.0%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.0%	1	6.7%	4
£46 - £50	1.5%	18	1.5%	1	1.1%	1	2.0%	1	0.0%	0	1.4%	1	2.3%	2	2.3%	2	0.0%	0
£51 - £55	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£56 - £60	0.3%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
£61 - £65	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£66 - £70	0.3%	4	4.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76 - £80	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
£81 - £85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£86 - £90	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£96 - £100	0.3%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 +	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	15.9%	193	20.3%	17	11.2%	12	5.7%	4	11.9%	6	5.4%	4	24.5%	18	20.0%	14	20.5%	11
(Refused)	2.1%	25	5.7%	5	0.6%	1	0.0%	0	2.2%	1	0.0%	0	1.8%	1	0.0%	0	1.1%	1
Mean:	16.97		23.05		18.85		15.27		17.31		13.87		16.32		21.57		17.52	
Weighted base:	1211		83		110		71		48		66		74		68		54	
Sample:	1193		70		98		79		66		73		76		54		67	

Preston & Chorley Household Survey

For WYG

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July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
MeanScore: visits per week																		
Q18 How often does your household normally do a ‘top up’ food and grocery shop?																		
Those who make top-up shopping trips at Q14:																		
Daily	3.5%	42	7.8%	6	1.5%	2	2.6%	2	3.7%	2	0.7%	0	3.2%	2	2.3%	2	3.4%	2
At least two times a week	40.2%	487	51.3%	43	34.3%	38	46.4%	33	36.0%	17	39.2%	26	45.0%	33	57.0%	39	35.9%	19
At least once a week	39.6%	480	31.9%	26	51.1%	56	39.6%	28	42.1%	20	42.7%	28	30.3%	22	32.4%	22	31.3%	17
At least once a fortnight	6.8%	83	5.8%	5	4.3%	5	3.4%	2	5.0%	2	7.6%	5	3.7%	3	3.8%	3	17.1%	9
At least once a month	0.9%	11	0.0%	0	0.0%	0	0.8%	1	1.4%	1	0.9%	1	0.0%	0	1.3%	1	3.5%	2
At least every two months	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	8.8%	106	3.2%	3	8.8%	10	7.2%	5	11.7%	6	8.9%	6	17.8%	13	3.3%	2	8.7%	5
Mean:	2.50		3.04		2.20		2.64		2.44		2.29		2.85		2.88		2.28	
Weighted base:	1211		83		110		71		48		66		74		68		54	
Sample:	1193		70		98		79		66		73		76		54		67	

Preston & Chorley Household Survey

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	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Q19AWhere did you last buy clothing or footwear goods?																		
Excl. Nulls & SFT																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	1.5%	18	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	4	1.3%	1	0.0%	0
Preston City Centre	31.8%	393	33.8%	24	6.5%	6	19.2%	13	23.6%	9	2.4%	1	31.1%	20	18.7%	12	5.6%	4
St George's Shopping Centre, Fishergate, Preston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Homebase, Preston Riversway, Mariners Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	2.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	3.2%	2	0.0%	0
Brookfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	16.8%	208	5.9%	4	4.3%	4	1.9%	1	4.7%	2	0.0%	0	21.0%	14	12.6%	8	3.8%	2
Fulwood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

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	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge Town Centre	0.5%	6	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	1.9%	23	3.0%	2	1.3%	1	1.1%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	1.6%	20	1.8%	1	0.6%	1	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	1.1%	14	0.0%	0	0.0%	0	2.8%	2	0.9%	0	0.7%	0	0.0%	0	0.0%	0	1.8%	1
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.2%	3	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.2%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	0.5%	6	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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For WYG

Weighted:

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	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.5%	6	0.0%	0	4.4%	4	1.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	3.9%	49	1.0%	1	25.0%	25	14.6%	10	15.5%	6	8.6%	5	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.2%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	1.1%	14	0.0%	0	5.1%	5	5.3%	4	1.6%	1	5.0%	3	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	1.0%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.9%	12	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Cloughton-on-Brock, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Garstang Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	8.9%	6	0.0%	0
Hambleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	3.2%	39	1.8%	1	0.6%	1	0.0%	0	3.4%	1	3.9%	2	0.0%	0	0.0%	0	48.3%	31
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	4	0.0%	0
Blackpool Town Centre	1.3%	16	0.0%	0	0.0%	0	1.5%	1	1.1%	0	0.7%	0	7.4%	5	5.3%	3	1.8%	1
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	1.6%	19	0.0%	0	1.7%	2	3.9%	3	12.0%	5	17.1%	10	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	1.9%	23	0.0%	0	0.6%	1	2.5%	2	0.9%	0	0.7%	0	0.0%	0	1.0%	1	11.2%	7
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	4	0.0%	0	0.0%	0
Clitheroe Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3
Colne Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Darwen Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.5%	2	2.0%	1	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.2%	3	0.0%	0	1.9%	2	0.8%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.3%	11	0.0%	0
Liverpool City Centre	0.7%	9	5.7%	4	0.7%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	4	0.0%	0	0.0%	0
Manchester City Centre	1.5%	19	0.0%	0	2.5%	2	0.0%	0	3.1%	1	1.9%	1	1.6%	1	10.9%	7	1.9%	1
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	4.8%	60	2.7%	2	25.6%	25	17.6%	12	14.5%	6	19.4%	12	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.2%	3	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	1.6%	20	0.0%	0	0.0%	0	2.7%	2	4.6%	2	2.4%	1	0.0%	0	2.9%	2	3.8%	2
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.3%	3	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	1.6%	20	21.7%	15	0.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Regent Crescent, Manchester	3.0%	37	2.5%	2	9.1%	9	1.1%	1	6.8%	3	12.2%	7	0.0%	0	2.3%	2	0.0%	0
Warrington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sunnyclyff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	1.6%	19	0.0%	0	2.9%	3	8.5%	6	1.7%	1	15.1%	9	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	1.9%	24	2.5%	2	3.3%	3	0.0%	0	0.0%	0	0.7%	0	6.9%	5	1.3%	1	7.5%	5
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Weighted base:	1236	71	98	66	39	61	65	65	64
Sample:	1277	62	88	77	66	80	69	54	77

MeanScore: visits per month

Q19BHow often do you make shopping trips for clothing or footwear to (DESTINATION MENTIONED AT Q19A)?

Excluding those who said "Internet / delivery" or "Abroad" or (Don't know / can't remember) or (Don't do this type of shopping) at Q19A:

Daily	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
At least two times a week	1.8%	21	2.0%	1	0.6%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	4.0%	2
At least once a week	7.2%	87	5.6%	4	5.8%	6	3.0%	2	0.9%	0	6.5%	4	5.2%	3	0.0%	0	10.1%	6
At least once a fortnight	7.4%	90	19.2%	13	6.9%	7	13.4%	9	3.6%	1	2.4%	1	8.6%	5	7.2%	5	7.3%	4
At least once a month	20.0%	243	29.5%	20	22.3%	21	21.3%	14	8.8%	3	25.0%	15	14.7%	9	15.0%	10	17.3%	10
At least every two months	12.3%	150	10.0%	7	5.9%	6	6.8%	5	24.6%	10	18.2%	11	12.7%	8	18.7%	12	11.6%	7
At least every 3 months	16.2%	196	10.1%	7	16.1%	15	12.3%	8	20.7%	8	10.3%	6	30.9%	19	29.4%	19	10.4%	6
At least every 6 months	10.5%	128	9.5%	7	6.7%	6	10.2%	7	16.8%	7	13.3%	8	18.3%	11	8.7%	6	10.5%	6
Less often than once every 6 months	3.2%	39	5.3%	4	5.1%	5	3.6%	2	3.0%	1	3.1%	2	1.0%	1	6.7%	4	2.1%	1
Have only visited once	1.0%	12	0.0%	0	0.0%	0	5.7%	4	0.0%	0	2.2%	1	0.0%	0	3.3%	2	1.0%	1
(Don't know / varies)	20.0%	242	8.7%	6	30.6%	29	23.7%	16	21.7%	8	18.1%	11	8.8%	5	9.9%	6	24.7%	15
Mean:	1.46		1.45		1.13		0.91		0.53		1.05		0.79		0.74		2.36	
Weighted base:	1212		69		95		66		39		61		61		64		59	
Sample:	1259		60		87		77		66		79		67		53		74	

Q19CHow do you normally travel to (LOCATION MENTIONED AT Q19A)?

Excluding those who said "Internet / delivery" or "Abroad" or (Don't know / can't remember) or (Don't do this type of shopping) at Q19A:

Car / van (as driver)	74.8%	907	76.0%	52	69.7%	66	79.7%	53	73.8%	29	75.4%	46	78.5%	48	95.8%	62	89.6%	53
Car / van (as passenger)	8.3%	101	10.3%	7	7.7%	7	12.6%	8	13.0%	5	8.5%	5	7.9%	5	3.1%	2	3.4%	2
Bus, minibus or coach	9.6%	116	7.9%	5	4.8%	5	5.0%	3	10.4%	4	13.6%	8	11.5%	7	0.0%	0	5.0%	3
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	5.2%	64	0.0%	0	14.1%	13	1.9%	1	0.9%	0	1.0%	1	1.2%	1	1.0%	1	0.0%	0
Taxi	0.4%	5	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.0%	1
Train	0.8%	10	5.8%	4	1.5%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.0%	1
Bicycle	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park & Ride	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
(Don't know / varies)	0.4%	5	0.0%	0	1.6%	2	0.8%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1212		69		95		66		39		61		61		64		59	
Sample:	1259		60		87		77		66		79		67		53		74	

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Q20 When you go shopping for clothing or footwear, do you link this trip with another activity?																		
<i>Excluding those who said "Internet / delivery" or "Abroad" or (Don't know / can't remember) or (Don't do this type of shopping) at Q19A:</i>																		
Yes – food shopping	6.2%	76	1.0%	1	7.1%	7	1.7%	1	3.4%	1	8.2%	5	2.9%	2	2.7%	2	11.6%	7
Yes – non-food shopping	4.5%	55	1.8%	1	8.3%	8	4.3%	3	2.5%	1	11.2%	7	4.1%	3	5.6%	4	1.0%	1
Yes – visiting services such as banks and other financial institutions	1.7%	21	0.0%	0	0.7%	1	4.7%	3	0.9%	0	3.8%	2	3.2%	2	1.9%	1	5.1%	3
Yes – leisure activity	2.2%	27	8.6%	6	3.9%	4	0.8%	1	1.7%	1	1.7%	1	3.5%	2	2.4%	2	0.0%	0
Yes – travelling to / from work	1.2%	14	2.5%	2	1.8%	2	0.0%	0	0.9%	0	0.0%	0	1.2%	1	0.0%	0	1.0%	1
Yes – travelling to / from school / college / university	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.4%	5	0.0%	0	0.0%	0	0.8%	1	0.0%	0	2.5%	2	0.0%	0	1.3%	1	2.9%	2
Yes – visiting café / pub / restaurant	14.2%	172	20.5%	14	31.6%	30	14.2%	9	35.3%	14	16.8%	10	18.2%	11	1.0%	1	9.1%	5
Yes – visiting family / friends	2.3%	28	4.1%	3	1.3%	1	0.8%	1	1.6%	1	0.0%	0	5.2%	3	3.3%	2	5.0%	3
Yes – visiting health service such as doctor, dentist, hospital	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	4.5%	3	0.0%	0	2.1%	1
Yes – visiting other service such as laundrette, hairdresser, recycling	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	58.3%	707	58.3%	40	36.9%	35	61.6%	41	50.0%	20	48.2%	29	49.9%	30	76.3%	49	55.2%	33
Yes - going to church	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Yes - part of an overall day out	1.4%	17	0.0%	0	2.0%	2	1.5%	1	0.9%	0	1.4%	1	1.0%	1	1.0%	1	1.0%	1
Yes - visiting the market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - window shopping / browsing	4.0%	48	0.0%	0	6.3%	6	6.6%	4	1.7%	1	2.2%	1	1.0%	1	0.0%	0	2.9%	2
(Don't know / varies)	2.7%	33	3.2%	2	0.0%	0	3.0%	2	0.0%	0	3.3%	2	5.4%	3	4.5%	3	1.9%	1
Weighted base:		1212		69		95		66		39		61		61		64		59
Sample:		1259		60		87		77		66		79		67		53		74

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Q21 Where did you last buy books, CDs, DVDs?																		
Excl. Nulls & SFT																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	37.0%	167	30.1%	9	11.6%	4	7.0%	1	22.8%	5	6.8%	2	31.4%	7	23.7%	6	12.3%	1
St George's Shopping Centre, Fishergate, Preston	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Preston Riversway, Mariners Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	3.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	5.4%	24	8.1%	2	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Fulwood Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	1.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

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	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	1.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	2.7%	12	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

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	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.3%	1	2.4%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	2.9%	13	14.2%	4	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.3%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.2%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.8%	3	0.0%	0	7.8%	3	2.7%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	7.5%	34	0.0%	0	25.0%	8	2.7%	1	43.0%	10	31.3%	7	0.0%	0	0.0%	0	5.4%	1
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.7%	3	0.0%	0	2.2%	1	0.0%	0	8.4%	2	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	3.5%	16	0.0%	0	20.0%	7	24.2%	5	8.4%	2	5.7%	1	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.1%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.1%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.6%	3	0.0%	0	0.0%	0	12.6%	3	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.9%	8	0.0%	0	0.0%	0	0.0%	0	4.5%	1	6.8%	2	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	3	0.0%	0	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.6%	5	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	2	0.0%	0
Hambleton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	1
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	1.1%	5	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	41.2%	5
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	2	8.9%	2	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	1.7%	7	0.0%	0	3.3%	1	0.0%	0	0.0%	0	28.5%	6	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	9.9%	1
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	2.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.9%	10	0.0%	0
Liverpool City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Lytham Town Centre	0.3%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Manchester City Centre	0.4%	2	0.0%	0	0.0%	0	3.5%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	0.4%	2	0.0%	0	0.0%	0	3.5%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.6%	3	0.0%	0	3.1%	1	3.5%	1	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0
Other, OSA	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	5.4%	1
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	1.5%	7	5.5%	2	0.0%	0	17.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	2	0.0%	0	0.0%	0
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Regent Crescent, Manchester	1.5%	7	8.1%	2	9.9%	3	0.0%	0	1.8%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sunnyclyff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.6%	3	0.0%	0	4.8%	2	2.7%	1	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	2.4%	11	14.2%	4	0.0%	0	6.2%	1	0.0%	0	0.0%	0	4.6%	1	0.0%	0	5.4%	1
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Weighted base:	452	29	33	20	24	22	23	25	11
Sample:	486	24	32	27	41	28	24	21	15

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Q22 Where did you last buy small household goods such as home furnishings, glass and china items?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Preston City Centre	17.9%	129	14.7%	6	4.2%	3	8.6%	4	12.1%	4	1.8%	1	25.3%	9	12.7%	6	4.6%	2
St George's Shopping Centre, Fishergate, Preston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Homebase, Preston Riversway, Mariners Way, Preston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.4%	3	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.8%	6	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	5.3%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	6	0.0%	0
Brookfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	6.3%	46	0.0%	0	6.1%	4	0.0%	0	5.0%	2	6.3%	2	1.6%	1	3.0%	2	1.8%	1
Fulwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.5%	3	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	2.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	10.4%	75	10.4%	4	6.8%	4	8.3%	3	11.3%	4	1.4%	0	5.4%	2	14.3%	7	6.3%	2
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	3.1%	22	2.1%	1	0.9%	1	0.0%	0	8.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	1.3%	9	11.6%	5	0.0%	0	0.0%	0	6.9%	2	0.0%	0	2.1%	1	0.0%	0	1.8%	1
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.4%	3	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	4.2%	30	5.1%	2	5.3%	3	1.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1

Column %ges.

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For WYG

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	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Olympian Way Retail Park, Olympian Way, Leyland	1.0%	8	3.7%	2	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Towngate, Leyland	2.3%	17	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9																	
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hesketh Bank Village Centre	0.1%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longton District Centre	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Longton Local Centre	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tarleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10																	
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Bolton Street, Chorley	0.7%	5	0.0%	0	7.4%	5	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%
Asda, Water Street, Ringway, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bolton Street Local Centre, Chorley	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Town Centre	3.4%	24	2.1%	1	9.9%	6	6.1%	3	19.5%	7	13.5%	4	0.0%	0	1.3%	1	0.0%
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Brooke Street, Chorley	0.2%	1	0.0%	0	1.2%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	2.2%	16	5.5%	2	15.7%	10	6.9%	3	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.2%	2	0.0%	0	1.2%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.8%	6	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.3%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	2	0.0%	0	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

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Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.7%	1	0.0%	0
Garstang Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	4	0.0%	0
Hambleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.4%	3	0.0%	0	3.1%	2	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	2.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	30.3%	10
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	4	1.3%	1	0.0%	0
Blackpool Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	3.6%	1	1.3%	1	3.3%	1
Bolton Gate Retail Park, Roundhill Way, Bolton	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	0	8.1%	3	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	2.4%	18	0.0%	0	1.8%	1	7.9%	3	1.8%	1	0.0%	0	2.1%	1	0.0%	0	7.6%	3
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	3	0.0%	0	0.0%	0
Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Clitheroe Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2	0.0%	0	0.0%	0	6.8%	2
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.6%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	7.5%	4	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	4.2%	30	4.2%	2	7.8%	5	11.1%	5	1.8%	1	6.7%	2	0.0%	0	6.2%	3	5.5%	2

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	0	5.9%	2	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.4%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	4	0.0%	0
Liverpool City Centre	0.3%	2	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.3%	1
Manchester City Centre	1.5%	11	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	0	2.9%	1	7.9%	4	3.5%	1
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	4.7%	34	4.2%	2	15.3%	9	23.4%	10	10.9%	4	26.6%	8	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Ocean Plaza Retail Park, Marina Drive, Southport	0.2%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.3%	2	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	1.0%	7	13.2%	6	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	4	1.7%	1	0.0%	0
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Regent Crescent, Manchester	1.6%	12	0.0%	0	1.2%	1	6.5%	3	6.0%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Warrington Town Centre	0.2%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sunnyclyff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	1.0%	7	0.0%	0	1.7%	1	4.0%	2	0.0%	0	1.8%	1	0.0%	0	7.9%	4	0.0%	0
Woodlands Road, Ansdell Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.7%	5	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	4
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Weighted base:	720	42	61	41	35	32	37	50	34
Sample:	700	35	58	46	50	40	40	42	38

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Q23 Where did you last buy goods such as toys, games, bicycles and recreation goods?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	24.7%	150	18.4%	7	3.9%	2	10.5%	3	17.2%	4	1.5%	0	14.6%	4	6.5%	2	1.9%	1
St George's Shopping Centre, Fishergate, Preston	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Preston Riversway, Mariners Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	2.8%	17	13.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	2	6.1%	2	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	3.4%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0
Brookfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	14.5%	88	3.9%	2	0.0%	0	2.3%	1	6.3%	1	0.0%	0	2.6%	1	20.8%	8	9.7%	3
Fulwood Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	3.0%	18	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Other, Zone 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.9%	5	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	2	0.0%	0	0.0%	0
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	0.7%	4	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.7%	4	10.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	2.8%	17	8.0%	3	0.0%	0	7.8%	2	8.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

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	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	1.9%	11	7.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.4%	3	0.0%	0	1.6%	1	0.0%	0	8.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	5.7%	35	0.0%	0	40.9%	18	11.7%	4	22.2%	5	4.4%	1	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.3%	2	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	1.5%	9	0.0%	0	10.3%	5	2.3%	1	6.3%	1	8.8%	3	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Chorley																	
Zone 11																	
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Buckshaw Village District Centre, Euxton	0.2%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carrington Centre Local Centre, Eccleston	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eccleston Local Centre	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Ordnance Road, Buckshaw	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12																	
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.4%	9	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clayton Green District Centre, Clayton Brook / Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 13																	
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 14																	
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirkham Town Centre	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.9%	7	0.0%	0	0.0%
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Hambleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	3.6%	22	10.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	46.0%	15
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	3	0.0%	0	0.0%	0
Blackpool Town Centre	3.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	4	27.1%	10	11.1%	4
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	1.7%	10	0.0%	0	0.0%	0	6.0%	2	1.4%	0	10.2%	3	2.6%	1	0.0%	0	2.4%	1
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	2
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

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	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.7%	5	0.0%	0	0.0%	0	1.8%	1	0.0%	0	13.0%	4	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	4	0.0%	0
Liverpool City Centre	0.2%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.6%	4	0.0%	0	1.6%	1	0.0%	0	1.8%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	7.8%	47	3.1%	1	22.9%	10	35.4%	11	8.1%	2	44.6%	14	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	4	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	1.0%	6	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	2.1%	1	3.3%	1	3.5%	1
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.8%	5	2.2%	1	0.0%	0	8.3%	3	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Annes, Lytham St Annes																	
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southport Town Centre	0.8%	5	12.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Annes Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	2	0.0%	0	0.0%
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mansell Way, Horwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Liverpool Road North, Burscough	0.1%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Trafford Centre, Regent Crescent, Manchester	0.6%	4	0.0%	0	0.0%	0	4.1%	1	1.4%	0	1.9%	1	0.0%	0	0.0%	0	0.0%
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whalley Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	8.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sunnyclyff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigan Town Centre	0.4%	2	0.0%	0	2.3%	1	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others																	
Abroad	1.4%	8	2.2%	1	8.6%	4	0.0%	0	0.0%	0	1.9%	1	3.8%	1	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Weighted base:	609	40	44	31	24	31	28	37	32
Sample:	530	29	41	33	33	29	28	27	33

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Q24 Where did you last buy chemist goods (including health and beauty products)?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.5%	7	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	20.8%	305	20.5%	22	1.7%	2	0.0%	0	6.2%	3	0.0%	0	18.9%	15	5.1%	5	0.9%	1
St George's Shopping Centre, Fishergate, Preston	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Homebase, Preston Riversway, Mariners Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	1.8%	27	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0
Other, Zone 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	3.5%	51	0.8%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.5%	2	1.7%	2	0.0%	0
Brookfield Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	7.2%	106	2.5%	3	0.0%	0	0.0%	0	0.8%	0	0.0%	0	6.5%	5	8.3%	9	1.9%	1
Fulwood Town Centre	1.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	1.7%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Sharoe Green Local Centre, Preston	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsagh Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	8	0.0%	0
Longridge Town Centre	1.8%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	1.2%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.4%	6	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge Town Centre	1.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	1.7%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	2.3%	33	0.8%	1	0.0%	0	0.7%	1	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.2%	3	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.2%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.1%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	5.2%	76	1.2%	1	0.0%	0	3.0%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.9%	14	2.7%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	1.8%	26	2.1%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.6%	9	8.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.7%	11	10.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.6%	8	7.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.2%	3	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.9%	13	12.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	1.0%	15	0.0%	0	2.8%	3	8.0%	6	4.5%	2	4.9%	3	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.2%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	8.8%	130	1.5%	2	58.6%	67	14.3%	11	53.0%	29	29.3%	19	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.6%	9	0.0%	0	5.4%	6	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.2%	2	0.0%	0	1.6%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	2.6%	38	0.0%	0	15.8%	18	15.3%	12	4.6%	3	8.2%	5	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

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	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.1%	2	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.9%	13	0.0%	0	0.0%	0	16.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.6%	9	0.0%	0	0.5%	1	5.7%	5	0.0%	0	5.4%	4	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.4%	5	0.0%	0	0.0%	0	5.4%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Euxton Village Centre	0.2%	3	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.6%	9	0.0%	0	0.0%	0	10.9%	9	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.9%	28	0.0%	0	0.0%	0	0.9%	1	11.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.2%	3	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.1%	1	0.0%	0	0.5%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.2%	4	0.0%	0	0.5%	1	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	5	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	1.4%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.8%	18	0.0%	0	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	5	0.0%	0	0.0%	0
Other, Zone 14	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4	0.0%	0	0.0%	0
Wesham Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0

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Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Cloughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	2.4%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.3%	33	0.0%	0
Hambleton Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0
Other, Zone 15	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Langho Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3
Mellor Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	2.4%	36	1.2%	1	0.0%	0	0.0%	0	1.3%	1	2.3%	2	0.0%	0	0.6%	1	46.5%	30
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.4%	1	3.3%	3	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.3%	4	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.3%	5	0.0%	0	1.6%	2	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	1.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	19	0.0%	0
Liverpool City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Lytham Town Centre	0.8%	12	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	9	0.0%	0	0.0%	0
Manchester City Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	1.6%	24	0.0%	0	2.7%	3	5.8%	5	2.6%	1	20.7%	14	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Morrisons, Railway Road, Blackburn	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	5
Morrisons, Squires Gate Lane, Blackpool	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.4%	6	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	10	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.6%	9	6.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.0%	0	5.6%	4
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	4
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Trafford Centre, Regent Crescent, Manchester	0.7%	11	0.0%	0	3.7%	4	0.9%	1	0.8%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sunnyclyff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.2%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.6%	9	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Weighted base:	1470	105	115	80	54	66	79	104	64
Sample:	1434	87	104	87	84	83	83	84	74

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Q25 Where did you last buy electrical items, such as televisions, washing machines and computers?																		
Excl. Nulls & SFT																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Preston City Centre	15.2%	140	16.5%	8	1.9%	2	2.2%	1	6.9%	2	0.0%	0	13.1%	7	6.3%	4	4.2%	2
St George's Shopping Centre, Fishergate, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Preston Riversway, Mariners Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	1.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.4%	1	0.0%	0
Brookfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	18.0%	166	2.9%	1	2.3%	2	1.8%	1	2.7%	1	0.0%	0	9.3%	5	17.2%	11	11.8%	5
Fulwood Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

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	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	13.6%	126	31.4%	15	3.8%	3	3.0%	2	8.0%	3	1.2%	0	6.6%	3	9.2%	6	1.5%	1
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	1.5%	14	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.5%	4	1.5%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	2.3%	22	0.0%	0	0.0%	0	3.3%	2	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

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	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.5%	4	1.9%	1	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	0.6%	6	2.9%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	2.8%	26	1.5%	1	19.2%	16	8.7%	5	5.2%	2	7.9%	3	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.2%	2	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	11.4%	105	3.8%	2	55.7%	46	32.5%	18	54.2%	18	27.9%	11	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.3%	2	0.0%	0	0.0%	0	3.3%	2	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	1.9%	18	5.0%	2	8.3%	7	8.1%	5	4.3%	1	7.2%	3	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.3%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.5%	5	0.0%	0	0.0%	0	8.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.3%	3	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	1.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.1%	13	0.0%	0	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Cloughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	6.8%	4	0.0%	0
Hambleton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	1.7%	15	0.0%	0	0.0%	0	6.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.2%	10
Blackpool Retail Park, Squires Gate Lane, Blackpool	2.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.3%	12	10.7%	7	0.0%	0
Blackpool Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	3.6%	2	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	4
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.3%	3	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	10	0.0%	0
Liverpool City Centre	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Manchester City Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.5%	5	10.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	3.0%	28	0.0%	0	4.2%	3	7.0%	4	3.4%	1	36.6%	14	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.2%	2	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	5	0.0%	0
Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.2%	2	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	8.9%	5	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Tesco Extra, Mansell Way, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.4%	12
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Trafford Centre, Regent Crescent, Manchester	1.5%	14	1.9%	1	0.9%	1	7.7%	4	4.8%	2	6.9%	3	2.0%	1	0.0%	0	0.0%	0
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sunnyclyff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.5%	1
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Weighted base:	923	46	82	57	33	39	53	62	41
Sample:	961	41	76	61	58	53	58	49	50

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Q26 Where did you last buy DIY (including gardening) goods?																		
Excl. Nulls & SFT																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	8.4%	104	12.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	4	1.9%	2	0.0%	0
St George's Shopping Centre, Fishergate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	2.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.3%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Homebase, Preston Riversway, Mariners Way, Preston	5.8%	72	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	2.4%	2	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	1.5%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulwood Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	1.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	4	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Other, Zone 4	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Longridge Town Centre	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.2%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	25.2%	310	28.2%	22	1.2%	1	15.1%	11	23.9%	12	4.3%	3	1.5%	1	6.2%	5	14.2%	8
Bamber Bridge Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	4.5%	55	12.2%	10	3.0%	3	10.8%	8	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

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	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.2%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.1%	2	1.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	1.0%	12	11.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.8%	9	11.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	13.1%	161	0.0%	0	63.8%	68	52.7%	39	47.1%	24	40.2%	25	0.0%	0	0.0%	0	1.9%	1
Birkacre Garden Centre, Birkacre Road, Chorley	1.0%	12	0.0%	0	7.5%	8	2.5%	2	2.6%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	1.0%	12	1.1%	1	4.0%	4	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	2.7%	34	0.0%	0	12.6%	14	4.1%	3	12.9%	7	14.4%	9	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.9%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.1%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.3%	3	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.2%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.6%	7	0.0%	0	2.6%	3	0.0%	0	1.5%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	7	0.0%	0	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	2.0%	24	0.0%	0	0.5%	1	0.0%	0	0.9%	0	0.0%	0	0.8%	1	14.0%	11	0.0%	0
Garstang Town Centre	1.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	18.1%	15	0.0%	0
Hambleton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Other, Zone 15	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.8%	9	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	8	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.5%	6	6.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	5.9%	73	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	51.8%	37	20.4%	16	3.0%	2
Blackburn Town Centre	1.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.3%	16
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Blackpool Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Clitheroe Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	6
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	11	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.1%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	1.0%	13	0.0%	0	1.7%	2	0.9%	1	0.0%	0	16.3%	10	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.8%	10
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.9%	0	4.3%	3	0.0%	0	1.5%	1	8.3%	5
Other, Ribble Valley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16
Annes, Lytham St Annes																	
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southport Town Centre	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mansell Way, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Trafford Centre, Regent Crescent, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sunnyclyff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigan Town Centre	0.1%	2	0.0%	0	0.9%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others																	
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Weighted base:	1233	79	107	75	51	63	71	81	58
Sample:	1222	71	93	77	82	73	71	68	66

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Q27 Where did you last buy furniture, carpets and floor coverings?																		
Excl. Nulls & SFT																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	19.5%	165	18.9%	9	4.5%	4	0.0%	0	6.9%	2	0.0%	0	12.1%	7	14.5%	9	4.1%	1
St George's Shopping Centre, Fishergate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.6%	5	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.4%	1	0.0%	0
Homebase, Preston Riversway, Mariners Way, Preston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	6.5%	55	2.8%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	10.1%	6	14.9%	9	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	6.3%	54	1.4%	1	0.9%	1	2.9%	2	0.0%	0	0.0%	0	3.1%	2	8.4%	5	0.0%	0
Fulwood Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

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	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	1.3%	11	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.8%	7	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	1.2%	10	6.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	1.7%	14	0.0%	0	0.0%	0	1.2%	1	3.2%	1	3.5%	2	6.1%	3	0.0%	0	0.0%	0
Bamber Bridge Town Centre	1.3%	11	0.0%	0	1.2%	1	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	3.6%	31	0.0%	0	7.8%	6	12.7%	7	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	3	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	4.2%	35	1.4%	1	1.3%	1	7.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

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	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.5%	4	6.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.3%	3	1.8%	1	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.3%	2	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.4%	3	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.5%	5	0.0%	0	2.9%	2	1.2%	1	2.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.2%	1	0.0%	0	0.9%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	13.5%	114	6.8%	3	49.2%	41	32.8%	19	59.6%	18	26.8%	12	0.0%	0	1.4%	1	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.4%	4	0.0%	0	1.5%	1	0.0%	0	1.1%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.4%	3	0.0%	0	0.0%	0	1.2%	1	1.5%	0	3.5%	2	0.0%	0	0.0%	0	2.0%	1
Clayton Green District Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	1.4%	12	0.0%	0	2.0%	2	1.2%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.5%	4	0.0%	0	0.0%	0	5.7%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.2%	1	0.0%	0	0.0%	0	1.0%	1	1.1%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.5%	5	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.6%	5	0.0%	0	5.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	5	0.0%	0	3.7%	1
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	1.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.2%	12	0.0%	0	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Cloughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	1.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	21.9%	14	0.0%	0
Hambleton Village Centre	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	10	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Other Outside Study Area																		
Accrington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	2.3%	20	0.0%	0	0.0%	0	1.0%	1	2.6%	1	0.0%	0	0.0%	0	2.0%	1	40.8%	12
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	1.1%	1	0.0%	0
Blackpool Town Centre	1.0%	9	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	2	3.5%	2	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.4%	3	0.0%	0	3.1%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	1.2%	10	2.6%	1	1.7%	1	1.8%	1	0.0%	0	6.5%	3	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.2%	2	2.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.5%	4	8.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Cleveleys Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	19.3%	6
Colne Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	1.6%	13	3.6%	2	0.9%	1	1.2%	1	2.1%	1	3.5%	2	0.0%	0	1.4%	1	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.3%	3	0.0%	0	2.2%	2	1.0%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Liverpool City Centre	0.2%	2	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	5	0.0%	0	0.0%	0
Manchester City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	4.1%	35	1.8%	1	6.9%	6	10.0%	6	1.5%	0	32.5%	14	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.2%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	2.0%	1	2.0%	1
Other, Ribble Valley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	1.0%	8	14.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	3
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Regent Crescent, Manchester	0.9%	8	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Warrington Town Centre	0.5%	5	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Preston New Road, Blackpool	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0
Wickes, Sunnyclyff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.1%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Weighted base:	846	49	83	57	30	43	56	63	30
Sample:	838	46	72	58	48	48	53	50	38

Q28 Do you ever visit the following centres? [MR/PR]

Preston City Centre	67.7%	1221	77.2%	92	40.9%	56	56.0%	51	61.4%	40	22.3%	18	78.6%	80	51.1%	60	44.0%	36
Chorley Town Centre	33.3%	600	27.2%	32	96.8%	133	90.6%	82	95.0%	62	78.6%	64	2.4%	3	7.4%	9	9.1%	8
(Don't visit either of these)	20.0%	361	17.1%	20	3.2%	4	6.1%	6	3.8%	2	19.6%	16	20.9%	21	47.2%	55	55.2%	46
Weighted base:	1803	119	137	91	65	82	102	117	83									
Sample:	1803	100	125	100	100	100	100	100	100									100

Q29 Which centre do you visit the most?*Those who visit one or more Centre at Q28:*

Preston City Centre	70.9%	1022	79.1%	78	3.9%	5	8.6%	7	14.3%	9	2.3%	2	99.3%	80	96.9%	60	95.3%	35
Chorley Town Centre	29.1%	420	20.9%	21	96.1%	127	91.4%	78	85.7%	54	97.7%	64	0.7%	1	3.1%	2	4.7%	2
Weighted base:	1442	99	133	85	63	66	81	62	37									
Sample:	1424	76	119	94	96	82	78	46	46									

MeanScore: visits per month**Q30 How often do you visit (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE)?***Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:*

Daily	5.0%	73	3.2%	3	5.2%	7	1.2%	1	3.2%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0
At least two times a week	10.9%	157	10.5%	10	21.1%	28	9.0%	8	15.9%	10	16.3%	11	3.2%	3	0.0%	0	0.0%	0
At least once a week	18.4%	266	16.3%	16	28.6%	38	22.1%	19	27.8%	17	21.1%	14	4.0%	3	1.1%	1	4.9%	2
At least once a fortnight	16.9%	244	10.3%	10	21.3%	28	32.1%	27	25.8%	16	18.2%	12	15.0%	12	7.7%	5	10.3%	4
At least once a month	21.4%	309	35.9%	35	11.8%	16	18.7%	16	11.9%	7	28.7%	19	22.0%	18	15.5%	10	24.1%	9
At least every two months	9.7%	139	9.6%	9	1.8%	2	6.5%	6	5.1%	3	9.6%	6	20.5%	17	18.0%	11	19.9%	7
At least every 3 months	6.8%	98	7.1%	7	1.4%	2	1.5%	1	1.7%	1	0.0%	0	11.3%	9	24.0%	15	8.4%	3
At least every 6 months	4.4%	63	5.7%	6	0.0%	0	1.5%	1	0.5%	0	2.5%	2	11.1%	9	18.7%	12	16.1%	6
Less often than once every 6 months	1.7%	25	0.9%	1	0.0%	0	2.8%	2	0.0%	0	0.0%	0	5.9%	5	8.6%	5	12.9%	5
Have only visited once	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.6%	1
(Don't know / varies)	4.6%	66	0.7%	1	8.7%	12	4.6%	4	8.0%	5	0.7%	0	7.0%	6	6.4%	4	1.6%	1
Mean:	4.85	3.95	7.28	3.73	5.76	4.67	1.45	0.60	0.83									
Weighted base:	1442	99	133	85	63	66	81	62	37									
Sample:	1424	76	119	94	96	82	78	46	46									

Q31 How do you usually travel to (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE) (main part of journey)?*Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:*

Car / van (as driver)	66.8%	964	73.9%	73	52.0%	69	81.8%	70	72.1%	45	67.8%	45	76.1%	62	83.0%	51	77.5%	29
Car / van (as passenger)	4.9%	70	6.5%	6	5.8%	8	7.6%	6	5.9%	4	4.3%	3	5.2%	4	3.2%	2	3.3%	1
Bus, minibus or coach	14.0%	202	15.8%	16	3.9%	5	5.2%	4	7.9%	5	22.3%	15	9.7%	8	4.3%	3	12.9%	5
Motorcycle, scooter or moped	0.4%	5	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.9%	1	0.0%	0	0.0%	0	3.0%	1
Walk	9.6%	139	2.2%	2	33.5%	44	4.7%	4	6.3%	4	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Taxi	0.7%	10	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	1.1%	16	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	8.0%	7	6.4%	4	0.0%	0
Metro	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Bicycle	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park & Ride	1.0%	15	1.6%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	2.0%	1	0.0%	0
(Don't know / varies)	1.3%	19	0.0%	0	3.8%	5	0.8%	1	3.9%	2	0.0%	0	0.0%	0	1.1%	1	3.3%	1
Weighted base:	1442	99	133	85	63	66	81	62	37									
Sample:	1424	76	119	94	96	82	78	46	46									

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Q32 What is the main reason for visiting (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE)?																		
<i>Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:</i>																		
Choice and range of shops	36.6%	529	41.8%	41	41.9%	56	27.9%	24	20.1%	13	22.7%	15	42.5%	34	64.2%	40	47.6%	18
Choice of leisure facilities (restaurants, pubs etc)	4.9%	71	17.8%	18	5.8%	8	9.1%	8	2.5%	2	1.6%	1	3.8%	3	0.0%	0	3.3%	1
Choice of services (hairdressers, banks etc)	5.1%	74	2.7%	3	7.9%	11	15.4%	13	5.8%	4	6.1%	4	1.3%	1	3.1%	2	4.7%	2
Close to home	13.8%	200	3.2%	3	17.2%	23	14.0%	12	27.4%	17	27.9%	18	6.4%	5	0.0%	0	3.3%	1
Close to work	4.7%	68	9.4%	9	1.5%	2	0.0%	0	6.5%	4	1.6%	1	0.9%	1	2.0%	1	0.0%	0
Convenient car parking	0.9%	13	1.3%	1	0.0%	0	0.8%	1	0.0%	0	1.6%	1	1.4%	1	0.0%	0	0.0%	0
Easily accessible by public transport	0.4%	6	0.0%	0	0.4%	1	0.0%	0	3.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Environmental quality of centre	1.8%	26	0.7%	1	4.2%	6	0.8%	1	0.0%	0	2.6%	2	4.1%	3	7.5%	5	6.3%	2
Free car parking	0.3%	5	0.9%	1	0.0%	0	2.2%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Livestock market	1.0%	15	0.0%	0	0.0%	0	0.6%	1	1.2%	1	1.4%	1	0.0%	0	0.0%	0	4.7%	2
Supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of charity shops	0.6%	9	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	9.7%	4
Compact layout / shops close together	1.9%	27	1.6%	2	0.0%	0	2.2%	2	1.5%	1	2.8%	2	9.2%	7	1.1%	1	0.0%	0
Convenient for church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient for meeting / visiting family / friends	2.1%	30	3.7%	4	1.4%	2	1.5%	1	2.1%	1	0.0%	0	3.0%	2	4.1%	3	0.0%	0
Convenient for school run	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Easily accessible by car	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiarity / know my way around	1.1%	16	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.2%	2	1.9%	2	0.0%	0	2.1%	1
Fishergate Shopping Centre is excellent	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a change	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Good facilities / amenities for students	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Good layout	1.4%	20	0.9%	1	0.5%	1	0.6%	1	0.5%	0	0.7%	0	0.0%	0	0.0%	0	1.6%	1
Good market	3.7%	53	5.5%	5	3.4%	4	8.6%	7	8.0%	5	19.6%	13	0.7%	1	0.0%	0	3.3%	1
Good pavements	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Good place for window shopping / browsing	2.3%	34	1.4%	1	2.9%	4	2.7%	2	3.6%	2	0.0%	0	7.0%	6	0.0%	0	0.0%	0
Has a good Boots store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Has everything I need	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Medical services (doctor, dentist, optician etc.)	1.0%	14	0.7%	1	2.2%	3	4.1%	3	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0
Not too busy	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park & Ride facility	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Pedestrianised areas	0.5%	7	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Pleasant atmosphere / people	1.3%	18	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.1%	1	3.9%	3	0.0%	0	3.3%	1
Supporting local area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	12.5%	180	7.7%	8	10.1%	13	8.9%	8	14.6%	9	0.9%	1	7.2%	6	10.8%	7	10.1%	4
Weighted base:		1442		99		133		85		63		66		81		62		37
Sample:		1424		76		119		94		96		82		78		46		46

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Q33 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE) more often?																		
<i>Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:</i>																		
1st Mention																		
Better environment	0.9%	13	0.9%	1	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.1%	1
Better security	0.5%	8	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	5.8%	83	8.6%	8	4.7%	6	3.0%	3	5.9%	4	1.6%	1	8.0%	6	12.6%	8	6.3%	2
Cheaper public transport	0.3%	5	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.4%	6	0.0%	0	0.9%	1	0.8%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	5.9%	85	3.3%	3	13.0%	17	6.8%	6	5.3%	3	16.5%	11	0.9%	1	7.6%	5	1.6%	1
Improved quality of shops	6.4%	92	0.9%	1	12.4%	16	13.0%	11	13.1%	8	12.6%	8	3.4%	3	0.0%	0	8.4%	3
Improved street cleaning	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Increased choice and range of shops	8.2%	118	5.9%	6	15.5%	21	19.5%	17	9.8%	6	11.9%	8	5.0%	4	0.0%	0	1.6%	1
Increased public transport	2.2%	32	5.7%	6	0.4%	1	1.3%	1	0.5%	0	2.3%	2	1.3%	1	8.6%	5	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	4.7%	68	0.7%	1	2.3%	3	0.8%	1	3.0%	2	4.4%	3	12.3%	10	4.1%	3	6.3%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A street market / better market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Address the homeless issue	1.6%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	6	1.4%	1	1.6%	1
Better disabled access	0.2%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	3.3%	1
Charging points for electric cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cafés / restaurants / takeaways	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finish roadworks / improvements	0.4%	6	0.0%	0	3.0%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Free parking	0.4%	6	0.0%	0	1.4%	2	0.0%	0	1.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Improve Park & Ride facility	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Improve the new market	1.1%	16	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved general accessibility	0.2%	3	0.9%	1	0.4%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved pavements	0.4%	6	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved roads	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street lighting	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Install more traffic lights	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less busy	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Less CCTV cameras	0.3%	4	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.3%	4	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less mobile phone shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less vacant shops	1.7%	24	0.0%	0	0.8%	1	1.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Lower rents / rates on shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better car parking	1.3%	18	1.8%	2	0.0%	0	3.0%	3	1.0%	1	1.4%	1	0.0%	0	1.1%	1	0.0%	0
More / better facilities for children	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrianisation	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0
More / better public toilets	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0
More / better restaurants / cafés	0.6%	8	1.8%	2	1.4%	2	0.8%	1	0.5%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
More / better road signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better security / policing	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better supermarkets	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.4%	6	0.0%	0	0.8%	1	0.8%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More investment generally	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sales / special offers / promotions	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
More services such as banks and other financial institutions	0.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shared space	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More special events	0.2%	3	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (benches, litter bins etc.)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
More undercover / indoor shops	0.1%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.6%	1
Redevelopment of derelict areas	0.2%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Reduce noise pollution	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce shop rents / rates	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce the amount of student accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	2.5%	36	1.3%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	5.6%	5	3.9%	2	3.8%	1
Remove / reduce shared space	0.2%	3	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Remove monuments	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	46.6%	672	58.2%	57	37.2%	49	42.6%	36	54.1%	34	34.1%	22	43.4%	35	59.4%	37	59.9%	22
(Don't know)	1.4%	21	0.9%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	3	5.9%	5	0.0%	0	0.0%	0
Weighted base:		1442		99		133		85		63		66		81		62		37
Sample:		1424		76		119		94		96		82		78		46		46

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
2nd Mention																		
Better environment	0.7%	10	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Better security	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.4%	21	0.9%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	5.1%	4	3.1%	2	0.0%	0
Cheaper public transport	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Discount foodstores within the town centre	0.1%	2	0.0%	0	0.5%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.3%	4	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.1%	1	0.0%	0
Improved non-food shops within the town centre	2.4%	35	0.9%	1	4.4%	6	6.8%	6	5.0%	3	0.9%	1	0.9%	1	1.4%	1	1.6%	1
Improved quality of shops	4.2%	61	4.1%	4	11.1%	15	9.2%	8	7.1%	4	21.1%	14	0.0%	0	2.0%	1	1.6%	1
Improved street cleaning	0.7%	10	0.9%	1	1.4%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased choice and range of shops	3.7%	54	0.9%	1	10.2%	14	4.6%	4	2.9%	2	7.6%	5	2.3%	2	0.0%	0	0.0%	0
Increased public transport	0.8%	11	0.0%	0	0.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	1.9%	27	1.6%	2	3.0%	4	2.2%	2	1.0%	1	0.0%	0	5.2%	4	2.8%	2	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A street market / better market	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Address the homeless issue	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.4%	6	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Better layout	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charging points for electric cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cafés / restaurants / takeaways	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finish roadworks / improvements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.2%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.9%	1	1.3%	1	0.0%	0	0.0%	0
Improve Park & Ride facility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the new market	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Improved general accessibility	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved pavements	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0
Improved roads	0.8%	11	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.1%	1	2.1%	1
Improved street lighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Install more traffic lights	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less busy	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less CCTV cameras	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.3%	5	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less mobile phone shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less vacant shops	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.5%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Lower rents / rates on shops	0.1%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better car parking	0.4%	6	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.1%	1	3.0%	1
More / better facilities for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrianisation	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better restaurants / cafés	0.1%	2	0.7%	1	0.0%	0	0.8%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better road signage	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better security / policing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better supermarkets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.6%	9	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	4.7%	2
More investment generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sales / special offers / promotions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More services such as banks and other financial institutions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shared space	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More special events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (benches, litter bins etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover / indoor shops	0.2%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelopment of derelict areas	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce noise pollution	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Reduce shop rents / rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce the amount of student accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	1.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0
Remove / reduce shared space	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove monuments	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	75.3%	1086	87.4%	86	64.3%	85	72.9%	62	78.1%	49	61.3%	40	68.1%	55	86.1%	53	85.2%	31
(Don't know)	1.5%	22	0.9%	1	0.4%	1	0.0%	0	0.5%	0	4.8%	3	5.9%	5	0.0%	0	0.0%	0
Weighted base:		1442		99		133		85		63		66		81		62		37
Sample:		1424		76		119		94		96		82		78		46		46

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16							
3rd Mention																	
Better environment	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better security	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cheaper parking	0.3%	4	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cheaper public transport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Improved leisure facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.9%	1	0.0%	0	0.0%	0	0.0%
Improved non-food shops within the town centre	0.6%	9	0.0%	0	3.8%	5	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%
Improved quality of shops	1.2%	17	0.0%	0	3.4%	5	4.7%	4	1.0%	1	0.0%	0	1.9%	2	0.0%	0	1.6%
Improved street cleaning	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%
Increased choice and range of shops	1.7%	25	0.0%	0	2.8%	4	0.0%	0	1.5%	1	13.4%	9	0.0%	0	0.0%	0	0.0%
Increased public transport	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More parking	0.5%	7	0.9%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
A street market / better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Address the homeless issue	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better disabled access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%
Better layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Charging points for electric cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fewer cafés / restaurants / takeaways	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Finish roadworks / improvements	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Improve Park & Ride facility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Improve the new market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Improved general accessibility	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Improved pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Improved roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Improved street lighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Install more traffic lights	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less busy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less CCTV cameras	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less charity shops	0.1%	2	0.0%	0	0.5%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less mobile phone shops	0.0%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less vacant shops	0.1%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lower rents / rates on shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More / better car parking	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More / better facilities for children	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More / better pedestrianisation	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%
More / better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More / better pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More / better restaurants / cafés	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More / better road signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More / better security / policing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More / better supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More independent shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%
More investment generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More sales / special offers / promotions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More services such as banks and other financial institutions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More shared space	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More special events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More street furniture (benches, litter bins etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More undercover / indoor shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Redevelopment of derelict areas	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Reduce noise pollution	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Reduce shop rents / rates	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce the amount of student accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Remove / reduce shared space	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove monuments	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	91.5%	1320	97.3%	96	88.2%	117	93.2%	79	95.5%	60	76.3%	50	90.6%	73	98.9%	61	92.9%	34
(Don't know)	1.6%	23	0.9%	1	0.4%	1	0.0%	0	0.5%	0	4.8%	3	5.9%	5	0.0%	0	3.3%	1
Weighted base:		1442		99		133		85		63		66		81		62		37
Sample:		1424		76		119		94		96		82		78		46		46

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Q33X Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE) more often? Any mention:																		
<i>Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:</i>																		
Better environment	1.8%	26	0.9%	1	0.5%	1	4.0%	3	0.0%	0	0.0%	0	0.7%	1	1.4%	1	2.1%	1
Better security	0.7%	10	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	7.5%	108	10.4%	10	4.7%	6	3.8%	3	7.6%	5	1.6%	1	13.1%	11	15.6%	10	6.3%	2
Cheaper public transport	0.5%	7	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Discount foodstores within the town centre	0.1%	2	0.0%	0	0.5%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.8%	11	0.0%	0	1.4%	2	0.8%	1	0.7%	0	2.3%	1	0.0%	0	1.1%	1	0.0%	0
Improved non-food shops within the town centre	8.9%	128	4.2%	4	21.1%	28	13.7%	12	10.4%	7	20.2%	13	1.9%	2	9.0%	6	3.3%	1
Improved quality of shops	11.1%	160	5.0%	5	24.4%	32	26.0%	22	16.4%	10	33.7%	22	5.2%	4	2.0%	1	10.1%	4
Improved street cleaning	1.6%	23	0.9%	1	1.4%	2	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Increased choice and range of shops	13.6%	196	6.7%	7	28.1%	37	24.1%	21	13.7%	9	33.0%	22	7.3%	6	0.0%	0	1.6%	1
Increased public transport	2.8%	40	5.7%	6	0.8%	1	1.9%	2	0.5%	0	2.3%	2	1.3%	1	9.9%	6	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	7.0%	101	3.2%	3	5.3%	7	3.0%	3	4.7%	3	4.4%	3	17.5%	14	6.9%	4	6.3%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A street market / better market	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Address the homeless issue	2.2%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	6	1.4%	1	1.6%	1
Better disabled access	0.6%	9	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	2.1%	1
Better layout	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	3.3%	1
Charging points for electric cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cafés / restaurants / takeaways	0.2%	2	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finish roadworks / improvements	0.5%	8	0.0%	0	3.0%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Free parking	0.6%	8	0.0%	0	1.4%	2	0.8%	1	1.0%	1	1.6%	1	1.3%	1	0.0%	0	0.0%	0
Improve Park & Ride facility	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Improve the new market	1.3%	19	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Improved general accessibility	0.4%	5	0.9%	1	0.4%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved pavements	1.0%	15	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0
Improved roads	1.2%	17	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.1%	1	2.1%	1
Improved street lighting	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Install more traffic lights	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less busy	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Less CCTV cameras	0.6%	8	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.7%	10	0.0%	0	4.1%	5	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less mobile phone shops	0.0%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less vacant shops	2.2%	31	0.0%	0	0.8%	1	1.8%	2	0.5%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Lower rents / rates on shops	0.1%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better car parking	1.8%	26	1.8%	2	0.0%	0	3.0%	3	2.8%	2	1.4%	1	0.0%	0	2.2%	1	3.0%	1
More / better facilities for children	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrianisation	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0
More / better public toilets	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0
More / better restaurants / cafés	0.8%	12	2.5%	2	1.4%	2	1.7%	1	1.2%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0
More / better road signage	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better security / policing	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better supermarkets	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
More independent shops	1.1%	15	0.0%	0	0.8%	1	1.5%	1	0.5%	0	0.9%	1	0.9%	1	0.0%	0	4.7%	2
More investment generally	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sales / special offers / promotions	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
More services such as banks and other financial institutions	0.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shared space	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More special events	0.2%	3	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (benches, litter bins etc.)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover / indoor shops	0.3%	4	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.6%	1

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Redevelopment of derelict areas	0.3%	4	0.9%	1	0.0%	0	0.8%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Reduce noise pollution	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce shop rents / rates	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce the amount of student accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	3.7%	53	1.3%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	9.2%	7	4.9%	3	3.8%	1
Remove / reduce shared space	0.5%	8	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Remove monuments	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1442		99		133		85		63		66		81		62		37	
Sample:	1424		76		119		94		96		82		78		46		46	

Q34AWhy don't you visit Preston City Centre? [MR]*Those who do not visit Preston City Centre at Q28:*

Choice of leisure facilities (cinema, gym, pubs etc)	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't have preferred supermarket	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	1.2%	1	0.0%	0
Environmental quality of centre	1.4%	8	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0
Expensive car parking	5.4%	32	12.2%	3	0.7%	1	0.0%	0	9.4%	2	0.7%	0	2.7%	1	2.2%	1	2.4%	1
Inconveniently located car parking	2.7%	16	0.0%	0	1.3%	1	1.4%	1	5.9%	1	0.0%	0	2.7%	1	2.7%	2	1.3%	1
Lack of choice and range of shops	3.1%	18	0.0%	0	0.7%	1	0.0%	0	0.0%	0	4.2%	3	0.0%	0	7.8%	4	0.0%	0
Not accessible by public transport	0.7%	4	0.0%	0	0.7%	1	4.5%	2	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Too far away from home or work	15.3%	89	9.0%	2	21.5%	17	19.3%	8	22.6%	6	27.8%	18	23.3%	5	19.9%	11	24.7%	11
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing, no reason to visit	33.5%	195	33.9%	9	38.8%	31	45.4%	18	22.0%	6	41.0%	26	24.6%	5	24.2%	14	47.4%	22
Badly organised bus station	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get in / out of the car park	6.3%	37	5.7%	2	2.2%	2	0.0%	0	12.6%	3	2.1%	1	4.9%	1	1.5%	1	0.0%	0
Difficult to get to	6.7%	39	3.2%	1	1.6%	1	3.2%	1	0.0%	0	8.1%	5	0.0%	0	17.0%	10	3.7%	2
General dislike of the centre	1.0%	6	2.5%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Had unpleasant experience	1.3%	7	5.7%	2	1.9%	2	0.0%	0	0.0%	0	0.7%	0	2.7%	1	0.0%	0	1.3%	1
No free parking	2.5%	15	0.0%	0	0.9%	1	1.4%	1	3.1%	1	1.3%	1	0.0%	0	1.5%	1	1.3%	1
Not enough parking	6.4%	37	8.2%	2	4.7%	4	8.2%	3	5.6%	1	0.0%	0	2.7%	1	4.2%	2	1.3%	1
Poor disabled facilities / access	1.6%	9	0.0%	0	1.9%	2	0.0%	0	8.0%	2	0.0%	0	2.7%	1	6.9%	4	0.0%	0
Poor layout / shops too spread out / too large	1.4%	8	0.0%	0	1.4%	1	0.0%	0	4.6%	1	0.0%	0	4.9%	1	0.0%	0	5.1%	2
Poor market	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor Park & Ride scheme	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prefer to go elsewhere	2.9%	17	7.8%	2	3.6%	3	0.0%	0	1.4%	0	2.6%	2	0.0%	0	6.3%	4	1.3%	1
Run-down / unattractive	4.2%	25	7.8%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops too far away from bus station / car parks	0.4%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1
Too busy / crowded	4.8%	28	5.7%	2	4.9%	4	14.6%	6	13.0%	3	1.3%	1	0.0%	0	2.7%	2	1.7%	1
Too many changes made	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many empty shops	1.3%	8	0.0%	0	0.7%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Too many negative changes in recent years	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Too many students	0.3%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many train cancellations	0.6%	3	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too old / ill / disabled	6.3%	37	10.7%	3	3.6%	3	2.8%	1	1.4%	0	0.7%	0	26.4%	6	8.0%	5	5.3%	2
Traffic congestion	4.6%	27	7.1%	2	5.4%	4	7.3%	3	1.4%	0	5.0%	3	0.0%	0	3.7%	2	9.5%	4
Undesirable clientele	1.1%	7	0.0%	0	0.0%	0	1.8%	1	2.7%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Unfamiliar	0.5%	3	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Unpleasant atmosphere	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	12	3.2%	1	2.3%	2	0.0%	0	7.1%	2	8.5%	5	0.0%	0	1.2%	1	0.0%	0
Weighted base:	582		27		81		40		25		63		22		57		46	
Sample:	626		32		73		50		38		79		23		56		55	

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Q34BWhy don't you visit Chorley Town Centre? [MR]																	
<i>Those who live in Chorley Borough but do not visit Chorley Town Centre at Q28:</i>																	
Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Choice of services (hairdressers, banks etc)	1.5%	1	8.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Doesn't have preferred supermarket	6.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Environmental quality of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Expensive car parking	1.9%	1	0.0%	0	12.5%	1	0.0%	0	10.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inconveniently located car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lack of choice and range of shops	17.6%	8	10.4%	1	48.2%	2	21.3%	1	35.6%	1	42.5%	3	0.0%	0	0.0%	0	0.0%
Not accessible by public transport	1.2%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
To far away from home or work	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Difficult to get to	2.1%	1	0.0%	0	0.0%	0	8.3%	1	13.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Feels unsafe	2.2%	1	0.0%	0	23.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Prefer to go elsewhere	9.1%	4	0.0%	0	16.2%	1	0.0%	0	19.4%	1	24.2%	2	0.0%	0	0.0%	0	0.0%
Run-down / unattractive	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many charity shops	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.2%	2	0.0%	0	0.0%	0	0.0%
Too many empty shops	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.2%	2	0.0%	0	0.0%	0	0.0%
Unfamiliar	6.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nothing, no reason to visit)	48.4%	23	81.5%	7	0.0%	0	62.2%	4	21.0%	1	24.2%	2	0.0%	0	0.0%	0	0.0%
(Don't know)	2.4%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	9.2%	1	0.0%	0	0.0%	0	0.0%
Weighted base:		47		8		4		7		3		6		0		0	
Sample:		42		6		6		8		6		6		0		0	

Q35 Do people in your household, including yourself, make use of home internet shopping, mobile internet shopping or TV shopping? [MR]

Yes, Internet (home)	66.8%	1204	80.4%	96	75.5%	103	75.5%	69	77.2%	51	70.5%	58	62.5%	64	64.0%	75	62.1%	51
Yes, Portable internet shopping (through mobile phone / tablet)	30.6%	552	13.0%	15	20.7%	28	32.2%	29	34.0%	22	40.4%	33	25.8%	26	47.4%	56	42.6%	35
Yes, TV Shopping	3.2%	58	0.7%	1	5.5%	7	2.2%	2	1.3%	1	1.3%	1	4.6%	5	4.5%	5	3.8%	3
(No)	26.3%	474	17.8%	21	18.5%	25	17.9%	16	20.1%	13	26.8%	22	33.1%	34	22.3%	26	30.5%	25
Weighted base:		1803		119		137		91		65		82		102		117		83
Sample:		1803		100		125		100		100		100		100		100		100

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		
Q36 Which goods or services does your household currently purchase via electronic (home / mobile / TV) shopping? [MR]																		
<i>Those who purchase non-food goods via electronic (home / mobile / TV) shopping at Q35:</i>																		
Banking / finance	1.0%	13	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	3.8%	4	0.0%	0
Books	35.8%	475	51.1%	50	38.5%	43	29.0%	22	39.6%	21	47.4%	28	36.6%	25	40.0%	37	40.5%	23
CDs, DVDs, music	26.9%	357	43.2%	42	20.7%	23	17.0%	13	16.4%	9	22.9%	14	30.7%	21	38.2%	35	26.8%	15
Clothes / shoes	45.8%	609	45.1%	44	47.5%	53	35.4%	26	46.7%	24	55.3%	33	41.1%	28	57.4%	52	34.2%	20
DIY goods	4.0%	53	5.0%	5	1.0%	1	2.9%	2	3.7%	2	2.7%	2	6.9%	5	2.1%	2	4.1%	2
Food	9.0%	120	7.7%	8	7.1%	8	8.5%	6	7.0%	4	21.8%	13	12.3%	8	14.5%	13	14.1%	8
Furniture / carpets	2.5%	33	5.0%	5	0.5%	1	1.9%	1	6.7%	4	4.6%	3	3.7%	3	3.2%	3	3.0%	2
Garden items	3.1%	41	4.5%	4	1.6%	2	1.0%	1	1.2%	1	3.1%	2	5.3%	4	2.8%	3	11.4%	7
Holiday and / or travel tickets	2.0%	27	0.0%	0	3.1%	3	3.2%	2	0.7%	0	6.4%	4	7.9%	5	2.1%	2	1.1%	1
Jewellery / watches	1.2%	16	0.9%	1	1.5%	2	3.4%	3	0.0%	0	0.0%	0	1.9%	1	2.5%	2	0.0%	0
Major electrical items	13.1%	175	12.8%	13	13.1%	15	25.4%	19	22.9%	12	21.9%	13	18.9%	13	13.8%	13	11.0%	6
Small electrical items	19.4%	257	35.7%	35	17.3%	19	19.0%	14	15.9%	8	25.7%	15	23.5%	16	27.9%	25	20.3%	12
Small household goods	15.8%	210	26.2%	26	12.2%	14	11.2%	8	12.0%	6	20.9%	12	17.3%	12	21.6%	20	20.7%	12
Sports goods	2.5%	34	7.9%	8	0.9%	1	1.4%	1	2.4%	1	0.0%	0	6.7%	5	2.2%	2	3.5%	2
Toys	7.0%	92	4.5%	4	15.8%	18	4.8%	4	8.7%	5	5.5%	3	3.8%	3	5.1%	5	2.4%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Antiques	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Baby items	0.1%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clothing accessories (e.g. handbags, sunglasses etc.)	3.9%	52	8.3%	8	0.0%	0	1.7%	1	3.1%	2	9.0%	5	6.7%	5	3.6%	3	3.3%	2
Computer accessories	1.4%	18	1.8%	2	0.0%	0	1.7%	1	0.0%	0	4.1%	2	7.1%	5	0.0%	0	4.1%	2
E cigarettes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flowers / plants	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gifts	8.1%	107	1.3%	1	11.8%	13	7.7%	6	4.5%	2	13.3%	8	4.6%	3	2.6%	2	12.6%	7
Health & beauty / toiletries / chemist items	6.8%	90	8.4%	8	7.7%	9	3.5%	3	3.5%	2	12.0%	7	15.6%	11	2.8%	3	6.5%	4
Hobby / craft items	4.3%	57	4.8%	5	5.6%	6	0.7%	1	7.2%	4	0.0%	0	11.0%	8	3.7%	3	5.1%	3
Insurance	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1
Luggage	0.2%	3	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Mobile phones / accessories	1.1%	14	1.3%	1	0.6%	1	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.9%	1	3.3%	2
Pet supplies	2.3%	31	2.2%	2	5.1%	6	3.3%	2	1.2%	1	10.6%	6	0.0%	0	1.4%	1	2.1%	1
Stationery	1.3%	18	3.1%	3	0.0%	0	0.0%	0	0.8%	0	4.7%	3	0.9%	1	0.0%	0	2.0%	1
Theatre / concert tickets	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Vehicle parts / accessories	2.7%	36	2.0%	2	3.1%	3	4.5%	3	2.4%	1	4.5%	3	1.6%	1	1.4%	1	2.0%	1
Wine	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
(Don't know)	7.6%	101	6.6%	6	5.6%	6	8.0%	6	1.5%	1	0.0%	0	6.1%	4	8.1%	7	5.1%	3
Weighted base:		1329		98		112		75		52		60		69		91		57
Sample:		1213		81		100		73		73		64		65		67		62

Q37 For your household's last non-food electronic (home / mobile / TV) shopping order, how did you receive your goods?*Those who purchase non-food goods via electronic (home / mobile / TV) shopping at Q35:*

Collection at store	4.1%	54	1.8%	2	3.4%	4	0.7%	1	5.3%	3	6.1%	4	6.4%	4	2.1%	2	1.4%	1
Home delivery	90.9%	1207	93.2%	91	88.0%	98	94.1%	70	83.4%	44	86.4%	52	93.6%	64	91.1%	83	89.9%	52
Delivery to place of work	2.7%	35	5.0%	5	5.7%	6	5.1%	4	2.3%	1	2.6%	2	0.0%	0	2.5%	2	6.3%	4
Collection at click and collect hub (non-store location)	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.0%	1	0.0%	0	0.0%	0	1.4%	1
Collection at other location	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.5%	20	0.0%	0	2.9%	3	0.0%	0	8.4%	4	4.0%	2	0.0%	0	4.3%	4	1.1%	1
Weighted base:		1329		98		112		75		52		60		69		91		57
Sample:		1213		81		100		73		73		64		65		67		62

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		
Q38 Which of these leisure activities do you participate in? [MR/PR]																		
Health & fitness	25.1%	452	26.5%	32	28.3%	39	27.8%	25	30.9%	20	20.9%	17	29.0%	30	28.3%	33	21.0%	17
Leisure centre activities	17.0%	307	14.3%	17	21.3%	29	18.9%	17	20.9%	14	29.5%	24	17.9%	18	12.2%	14	8.4%	7
Cinema	41.1%	740	53.6%	64	40.8%	56	53.9%	49	51.4%	34	42.7%	35	44.0%	45	31.9%	38	32.9%	27
Restaurant	58.7%	1059	58.2%	69	78.1%	107	78.0%	71	57.2%	37	69.9%	57	64.7%	66	54.5%	64	68.1%	56
Pub / Bars	41.2%	743	34.6%	41	63.8%	87	54.8%	50	40.0%	26	54.6%	45	38.4%	39	39.2%	46	30.6%	25
Nightclub	4.2%	76	10.1%	12	11.3%	15	7.2%	7	6.2%	4	0.0%	0	6.0%	6	0.0%	0	4.4%	4
Social club	4.9%	88	2.0%	2	9.3%	13	12.6%	11	0.7%	0	6.1%	5	6.7%	7	1.1%	1	0.7%	1
Ten pin bowling	10.1%	182	11.8%	14	14.6%	20	14.8%	13	9.2%	6	10.9%	9	11.9%	12	10.7%	13	4.1%	3
Bingo	5.4%	98	3.4%	4	3.6%	5	1.8%	2	1.3%	1	10.9%	9	3.1%	3	5.2%	6	0.7%	1
Theatre / concert hall	28.8%	520	23.5%	28	43.6%	60	40.2%	36	29.9%	20	42.9%	35	36.0%	37	20.4%	24	29.8%	25
Museum / art galleries	21.9%	394	22.8%	27	29.9%	41	29.8%	27	22.0%	14	22.0%	18	26.9%	28	20.1%	24	16.7%	14
(None of these)	17.6%	318	15.7%	19	10.2%	14	9.2%	8	22.1%	14	13.2%	11	15.4%	16	23.0%	27	20.7%	17
Weighted base:	1803		119		137		91		65		82		102		117		83	
Sample:	1803		100		125		100		100		100		100		100		100	

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Q39 Which centre / facility did you last visit for indoor sports or health and fitness activity?										
<i>Those who visit for health & fitness at Q38: AND Excl. Nulls & SFT</i>										
Zone 1										
JD Gyms, Lime House, Market Street, Preston	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Community Centre, Brook Street, Preston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	1.0%	5	0.0%	0	0.0%	0	0.0%	0	2.3%	1
PureGym, North Road Retail Park, Preston	1.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Transformation Hub, West Strand Road, Preston	1.1%	6	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Total Fitness, West Strand Road, Preston	4.5%	24	17.4%	6	0.0%	0	0.0%	0	0.0%	0
Zone 2										
DW Sports Fitness, Port Way, Riverside, Preston	2.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Larches and Savick ABC Boxing Academy, Catforth Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ultraflex Gym, Shelley Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3										
Fulwood Leisure Centre, Black Bull Lane, Fulwood, Preston	7.4%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GymWorks, Pittman Way, Fulwood, Preston	2.7%	14	0.0%	0	4.2%	2	10.5%	3	0.0%	0
Heartbeat, Sir Tom Finney Way, Preston	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lifestyle Fitness, Bill Shankley Crescent, Preston	0.5%	3	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West View Leisure Centre, Ribbleson Lane, Preston	4.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4										
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston Marriott Leisure Club, Garstang Road, Broughton, Preston	2.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5										
Fitness Plus Gym, Stonebridge Mill, Kestor Lane, Longridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Community Gym, Calder Avenue, Longridge	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reps Gym, Roman Way Industrial Estate, Longridge Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shapes Gym, Manor Court, Salesbury Hall Road, Ribchester	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6										
Other, Zone 6	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham Leisure Centre, Crow Hills Road, Penwortham	3.2%	17	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Zone 7										
Bamber Bridge Leisure Centre, Brindle Road, Bamber Bridge	4.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fit4less, Capitol Trade Park, Winery Lane, Walton-le-Dale	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Muscle Alley Gym, Cuerden Mill, Ward Street, Lostock Hall, Tardy Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Nuffield Health Fitness & Wellbeing Gym, Capitol Centre, Walton-le-Dale	3.7%	20	14.8%	5	0.0%	0	2.3%	1	8.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Places Gym, Craven Drive, off Lostock Lane, Bamber Bridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pro Body Matters Gym, Higher Walton Mill, Cann Bridge Street, Higher Walton	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ribble Tennis Centre, Cuerden Way, Bamber Bridge	1.2%	6	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Crossfit, Mararthon Place, Leyland	1.4%	7	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gymetc, King Street, Leyland	3.1%	17	3.8%	1	0.0%	0	10.6%	3	14.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Leisure Centre, Lancastergate, Leyland	4.7%	25	2.0%	1	5.5%	2	1.8%	1	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	1.5%	8	0.0%	0	0.0%	0	0.0%	0	2.9%	1	8.9%	3	0.0%	0	0.0%	0	0.0%	0
SAS Gym, Clydesdale Place, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tramp2lean, Osprey Place, Titan Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Motivated Fitness, Church Road, Tarleton, Preston	1.0%	5	16.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.2%	1	2.0%	1	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
All Seasons Leisure Centre (Active Nation), Water Street, Chorley	6.6%	35	2.6%	1	29.4%	13	22.5%	7	10.2%	2	15.1%	5	0.0%	0	0.0%	0	0.0%	0
Anytime Fitness, New Market Street, Chorley	1.2%	7	0.0%	0	11.6%	5	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0
Chorley Fitness, Chapel Street, Chorley	1.6%	9	0.0%	0	12.3%	5	3.3%	1	5.3%	1	3.9%	1	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley United Reformed Church, Hollinshead Street, Chorley	0.2%	1	0.0%	0	1.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	1.0%	5	0.0%	0	9.0%	4	0.0%	0	6.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pasquills Gym, Friday Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sportesse-pt, Yarrow Mill, Yarrow Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Xfit Gym, Friday Street, Chorley	0.9%	5	12.1%	4	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
A1 Fitness, Springfield Road, Coppull	0.3%	2	0.0%	0	0.0%	0	6.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village Community Centre, Unity Place, Buckshaw	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GymWorks, Euxton Lane, Euxton, Chorley	1.8%	10	0.0%	0	8.5%	4	6.0%	2	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.7%	4	0.0%	0	0.0%	0	10.4%	3	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Hall Hotel & Leisure Club, Park Hall Road, Charnock Richard	0.3%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Clayton Green Sports Centre (Active Nation), Clayton Green Centre, Centre Drive, Clayton-le-Woods	1.2%	7	0.0%	0	2.3%	1	0.0%	0	12.1%	3	2.8%	1	0.0%	0	0.0%	0	0.0%	0
David Lloyd, Moss Lane, Whittle-le-Woods, Chorley	3.4%	18	0.0%	0	9.4%	4	14.7%	5	4.4%	1	17.4%	5	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.6%	3	0.0%	0	0.0%	0	0.0%	0	6.7%	1	5.1%	2	0.0%	0	0.0%	0	0.0%	0
Shaw Hill Golf Resort & Spa, Shaw Hill, Whittle-le-Woods	0.2%	1	0.0%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Other, Zone 13	0.8%	4	0.0%	0	1.2%	1	2.3%	1	1.6%	0	8.9%	3	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		
Zone 14																		
Bactive Fitness Centre, Mill Lane, Warton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Inspired Fitness, Progress Business Park, Orders Lane, Kirkham	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	3	0.0%	0	0.0%	0
Other, Zone 14	0.8%	4	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	3	0.0%	0	0.0%	0
Ribby Hall Village Health Club and Gym, Ribby Road, Ribby, Kirkham	2.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.2%	11	7.4%	2	0.0%	0
Rural Splash YMCA, Station Road, Kirkham	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	5	0.0%	0	0.0%	0
Zone 15																		
Garstang Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	2	0.0%	0
Myerscough College Sports Centre, St Michael's Road, Bilsborrow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	1.9%	10	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	31.9%	10	0.0%	0
YMCA, Windsor Road, Garstang	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.8%	5	0.0%	0
Zone 16																		
Other, Zone 16	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.9%	6
Salmsbury Sports & Social, Canberra Club, Samlesbury Aerodrome, Balderstone, Blackburn	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Other Outside Study Area																		
Blackburn Sports and Leisure Centre, Feilden Street, Blackburn	0.4%	2	2.6%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Horwich Leisure Centre, Victoria Road, Horwich	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.9%	5	0.0%	0	0.0%	0	0.0%	0
Other, Blackburn	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	2
Other, Blackpool	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	3	0.0%	0	0.0%	0
Other, Bolton	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	2	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.2%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	1.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.7%	7	0.0%	0	0.0%	0
Other, Hyndburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Other, London	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	2.0%	11	14.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.8%	5	3.1%	1
Other, Ribble Valley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1
Other, Stockport	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1
Other, West Lancashire	0.5%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.9%	5	0.0%	0
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		534		33		44		31		22		30		33		31		19
Sample:		466		20		36		32		34		28		27		21		20

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16
Q40 Which centre / facility did you last visit to go the cinema?																	
<i>Those who go to the cinema at Q38: AND Excl. Nulls & SFT</i>																	
Zone 1																	
LeVel, Lancaster Road, Preston	0.9%	7	0.0%	0	6.0%	3	6.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2																	
Odeon Cinema, Port Way, Riversway, Preston	26.0%	190	11.7%	7	7.3%	4	3.9%	2	0.0%	0	0.0%	0	44.5%	20	14.7%	5	0.0%
Zone 5																	
The Palace Cinema, Market Place, Longridge	4.4%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2	9.6%
Zone 7																	
Vue Cinema, The Capitol Centre, Walton-le-Dale	29.8%	217	29.1%	19	7.9%	4	14.0%	7	18.9%	6	1.4%	0	3.7%	2	12.9%	5	23.4%
Vue, Capital Trade Park, London Way, Walton-le-Dale, Preston	0.6%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10																	
Chorley Empire Community Cinema, Chorley Little Theatre, Dole Lane, Chorley	0.4%	3	0.0%	0	3.4%	2	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15																	
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other Outside Study Area																	
Blackpool Rocks, Winter Gardens, Church Street, Blackpool	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%
Cineworld, The Valley, Eagley Brook Way, Bolton	1.0%	7	0.0%	0	1.3%	1	0.0%	0	4.6%	1	3.9%	1	0.0%	0	0.0%	0	0.0%
Empire, Anjou Boulevard, Robin Park, Wigan	0.9%	6	1.4%	1	2.0%	1	4.1%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%
Light Cinema, Market Place Shopping Centre, Bolton	1.1%	8	0.0%	0	9.5%	5	0.0%	0	6.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Odeon Cinema, Rigby Road, Blackpool	1.6%	11	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	8	6.1%	2	0.0%
Odeon, Deansgate, Manchester	0.8%	6	6.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Odeon, The Trafford Centre, Stretford, Manchester	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%
Other, Bolton	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, OSA	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%
The Dukes, Moor Lane, Lancaster	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	2.3%
The Grand, York Street, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Island Cinema, South Promenade, Lytham St Annes	2.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	10	0.0%	0	0.0%
The Regent Cinema, Church Street, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Vue Cinema, Church Street, Lancaster	1.8%	13	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	30.6%	11	0.0%
Vue Cinema, Middlebrook Retail & Leisure Park, The Link Way, Horwich	18.4%	134	1.4%	1	58.0%	31	69.6%	33	62.0%	20	93.0%	31	3.7%	2	0.0%	0	2.3%
Vue Cinema, North Promenade, Thornton-Cleveleys	1.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	26.1%	10	0.0%
Vue Cinema, Ocean Plaza, Marine Drive, Southport	4.3%	32	46.8%	30	0.0%	0	1.5%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	3.0%
Vue Cinema, The Peel Centre, Lower Audley Street, Blackburn	2.8%	20	0.0%	0	3.4%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	50.7%
Others																	
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	729			64		54		48		32		33		45		38	
Sample:	640			47		43		40		46		36		43		26	

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16
Q41 Which centre / facility did you last visit to go to a restaurant?																	
<i>Those who go to restaurants at Q38: AND Excl. Nulls & SFT</i>																	
Zone 1																	
Fishergate Shopping Centre, Fishergate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Preston City Centre	23.0%	225	36.7%	23	0.0%	0	4.6%	3	6.7%	2	0.0%	0	14.2%	9	4.0%	2	11.9%
St George's Shopping Centre, Friargate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2																	
Ashton-on-Ribble Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3																	
Deepdale Shopping Park, Blackpool Road, Preston	1.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%
Fulwood Town Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Queens Retail Park, Queen Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ribbleton Avenue Local Centre, Preston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4																	
Barton Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Broughton Village Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
Cottam Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 4	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3	0.0%	0	0.0%
Zone 5																	
Longridge Town Centre	3.4%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	4	6.6%
Other, Zone 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ribchester Village Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%
Zone 6																	
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Penwortham District Centre	1.5%	14	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%
Zone 7																	
Bamber Bridge Town Centre	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.8%	8	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Greens Lane Local Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hoghton Village Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lostock Hall Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Riley Green Local Centre	0.3%	3	1.4%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.8%	1	0.0%	0	0.0%
Samlesbury Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tardy Gate District Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walton-le-Dale Local Centre	1.8%	18	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8																	
Clayton-le-Woods Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Centre																		
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	4.6%	44	1.4%	1	2.7%	3	3.8%	3	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, South Ribble	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.3%	3	2.7%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.9%	9	5.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mere Brow Village Centre	0.2%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Much Hoole Village Centre	0.8%	8	1.4%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
New Longton Local Centre	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.3%	3	1.1%	1	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.9%	8	13.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.3%	3	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitestake Village Centre	0.3%	3	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	8.6%	84	0.0%	0	38.8%	41	20.6%	14	36.5%	13	20.8%	12	0.0%	0	0.0%	0	1.2%	1
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.7%	7	0.0%	0	1.6%	2	3.4%	2	1.2%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	1.0%	9	0.0%	0	1.9%	2	9.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.4%	4	0.0%	0	0.5%	1	1.0%	1	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	1.1%	10	0.0%	0	0.0%	0	4.4%	3	3.2%	1	0.0%	0	1.0%	1	7.7%	5	0.0%	0
Euxton Village Centre	1.1%	10	0.0%	0	3.2%	3	10.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.6%	6	0.0%	0	3.2%	3	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District	0.6%	6	0.0%	0	0.0%	0	0.0%	0	7.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

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	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Centre, Clayton Brook/Green																		
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.5%	5	0.0%	0	0.7%	1	0.8%	1	3.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.2%	2	0.0%	0	1.8%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Adlington Town Centre	1.2%	11	0.0%	0	3.1%	3	0.0%	0	0.0%	0	14.7%	8	0.0%	0	0.0%	0	0.0%	0
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.5%	5	0.0%	0	0.0%	0	1.0%	1	1.2%	0	6.4%	4	0.0%	0	0.0%	0	0.0%	0
Cowling Village Centre	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Freckleton Village Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Kirkham Town Centre	0.7%	7	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	6.5%	4	0.0%	0	0.0%	0
Other, Zone 14	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Zone 15																		
Bilsborrow Village Centre	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	4	0.0%	0
Brock Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	1.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	22.3%	13	0.0%	0
Great Eccleston Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	3.5%	2	0.0%	0
Knott End-on-Sea Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Other, Zone 15	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Zone 16																		
Langho Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2
Mellor Village Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	4
Salesbury Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Alexandria Drive, St Annes Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	1.2%	1
Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	2.9%	28	0.0%	0	0.0%	0	1.0%	1	2.7%	1	0.8%	0	0.0%	0	0.0%	0	27.2%	14
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Blackpool Town Centre	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	9.1%	6	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	1.4%	14	0.0%	0	2.4%	3	0.0%	0	5.5%	2	1.5%	1	3.7%	2	1.4%	1	0.0%	0
Burnley Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.3%	3	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	1.0%	9	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	5
Darwen Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.2%	1
Edinburgh City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fleetwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	1.2%	12	0.0%	0	1.0%	1	0.0%	0	0.0%	0	19.2%	11	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Lancaster City Centre	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	5	0.0%	0
Lincoln City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Liverpool City Centre	0.6%	6	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.2%	0	1.0%	1	0.0%	0	0.0%	0	2.2%	1
Lytham Town Centre	2.3%	22	0.0%	0	0.0%	0	1.9%	1	6.3%	2	0.0%	0	12.7%	8	2.1%	1	2.3%	1
Manchester City Centre	3.6%	35	0.0%	0	10.8%	11	9.7%	7	6.3%	2	3.8%	2	0.0%	0	0.0%	0	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	2.4%	23	0.0%	0	8.2%	9	12.2%	8	1.7%	1	10.0%	6	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.2%	2	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	2.9%	29	9.6%	6	0.5%	1	0.8%	1	7.3%	3	2.1%	1	3.0%	2	5.2%	3	5.5%	3
Other, Ribble Valley	0.6%	6	1.4%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	4
Other, Salford	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Warrington	0.2%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	7	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	1.0%	9	7.1%	5	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.1%	10	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.6%	6	0.0%	0	3.1%	3	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0
The Peel Centre Hyndburn / Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	0
Thornton-Cleveleys District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Regent Crescent, Manchester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warton Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Whalley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2
Wigan Town Centre	0.9%	8	0.0%	0	2.4%	3	0.8%	1	0.0%	0	5.7%	3	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrightington Local Centre	0.3%	3	0.0%	0	1.0%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	1.6%	15	0.0%	0	4.3%	5	1.0%	1	0.0%	0	0.0%	0	1.8%	1	2.9%	2	6.9%	4
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Weighted base:	975	64	106	68	36	56	61	60	52
Sample:	964	54	94	69	53	62	59	49	58

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Q42 Which centre / facility did you last visit to go to bars, pubs and night / social clubs?										
<i>Those who go to bars, pubs and / or night / social clubs at Q38: AND Excl. Nulls & SFT</i>										
Zone 1										
Fishergate Shopping Centre, Fishergate, Preston	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	28.9%	207	25.2%	11	4.0%	3	0.0%	0	0.0%	1
St George's Shopping Centre, Friargate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2										
Ashton-on-Ribble Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3										
Deepdale Shopping Park, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulwood Town Centre	1.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4										
Barton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Village Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottam Local Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5										
Longridge Town Centre	2.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.3%	2	0.0%	0	0.0%	0	0.0%	0	5.1%	0
Ribchester Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6										
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	3.9%	28	9.2%	4	0.0%	0	0.0%	0	0.0%	0
Zone 7										
Bamber Bridge Town Centre	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Greens Lane Local Centre, Clayton Brook/Green	0.1%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoghton Village Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riley Green Local Centre	0.6%	4	0.0%	0	2.3%	2	0.0%	0	5.8%	0
Samlesbury Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8										
Clayton-le-Woods Village	0.3%	2	0.0%	0	0.0%	0	4.8%	1	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Centre																		
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	5.9%	42	4.9%	2	0.0%	0	5.7%	3	0.0%	0	6.6%	3	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, South Ribble	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.4%	3	4.9%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	1.7%	12	16.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mere Brow Village Centre	0.2%	2	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Much Hoole Village Centre	0.3%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.5%	3	7.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.2%	2	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitestake Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	13.0%	93	0.0%	0	71.3%	59	18.8%	9	55.6%	13	19.0%	8	0.0%	0	1.8%	1	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.2%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	2.1%	15	0.0%	0	0.0%	0	27.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.5%	4	0.0%	0	0.7%	1	6.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	3	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.5%	4	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0
Euxton Village Centre	1.0%	7	0.0%	0	0.7%	1	13.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.3%	2	0.0%	0	0.0%	0	0.0%	0	10.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District	0.3%	2	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Weighted:

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	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Centre, Clayton Brook/Green																		
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.2%	1	0.0%	0	0.0%	0	1.1%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.2%	1	2.0%	1	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Adlington Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	6	0.0%	0	0.0%	0	0.0%	0
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	1.2%	9	0.0%	0	2.3%	2	0.0%	0	0.0%	0	14.3%	6	0.0%	0	0.0%	0	0.0%	0
Cowling Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Freckleton Village Local Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	3	0.0%	0	0.0%	0
Kirkham Town Centre	1.3%	10	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	16.8%	6	0.0%	0	0.0%	0
Other, Zone 14	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Zone 15																		
Bilsborrow Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Brock Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	2.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.8%	16	0.0%	0
Great Eccleston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	4	0.0%	0
Other, Zone 15	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0
Zone 16																		
Langho Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1
Mellor Village Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	4
Salesbury Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1
Other Outside Study Area																		
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	2.4%	17	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	10.8%	4	28.3%	7
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	4	0.0%	0	3.1%	1
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.5%	4	0.0%	0	1.2%	1	1.1%	1	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0
Burnley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.4%	8
Darwen Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fleetwood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	1.5%	11	0.0%	0	0.7%	1	0.0%	0	0.0%	0	25.2%	10	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Lancaster City Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	4	0.0%	0
Lincoln City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0
Liverpool City Centre	0.1%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	4	0.0%	0	0.0%	0
Manchester City Centre	3.2%	23	0.0%	0	13.1%	11	10.4%	5	12.9%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, London	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.6%	4	9.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	1.4%	10	2.0%	1	0.7%	1	0.0%	0	0.0%	0	2.9%	1	2.8%	1	1.8%	1	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Salford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	3.6%	1	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.2%	2	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.3%	2	0.0%	0	0.7%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre Hyndburn / Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton-Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton-Cleveleys District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.4%	1	0.0%	0
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Regent Crescent, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Whalley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Wigan Town Centre	0.3%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrightington Local Centre	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		
Weighted base:	715	44		82		50		24		41		38		37		25		
Sample:	675	34		66		52		32		41		38		33		24		
Q43 Which centre / facility did you last visit to go ten-pin bowling?																		
<i>Those who go ten-pin bowling at Q38: AND Excl. Nulls & SFT</i>																		
Zone 1																		
Level, Lancaster Road, Preston	18.8%	32	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	0.0%	0	0.0%	0
MFA Bowl, Greenbank Street, Preston	33.1%	56	0.0%	0	16.9%	3	0.0%	0	19.2%	1	0.0%	0	63.3%	5	76.1%	7	0.0%	0
Preston Guild Hall, Lancaster Road, Preston (01)	2.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	1	0.0%	0	0.0%	0
Zone 15																		
Other, Zone 15	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
AMF Bowling, Wallgate, Wigan	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	1	0.0%	0	0.0%	0
Hollywood Bowl, Middlebrook Retail & Leisure Park, The Linkway, Horwich	29.4%	50	9.4%	1	83.1%	16	100.0%	13	80.8%	5	90.6%	8	0.0%	0	0.0%	0	0.0%	0
MFA Bowl, Market Street, Blackpool	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.9%	2	0.0%	0
Other, OSA	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	0.0%	0	0.0%	0
Premier Bowl & Laser, Ocean Plaza, Marine Drive, Southport	10.1%	17	84.0%	11	0.0%	0	0.0%	0	0.0%	0	9.4%	1	0.0%	0	0.0%	0	0.0%	0
Tenpin, The Peel Centre, Lower Audley Street, Blackburn	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	2
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	169	13		19		13		6		9		8		9		2		
Sample:	133	11		12		12		6		6		10		6		3		

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Q44 Which centre / facility did you last visit for bingo?																		
<i>Those who go to bingo at Q38: AND Excl. Nulls & SFT</i>																		
Zone 1																		
Club 3000, Tithebarn Street, Preston	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gala Bingo, Market Street, Preston	4.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Meadow Street Labour Club, North Road, Preston	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Club 3000, New Hall Lane, Preston	45.7%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Other, Zone 4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Longridge Town Centre	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Wilfrid's Terrace Members Club, St Wilfrid's Terrace, Garstang, Longridge	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Bamber Bridge Trades Hall Club & Institute, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Other, Zone 8	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Sports Club, Old Emmanuel School, Westhead Road, Croston	5.4%	5	100.0%	4	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Gala Bingo, Market Street, Chorley	10.8%	9	0.0%	0	62.6%	3	66.7%	1	100.0%	1	35.0%	3	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Ex-Service Mens Club, (Royal British Legion), Springfield Road, Coppull, Chorley	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Wheelton Local Centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.8%	1	0.0%	0	0.0%	0
Zone 13																		
Other, Zone 13	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.0%	3	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Other, Zone 14	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	76.2%	2	0.0%	0	0.0%	0
Zone 15																		
Other, Zone 15	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	2	0.0%	0
Other Outside Study Area																		
Empire Bingo, Hawes Side Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gala Bingo, Ainsworth Street, Blackburn	6.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	99.9%	1
Gala Bingo, Anjou Boulevard, Robin Park, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gala Bingo, Crompton Street, Wigan	2.2%	2	0.0%	0	37.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gala Bingo, King Street, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Garrick Parade, Lord Street, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Ormrod Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Talbot Road, Blackpool	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	2	0.0%	0
Online	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.0%	3	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Weighted base:	85	4	5	2	1	9	3	5	1
Sample:	70	1	4	3	2	5	4	2	1

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Q45 Which centre / facility did you last visit for art / culture activities (i.e. theatres / galleries / museums)?																		
<i>Those who visit for art / cultural activites at Q38: AND Excl. Nulls & SFT</i>																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	25.1%	156	14.4%	5	4.5%	3	10.9%	5	8.4%	2	3.9%	2	9.6%	4	22.2%	6	2.3%	1
St George's Shopping Centre, Friargate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton-on-Ribble Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Deepdale Shopping Park, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Barton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottam Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Longridge Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribchester Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Bamber Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Great Greens Lane Local Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoghton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Samlesbury Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Clayton-le-Woods Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey
For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Centre																		
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Leyland Town Centre	0.6%	4	3.6%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, South Ribble	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mere Brow Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Much Hoole Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitestake Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	3.4%	21	0.0%	0	16.7%	11	5.0%	2	13.6%	3	10.3%	4	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Centre, Clayton Brook/Green																		
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Adlington Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	3	0.0%	0	0.0%	0	0.0%	0
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Cowling Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Bilsborrow Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brock Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Eccleston Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salesbury Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	1.2%	7	0.0%	0	0.0%	0	1.7%	1	3.3%	1	3.9%	2	2.8%	1	0.0%	0	6.4%	2
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.3%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	6.6%	41	0.0%	0	1.5%	1	1.3%	1	3.3%	1	0.0%	0	25.4%	10	10.2%	3	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	1.6%	10	0.0%	0	0.0%	0	0.0%	0	2.1%	0	9.9%	4	4.0%	2	0.0%	0	2.9%	1
Burnley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	1.7%	10	3.6%	1	5.0%	3	1.3%	1	0.0%	0	3.9%	2	2.0%	1	0.0%	0	0.0%	0
Fleetwood Town Centre	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Lancaster City Centre	1.9%	12	7.2%	3	2.8%	2	0.0%	0	0.0%	0	0.0%	0	6.7%	3	15.9%	4	0.0%	0
Lincoln City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0
Liverpool City Centre	7.6%	47	8.9%	3	14.4%	9	11.2%	5	7.2%	1	2.6%	1	2.0%	1	9.8%	3	4.5%	1
London	7.8%	49	25.5%	9	3.7%	2	10.9%	5	8.9%	2	2.9%	1	0.0%	0	3.1%	1	37.2%	10
Lytham Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2	2.4%	1	2.3%	1
Manchester City Centre	31.5%	196	33.0%	12	45.1%	30	43.5%	19	47.0%	10	48.4%	19	20.3%	8	12.9%	4	36.1%	10
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	0.3%	2	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.1%	4	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	1.8%	11	0.0%	0	0.0%	0	0.0%	0	3.0%	1	2.1%	1	5.7%	2	4.8%	1	8.3%	2
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Salford	0.7%	4	0.0%	0	0.8%	1	2.9%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.7%	5	3.9%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre Hyndburn / Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton-Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton-Cleveleys District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Regent Crescent, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrightington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.5%	3	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	2.0%	13	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	10.6%	4	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Weighted base:	622		35		65		43		21		40		38		28		27	
Sample:	640		27		58		46		40		42		41		26		32	
Q46 How do you normally travel when visiting leisure destinations?																		
<i>Those who visit for one or more leisure activities at Q38:</i>																		
Car / van (as driver)	65.0%	965	66.7%	67	65.1%	80	56.7%	47	70.6%	36	51.1%	36	74.1%	64	81.9%	74	68.7%	45
Car / van (as passenger)	8.4%	125	7.8%	8	6.8%	8	10.0%	8	8.2%	4	13.3%	9	6.3%	5	3.2%	3	5.8%	4
Bus, minibus or coach	4.3%	63	6.0%	6	0.4%	1	2.0%	2	1.5%	1	3.1%	2	5.2%	4	0.7%	1	1.9%	1
Motorcycle, scooter or moped	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	4	0.0%	0
Walk	8.0%	119	3.5%	3	9.9%	12	8.6%	7	5.6%	3	10.0%	7	4.1%	4	8.1%	7	6.7%	4
Taxi	3.6%	53	4.9%	5	2.2%	3	5.8%	5	0.0%	0	2.8%	2	0.0%	0	0.7%	1	2.6%	2
Train	4.5%	66	6.2%	6	7.6%	9	8.8%	7	5.2%	3	10.0%	7	5.5%	5	0.0%	0	7.1%	5
Bicycle	0.4%	6	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Participate online only	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	5.6%	83	4.9%	5	7.4%	9	8.2%	7	8.9%	5	9.7%	7	4.9%	4	1.0%	1	7.1%	5
Weighted base:	1485		100		123		82		51		71		87		91		65	
Sample:	1470		83		107		88		79		83		88		77		75	

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	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Q47 Which leisure facilities would you like to see more of in your area? [MR]																		
Bars / pubs	1.5%	26	3.7%	4	1.4%	2	1.4%	1	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better shopping facilities	3.2%	57	2.4%	3	2.4%	3	8.2%	7	3.0%	2	4.7%	4	2.4%	2	0.0%	0	6.6%	5
Bowling alley	2.7%	49	0.0%	0	7.7%	10	10.5%	10	1.3%	1	7.2%	6	1.6%	2	2.0%	2	0.0%	0
Cinema	7.4%	133	0.0%	0	36.7%	50	23.4%	21	14.7%	10	15.3%	12	1.8%	2	0.7%	1	2.3%	2
Concert hall / venue	0.5%	10	0.0%	0	1.8%	2	1.6%	1	0.7%	0	0.0%	0	1.1%	1	0.0%	0	1.4%	1
Cycle paths / area	0.7%	13	0.0%	0	1.4%	2	0.0%	0	3.9%	3	0.0%	0	1.5%	2	1.1%	1	0.0%	0
Dance facilities	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skate park	0.3%	5	0.0%	0	0.5%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health & fitness (gym)	1.9%	35	9.0%	11	2.1%	3	1.1%	1	1.0%	1	0.7%	1	1.1%	1	4.1%	5	0.0%	0
Hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice rink	0.8%	15	1.8%	2	2.3%	3	2.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Karting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure centre	1.7%	31	1.6%	2	0.0%	0	2.2%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More children facilities / activities	5.1%	92	3.2%	4	7.4%	10	5.0%	5	0.0%	0	4.1%	3	2.4%	2	4.1%	5	7.6%	6
More sports facilities (football pitches, tennis courts)	2.6%	48	3.8%	5	1.4%	2	1.4%	1	2.7%	2	4.5%	4	3.9%	4	2.8%	3	6.9%	6
Museum / art galleries	0.2%	4	0.0%	0	0.0%	0	0.8%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor play areas / park facilities	1.3%	23	1.9%	2	0.0%	0	0.8%	1	0.0%	0	0.6%	0	1.5%	2	0.0%	0	2.3%	2
Paintballing	0.2%	4	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants / cafes	3.0%	54	1.9%	2	4.3%	6	3.6%	3	3.6%	2	6.9%	6	2.4%	2	1.8%	2	0.7%	1
Swimming pool	5.5%	99	10.0%	12	2.7%	4	8.0%	7	7.3%	5	1.7%	1	5.1%	5	5.8%	7	2.3%	2
Theatre	1.6%	29	0.7%	1	0.7%	1	2.2%	2	0.7%	0	1.7%	1	2.4%	2	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arts & craft courses	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingo hall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Blood donor station	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Community centre / social club	0.6%	11	0.6%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dog-walking routes / facilities	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.7%	1	0.0%	0	0.0%	0
Dry ski slope	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golf course	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	5	0.0%	0
Horse-riding club	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
More / better leisure facilities in general	0.4%	8	0.7%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities / activities for older people	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0
More facilities / activities for the disabled	0.3%	5	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
More walking routes / paths	0.5%	9	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.9%	1
Motor cross track	0.2%	4	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0
Roller skating / blading	0.4%	7	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterpark	0.4%	7	0.7%	1	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None)	63.9%	1152	60.6%	72	43.1%	59	53.2%	48	62.6%	41	59.0%	48	71.5%	73	72.2%	85	79.0%	65
(Don't know)	4.7%	85	3.9%	5	0.5%	1	4.0%	4	0.5%	0	5.0%	4	3.9%	4	3.1%	4	2.2%	2
Weighted base:		1803		119		137		91		65		82		102		117		83
Sample:		1803		100		125		100		100		100		100		100		100

GEN Gender of respondent.

Male	36.1%	651	30.3%	36	43.4%	59	44.0%	40	39.1%	26	27.3%	22	39.3%	40	45.8%	54	29.1%	24
Female	63.9%	1152	69.7%	83	56.6%	78	56.0%	51	60.9%	40	72.7%	59	60.7%	62	54.2%	64	70.9%	58
Weighted base:		1803		119		137		91		65		82		102		117		83
Sample:		1803		100		125		100		100		100		100		100		100

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
AGE Could I ask, how old are you?																		
18 – 24 years	6.5%	117	6.8%	8	7.1%	10	3.6%	3	12.3%	8	6.6%	5	6.7%	7	10.1%	12	4.4%	4
25 – 34 years	14.4%	260	16.9%	20	16.6%	23	10.8%	10	18.5%	12	16.4%	13	16.9%	17	16.9%	20	8.7%	7
35 – 44 years	18.3%	329	13.6%	16	29.9%	41	24.7%	22	14.1%	9	24.4%	20	13.5%	14	15.5%	18	2.5%	2
45 – 54 years	18.9%	341	28.7%	34	16.5%	23	26.6%	24	15.5%	10	14.3%	12	19.1%	20	17.6%	21	11.4%	9
55 – 64 years	18.3%	330	15.8%	19	11.8%	16	8.9%	8	19.2%	13	11.2%	9	21.0%	22	12.6%	15	24.5%	20
65+ years	23.7%	427	18.3%	22	18.0%	25	25.4%	23	20.3%	13	27.1%	22	22.8%	23	27.3%	32	48.6%	40
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1803		119		137		91		65		82		102		117		83
Sample:		1803		100		125		100		100		100		100		100		100

GEN2 Which of the following best describes your gender? [PR]*Those who live in the Chorley Borough:*

Male	31.1%	125	15.6%	3	33.5%	46	46.3%	35	29.3%	19	22.3%	13	0.0%	0	0.0%	0	0.0%	0
Female	57.1%	229	59.4%	13	54.5%	75	45.9%	35	54.8%	36	74.7%	43	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Prefer not to answer)	11.7%	47	25.0%	6	12.1%	17	7.7%	6	16.0%	10	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Weighted base:		401		22		137		77		65		58		0		0		0
Sample:		428		15		125		92		100		67		0		0		0

GEN3 Does your gender identity match your assigned sex at birth?*Those who live in the Chorley Borough:*

Yes	85.2%	342	75.0%	17	86.8%	119	92.3%	71	84.0%	55	89.7%	52	0.0%	0	0.0%	0	0.0%	0
No	1.2%	5	3.9%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
(Prefer not to answer)	13.6%	55	21.0%	5	13.2%	18	7.7%	6	16.0%	10	7.6%	4	0.0%	0	0.0%	0	0.0%	0
Weighted base:		401		22		137		77		65		58		0		0		0
Sample:		428		15		125		92		100		67		0		0		0

EMP Are you an employee or Councillor of Chorley Council?*Those who live in the Chorley Borough:*

Employee	2.4%	10	21.0%	5	2.6%	4	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Councillor	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0
(Neither of these)	96.9%	389	79.0%	18	97.4%	133	99.3%	76	98.7%	65	95.4%	55	0.0%	0	0.0%	0	0.0%	0
Weighted base:		401		22		137		77		65		58		0		0		0
Sample:		428		15		125		92		100		67		0		0		0

DIS Do you have any long-standing illness, disability or infirmity? (Long-standing means anything that has troubled you over a period of time or that is likely to affect you over a period of time)*Those who live in the Chorley Borough:*

Yes	16.7%	67	16.9%	4	17.3%	24	20.0%	15	12.2%	8	15.0%	9	0.0%	0	0.0%	0	0.0%	0
No	69.2%	278	62.0%	14	69.1%	95	71.6%	55	70.7%	46	77.4%	45	0.0%	0	0.0%	0	0.0%	0
(Prefer not to answer)	14.1%	57	21.0%	5	13.6%	19	8.5%	6	17.1%	11	7.6%	4	0.0%	0	0.0%	0	0.0%	0
Weighted base:		401		22		137		77		65		58		0		0		0
Sample:		428		15		125		92		100		67		0		0		0

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16
ETH To which of these groups do you consider you belong? [PR]																	
<i>Those who live in the Chorley Borough:</i>																	
White English / Welsh / Scottish / Northern Irish / British	85.0%	341	75.0%	17	87.9%	120	90.8%	70	82.5%	54	89.7%	52	0.0%	0	0.0%	0	0.0%
White Irish	0.4%	2	0.0%	0	0.0%	0	1.4%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
White Gypsy or Irish Traveller	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Any other White background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
White & Black Caribbean	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
White & Black African	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
White & Asian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Any other Mixed ethnic background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asian/Asian British Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asian/Asian British Indian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asian/Asian British Pakistani	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asian/Asian British Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Any other Asian background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Black African	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Black Caribbean	0.5%	2	0.0%	0	1.4%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Black British	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Any other Black / African / Caribbean background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Arab	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Any other ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
White American	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Prefer not to answer)	13.4%	54	25.0%	6	10.8%	15	7.7%	6	16.0%	10	10.3%	6	0.0%	0	0.0%	0	0.0%
Weighted base:		401		22		137		77		65		58		0		0	
Sample:		428		15		125		92		100		67		0		0	

REL How would you describe your religion?*Those who live in the Chorley Borough:*

Buddhism	1.4%	6	18.0%	4	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%
Christianity or Christian denominations	55.4%	222	30.4%	7	62.0%	85	59.8%	46	55.8%	36	52.1%	30	0.0%	0	0.0%	0	0.0%
Hinduism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Islam	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Judaism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sikhism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Any other religion / belief	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
No religion or belief	27.1%	109	26.6%	6	22.1%	30	30.6%	23	24.6%	16	35.0%	20	0.0%	0	0.0%	0	0.0%
Paganism	0.8%	3	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Prefer not to answer)	15.3%	61	25.0%	6	13.5%	19	9.6%	7	19.6%	13	10.3%	6	0.0%	0	0.0%	0	0.0%
Weighted base:		401		22		137		77		65		58		0		0	
Sample:		428		15		125		92		100		67		0		0	

SEX Do you consider yourself to be...? [PR]*Those who live in the Chorley Borough:*

Bisexual	1.4%	6	18.0%	4	0.5%	1	0.0%	0	0.5%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Gay man	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gay woman or lesbian	1.8%	7	18.0%	4	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Heterosexual / straight	79.9%	321	35.1%	8	82.3%	113	87.2%	67	78.8%	52	88.0%	51	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Prefer not to answer)	16.8%	68	28.9%	6	14.8%	20	12.8%	10	20.7%	14	11.0%	6	0.0%	0	0.0%	0	0.0%
Weighted base:		401		22		137		77		65		58		0		0	
Sample:		428		15		125		92		100		67		0		0	

PRE Are you currently pregnant or have you given birth in the last 26 weeks?*Women who live in the Chorley Borough:*

Yes	3.1%	7	0.0%	0	0.0%	0	0.0%	0	12.2%	4	6.2%	3	0.0%	0	0.0%	0	0.0%
No	91.1%	209	94.9%	13	96.0%	72	98.4%	35	86.8%	31	83.1%	36	0.0%	0	0.0%	0	0.0%
(Prefer not to answer)	5.8%	13	5.1%	1	4.0%	3	1.6%	1	1.0%	0	10.7%	5	0.0%	0	0.0%	0	0.0%
Weighted base:		229		13		75		35		36		43		0		0	
Sample:		251		8		77		45		57		45		0		0	

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16
MAR Are you currently...? [PR]																	
<i>Those who live in the Chorley Borough:</i>																	
Cohabiting	3.5%	14	0.0%	0	6.5%	9	6.3%	5	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
In a civil partnership	1.8%	7	3.0%	1	4.1%	6	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%
Separated	0.7%	3	0.0%	0	0.4%	1	0.9%	1	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%
Divorced or civil partnership dissolved	4.3%	17	0.0%	0	7.0%	10	1.4%	1	2.5%	2	4.0%	2	0.0%	0	0.0%	0	0.0%
Married	53.0%	213	29.0%	6	50.3%	69	63.0%	48	59.0%	39	56.6%	33	0.0%	0	0.0%	0	0.0%
Single	15.9%	64	39.9%	9	12.1%	17	14.6%	11	15.3%	10	17.9%	10	0.0%	0	0.0%	0	0.0%
Widowed	3.7%	15	3.0%	1	2.4%	3	5.0%	4	4.2%	3	7.2%	4	0.0%	0	0.0%	0	0.0%
(Prefer not to answer)	17.1%	69	25.0%	6	17.2%	23	8.7%	7	18.3%	12	10.3%	6	0.0%	0	0.0%	0	0.0%
Weighted base:		401		22		137		77		65		58		0		0	
Sample:		428		15		125		92		100		67		0		0	

		Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
PC	Postcode Sector:																		
BB1 9		2.0%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.6%	35
BB2 7		1.8%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.8%	32
BB6 8		0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.6%	15
BL6 7		1.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.9%	24	0.0%	0	0.0%	0	0.0%	0
FY6 0		1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.5%	21	0.0%	0
FY6 9		0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	9	0.0%	0
L40 1		0.1%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR1 0		1.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR1 1		0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR1 2		0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR1 3		0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR1 4		1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR1 5		0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR1 6		2.0%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR1 7		1.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR1 8		1.6%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR1 9		3.2%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR2 1		2.7%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR2 2		1.5%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR2 3		3.9%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR2 5		0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR2 6		3.2%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR2 7		1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR2 8		2.8%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR2 9		3.4%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR25 1		1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR25 2		0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR25 3		0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR25 4		2.4%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR25 5		1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR26 6		0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR26 7		2.2%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR26 8		0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR26 9		1.2%	22	18.8%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR3 0		1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.1%	25	0.0%	0
PR3 1		2.9%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.0%	52	0.0%	0
PR3 2		1.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR3 3		1.9%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR3 5		0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR3 6		0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	12	0.0%	0
PR4 0		1.5%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR4 1		1.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.4%	24	0.0%	0	0.0%	0
PR4 2		1.9%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.4%	34	0.0%	0	0.0%	0
PR4 3		2.5%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.2%	44	0.0%	0	0.0%	0
PR4 4		1.3%	24	20.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR4 5		1.4%	25	20.6%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR4 6		2.6%	46	38.8%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR5 0		1.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR5 4		1.8%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR5 5		2.9%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR5 6		1.8%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR5 8		1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR6 0		1.5%	27	0.0%	0	19.8%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR6 7		2.4%	44	0.0%	0	0.0%	0	0.0%	0	66.9%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR6 8		1.2%	22	0.0%	0	0.0%	0	0.0%	0	33.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR6 9		1.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.7%	23	0.0%	0	0.0%	0	0.0%	0
PR7 1		1.3%	23	0.0%	0	17.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR7 2		2.5%	46	0.0%	0	33.5%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR7 3		2.3%	41	0.0%	0	29.8%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR7 4		2.0%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.5%	35	0.0%	0	0.0%	0	0.0%	0
PR7 5		1.6%	29	0.0%	0	0.0%	0	32.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR7 6		1.8%	32	0.0%	0	0.0%	0	35.2%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR7 7		1.6%	29	0.0%	0	0.0%	0	32.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1803		119		137		91		65		82		102		117		83	
Sample:		1803		100		125		100		100		100		100		100		100	

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

		Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
QUOTA	Zone																		
Zone 1	4.5%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2	9.2%	166	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3	13.5%	243	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4	2.2%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5	3.8%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6	4.7%	85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7	8.9%	160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8	9.2%	166	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9	6.6%	119	100.0%	119	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10	7.6%	137	0.0%	0	100.0%	137	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11	5.0%	91	0.0%	0	0.0%	0	100.0%	91	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12	3.6%	65	0.0%	0	0.0%	0	0.0%	0	100.0%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 13	4.5%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	82	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 14	5.7%	102	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	102	0.0%	0	0.0%	0	0.0%
Zone 15	6.5%	117	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	117	0.0%	0	0.0%
Zone 16	4.6%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	83	0.0%
Weighted base:		1803		119		137		91		65		82		102		117		83	
Sample:		1803		100		125		100		100		100		100		100		100	



Appendix 8 – Quantitative Assessment

WYG PLANNING
PRESTON AND CHORLEY RETAIL STUDY 2018

TABLE 1a: POPULATION WITHIN EACH ZONE OF STUDY AREA

Year	Population																Chorley L.A Population	Preston L.A Population	Study Area Persons
	Zone 1 Persons	Zone 2 Persons	Zone 3 Persons	Zone 4 Persons	Zone 5 Persons	Zone 6 Persons	Zone 7 Persons	Zone 8 Persons	Zone 9 Persons	Zone 10 Persons	Zone 11 Persons	Zone 12 Persons	Zone 13 Persons	Zone 14 Persons	Zone 15 Persons	Zone 16 Persons			
2018	24,044	43,338	64,968	11,204	18,616	22,481	41,994	44,614	32,144	38,512	28,680	18,425	22,650	27,850	31,814	21,431	118,555	148,523	492,765
2023	24,166	43,343	65,317	11,258	18,798	22,640	42,704	45,270	32,436	40,230	30,172	19,290	23,470	28,742	32,425	21,596	123,956	149,009	501,857
2028	24,279	43,573	66,081	11,410	19,025	22,694	43,265	45,709	32,702	41,618	31,385	20,034	24,080	29,556	32,970	21,615	128,244	150,347	509,996
2033	24,269	43,684	66,790	11,623	19,222	22,775	43,634	46,035	32,894	42,804	32,267	20,588	24,498	30,202	33,343	21,585	131,512	151,424	516,213
2036	24,221	43,744	67,136	11,702	19,263	22,816	43,873	46,245	32,885	43,428	32,725	20,871	24,684	30,575	33,472	21,563	133,199	151,820	519,203

TABLE 1b: PER CAPITA CONVENIENCE EXPENDITURE WITHIN EACH ZONE OF STUDY AREA

SFT	Year	Per Capita Convenience Expenditure															
		Zone 1 £ per Person	Zone 2 £ per Person	Zone 3 £ per Person	Zone 4 £ per Person	Zone 5 £ per Person	Zone 6 £ per Person	Zone 7 £ per Person	Zone 8 £ per Person	Zone 9 £ per Person	Zone 10 £ per Person	Zone 11 £ per Person	Zone 12 £ per Person	Zone 13 £ per Person	Zone 14 £ per Person	Zone 15 £ per Person	Zone 16 £ per Person
Including SFT	2017	2,134	2,077	1,904	2,798	2,552	2,321	2,286	2,294	2,534	2,100	2,324	2,403	2,301	2,576	2,601	2,452
Excluding SFT	2017	2,061	2,006	1,839	2,703	2,465	2,242	2,208	2,216	2,448	2,028	2,245	2,321	2,223	2,488	2,513	2,368
	2018	2,076	2,020	1,852	2,721	2,483	2,258	2,223	2,232	2,465	2,043	2,260	2,337	2,238	2,505	2,530	2,385
	2023	2,074	2,018	1,850	2,719	2,480	2,255	2,221	2,229	2,463	2,041	2,258	2,335	2,236	2,503	2,528	2,382
	2028	2,076	2,020	1,852	2,721	2,483	2,258	2,223	2,232	2,465	2,043	2,260	2,337	2,238	2,505	2,530	2,385
	2033	2,080	2,024	1,856	2,727	2,488	2,262	2,228	2,236	2,470	2,047	2,265	2,342	2,243	2,510	2,535	2,389
	2036	2,084	2,029	1,860	2,732	2,493	2,267	2,232	2,241	2,475	2,051	2,269	2,347	2,247	2,516	2,540	2,394

Notes:

a. Zones shown on Study Area Plan. Zones 1-5 cover Preston authority and Zones 9 to 13 cover Chorley authority

b. Per capita expenditure derived from Experian MMG3 2018 data

c. Population derived from Experian MMG3 2018 data

d. Per capita expenditure projected forward from 2016 using forecast growth rates taken from Figure 6 of Experian Retail Planner Briefing Note 16, December 2018

e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Figure 5 of Experian Retail Planner Briefing Note 16

2017 Prices

WYG PLANNING
PRESTON AND CHORLEY RETAIL STUDY 2018

TABLE 2a: TOTAL CONVENIENCE GOODS EXPENDITURE FOR EACH ZONE

	Year	CONVENIENCE GOODS EXPENDITURE																Study Area
		Zone 1 £m	Zone 2 £m	Zone 3 £m	Zone 4 £m	Zone 5 £m	Zone 6 £m	Zone 7 £m	Zone 8 £m	Zone 9 £m	Zone 10 £m	Zone 11 £m	Zone 12 £m	Zone 13 £m	Zone 14 £m	Zone 15 £m	Zone 16 £m	
Total	2018	49.91	87.56	120.33	30.49	46.22	50.75	93.37	99.56	79.25	78.66	64.83	43.06	50.69	69.78	80.50	51.11	1096.08
	2023	50.11	87.48	120.86	30.61	46.62	51.06	94.86	100.92	79.89	82.09	68.13	45.04	52.48	71.94	81.96	51.45	1115.50
	2028	50.40	88.04	122.40	31.05	47.23	51.24	96.20	102.00	80.62	85.01	70.94	46.82	53.89	74.05	83.42	51.55	1134.86
	2033	50.48	88.44	123.96	31.70	47.82	51.52	97.21	102.94	81.26	87.61	73.08	48.21	54.94	75.82	84.53	51.58	1151.08
	2036	50.48	88.73	124.85	31.97	48.01	51.72	97.94	103.61	81.40	89.06	74.27	48.97	55.47	76.91	85.03	51.63	1160.06
	2018-2023	0.20	-0.08	0.53	0.12	0.41	0.31	1.48	1.36	0.64	3.43	3.30	1.98	1.78	2.16	1.46	0.34	19.42
	2018-2028	0.49	0.47	2.06	0.56	1.02	0.48	2.83	2.44	1.38	6.34	6.11	3.76	3.20	4.27	2.92	0.44	38.78
	2018-2033	0.57	0.88	3.62	1.20	1.60	0.77	3.84	3.38	2.01	8.94	8.25	5.15	4.25	6.04	4.04	0.47	55.01
Growth	2018-2036	0.57	1.17	4.51	1.48	1.80	0.96	4.57	4.05	2.15	10.40	9.44	5.91	4.77	7.13	4.53	0.52	63.98

TABLE 2b: CONVENIENCE GOODS EXPENDITURE SPLIT BETWEEN MAIN FOOD SHOPPING AND TOP-UP FOOD SHOPPING SPEND

		CONVENIENCE GOODS EXPENDITURE																Study Area
		Zone 1 £m	Zone 2 £m	Zone 3 £m	Zone 4 £m	Zone 5 £m	Zone 6 £m	Zone 7 £m	Zone 8 £m	Zone 9 £m	Zone 10 £m	Zone 11 £m	Zone 12 £m	Zone 13 £m	Zone 14 £m	Zone 15 £m	Zone 16 £m	
2018	Main Food	40.37	71.80	97.41	24.60	38.88	40.33	77.48	81.68	62.97	63.10	53.58	35.48	43.19	55.73	63.34	41.47	891.40
	Top-up	9.54	15.76	22.93	5.89	7.34	10.43	15.90	17.88	16.27	15.57	11.25	7.58	7.50	14.05	17.15	9.63	204.67
	Total	49.91	87.56	120.33	30.49	46.22	50.75	93.37	99.56	79.25	78.66	64.83	43.06	50.69	69.78	80.50	51.11	1096.08

Notes:

- a. Total convenience goods expenditure derived by multiplying population within each zone (Table 1a) by per capita expenditure within each zone (Table 1b)
b. Convenience goods expenditure split between main food shopping and top-up food shopping derived from NEMS 2018 Household Survey (residents' typical weekly spend on main and top-up food shopping)

TABLE 3: STUDY AREA RESIDENTS' TRIPS (%) - CONVENIENCE GOODS 2018

[illegible]

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
	Main Food	Top-up	Main Food	Top-up	Main Food	Top-up	Main Food	Top-up	Main Food	Top-up	Main Food	Top-up	Main Food	Top-up	Main Food	Top-up	Main Food	Top-up	Main Food	Top-up	Main Food	Top-up	Main Food	Top-up	Main Food	Top-up	Main Food	Top-up	Main Food	Top-up	Main Food	Top-up		
Zone 15																																		
Ald, Moss Lane, Garstang	2.1%	1.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	27.9%	16.7%	0.0%	0.0%	
Booths, Chatterbox Square, Park Hill Road, Garstang	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	
Co-op, High Street, Garstang	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Co-op, Sandy Lane, Poulton-le-Fylde	0.2%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%	9.0%	0.0%	0.0%	
Garstang Town Centre	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	1.7%	0.0%	0.0%
Local shops, Great Northern Village Centre	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Local shops, Pilling Village Centre	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
M&S BP, Garstang Bypass, Garstang	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Other, Wyre	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.0%	0.0%	0.0%	
Sandbury's Superstore, Park Hill Road, Garstang	1.7%	0.8%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	26.3%	13.8%	0.0%	0.0%
Other, Zone 15	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	3.0%	0.0%	0.0%
Sub-Total Zone 15	4.8%	4.8%	0.0%	0.0%	0.0%	0.0%	0.5%	2.2%	14.6%	2.3%	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	1.6%	68.6%	75.7%	0.0%	0.0%
Zone 16																																		
Co-op, Whalley New Road (near train station), Wilpshire, Blackburn	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	20.7%		
Co-op, Whalley New Road (opp. Brownhill Chippy), Brownhill, Blackburn	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	13.9%	
Other, Ribbles Valley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Co-op, Windfall Service Station, Preston New Road, M656 Brook 882 797	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	
Tesco Express, Rose Lee Retail Centre, Whalley New Road, Blackburn	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	1.4%	4.1%	
Other, Zone 16	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Sub-Total Zone 16	0.1%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	2.5%	48.1%	
Sub-Total Preston	35.3%	28.1%	91.0%	85.3%	91.1%	89.5%	95.9%	88.0%	76.3%	88.0%	46.0%	15.0%	52.7%	23.2%	6.6%	3.0%	7.8%	8.1%	14.3%	10.0%	0.0%	1.4%	0.0%	0.0%	0.8%	0.5%	0.0%	0.0%	20.8%	10.2%	9.8%	1.8%	2.4%	2.1%
Sub-Total Chorley	20.8%	24.6%	2.4%	4.8%	0.2%	1.2%	0.4%	0.5%	0.0%	0.0%	2.6%	0.0%	2.0%	20.2%	5.3%	12.6%	8.1%	8.1%	14.5%	94.4%	80.0%	95.3%	89.9%	91.1%	53.8%	73.1%	0.9%	0.0%	0.0%	0.0%	5.5%	0.4%	5.4%	
TOTAL INSIDE STUDY AREA	88.7%	83.7%	98.8%	99.1%	93.7%	97.1%	98.2%	99.5%	97.7%	100.0%	94.4%	97.3%	98.4%	97.9%	98.4%	98.1%	100.0%	98.6%	78.5%	92.0%	98.2%	97.7%	99.3%	100.0%	99.7%	96.0%	54.4%	79.7%	82.0%	82.9%	80.8%	91.0%	15.2%	61.4%
Other Outside Study Area																																		
Ald, Amy Johnson Way, Squares Gate, Blackpool	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Ald, Bolton Road, Darwen, Blackburn	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Ald, Clifton Road North, St Annes, Lytham St Annes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Ald, Hays Lane, Great Horwood	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.8%	0.0%	
Co-op, Mason Street, Horwich	0.8%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Ald, Hecks Cop Retail Park, Hecks Cop Road, Southport	0.1%	0.1%	0.0%	0.																														

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16			
	Main	Top-up	Main	Top-up	Main	Top-up	Main	Top-up	Main	Top-up	Main	Top-up	Main	Top-up	Main	Top-up	Main	Top-up	Main	Top-up	Main	Top-up	Main	Top-up	Main	Top-up	Main	Top-up	Main	Top-up	Main	Top-up				
£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m			
Zone 15																																				
Ald, Moss Lane, Garstang	21.3	2.9	0.0	0.0	0.0	0.0	0.4	0.0	2.4	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	17.7	2.9	0.0	0.0		
Booths, Chertemps Square, Park Hill Road, Garstang	7.5	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	5.8	2.8	0.0	0.0	
Co-op, High Street, Garstang	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	
Co-op, Sandy Lane, Poulton-le-Fylde	2.3	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	1.5	0.0	0.0	0.0	
Garstang Town Centre	0.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.3	0.0	0.0	0.0	
Local shops, Great Eccleston Village Centre	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.8	0.0	0.0	0.0	
Local shops, Milling Village Centre	0.4	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.3	0.0	0.0	0.0	
M&S BP, Garstang Bypass, Garstang	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	
Other, Wyre	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	
Sainsbury's Superstore, Park Hill Road, Garstang	17.2	2.5	0.0	0.0	0.0	0.1	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	16.7	2.4	0.0	0.0	0.0	
Other, Zone 15	0.2	0.9	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.5	0.0	0.0	0.0		
Sub-Total Zone 15	49.4	13.9	0.0	0.0	0.0	0.1	0.4	0.5	3.6	0.1	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.2	43.5	13.0	0.0	0.0	0.0	
Zone 16																																				
Co-op, Whalley New Road (near train station), Wilpshire, Blackburn	0.3	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	2.0	0.0	0.0	
Co-op, Whalley New Road (opp. Brownhill Crispy), Brownhill, Blackburn	0.2	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	1.3	0.0	0.0	
Other, Ribbles Valley	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	
Spax, Windmill Service Station, Preston New Road, Mellor Brook B82 7HT	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	
Tesco Express, Roe Lea Retail Centre, Whalley New Road, Blackburn	0.6	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.6	0.4	0.0	
Other, Zone 16	0.6	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Sub-Total Zone 16	1.0	4.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	1.0	4.6	0.0	
Sub-Total Preston	293.6	96.9	36.7	8.1	65.4	14.1	93.4	20.2	18.8	5.2	18.1	1.1	21.3	2.4	5.1	0.5	6.4	1.4	9.0	1.6	0.0	0.2	0.4	0.0	0.3	0.0	0.0	0.0	0.0	11.6	1.4	6.2	0.3	1.0	0.2	0.0
Sub-Total Chorley	192.2	44.5	1.0	0.5	0.2	0.2	0.4	0.1	0.0	0.1	0.0	0.0	1.0	0.1	15.7	0.8	10.3	1.5	5.1	2.4	59.6	14.6	42.8	10.7	31.9	6.9	23.2	5.5	0.5	0.1	0.4	0.9	0.2	0.5	0.0	0.0
TOTAL INSIDE STUDY AREA																																				
785.8	191.5	39.9	9.5	67.3	15.3	95.7	22.8	24.0	5.9	36.7	7.1	39.7	10.2	76.2	18.6	81.7	17.6	49.5	18.0	62.0	15.2	51.1	11.2	35.4	7.3	23.5	5.7	45.7	11.6	51.2	18.6	6.3	5.0	0.0	0.0	
Other Outside Study Area																																				
Ald, Amy Johnson Way, Squares Gate, Blackpool	0.4	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Ald, Bolton Road, Farnold, Blackpool	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	
Ald, Clifton Drive North, St Annes, Lytham St Annes	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Ald, Hays Lane, Great Harwood	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0		
Ald, Mason Street, Horwich	8.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Ald, Heslop Cop Retail Park, Heslop Cop Road, Southport	1.4	0.3	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Ald, Montague Street, Blackpool	1.5	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0																

TABLE 3: STUDY AREA RESIDENTS' EXPENDITURE - CONVENIENCE GOODS 2018

Zone 1			Zone 2			Zone 3			Zone 4			Zone 5			Zone 6			Zone 7			Zone 8			Zone 9			Zone 10			Zone 11			Zone 12			Zone 13			Zone 14			Zone 15			Zone 16			Zone 17			Zone 18			Zone 19			Zone 20			Zone 21			Zone 22			Zone 23			Zone 24			Zone 25			Zone 26			Zone 27			Zone 28			Zone 29			Zone 30			Zone 31			Zone 32			Zone 33			Zone 34			Zone 35			Zone 36			Zone 37			Zone 38			Zone 39			Zone 40			Zone 41			Zone 42			Zone 43			Zone 44			Zone 45			Zone 46			Zone 47			Zone 48			Zone 49			Zone 50			Zone 51			Zone 52			Zone 53			Zone 54			Zone 55			Zone 56			Zone 57			Zone 58			Zone 59			Zone 60			Zone 61			Zone 62			Zone 63			Zone 64			Zone 65			Zone 66			Zone 67			Zone 68			Zone 69			Zone 70			Zone 71			Zone 72			Zone 73			Zone 74			Zone 75			Zone 76			Zone 77			Zone 78			Zone 79			Zone 80			Zone 81			Zone 82			Zone 83			Zone 84			Zone 85			Zone 86			Zone 87			Zone 88			Zone 89			Zone 90			Zone 91			Zone 92			Zone 93			Zone 94			Zone 95			Zone 96			Zone 97			Zone 98			Zone 99			Zone 100																																			
Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, 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Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, 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Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street, Preston			Asda, Corporation Street Retail Park, Corporation Street		

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Zone 15																	
Ald, Moss Lane, Garstang	24.2	2.2%	0.0	0.0%	0.0	0.0%	0.4	0.4%	2.4	2.8%	0.8	1.8%	0.0	0.0%	0.0	0.0%	0.0
Booths, Chatterbox Square, Park Hill Road, Garstang	10.3	0.9%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.7	2.3%	0.5	1.0%	0.0	0.0%	0.0	0.0%	0.0
Crop, High Street, Garstang	0.7	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Crop, Sandy Lane, Poulton-le-Fylde	3.8	0.3%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Garstang Town Centre	1.0	0.1%	0.0	0.0%	0.0	0.0%	0.1	0.1%	0.1	0.2%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Local shops, Great Extonville Village Centre	1.0	0.1%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Local shops, Pilling Village Centre	0.7	0.1%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
M&S BP, Garstang Bypass, Garstang	0.1	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Other, Wyre	1.3	0.1%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.1	0.2%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Sandbury's Superstore, Park Hill Road, Garstang	19.6	1.8%	0.0	0.0%	0.1	1.1%	0.0	0.0%	0.5	1.2%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Other, Zone 15	1.1	0.1%	0.0	0.0%	0.0	0.0%	0.4	0.3%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Sub-Total Zone 15	63.3	5.8%	0.0	0.0%	0.1	0.1%	1.0	0.8%	3.7	12.2%	1.3	2.8%	0.0	0.0%	0.0	0.0%	0.0%
Zone 16																	
Crop, Whalley New Road (near train station), Wilphshire, Blackburn	2.3	0.2%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Crop, Whalley New Road (opp. Brownhill Chippy), Brownhill, Blackburn	1.5	0.1%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Other, Ribbles Valley	0.1	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Spax, Windfall Service Station, Preston New Road, M656 Brook 882 797	0.3	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Tesco Express, Rose Lee Retail Centre, Whalley New Road, Blackburn	1.0	0.1%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Other, Zone 16	0.6	0.1%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Sub-Total Zone 16	5.7	0.5%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0%
Sub-Total Preston	356.5	32.0%	44.9	89.9%	79.5	99.8%	113.6	94.4%	24.0	78.6%	19.2	41.6%	23.7	46.7%	5.6	6.0%	7.8
Sub-Total Chorley	237.1	21.6%	1.4	2.9%	0.4	0.4%	0.5	0.4%	0.1	0.4%	0.0	0.0%	1.1	2.2%	16.5	17.7%	11.7
TOTAL INSIDE STUDY AREA	672.3	100.0%	49.3	96.8%	82.6	114.1%	118.5	96.5%	25.0	18.1%	19.2	41.6%	24.8	46.7%	11.8	96.3%	19.3
Other Outside Study Area																	
Ald, Amy Johnson Way, Squares Gate, Blackpool	0.4	0.0%	0.0	0.0%	0.0	0.0%	0.4	0.3%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Ald, Bolton Road, Darwen, Blackpool	2.3	0.1%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Ald, Clifton Drive North, St Annes, Lytham St Annes	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Ald, Hays Lane, Great Horwood	2.0	0.2%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Ald, Mason Street, Horwich	8.0	0.8%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Ald, Meads Retail Park, Meads Cop Road, Southport	1.6	0.1%	0.0	0.0%	0.2	0.2%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Ald, Montague Street, Blackburn	1.8	0.2%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.4	0.5%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Ald, Oxford Square, Park Road/Waterloo Road, Blackpool	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Ald, Peel Centre, Whitehall, Blackburn	0.3	0.3%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	2.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Ald, Preston Road, Standish	1.4	0.1%	0.2	0.3%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Ald, Tithelham Street, Poulton-le-Fylde	2.0	0.2%	0.0	0.0%	0.6	0.7%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Ald, Tolyane Road, Runswick	1.1	0.1%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Ald, Whalley Road, Clitheroe	0.8	0.1%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Alexandria Drive, St Annes Local Centre	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Ald, Central 12 Shopping Park, Derby Road, Southport	3.8	0.3%	0.0	0.0%	0.0	0.0%	0.3	0.2%	0.0	0.0%	0.0	0.0%	0.1	0.3%	0.0	0.0%	0.0
Ald, Clifton Drive North, St Annes Local Centre	0.1	0.1%	0.0	0.0%	0.0	0.0%	0.3	0.2%	0.0	0.0%	0.0	0.0%	0.1	0.3%	0.0	0.0%	0.0
Ald, Heywood Retail Park, Greenham Park Road, Blackpool	2.6	0.2%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Crop, Headstock Retail Park, The Linkway, Horwich	4.0	0.4%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.2	0.2%	0.0	0.0%	0.0
Ald, School Street, Clitheroe	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Blackpool Town Centre	0.6	0.1%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Blackpool Town Centre	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Booths, Heaton Road, Lytham, Lytham St Annes	1.2	0.1%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Booths, Main Drive, Heywood Lane, St Annes, Lytham St Annes	0.3	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Booths, St Annes Retail Park, Barnborough	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Booths, Station Road, Clitheroe	1.4	0.1%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Booths, Transocean Centre, Blackpool Old Road, Poulton-le-Fylde	2.0	0.2%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Clitheroe Town Centre	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Crop, Headstock Retail Park, St Annes, Lytham St Annes	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Crop, Hillside Green, Darwen	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Crop, Linwood Branch Road, Blackpool	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Crop, Woodlands Road, Androl, Lytham St Annes	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Darwen Town Centre	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Headstock Street, Blackpool	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Headstock Retail Park, St Annes Local Centre	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Heaton Road, Southport Road, Chatterbox Hill, Blackpool	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Horwich Town Centre	0.1	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Lealand, Bolton Road / Lanesley Road, Ewood, Blackpool	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Lealand, Chorley New Road, Horwich, Bolton	1.3	0.1%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Lancaster City Centre	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0
Lds, Clifton Drive, Poulton-le-Fylde	0.2	0.0%	0.0	0.0%	0.0	0.0%											

TABLE 6: SURVEY-DERIVED PERFORMANCE OF STORES IN PRESTON AND CHORLEY COMPARED TO EXPECTED BENCHMARK PERFORMANCE AT 2018

	Benchmark Convenience Goods Turnover						
Destination	Gross sq.m	Net Sales Area sq.m	Convenience Sales Area sq.m	Sales Density £ per sq.m	Benchmark Turnover £m	Survey Turnover £m	Over/under-trading £m
CONVENIENCE DESTINATIONS IN PRESTON							
Zone 1							
Aldi, Corporation Street Retail Park, Corporation Street, Preston	1,182	709	567	11,377	6.5	16.2	9.7
B&M, Carlisle Street, Ringway, Preston PR1 1DT	3,080	2,156	431	3,500	1.5	0.1	-1.4
Co-op, Fylde Road, University of Central Lancashire, Preston	535	428	385	11,374	4.4	0.0	-4.4
Co-op, Plungington Road, Preston	272	218	196	11,374	2.2	1.6	-0.6
Farmfoods, West Strand, Preston	559	447	402	6,493	2.6	3.4	0.8
Heron Foods, St Johns Shopping Centre, Lancaster Way, Preston	335	268	241	6,458	1.6	0.6	-0.9
Iceland, Market Street, Preston	1,005	704	633	7,208	4.6	6.7	2.1
Iceland, North Road Retail Park, North Road, Preston	833	583	525	7,208	3.8	2.9	-0.9
Lidl, West Strand, Preston	1,949	1,169	936	10,616	9.9	15.0	5.1
Local market, Preston City Centre	-	-	-	-	0.2	0.2	0.0
M&S Foodhall, Fishergate, Preston	1,906	1,444	1,155	11,008	12.7	6.2	-6.5
Preston City Centre	-	-	-	-	8.0	8.0	0.0
Sainsburys Local, Fishergate, Preston	1,052	736	589	12,285	7.2	2.0	-5.2
Spar, Plungington Road, Preston	273	218	175	7,590	1.3	0.7	-0.7
Tesco Express, Church Street, Preston	365	292	263	14,498	3.8	1.0	-2.8
Tesco Express, Friargate, Preston	365	292	263	14,498	3.8	0.1	-3.7
Sub-Total Zone 1	-	-	-	-	74.2	64.8	-9.3
Zone 2							
Ashton News, Wellington Road, Ashton-on-Ribble PR2 1BX	-	-	-	-	0.4	0.4	0.0
Blackpool Road/Woodplumpton Road Local Centre, Preston	-	-	-	-	0.0	0.0	0.0
Co-op, Granton Walk, Ingol, Preston	232	186	167	11,374	1.9	2.3	0.4
Co-op, Norbreck Drive, Larches, Ashton-on-Ribble, Preston	348	278	251	11,374	2.8	0.6	-2.3
Morrisons, Mariners Way, Riversway, Preston	8,070	4,842	3,562	13,299	47.4	64.6	17.2
One Stop, Black Bull Lane, Fulwood, Preston PR2 3JX	-	-	-	-	0.8	0.8	0.0
Other, Zone 2	-	-	-	-	0.2	0.2	0.0
Plungington Road Local Centre, Preston	-	-	-	-	0.0	0.0	0.0
Sainsburys Local, The Guild Merchant, Tag Lane, Preston	434	347	312	12,285	3.8	3.6	-0.2
Tesco Express, Blackpool Road, Lea, Preston	319	255	230	14,498	3.3	2.2	-1.1
Tesco Express, Tulketh Mill, Blackpool Road, Lane Ends, Preston	378	302	272	14,498	3.9	1.4	-2.5
Sub-Total Zone 2	-	-	-	-	64.6	76.0	11.4
Zone 3							
Aldi, Deepdale Shopping Park, Blackpool Road, Preston	1,382	967	774	11,377	8.8	33.1	24.3
Aldi, Queens Retail Park, Queen Street, Preston	1,721	1,205	964	11,377	11.0	12.1	1.1
Asda, Pittman Way, East Way, Fulwood, Preston	13,050	7,830	4,891	14,353	70.2	72.3	2.1
Booths, Sharoe Green Lane, Fulwood, Preston	2,437	1,462	1,218	12,861	15.7	13.2	-2.4
Deepdale Shopping Park, Blackpool Road, Preston	-	-	-	-	0.3	0.3	0.0
Lidl, New Hall Lane, Preston	1,431	859	687	10,616	7.3	7.1	-0.2
Local shops, Fulwood Town Centre	-	-	-	-	1.4	1.4	0.0
M&S Foodhall, Deepdale Shopping Park, Blackpool Road, Preston	1,456	1,019	815	11,008	9.0	5.2	-3.8
McColl's, Harewood Road, Ribbleson, Preston	244	171	154	5,000	0.8	0.0	-0.8
McColl's, Ribbleson Avenue, Ribbleson, Preston	161	129	116	5,000	0.6	0.2	-0.4
Miller Road Local Centre, Preston	-	-	-	-	0.0	0.0	0.0
Morrisons, Blackpool Road, Deepdale, Preston	6,549	3,929	2,890	13,299	38.4	17.7	-20.7
New Hall Lane Local Centre, Preston	-	-	-	-	0.0	0.0	0.0
Other, Zone 3	-	-	-	-	0.7	0.7	0.0
Ribbleson Avenue Local Centre, Preston	-	-	-	-	0.0	0.0	0.0
Ribbleson Lane Local Centre, Preston	-	-	-	-	0.0	0.0	0.0
Sainsbury's Superstore, Flintoff Way, Preston	9,482	5,689	3,507	12,285	43.1	41.6	-1.5
Sharoe Green Local Centre, Preston	-	-	-	-	0.0	0.0	0.0
Spar, Watling Street Road, Preston PR2 6TY	-	-	-	-	0.6	0.6	0.0
Tesco Express, Longridge Road, Ribbleson, Preston	309	247	222	14,498	3.2	0.1	-3.1
Tesco Express, Longsands Lane, Fulwood, Preston	266	213	192	14,498	2.8	4.0	1.2
Sub-Total Zone 3	-	-	-	-	213.7	209.5	-4.2
PRESTON SUB TOTAL					352.4	350.3	-2.1
CONVENIENCE DESTINATIONS IN CHORLEY							
Zone 8							
Lancaster Lane Local Centre, Clayton-le-Woods	-	-	-	-	0.0	0.0	0.0
Tesco Express, Pendle Road, Clayton-le-Woods, Leyland	573	458	413	14,498	6.0	1.7	-4.3
Sub-Total Zone 8	-	-	-	-	6.0	1.7	-4.3
Zone 9							
Croston Local Centre	-	-	-	-	0.0	0.0	0.0
Londis, Westhead Road, Croston	90	72	65	5,000	0.3	1.1	0.7
Mawdesley Local Centre	-	-	-	-	0.0	0.0	0.0
McColl's, Station Road, Croston	250	200	180	5,000	0.9	0.7	-0.2
Sub-Total Zone 9	-	-	-	-	1.2	1.8	0.5
Zone 10							
Aldi, Harpers Lane, Chorley	1,416	991	793	11,377	9.0	22.1	13.1
Asda, Bolton Road, Chorley	7,089	4,253	2,657	14,353	38.1	13.5	-24.6
Asda, Water Street, Ringway, Chorley	823	576	518	14,353	7.4	9.7	2.2
B&M, Market Walk Shopping Centre, Market Walk	1,989	1,392	278	5,000	1.4	1.1	-0.3
Bolton Street Local Centre, Chorley	-	-	-	-	0.0	0.0	0.0
Booths, New Market Street, Chorley	2,480	1,488	1,190	12,861	15.3	7.6	-7.7
Chorley Town Centre	-	-	-	-	3.8	3.8	0.0
Co-op, Moor Road, Chorley	263	210	189	11,374	2.2	1.1	-1.1
Farmfoods, Water Street, Chorley	342	239	215	6,493	1.4	0.6	-0.8
Iceland, Market Walk, Chorley	680	476	428	7,208	3.1	1.9	-1.2
J McRobb Butchers, Eaves Lane, Chorley	-	-	-	-	0.5	0.5	0.0
Local market, Chorley Town Centre	-	-	-	-	0.5	0.5	0.0
McColl's, Hall Gate, Astley Village, Chorley	203	162	146	5,000	0.7	0.0	-0.7
Morrisons, Brooke Street, Chorley	6,675	4,005	2,946	13,299	39.2	36.8	-2.4
Other, Zone 10	-	-	-	-	0.4	0.4	0.0
Spar, Eaves Lane, Chorley	-	-	-	-	0.3	0.3	0.0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	10,338	6,203	3,886	12,519	48.7	50.1	1.4
Sub-Total Zone 10					172.0	149.9	-22.1
Zone 11							
Aldi, Lancaster Way, Buckshaw	1,725	1,208	966	11,377	11.0	25.6	14.7
Buckshaw Village District Centre, Euxton	-	-	-	-	0.4	0.4	0.0
Co-op, Spendmore Lane, Coppull	398	318	287	11,374	3.3	1.5	-1.8
Coppull Local Centre, Coppull	-	-	-	-	0.3	0.3	0.0
Eccleston Local Centre	-	-	-	-	0.5	0.5	0.0
Local shops, Euxton Village Centre	-	-	-	-	0.2	0.2	0.0
Nisa, Village Green Lane, Preston PR2 7DS	-	-	-	-	0.4	0.4	0.0
Sainsburys Local, New Carrington Retail Centre, New Mill Street, Eccleston	438	307	276	12,285	3.4	1.8	-1.6
Spar, Runshaw Lane, Euxton, Chorley	-	-	-	-	0.8	0.8	0.0
Spar, Talbot Drive, Euxton, Chorley	-	-	-	-	0.5	0.5	0.0
Tesco Superstore, Ordnance Road, Buckshaw	3,249	1,949	1,336	12,519	16.7	7.0	-9.7
Sub-Total Zone 11					37.4	39.0	1.6
Zone 12							
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	7,804	4,682	2,474	14,353	35.5	36.7	1.2
Co-op, Chorley Old Road, Whittle-Le-Woods	350	280	252	11,374	2.9	1.2	-1.7
Home Bargains, Village Walks, Queensway, Poulton-le-Fylde	1,989	1,392	278	5,000	1.4	0.5	-0.9
Other, Zone 12	-	-	-	-	0.8	0.8	0.0
Wheilton Local Centre	-	-	-	-	0.0	0.0	0.0
Sub-Total Zone 12					40.6	39.2	-1.4
Zone 13							
Chorley Road Local Centre, Adlington	-	-	-	-	0.2	0.2	0.0
Co-op, Bolton Road, Adlington	512	410	369	11,374	4.2	1.8	-2.4
Co-op, Market Place, Adlington	209	167	150	11,374	1.7	0.1	-1.6
Other, Zone 13	-	-	-	-	1.1	1.1	0.0
Spar, Spendmore Lane, Coppull, Chorley	300	240	216	5,000	1.1	1.0	-0.1
Tesco Express, Chorley Road, Adlington	300	240	216	12,519	2.7	1.4	-1.3
Sub-Total Zone 13					11.0	5.5	-5.5
CHORLEY SUB TOTAL					268.2	237.1	-31.1

Notes:

a. Gross floorspace derived from VOA where available, others based on estimate generated from building footprint

b. Net floorspace based on WYG professional judgement (generally assumed to be 70% of gross floorspace for smaller stores where not specifically known)

c. Proportion of net floorspace derived from typical company split between convenience and comparison floorspace as identified by Verdict 2018 with the exception of large food superstores (i.e. over 4,000 sq.m net sales area) which are assumed to have approximately 60:40 split in favour of convenience goods.

Aldi and Lidl are assumed to have 80% of net sales dedicated to convenience goods, which correlates with our experience elsewhere

d. Sales densities relate to the monetary turnover of each square metre of net sales area and are derived from Verdict UK Food & Grocery Retailers 2018 or Mintel Retail Rankings 2018

e. It has been assumed that all unnamed convenience stores within a centre and farm stores are 'trading at equilibrium' (i.e. their 'benchmark' turnover equates to that identified by the survey)

f. Survey derived performance of stores calculated by adding together 'main' and 'top up' turnover as set out in Table 4

TABLE 7: TURNOVER OF CONVENIENCE GOODS COMMITMENTS IN STUDY AREA

Planning Application Reference	Location	Description of Development	Gross Retail Floorspace sq.m	Net Retail Floorspace sq.m	Net Convenience Sales Area Floorspace sq.m	Estimated Convenience Sales Density £ per sq.m	Estimated Convenience Turnover at 2018 £m	Percentage Diversion from Authority Area %	Convenience Turnover Diverted from Authority Area £m
CHORLEY COMMITMENTS									
17/00464/FULMAJ	Former Pines Hotel, Preston Road, Clayton-Le-Woods	Erection of a convenience retail store, a building comprising 40no. Retirement apartments, car parking and associated infrastructure following demolition of all existing buildings and structures	2,125	1,700	1360	10,616	14.44	100%	14.44
17/00438/FULMAJ	Calder House & Rydal House Highfield Road North Chorley PR7 1PH	Erection of 14 dwellings, a building comprising flexible use commercial units and associated car park following demolition of Calder and Rydal Houses	496	397	357	8,000	2.86	100%	2.86
10/01052/REMMAJ	Buckshaw Village (Commercial Area)	Section 73 to Vary Conditions 1, 3, 4, 6, 12, 13 and 19 attached to approval 10/00334/FULMAJ	186	149	134	8,000	1.07	100%	1.07
15/00375/FULMAJ	Market Walk Extension, Union Street, Chorley	Full application for the demolition of the Civic Offices, shopmobility units, public toilet 'kiosk' and electricity sub-station and the erection of a two storey retail (with a maximum convenience floor space of 1,394m2), restaurant and leisure unit on the Flat Iron car park along with the erection of a two storey restaurant/ retail (comparison goods only)/ office unit with replacement sub-station on the southern portion of the site.	3,588	2,870	1,394	11,008	15.35	100%	15.35
07/2017/0211/ORM	Cuerden Strategic Site East of Stanifield Lane, North of Clayton Farm, West of Wigan Road Lostock Lane, Lostock Hall, Preston, Lancashire	Hybrid planning application comprising of Full and Outline development - Environmental Impact Assessment (EIA) development Part 1 FULL - Retail floorspace (Use Classes A1 & A3) and associated car parking, site access, highway works, drainage and strategic landscaping; Part 2 OUT - Employment floorspace (Classes B1, B2 & B8), hotel (Class C1), health and fitness and leisure (Class D2), creche/nursery (Class D1), retail (Classes A1, A2, A3, A4 & A5), car showrooms (Use Class Sui Generis), residential (Classes C2/C3) and provision of associated car parking, access, public open space, landscaping and drainage	66,765	-	Discount Foodstore - 1,059 M&S - 1,784	-	31.10	16%	4.98
Chorley Sub-Total			73,160	-	-	-	64.81		38.69
PRESTON COMMITMENTS									
062016/1101	Land to north of, Whittingham Road, Preston, PR3 2AB	Erection of foodstore and associated vehicular access, car parking, servicing area, hard and soft landscaping following demolition of existing buildings	1,739	1,254	1,003	11,377	11.41	20%	2.28
06/2017/1118	Queens Retail Park, Queen Street, Preston, PR1 4HZ	Hybrid planning application for the creation of 2no. retail units (Class A1), associated landscaping and service area (full application), and the creation of standalone commercial unit (Classes A1-A5) (outline application)	1,952	1,562	1,249	8,000	9.99	100%	9.99
06/2018/0185	Land at Roundabout at Eastway and Olivers Place, Fulwood, Preston, PR2 9ZA	Reserved matters application (namely appearance, landscaping, layout and scale) pursuant to outline planning permission 06/2017/0672 for Classes A1-A5 uses comprising 4,298sqm of Class A1 retail warehouse floorspace, 4 no. kiosk units of 93 sqm for use in Classes A1-A5 and associated works	5,571	4,457	3,565	8,000	28.52	100%	28.52
07/2017/0211/ORM	Cuerden Strategic Site East of Stanifield Lane, North of Clayton Farm, West of Wigan Road Lostock Lane, Lostock Hall, Preston, Lancashire	Hybrid planning application comprising of Full and Outline development - Environmental Impact Assessment (EIA) development Part 1 FULL - Retail floorspace (Use Classes A1 & A3) and associated car parking, site access, highway works, drainage and strategic landscaping; Part 2 OUT - Employment floorspace (Classes B1, B2 & B8), hotel (Class C1), health and fitness and leisure (Class D2), creche/nursery (Class D1), retail (Classes A1, A2, A3, A4 & A5), car showrooms (Use Class Sui Generis), residential (Classes C2/C3) and provision of associated car parking, access, public open space, landscaping and drainage	66,765	-	Discount Foodstore - 1,059 M&S - 1,784	-	31.10	10%	3.11
Preston Sub-Total			76,027	-	-		81.03		43.91

Notes:
Gross and net floorspace figures taken from respective planning application documents (application forms, planning and retail statements and decision notices)
Net convenience sales areas WYG professional judgement, except where the figures are provided on the planning documents or conditioned as such on the decision notices
Sales densities adopted are operator specific from Verdict or Mintel 2018 where operator named in the application, or averages for stores of size and nature set out within the application forms
Proportion of the commitments' trade drawn from each respective authority area is WYG's professional judgement based on assumptions adopted in planning application documents and location of the developments

ESTIMATED (BASELINE) CAPACITY FOR NEW CONVENIENCE GOODS PROVISION WITHIN PRESTON

Table 8ai: Estimated 'Capacity' for Convenience Goods Facilities in Preston

Year	Benchmark Turnover of Existing Stores ¹	Market Share of Study Area Expenditure*	Expenditure Drawn from Study Area ²	Surplus Expenditure ⁵
	£m	%	£m	£m
2018	352.4	32.0%	350.3	-2.1
2023	357.7	32.0%	356.5	-1.2
2028	359.8	32.0%	362.7	2.8
2033	359.8	32.0%	367.9	8.0
2036	359.8	32.0%	370.8	10.9

Notes:

1. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 16 (Dec 2018)
2. Assumes constant market share claimed of 32.0% from Study Area
3. Surplus calculated by subtracting the benchmark turnover of existing stores from the total available expenditure

Table 8aii: Quantitative Need for Additional Convenience Goods Floorspace in Preston

Year	Surplus Expenditure £m	Convenience Goods Floorspace Requirement	
		Min ^{1*} sq.m	Max ^{2*} sq.m
2018	-2.1	-200	-200
2023	-1.2	-100	-100
2028	2.8	200	300
2033	8.0	600	700
2036	10.9	800	1,000

Notes:

1. Average sales density assumed to be £13,609 per sq.m based on the average sales density of the leading four supermarkets as identified by Verdict 2018
2. Average sales density assumed to be £10,997 per sq.m which is more typical for discount operators
- * Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 16 (Dec 2018)

Table 8aiii: Net Quantitative Need for Additional Convenience Goods Floorspace in Preston (with Deduction for Planning Commitments)

Year	Surplus Expenditure £m	Convenience Goods			
		Turnover of Commitments ¹ £m	Residual Expenditure ² £m	Floorspace Requirement Min ^{3*} sq.m	Max ^{4*} sq.m
2018	-2.1	43.9	-46.0	-3,400	-4,200
2023	-1.2	44.6	-45.8	-3,300	-4,100
2028	2.8	44.8	-42.0	-3,000	-3,700
2033	8.0	44.8	-36.8	-2,600	-3,300
2036	10.9	44.8	-33.9	-2,400	-3,000

Notes:

1. Convenience turnover of commitments diverted from Preston (Table 7). Includes floorspace implemented since the 2018 household survey was undertaken and extant planning permissions.
2. Residual calculated by subtracting turnover of commitments from surplus expenditure
3. Average sales density assumed to be £13,609 per sq.m based on the average sales density of the leading four supermarkets as identified by Verdict 2018
4. Average sales density assumed to be £10,997 per sq.m which is more typical for discount operators
- * Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 16 (Dec 2018)

ESTIMATED (BASELINE) CAPACITY FOR NEW CONVENIENCE GOODS PROVISION WITHIN CHORLEY BOROUGH

Table 8bi: Estimated 'Capacity' for Convenience Goods Facilities in Chorley Borough

Year	Benchmark Turnover of Existing Stores ¹	Market Share of Study Area Expenditure*	Expenditure Available	Surplus Expenditure ⁵
	£m	%	£m	£m
2018	268.2	21.6%	237.1	-31.1
2023	272.2	21.6%	241.3	-30.9
2028	273.9	21.6%	245.5	-28.4
2033	273.9	21.6%	249.0	-24.8
2036	273.9	21.6%	251.0	-22.9

Notes:

1. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 16 (Dec 2018)
2. Assumes constant market share claimed of 21.6% from Study Area
3. Surplus calculated by subtracting the benchmark turnover of existing stores from the total available expenditure

Table 8bii: Quantitative Need for Additional Convenience Goods Floorspace in Chorley Borough

Year	Surplus Expenditure	Convenience Goods Floorspace Requirement	
		Min ^{1*} sq.m	Max ^{2*} sq.m
2018	-31.1	-2,300	-2,800
2023	-30.9	-2,200	-2,800
2028	-28.4	-2,000	-2,500
2033	-24.8	-1,800	-2,200
2036	-22.9	-1,600	-2,000

Notes:

1. Average sales density assumed to be £13,609 per sq.m based on the average sales density of the leading four supermarkets as identified by Verdict 2018
2. Average sales density assumed to be £10,997 per sq.m which is more typical for discount operators
- * Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 16 (Dec 2018)

Table 8biii: Net Quantitative Need for Additional Convenience Goods Floorspace in Chorley Borough (with Deduction for Planning Commitments)

Year	Surplus Expenditure	Convenience Goods			
		Turnover of Commitments ¹	Residual Expenditure ²	Floorspace Requirement	
	£m	£m	£m	Min ^{3*} sq.m	Max ^{4*} sq.m
2018	-31.1	38.7	-69.8	-5,100	-6,300
2023	-30.9	39.3	-70.2	-5,100	-6,300
2028	-28.4	39.5	-67.9	-4,900	-6,000
2033	-24.8	39.5	-64.4	-4,600	-5,700
2036	-22.9	39.5	-62.4	-4,500	-5,600

Notes:

1. Convenience turnover of commitments diverted from Chorley Borough (Table 7). Includes floorspace implemented since the 2018 household survey was undertaken and extant planning permissions.
2. Residual calculated by subtracting turnover of commitments from surplus expenditure
3. Average sales density assumed to be £13,609 per sq.m based on the average sales density of the leading four supermarkets as identified by Verdict 2018
4. Average sales density assumed to be £10,997 per sq.m which is more typical for discount operators
- * Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 16 (Dec 2018)

TABLE 9a : POPULATION WITHIN EACH ZONE OF STUDY AREA

Year	Population																Study Area
	Zone 1 Persons	Zone 2 Persons	Zone 3 Persons	Zone 4 Persons	Zone 5 Persons	Zone 6 Persons	Zone 7 Persons	Zone 8 Persons	Zone 9 Persons	Zone 10 Persons	Zone 11 Persons	Zone 12 Persons	Zone 13 Persons	Zone 14 Persons	Zone 15 Persons	Zone 16 Persons	
2018	24,044	43,338	64,968	11,204	18,616	22,481	41,994	44,614	32,144	38,512	28,680	18,425	22,650	27,850	31,814	21,431	492,765
2023	24,166	43,343	65,317	11,258	18,798	22,640	42,704	45,270	32,436	40,230	30,172	19,290	23,470	28,742	32,425	21,596	501,857
2028	24,279	43,573	66,081	11,410	19,025	22,694	43,265	45,709	32,702	41,618	31,385	20,034	24,080	29,556	32,970	21,615	509,996
2033	24,269	43,684	66,790	11,623	19,222	22,775	43,634	46,035	32,894	42,804	32,267	20,588	24,498	30,202	33,343	21,585	516,213
2036	24,221	43,744	67,136	11,702	19,263	22,816	43,873	46,245	32,885	43,428	32,725	20,871	24,684	30,575	33,472	21,563	519,203

TABLE 9b : PER CAPITA COMPARISON GOODS EXPENDITURE WITHIN EACH ZONE OF STUDY AREA

SFT	Year	Comparison Goods Category	Per Capita Comparison Goods Expenditure															
			Zone 1 £ per person	Zone 2 £ per person	Zone 3 £ per person	Zone 4 £ per person	Zone 5 £ per person	Zone 6 £ per person	Zone 7 £ per person	Zone 8 £ per person	Zone 9 £ per person	Zone 10 £ per person	Zone 11 £ per person	Zone 12 £ per person	Zone 13 £ per person	Zone 14 £ per person	Zone 15 £ per person	Zone 16 £ per person
Including SFT	2017	Clothing & Footwear	1,047	860	866	1,298	1,083	1,035	980	981	1,086	859	1,167	1,072	952	1,127	1,050	1,136
		Books, CDs & DVDs	215	151	127	250	224	181	165	166	222	142	185	205	167	204	212	211
		Small Household	318	377	301	664	500	469	439	417	513	376	505	504	418	491	499	505
		Recreational	442	401	364	685	615	498	483	495	594	426	540	562	486	574	591	521
		Chemist	372	417	376	651	585	521	484	481	590	423	545	570	483	579	562	569
		Electrical	550	500	416	766	706	600	570	575	667	506	714	638	554	685	636	628
		DIY & Gardening	124	173	133	302	265	223	207	195	263	170	216	250	206	250	264	258
		Furniture	243	281	225	459	402	344	315	303	399	273	337	380	319	372	375	413
		Total	3,311	3,158	2,808	5,074	4,379	3,871	3,644	3,613	4,333	3,176	4,209	4,183	3,585	4,282	4,189	4,241
Excluding SFT	2017	Clothing & Footwear	885	727	732	1,096	915	874	828	829	917	726	986	906	805	953	887	960
		Books, CDs & DVDs	182	127	107	211	189	153	140	140	187	120	157	173	141	172	179	178
		Small Household	268	318	254	561	423	397	371	353	433	318	427	426	354	415	422	427
		Recreational	373	338	308	579	519	421	408	419	502	360	456	475	410	485	499	441
		Chemist	314	352	317	551	494	440	409	406	499	358	460	482	409	489	475	481
		Electrical	465	422	351	648	596	507	481	486	564	428	603	539	468	579	537	531
		DIY & Gardening	105	146	113	255	224	188	175	165	222	143	183	212	174	211	223	218
		Furniture	206	237	190	387	340	291	266	256	337	230	284	321	269	314	317	349
		Total	2,798	2,669	2,372	4,288	3,700	3,271	3,079	3,053	3,661	2,683	3,557	3,534	3,030	3,618	3,540	3,584
	2018	Clothing & Footwear	894	734	740	1,107	924	883	837	837	926	733	996	915	813	962	896	970
		Books, CDs & DVDs	184	129	108	213	191	155	141	141	189	122	158	175	142	174	181	180
		Small Household	271	321	257	566	427	401	374	356	438	321	431	431	357	419	426	431
		Recreational	377	342	311	585	525	425	413	423	507	364	461	480	414	490	504	445
		Chemist	317	356	321	556	499	445	413	410	504	361	465	487	413	494	480	486
		Electrical	470	426	355	654	602	512	486	490	569	432	609	545	473	585	543	536
		DIY & Gardening	106	148	114	258	226	190	177	167	224	145	185	214	176	213	226	220
		Furniture	208	240	192	391	343	294	269	258	341	233	287	324	272	317	320	352
		Total	2,826	2,695	2,396	4,330	3,737	3,304	3,110	3,083	3,698	2,710	3,592	3,570	3,060	3,654	3,575	3,620
	2023	Clothing & Footwear	998	820	826	1,237	1,033	987	935	935	1,035	819	1,113	1,022	908	1,075	1,001	1,083
		Books, CDs & DVDs	205	144	121	238	213	173	158	158	211	136	177	195	159	194	202	201
		Small Household	303	359	287	633	477	447	418	398	489	359	482	481	399	468	476	481
		Recreational	421	382	347	653	586	474	461	472	566	406	515	536	463	548	563	497
		Chemist	354	397	358	621	557	497	462	458	562	404	519	543	461	552	536	542
		Electrical	525	476	396	731	673	572	543	548	636	483	681	608	528	653	606	599
		DIY & Gardening	119	165	127	288	253	212	198	186	250	162	206	239	196	238	252	246
		Furniture	232	268	214	437	383	328	300	289	381	260	321	362	304	354	358	393
		Total	3,157	3,011	2,677	4,837	4,174	3,690	3,474	3,444	4,131	3,028	4,013	3,987	3,418	4,082	3,994	4,043
	2028	Clothing & Footwear	1,155	949	956	1,431	1,195	1,141	1,081	1,082	1,197	947	1,287	1,183	1,051	1,244	1,158	1,253
		Books, CDs & DVDs	238	166	140	275	247	200	182	183	245	157	204	226	184	225	234	233
		Small Household	350	415	332	732	552	518	484	460	566	415	557	556	462	541	550	557
		Recreational	487	442	401	756	678	549	533	546	655	470	596	620	536	634	652	575
		Chemist	410	460	414	719	645	575	534	530	651	467	601	629	533	639	620	628
		Electrical	607	551	459	845	778	661	628	634	736	558	788	704	611	756	701	693
		DIY & Gardening	137	191	147	333	292	246	229	215	290	187	239	276	227	275	292	285
		Furniture	268	310	248	506	443	380	347	334	440	301	371	419	352	410	414	455
		Total	3,652	3,483	3,097	5,597	4,830	4,270	4,019	3,985	4,780	3,503	4,643	4,614	3,955	4,723	4,621	4,678
	2033	Clothing & Footwear	1,347	1,106	1,114	1,669	1,393	1,331	1,261	1,262	1,396	1,105	1,501	1,379	1,225	1,450	1,351	1,461
		Books, CDs & DVDs	277	194	163	321	288	233	213	213	285	183	238	264	214	262	273	272
		Small Household	409	484	387	854	643	604	564	537	660	484	650	649	538	631	642	649
		Recreational	568	515	468	881	791	640	622	637	764	548	695	723	624	739	760	671
		Chemist	478	536	483	838	752	670	623	619	759	545	700	733	622	745	723	732
		Electrical	708	642	535	986	908	771	733	739	858	651	918	821	713	881	818	808
		DIY & Gardening	160	223	172	388	341	287	267	251	338	218	278	322	265	321	340	332
		Furniture	313	361	289	590	517	443	405	389	514	351	433	489	410	478	483	531
		Total	4,259	4,062	3,611	6,526	5,632	4,979	4,687	4,647	5,573	4,085	5,414	5,380	4,611	5,507	5,388	5,455
	2036	Clothing & Footwear	1,526	1,254	1,263	1,891	1,579	1,508	1,429	1,430	1,582	1,252	1,701	1,563	1,388	1,643	1,530	1,656
		Books, CDs & DVDs	314	220	185	364	326	264	241	242	323	208	270	299	243	297	309	308
		Small Household	463	549	438	967	729	684	639	608	748	549	736	735	610	715	727	736
		Recreational	644	584	531	998	896	725	704	722	866	621	787	820	708	837	861	760
		Chemist	541	607	548	950	852	760	706	701	860	617	794	831	705	844	820	829
		Electrical	802	728	606	1,117	1,028	874	830	838	972	738	1,041	930	808	998	927	916
		DIY & Gardening	181	252	195	440	386	325	302	284	383	247	315	365	300	364	385	376
		Furniture	355	409	328	668	586	502	459	441	582	397	490	554	464	542	547	601
		Total	4,826	4,603	4,092	7,395	6,382	5,642	5,311	5,265	6,316	4,629	6,135	6,096	5,226	6,240	6,106	6,182

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TABLE 10 : TOTAL COMPARISON GOODS EXPENDITURE BY EACH ZONE OF STUDY AREA

SFT	Year	Comparison Goods Category	Total Comparison Goods Expenditure																
			Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Study Area
			£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m
Excluding SFT	2018	Clothing & Footwear	21.48	31.81	48.04	12.41	17.21	19.85	35.13	37.35	29.78	28.23	28.57	16.86	18.41	26.80	28.51	20.78	421.2
		Books, CDs & DVDs	4.42	5.58	7.02	2.39	3.55	3.47	5.93	6.31	6.08	4.68	4.54	3.22	3.22	4.84	5.76	3.86	74.9
		Small Household	6.52	13.93	16.67	6.35	7.95	9.00	15.72	15.89	14.07	12.37	12.37	7.93	8.09	11.66	13.54	9.23	181.3
		Recreational	9.06	14.82	20.18	6.55	9.77	9.55	17.32	18.86	16.29	14.00	13.22	8.84	9.39	13.65	16.04	9.54	207.1
		Chemist	7.62	15.41	20.83	6.23	9.29	10.00	17.36	18.31	16.19	13.92	13.33	8.96	9.35	13.76	15.27	10.41	206.2
		Electrical	11.29	18.48	23.05	7.33	11.21	11.50	20.41	21.88	18.30	16.64	17.48	10.03	10.71	16.28	17.26	11.49	243.4
		DIY & Gardening	2.55	6.40	7.40	2.89	4.21	4.27	7.43	7.43	7.21	5.58	5.29	3.94	3.98	5.93	7.18	4.72	86.4
		Furniture	4.99	10.39	12.47	4.38	6.38	6.61	11.28	11.53	10.95	8.96	8.24	5.97	6.16	8.83	10.19	7.55	134.9
		Total	67.95	116.81	155.67	48.52	69.57	74.27	130.59	137.56	118.87	104.38	103.02	65.77	69.31	101.77	113.75	77.57	1,555.36
	2023	Clothing & Footwear	24.12	35.54	53.96	13.93	19.41	22.34	39.91	42.34	33.57	32.94	33.57	19.72	21.31	30.89	32.46	23.39	479.4
		Books, CDs & DVDs	4.96	6.23	7.88	2.68	4.01	3.91	6.73	7.15	6.86	5.46	5.33	3.77	3.73	5.58	6.55	4.35	85.2
		Small Household	7.32	15.56	18.72	7.12	8.96	10.13	17.86	18.01	15.86	14.44	14.53	9.28	9.36	13.45	15.42	10.39	206.4
		Recreational	10.17	16.55	22.67	7.35	11.02	10.74	19.68	21.38	18.36	16.34	15.53	10.34	10.86	15.74	18.26	10.74	235.7
		Chemist	8.56	17.22	23.40	6.99	10.48	11.25	19.72	20.75	18.25	16.24	15.67	10.48	10.82	15.87	17.39	11.71	234.8
		Electrical	12.68	20.64	25.89	8.23	12.65	12.94	23.19	24.80	20.63	19.42	20.54	11.73	12.40	18.77	19.66	12.93	277.1
		DIY & Gardening	2.86	7.15	8.31	3.24	4.75	4.81	8.44	8.42	8.12	6.51	6.22	4.61	4.61	6.84	8.17	5.31	98.4
		Furniture	5.61	11.61	14.00	4.92	7.20	7.44	12.82	13.07	12.35	10.45	9.68	6.99	7.13	10.18	11.60	8.49	153.5
		Total	76.28	130.49	174.83	54.46	78.47	83.55	148.35	155.92	133.99	121.80	121.07	76.92	80.22	117.32	129.50	87.32	1,770.50
	2028	Clothing & Footwear	28.04	41.34	63.16	16.33	22.73	25.90	46.78	49.46	39.16	39.43	40.40	23.69	25.30	36.76	38.19	27.09	563.8
		Books, CDs & DVDs	5.77	7.25	9.23	3.14	4.69	4.53	7.89	8.36	8.00	6.54	6.42	4.53	4.43	6.64	7.71	5.03	100.2
		Small Household	8.51	18.10	21.92	8.35	10.50	11.75	20.93	21.04	18.50	17.28	17.49	11.15	11.11	16.00	18.14	12.04	242.8
		Recreational	11.83	19.25	26.53	8.62	12.90	12.46	23.07	24.97	21.42	19.56	18.70	12.43	12.90	18.73	21.48	12.43	277.3
		Chemist	9.95	20.02	27.39	8.20	12.27	13.05	23.12	24.25	21.28	19.44	18.85	12.60	12.84	18.88	20.46	13.56	276.1
		Electrical	14.74	24.01	30.31	9.65	14.81	15.01	27.18	28.97	24.06	23.24	24.72	14.10	14.72	22.33	23.13	14.98	326.0
		DIY & Gardening	3.33	8.32	9.73	3.80	5.56	5.58	9.89	9.84	9.48	7.79	7.49	5.53	5.47	8.14	9.61	6.15	115.7
		Furniture	6.52	13.50	16.39	5.77	8.43	8.62	15.03	15.27	14.40	12.51	11.65	8.40	8.46	12.11	13.65	9.84	180.5
		Total	88.68	151.79	204.65	63.86	91.89	96.90	173.90	182.15	156.30	145.79	145.71	92.43	95.23	139.59	152.36	101.12	2,082.33
	2033	Clothing & Footwear	32.62	48.39	74.82	19.53	26.83	30.37	55.32	58.35	45.92	47.97	49.12	28.78	30.24	44.34	45.21	31.51	669.3
		Books, CDs & DVDs	6.71	8.48	10.93	3.76	5.54	5.31	9.33	9.86	9.38	7.96	7.80	5.50	5.29	8.01	9.13	5.86	118.8
		Small Household	9.90	21.18	25.96	9.99	12.39	13.77	24.75	24.82	21.70	21.02	21.26	13.54	13.29	19.30	21.48	14.00	288.4
		Recreational	13.76	22.54	31.43	10.31	15.23	14.60	27.28	29.46	25.12	23.80	22.73	15.10	15.41	22.59	25.43	14.46	329.2
		Chemist	11.57	23.44	32.44	9.81	14.48	15.29	27.33	28.60	24.96	23.65	22.92	15.30	15.35	22.77	24.21	15.78	327.9
		Electrical	17.15	28.10	35.90	11.54	17.48	17.60	32.14	34.18	28.21	28.28	30.06	17.13	17.59	26.94	27.38	17.42	387.1
		DIY & Gardening	3.87	9.74	11.53	4.54	6.57	6.54	11.70	11.61	11.11	9.48	9.10	6.72	6.54	9.82	11.38	7.16	137.4
		Furniture	7.58	15.80	19.42	6.90	9.96	10.11	17.77	18.01	16.89	15.23	14.16	10.20	10.12	14.61	16.16	11.44	214.3
		Total	103.15	177.68	242.44	76.37	108.48	113.59	205.62	214.89	183.28	177.39	177.16	112.28	113.83	168.37	180.36	117.63	2,472.52
	2036	Clothing & Footwear	36.96	54.83	84.79	22.13	30.41	34.41	62.69	66.12	52.03	54.36	55.66	32.62	34.27	50.24	51.23	35.70	758.5
		Books, CDs & DVDs	7.60	9.61	12.39	4.26	6.28	6.02	10.58	11.17	10.63	9.02	8.84	6.23	6.00	9.08	10.34	6.64	134.7
		Small Household	11.22	24.01	29.42	11.32	14.04	15.61	28.05	28.12	24.59	23.82	24.10	15.35	15.05	21.87	24.34	15.87	326.8
		Recreational	15.59	25.54	35.62	11.68	17.26	16.55	30.91	33.38	28.46	26.97	25.76	17.11	17.47	25.60	28.81	16.39	373.1
		Chemist	13.12	26.56	36.76	11.11	16.41	17.33	30.97	32.41	28.28	26.80	25.98	17.34	17.39	25.80	27.44	17.88	371.6
		Electrical	19.43	31.85	40.68	13.07	19.81	19.94	36.42	38.73	31.97	32.05	34.06	19.41	19.94	30.53	31.02	19.74	438.6
		DIY & Gardening	4.39	11.04	13.06	5.15	7.44	7.41	13.26	13.15	12.59	10.74	10.31	7.62	7.41	11.13	12.89	8.11	155.7
		Furniture	8.59	17.91	22.00	7.82	11.28	11.46	20.13	20.41	19.14	17.25	16.05	11.56	11.47	16.56	18.31	12.96	242.9
		Total	116.89	201.35	274.72	86.54	122.93	128.72	233.01	243.50	207.69	201.01	200.76	127.23	128.99	190.80	204.38	133.29	2,801.81

Notes:

a. Total comparison goods expenditure for each category of comparison goods derived by multiplying population within each zone (Table 9a) by per capita expenditure within each zone (Table 9b)

TABLE 11: STUDY AREA RESIDENTS' TRIPS (%) - CLOTHING AND FOOTWEAR GOODS 2018[illegible]

[illegible]

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TABLE 13:- STUDY AREA RESIDENTS' TRIPS (%) - CDs, DVDs AND BOOKS 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Destination	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %
Zone 1																	
Fishergate Shopping Centre, Fishergate, Preston	1.4%	1.9%	8.3%	0.0%	0.0%	3.0%	0.0%	4.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Preston City Centre	37.0%	66.9%	56.5%	55.7%	57.6%	20.3%	57.1%	42.4%	33.2%	30.1%	11.6%	7.0%	22.8%	6.8%	31.4%	23.7%	12.3%
St George's Shopping Centre, Fishergate, Preston	0.5%	0.0%	3.4%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Aqueduct Street, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 1	38.8%	68.8%	68.3%	55.7%	57.6%	23.3%	58.9%	47.2%	33.2%	30.1%	11.6%	7.0%	22.8%	6.8%	31.4%	23.7%	12.3%
Zone 2																	
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ashton-on-Ribble Local Centre	0.8%	0.0%	7.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Preston Riversway, Mariners Way, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Mariners Way, Riversway, Preston	0.9%	5.5%	2.2%	0.0%	0.0%	0.0%	5.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Plungington Road Local Centre, Preston	0.2%	1.9%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 ZYN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 2	1.9%	7.5%	10.6%	0.0%	0.0%	0.0%	5.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 3																	
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Pittman Way, East Way, Fulwood, Preston	3.9%	18.2%	9.4%	12.5%	0.0%	10.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brookfield Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Deegdale Shopping Park, Blackpool Road, Preston	5.4%	1.9%	6.5%	17.2%	10.2%	8.5%	0.0%	0.0%	6.2%	8.1%	5.7%	0.0%	0.0%	0.0%	0.0%	2.7%	0.0%
Fulwood Town Centre	0.3%	0.0%	1.2%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Longsands Lane Local Centre, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Miller Road Local Centre, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Blackpool Road, Deegdale, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Hall Lane Local Centre, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Queens Retail Park, Queen Street, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ribbleton Avenue Local Centre, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ribbleton Lane Local Centre, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ribbleton Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Flintoff Way, Preston	1.8%	0.0%	1.2%	9.7%	2.1%	9.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sharoo Green Local Centre, Preston	0.1%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 3	11.5%	20.1%	18.4%	40.8%	14.5%	28.4%	0.0%	0.0%	6.2%	8.1%	5.7%	0.0%	0.0%	0.0%	0.0%	2.7%	0.0%
Zone 4																	
Dobbies Garden World, Blackpool Road, Preston	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%
Lea Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 4	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%
Zone 5																	
Grimagh Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Knott End-on-Sea Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Longridge Town Centre	1.0%	0.0%	0.0%	0.0%	0.0%	31.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Inglewhite Road, Longridge	0.2%	0.0%	0.0%	0.0%	0.0%	7.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 5	1.2%	0.0%	0.0%	0.0%	0.0%	39.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6																	
Kingsfold Local Centre, Penwortham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Liverpool Road, Penwortham District Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Penwortham District Centre	1.0%	0.0%	0.0%	1.1%	0.0%	0.0%	9.8%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 6	1.0%	0.0%	0.0%	1.1%	0.0%	0.0%	9.8%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 7																	
Aldi, Cuerden Way, Bamber Bridge PR5 6B3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bamber Bridge Town Centre	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Capitol Retail Park, Capitol Way, Walton-le-Dale	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gregson Lane Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Higher Walton Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lostock Hall Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Station Road, Bamber Bridge	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 7	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	10.8%	10.7%	2.6%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Station Road, Bamber Bridge District Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tardy Gate District Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Walton-le-Dale Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 7	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	12.6%	16.6%	2.6%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%
Zone 8																	
Aldi, Towngate, Leyland PR25 2LR	0.0																

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Destination	CDs/DVDs	CDs/DVDs	CDs/DVDs	CDs/DVDs	CDs/DVDs	CDs/DVDs	CDs/DVDs	CDs/DVDs	CDs/DVDs	CDs/DVDs	CDs/DVDs	CDs/DVDs	CDs/DVDs	CDs/DVDs	CDs/DVDs	CDs/DVDs	CDs/DVDs
	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harpers Lane Local Centre, Chorley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 12	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
School Lane Local Centre, Brinscall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wheellton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whittle-le-Woods Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 12	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.7	0.4	0.0	0.0	0.0	0.2	0.2	0.0	0.0
Zone 13																	
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chorley Road Local Centre, Adlington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Market Place Local Centre, Adlington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total Zone 13	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 14																	
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Freckleton Village Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkham Town Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0
Morrisons, Mill Street, Off Poulton Street, Kirkham	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0
Other, Zone 14	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wesham Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 14	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0
Zone 15																	
Barton Grange Garden Centre, Brock Park, Garstang Road, Cloughton-on-Brock, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Garstang Town Centre	0.6	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
Hambleton Village Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Other, Zone 15	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Park Hill Road, Garstang	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Sub-Total Zone 15	1.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0
Zone 16																	
Brownhill Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Langtho Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mellor Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 16	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 16	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
PRESTON SUB-TOTAL	35.6	4.3	5.4	6.8	1.7	1.8	2.2	2.8	2.5	2.3	0.8	0.3	0.7	0.2	1.6	1.5	0.5
CHORLEY SUB-TOTAL	11.6	0.0	0.0	0.0	0.0	0.0	0.1	1.4	1.0	0.1	2.7	2.3	2.3	1.5	0.0	0.0	0.2
STUDY AREA SUB-TOTAL	58.3	4.4	5.4	6.8	1.8	3.2	3.3	5.6	6.0	4.0	3.6	2.9	3.0	1.8	3.3	2.5	0.7
Other Outside Study Area																	
Accrington Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Alexandria Drive, St Annes Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Cherry Tree Road, Blackpool	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Asda, School Street, Darwen	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Aldcliffe Road, Lancaster	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Frith Street, Wigan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Meols Cop Road, Southport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blackburn Town Centre	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blackpool Town Centre	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.5	0.0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolton Shopping Park, Trinity Street, Bolton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolton Town Centre	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.9	0.0	0.0	0.0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Burscough Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Central 12 Shopping Park, Derby Road, Southport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cleveleys Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Clifton Retail Park, Clifton Road, Blackpool	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Clitheroe Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Colne Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Darwen Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
G Walsh & Son, Poulton Road, Fleetwood	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gemini Retail Park, Europa Boulevard, Warrington WA5 7TY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Great Harwood Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Headroomgate Road, St Annes Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Hillmore Way, Morecambe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Queensway, Clitheroe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Stephenson Way, Formby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Horwich Town Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.4
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kew Retail Park, Scarisbrick New Road, Southport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lancaster City Centre	2.3	0.0	0.0	0.0	0.0	0.0											

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Destination	H'hold %	H'hold %	H'hold %	H'hold %	H'hold %	H'hold %	H'hold %	H'hold %	H'hold %	H'hold %	H'hold %	H'hold %	H'hold %	H'hold %	H'hold %	H'hold %	H'hold %
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Harpers Lane Local Centre, Chorley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 12	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
School Lane Local Centre, Brinscall	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wheulton Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whittle-le-Woods Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 12	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	7.6%	1.7%	0.0%	0.9%	0.0%	3.4%	0.0%	0.0%	0.0%	0.0%
Zone 13																	
Botany Bay, Canal Mill, Botany Brow, Chorley	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chorley Road Local Centre, Adlington	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Market Place Local Centre, Adlington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total Zone 13	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%
Zone 14																	
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Freckleton Village Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kirkham Town Centre	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.4%	0.0%	0.0%
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.5%	0.0%	0.0%
Other, Zone 14	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wesham Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 14	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.9%	0.0%	0.0%
Zone 15																	
Barton Grange Garden Centre, Brock Park, Garstang Road, Cloughton-on-Brock, Preston	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	1.7%	0.0%
Garstang Town Centre	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.8%	0.0%
Hambleton Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 15	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 15	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	9.5%	0.0%
Zone 16																	
Brownhill Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Langtho Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mellor Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 16	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 16	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
PRESTON SUB-TOTAL	35.9%	78.1%	79.1%	77.6%	69.2%	37.7%	26.1%	25.3%	24.2%	20.2%	12.7%	8.6%	18.9%	8.1%	35.5%	27.8%	8.6%
CHORLEY SUB-TOTAL	8.4%	0.0%	0.0%	0.0%	0.0%	3.1%	1.8%	12.4%	1.7%	7.6%	39.3%	16.8%	28.4%	14.9%	0.0%	2.7%	0.0%
STUDY AREA SUB-TOTAL	71.2%	92.6%	90.0%	89.5%	76.5%	74.9%	83.1%	82.1%	93.5%	67.4%	68.1%	38.1%	75.5%	24.5%	55.4%	54.2%	19.9%
Other Outside Study Area																	
Accrington Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Alexandria Drive, St Annes Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Cherry Tree Road, Blackpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%	0.0%	3.3%	0.0%	0.0%	0.0%
Asda, School Street, Darwen	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Aldcliffe Road, Lancaster	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Frith Street, Wigan	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Meols Cop Road, Southport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blackburn Town Centre	2.2%	0.0%	0.0%	0.0%	4.5%	15.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.9%	0.0%	0.0%	30.3%
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.2%	1.3%	0.0%
Blackpool Town Centre	0.8%	3.7%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	3.6%	1.3%	3.3%
Bolton Gate Retail Park, Roundhill Way, Bolton	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bolton Shopping Park, Trinity Street, Bolton	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%
Bolton Town Centre	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	1.0%	8.1%	0.0%	0.0%	0.0%	0.0%
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	2.4%	0.0%	2.3%	1.0%	4.5%	1.7%	4.6%	4.8%	1.3%	0.0%	1.8%	7.9%	1.8%	0.0%	2.1%	0.0%	7.6%
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burscough Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Central 12 Shopping Park, Derby Road, Southport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.4%	0.0%	0.0%
Cleveleys Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Clifton Retail Park, Clifton Road, Blackpool	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%
Clitheroe Town Centre	0.7%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.3%	0.0%	0.0%	6.8%
Colne Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Darwen Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.6%	0.0%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	7.5%	0.0%
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gemini Retail Park, Europa Boulevard, Warrington WA5 7TY	4.2%	3.7%	3.8%	1.4%	4.5%	0.0%	1.4%	8.4%	0.0%	4.2%	7.8%	11.1%	1.8%	6.7%	0.0%	6.2%	5.5%
Great Harwood Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Headroomgate Road, St Annes Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Hillmore Way, Morecambe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Queensway, Clitheroe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Stephenson Way, Formby	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horwich Town Centre	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	5.9%	0.0%	0.0%	0.0%
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.4%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	4.9%	0.0%	0.0%	0.0%
Kew Retail Park, Scarsbrick New Road, Southport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lancaster City Centre	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.6%	0.0%
Liverpool City Centre	0.3%</																

TABLE 16: STUDY AREA RESIDENTS' EXPENDITURE (£m) - SMALL HOUSEHOLD GOODS 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Destination	H'hold	H'hold	H'hold	H'hold	H'hold	H'hold	H'hold	H'hold	H'hold	H'hold	H'hold	H'hold	H'hold	H'hold	H'hold	H'hold	H'hold
	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m
Zone 1																	
Fishergate Shopping Centre, Fishergate, Preston	1.4	0.2	0.3	0.2	0.0	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Preston City Centre	32.3	3.2	5.4	3.8	1.9	1.0	1.4	2.8	2.9	2.1	0.5	1.1	1.0	0.1	2.9	1.7	0.4
St George's Shopping Centre, Fishergate, Preston	0.8	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St John's Shopping Centre, Lancaster Road, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Aqueduct Street, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total Zone 1	34.5	3.4	5.7	4.0	1.9	2.0	1.4	3.1	2.9	2.1	0.5	1.1	1.0	0.1	2.9	1.7	0.6
Zone 2																	
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ashton-on-Ribble Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Homebase, Preston Riversway, Mariners Way, Preston	0.3	0.0	0.0	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Mariners Way, Riversway, Preston	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Other, Zone 2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Plungington Road Local Centre, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	1.4	0.0	0.4	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.1	0.0	0.3	0.0	0.0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total Zone 2	2.9	0.0	0.4	0.4	0.0	0.0	0.2	0.2	0.0	0.8	0.0	0.0	0.1	0.0	0.8	0.0	0.0
Zone 3																	
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Pittman Way, East Way, Fulwood, Preston	8.8	1.1	1.3	3.5	0.6	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0
Brookfield Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dee Dale Shopping Park, Blackpool Road, Preston	10.7	0.5	1.8	2.6	0.7	1.0	0.6	0.0	0.9	0.0	0.8	0.0	0.4	0.5	0.2	0.4	0.2
Fulwood Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.8	0.0	0.0	0.2	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Longsands Lane Local Centre, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Miller Road Local Centre, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Blackpool Road, Dee Dale, Preston	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
New Hall Lane Local Centre, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queens Retail Park, Queen Street, Preston	0.8	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.2	0.0	0.0
Ribbleton Avenue Local Centre, Preston	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ribbleton Lane Local Centre, Preston	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ribbleton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Flintoff Way, Preston	3.6	0.0	1.7	1.6	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sharoe Green Local Centre, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 3	25.3	1.7	4.9	8.6	2.2	1.0	0.8	0.6	0.9	0.0	1.0	0.0	0.4	0.5	0.4	2.0	0.2
Zone 4																	
Dobbies Garden World, Blackpool Road, Preston	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lea Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 4	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 5																	
Grimagh Village Centre	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Knott End-on-Sea Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Longridge Town Centre	0.8	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Ingelwhite Road, Longridge	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 5	1.3	0.0	0.0	0.1	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 6																	
Kingsfold Local Centre, Penwortham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Liverpool Road, Penwortham District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Penwortham District Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 6	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 7																	
Aldi, Cuerden Way, Bamber Bridge PR5 6B3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.3	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bamber Bridge Town Centre	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Capitol Retail Park, Capitol Way, Walton-le-Dale	18.7	0.3	1.3	1.9	0.5	1.3	1.6	2.7	1.8	1.5	0.8	1.0	0.9	0.1	0.6	1.9	0.6
Great Greens Lane Local Centre, Clayton Brook / Green	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gregon Lane Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Higher Walton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lostock Hall Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Matalan, Holme Road, Bamber Bridge PR5 6BP	1.0	0.2	0.0	0.0	0.0	0.0	0.0	0.3	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Station Road, Bamber Bridge	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	5.3	0.0	0.0	0.0	0.0	0.0	1.1	2.3	0.8	0.3	0.1	0.0	0.6	0.0	0.0	0.0	0.0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Station Road, Bamber Bridge District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tardy Gate District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waltrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Walton-le-Dale Local Centre	2.7	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	1.6	0.0	0.0	0.5	0.0	0.2	0.0	0.2
Sub-Total Zone 7	28.6	0.5	1.5	1.9	0.5	1.6	2.8	5.7	3.0	3.4	1.0	1.0	2.1	0.1	0.9	1.9	0.7
Zone 8																	
Aldi, Towngate, Leyland PR25 2LR	0.																

TABLE 17: STUDY AREA RESIDENTS' TRIPS (%) - RECREATION AND OUTDOOR GOODS 2018

[illegible]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Destination	Recreation %	Recreation %	Recreation %	Recreation %	Recreation %	Recreation %	Recreation %	Recreation %	Recreation %	Recreation %	Recreation %	Recreation %	Recreation %	Recreation %	Recreation %	Recreation %	Recreation %
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Harpers Lane Local Centre, Chorley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 12	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
School Lane Local Centre, Brinscall	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wheulton Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whittle-le-Woods Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 12	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.5%	7.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%
Zone 13																	
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chorley Road Local Centre, Adlington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Market Place Local Centre, Adlington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 13	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 14																	
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3IZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Freckleton Village Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kirkham Town Centre	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	23.9%	0.0%	0.0%
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 14	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wesham Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 14	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	23.9%	0.0%	0.0%
Zone 15																	
Barton Grange Garden Centre, Brock Park, Garstang Road, Cloughton-on-Brock, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Garstang Town Centre	0.2%	0.0%	0.0%	0.0%	4.1%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%
Hambleton Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 15	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%	0.0%
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 15	0.4%	0.0%	0.0%	0.0%	4.1%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.1%	0.0%
Zone 16																	
Brownhill Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Langthorpe Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mellor Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 16	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 16	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
PRESTON SUB-TOTAL	52.2%	96.1%	95.3%	96.9%	76.0%	84.3%	73.6%	65.6%	27.8%	37.2%	3.9%	12.8%	23.4%	1.5%	23.7%	39.0%	11.5%
CHORLEY SUB-TOTAL	10.4%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	11.0%	18.2%	0.0%	60.6%	19.3%	38.7%	15.1%	0.0%	0.0%	0.0%
STUDY AREA SUB-TOTAL	72.2%	100.0%	96.5%	97.8%	80.1%	87.4%	95.2%	87.2%	78.3%	64.9%	64.5%	39.9%	75.5%	16.6%	54.5%	44.2%	11.5%
Other Outside Study Area																	
Accrington Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%
Alexandria Drive, St Annes Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Cherry Tree Road, Blackpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%
Asda, School Street, Darwen	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Aldcliffe Road, Lancaster	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Frith Street, Wigan	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Meols Cop Road, Southport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blackburn Town Centre	3.6%	0.0%	0.0%	0.0%	0.0%	3.9%	0.0%	3.7%	0.0%	10.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	46.0%
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.2%	0.0%	0.0%
Blackpool Town Centre	3.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	14.3%	27.1%	11.1%
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bolton Town Centre	1.7%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	3.7%	0.0%	0.0%	0.0%	6.0%	1.4%	10.2%	2.6%	0.0%	2.4%
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burscough Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Central 12 Shopping Park, Derby Road, Southport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.1%	0.0%	0.0%	0.0%	7.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cleveleys Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Clitheroe Town Centre	0.5%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.5%
Colne Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Darwen Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gemini Retail Park, Europa Boulevard, Warrington WA5 7TY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Great Harwood Town Centre	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.4%
Headroomgate Road, St Annes Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Hillmore Way, Morecambe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Queensway, Clitheroe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Stephenson Way, Formby	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horwich Town Centre	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	13.0%	0.0%	0.0%	0.0%
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lancaster City Centre	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.1%	0.0%
Liverpool City Centre	0.2%	0.															

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Destination	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation
	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harpers Lane Local Centre, Chorley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 12	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
School Lane Local Centre, Brinscall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wheulton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whittle-le-Woods Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 12	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	1.3	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Zone 13																	
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chorley Road Local Centre, Adlington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Jorgus Carpets, Grimeford Mill, Grimeford Lane, Arderton, Chorley PR6 9HL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Market Place Local Centre, Adlington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total Zone 13	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 14																	
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Freckleton Village Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkham Town Centre	3.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.3	0.0	0.0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 14	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wesham Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 14	3.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.3	0.0	0.0
Zone 15																	
Barton Grange Garden Centre, Brock Park, Garstang Road, Cloughton-on-Brock, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Garstang Town Centre	0.9	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Hambleton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 15	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
Sainsbury's Superstore, Park Hill Road, Garstang	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 15	1.4	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0
Zone 16																	
Brownhill Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Langho Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mellor Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 16	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 16	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
PRESTON SUB-TOTAL	100.3	8.7	14.1	19.6	5.0	8.2	7.0	11.4	5.2	6.1	0.5	1.7	2.1	0.1	3.2	6.3	1.1
CHORLEY SUB-TOTAL	21.4	0.0	0.0	0.0	0.0	0.0	0.2	1.9	3.4	0.0	8.5	2.5	3.4	1.4	0.0	0.0	0.0
STUDY AREA SUB-TOTAL	144.6	9.1	14.3	19.7	5.2	8.5	9.1	15.1	14.8	10.6	9.0	5.3	6.7	1.6	7.4	7.1	1.1
Other Outside Study Area																	
Accrington Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Alexandria Drive, St Annes Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Cherry Tree Road, Blackpool	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Asda, School Street, Darwen	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Aldcliffe Road, Lancaster	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Frith Street, Wigan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Meols Cop Road, Southport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blackburn Town Centre	7.0	0.0	0.0	0.0	0.0	0.4	0.0	0.6	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	4.4
Blackpool Retail Park, Squires Gate Lane, Blackpool	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0
Blackpool Town Centre	7.5	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	4.3	1.1
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolton Shopping Park, Trinity Street, Bolton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolton Town Centre	3.3	0.0	0.0	0.2	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.8	0.1	1.0	0.4	0.0	0.2
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Burscough Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Central 12 Shopping Park, Derby Road, Southport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.5	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cleveleys Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Clifton Retail Park, Clifton Road, Blackpool	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Clitheroe Town Centre	1.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7
Colne Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Darwen Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
G Walsh & Son, Poulton Road, Fleetwood	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gemini Retail Park, Europa Boulevard, Warrington WA5 7TY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Great Harwood Town Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5
Headroomgate Road, St Annes Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Hillmore Way, Morecambe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Queensway, Clitheroe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Stephenson Way, Formby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Horwich Town Centre	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	1.2	0.0	0.0	0.0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kew Retail Park, Scarisbrick New Road, Southport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lancaster City Centre	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		

TABLE 19: STUDY AREA RESIDENTS' TRIPS (%) - CHEMIST GOODS 2018[illegible]

TABLE 20: STUDY AREA RESIDENTS' EXPENDITURE (£m) - CHEMIST GOODS 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Destination	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist
	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m
Zone 1																	
Fishergate Shopping Centre, Fishergate, Preston	1.0	0.5	0.0	0.1	0.1	0.0	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Preston City Centre	41.1	5.1	6.0	8.5	2.8	1.1	4.9	2.2	2.9	3.3	0.2	0.0	0.6	0.0	2.6	0.8	0.1
St George's Shopping Centre, Fishergate, Preston	0.7	0.1	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St John's Shopping Centre, Lancaster Road, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Aqueduct Street, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 1	42.9	5.7	6.7	8.6	2.9	1.1	5.1	2.2	2.9	3.5	0.2	0.0	0.6	0.0	2.6	0.8	0.1
Zone 2																	
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ashton-on-Ribble Local Centre	0.4	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Homebase, Preston Riversway, Mariners Way, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Mariners Way, Riversway, Preston	3.6	0.1	2.2	0.0	0.2	0.0	0.3	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.5	0.0	0.0
Other, Zone 2	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Plungington Road Local Centre, Preston	1.0	1.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 2	5.2	1.1	2.6	0.0	0.2	0.0	0.3	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.6	0.2	0.0
Zone 3																	
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Pittman Way, East Way, Fulwood, Preston	6.3	0.1	1.3	3.0	0.5	0.2	0.0	0.5	0.0	0.1	0.0	0.1	0.0	0.0	0.3	0.3	0.0
Brookfield Local Centre	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dee Dale Shopping Park, Blackpool Road, Preston	13.8	0.5	2.3	4.4	0.6	2.0	0.3	0.0	0.8	0.4	0.0	0.0	0.1	0.0	0.9	1.3	0.2
Fulwood Town Centre	2.5	0.0	1.1	0.8	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Longsands Lane Local Centre, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Miller Road Local Centre, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Blackpool Road, Dee Dale, Preston	0.3	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
New Hall Lane Local Centre, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queens Retail Park, Queen Street, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ribbleton Avenue Local Centre, Preston	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ribbleton Lane Local Centre, Preston	0.4	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ribbleton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Flintoff Way, Preston	3.1	0.2	0.2	2.0	0.3	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Sharoe Green Local Centre, Preston	0.5	0.0	0.0	0.4	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 3	27.1	0.8	5.0	11.1	2.1	2.3	0.5	0.6	0.8	0.5	0.0	0.1	0.1	0.0	1.3	1.5	0.3
Zone 4																	
Dobbies Garden World, Blackpool Road, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lea Village Centre	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 4	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 5																	
Grimagh Village Centre	0.5	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Knott End-on-Sea Village Centre	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0
Longridge Town Centre	4.4	0.0	0.0	0.1	0.1	3.6	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 5	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Ingelwhite Road, Longridge	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 5	6.2	0.0	0.0	0.1	0.1	4.3	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0
Zone 6																	
Kingsfold Local Centre, Penwortham	0.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Liverpool Road, Penwortham District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Penwortham District Centre	2.6	0.0	0.0	0.1	0.0	0.0	2.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 6	2.8	0.0	0.0	0.1	0.0	0.0	2.6	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 7																	
Aldi, Cuerden Way, Bamber Bridge PR5 6B3	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bamber Bridge Town Centre	2.3	0.0	0.0	0.1	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Capitol Retail Park, Capitol Way, Walton-le-Dale	3.4	0.0	0.0	0.1	0.1	0.0	0.2	2.6	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Great Greens Lane Local Centre, Clayton Brook / Green	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Gregson Lane Local Centre	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Higher Walton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lostock Hall Village Centre	0.8	0.0	0.0	0.0	0.0	0.0	0.1	0.5	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Station Road, Bamber Bridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	4.6	0.0	0.4	0.0	0.0	0.0	0.3	2.5	0.6	0.1	0.0	0.1	0.4	0.0	0.0	0.0	0.1
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Station Road, Bamber Bridge District Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tardy Gate District Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waltrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.5	0.1	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Walton-le-Dale Local Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 7	13.7	0.1	0.4	0.2	0.1	0.1	0.6	9.3	1.1	1.0	0.0	0.1	0.5	0.0	0.0	0.0	0.2
Zone 8																	
Aldi, Towngate, Leyland PR25 2LR																	

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Destination	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist	Chemist
	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harpers Lane Local Centre, Chorley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 12	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
School Lane Local Centre, Brinscall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wheulton Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Whittle-le-Woods Village Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0
Sub-Total Zone 12	4.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.4	0.0	0.1	0.1	1.4	0.0	0.0	0.0
Zone 13																	
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chorley Road Local Centre, Adlington	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Jorgus Carpets, Grimeford Mill, Grimeford Lane, Arderton, Chorley PR6 9HL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Market Place Local Centre, Adlington	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.4	0.0	0.0	0.0
Sub Total Zone 13	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.7	0.0	0.0	0.0
Zone 14																	
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Freckleton Village Local Centre	1.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkham Town Centre	3.6	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	3.1	0.0	0.0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0
Other, Zone 14	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0
Wesham Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
Sub-Total Zone 14	6.8	0.0	0.0	0.1	0.2	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	6.2	0.0	0.0
Zone 15																	
Barton Grange Garden Centre, Brock Park, Garstang Road, Cloughton-on-Brock, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Garstang Town Centre	5.2	0.0	0.1	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.8	0.0
Hambleton Village Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
Other, Zone 15	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Sainsbury's Superstore, Park Hill Road, Garstang	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0
Sub-Total Zone 15	6.5	0.0	0.1	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.1	0.0
Zone 16																	
Brownhill Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Langho Village Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5
Mellor Village Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5
Other, Zone 16	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 16	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1
PRESTON SUB-TOTAL	75.5	7.6	14.7	19.7	5.2	3.4	5.9	2.7	3.7	4.2	0.2	0.1	0.6	0.0	4.5	2.5	0.4
CHORLEY SUB-TOTAL	41.8	0.0	0.1	0.0	0.0	0.1	0.0	2.8	0.4	1.5	12.4	11.3	7.2	5.7	0.0	0.1	0.0
STUDY AREA SUB-TOTAL	175.5	7.6	15.3	20.2	5.8	8.3	9.5	16.4	17.7	13.1	12.7	12.4	8.5	5.7	10.8	9.8	1.7
Other Outside Study Area																	
Accrington Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Alexandria Drive, St Annes Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Cherry Tree Road, Blackpool	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Asda, School Street, Darwen	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Aldcliffe Road, Lancaster	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Frith Street, Wigan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Meols Cop Road, Southport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blackburn Town Centre	5.8	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.2	0.0	0.0	0.1	0.2	0.0	0.1	4.8
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blackpool Town Centre	0.9	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.5	0.0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolton Shopping Park, Trinity Street, Bolton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolton Town Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Burscough Town Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Central 12 Shopping Park, Derby Road, Southport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Cleveleys Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Clifton Retail Park, Clifton Road, Blackpool	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Clitheroe Town Centre	0.6	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Colne Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Darwen Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
G Walsh & Son, Poulton Road, Fleetwood	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gemini Retail Park, Europa Boulevard, Warrington WA5 7TY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Great Harwood Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Headroomgate Road, St Annes Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Hillmore Way, Morecambe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Queensway, Clitheroe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Stephenson Way, Formby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Horwich Town Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.4	0.0	0.0	0.0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kew Retail Park, Scarisbrick New Road, Southport	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lancaster City Centre	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			

TABLE 21: STUDY AREA RESIDENTS' TRIPS (%) - ELECTRICAL GOODS 2018

[illegible]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Destination	Electrical %	Electrical %	Electrical %	Electrical %	Electrical %	Electrical %	Electrical %	Electrical %	Electrical %	Electrical %	Electrical %	Electrical %	Electrical %	Electrical %	Electrical %	Electrical %	Electrical %
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Harpers Lane Local Centre, Chorley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 12	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
School Lane Local Centre, Brinscall	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wheulton Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whittle-le-Woods Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 12	0.5%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	2.5%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 13																	
Botany Bay, Canal Mill, Botany Brow, Chorley	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chorley Road Local Centre, Adlington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Market Place Local Centre, Adlington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total Zone 13	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 14																	
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3IZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Freckleton Village Local Centre	0.3%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%	0.0%	0.0%
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kirkham Town Centre	1.5%	0.0%	0.0%	0.0%	7.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	25.1%	0.0%	0.0%
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 14	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%
Wesham Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 14	1.9%	0.0%	0.7%	0.0%	7.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	30.7%	0.0%	0.0%
Zone 15																	
Barton Grange Garden Centre, Brock Park, Garstang Road, Cloughton-on-Brock, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Garstang Town Centre	0.6%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	6.8%	0.0%
Hambleton Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%
Other, Zone 15	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 15	0.7%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	7.9%	0.0%
Zone 16																	
Brownhill Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Langtho Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mellor Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 16	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 16	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
PRESTON SUB-TOTAL	39.9%	88.5%	84.5%	88.1%	73.4%	73.6%	44.7%	24.2%	26.2%	20.9%	4.2%	4.0%	9.6%	0.0%	24.9%	26.0%	16.0%
CHORLEY SUB-TOTAL	18.4%	0.0%	0.0%	1.0%	0.0%	0.9%	0.0%	10.6%	5.5%	10.2%	87.0%	66.4%	63.6%	48.9%	0.0%	1.1%	0.0%
STUDY AREA SUB-TOTAL	81.7%	100.0%	93.7%	97.0%	85.0%	91.1%	91.7%	99.1%	89.8%	70.8%	95.0%	77.7%	86.5%	50.0%	64.2%	44.2%	17.5%
Other Outside Study Area																	
Accrington Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Alexandria Drive, St Annes Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Cherry Tree Road, Blackpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, School Street, Darwen	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Aldcliffe Road, Lancaster	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Frith Street, Wigan	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Meols Cop Road, Southport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blackburn Town Centre	1.7%	0.0%	0.0%	0.0%	3.4%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	6.7%	0.0%	0.0%	0.0%	0.0%	24.2%
Blackpool Retail Park, Squires Gate Lane, Blackpool	2.3%	0.0%	0.7%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	23.3%	10.7%	0.0%
Blackpool Town Centre	0.5%	0.0%	0.0%	0.0%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%	3.6%	0.0%
Bolton Gate Retail Park, Roundhill Way, Bolton	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bolton Shopping Park, Trinity Street, Bolton	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%
Bolton Town Centre	0.2%	0.0%	0.0%	0.6%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burscough Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Central 12 Shopping Park, Derby Road, Southport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.2%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%
Cleveleys Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Clitheroe Town Centre	0.5%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.2%
Colne Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Darwen Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gemini Retail Park, Europa Boulevard, Warrington WA5 7TY	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Great Harwood Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Headroomgate Road, St Annes Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Hillmore Way, Morecambe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Queensway, Clitheroe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Stephenson Way, Formby	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horwich Town Centre	0.4%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.8%	0.0%	0.0%	0.0%
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kew Retail Park, Scarisbrick New Road, Southport	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	5.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lancaster City Centre	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	16.7%	0.0%
Liverpool City Centre																	

TABLE 22: STUDY AREA RESIDENTS' EXPENDITURE (£M) - ELECTRICAL GOODS 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Destination	Electrical	Electrical	Electrical	Electrical	Electrical	Electrical	Electrical	Electrical	Electrical	Electrical	Electrical	Electrical	Electrical	Electrical	Electrical	Electrical	Electrical
	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m
Zone 1																	
Fishergate Shopping Centre, Fishergate, Preston	0.9	0.4	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Preston City Centre	36.5	5.1	5.2	5.4	1.6	2.3	3.2	2.9	2.7	3.0	0.3	0.4	0.7	0.0	2.1	1.1	0.5
St George's Shopping Centre, Fishergate, Preston	0.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St John's Shopping Centre, Lancaster Road, Preston	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Aqueduct Street, Preston	0.4	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 1	38.4	5.5	5.2	5.8	1.6	2.3	3.4	3.2	2.9	3.0	0.3	0.4	0.7	0.0	2.3	1.1	0.5
Zone 2																	
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.9	0.1	0.1	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ashton-on-Ribble Local Centre	0.8	0.0	0.7	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blackpool Road / Woodplumpton Road Local Centre, Preston	2.1	0.3	0.4	0.7	0.3	0.1	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Preston Riversway, Mariners Way, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Mariners Way, Riversway, Preston	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Other, Zone 2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Plungington Road Local Centre, Preston	0.4	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 2	4.6	0.7	1.3	1.4	0.4	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Zone 3																	
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Pittman Way, East Way, Fulwood, Preston	3.7	0.3	0.9	1.7	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0
Brockfield Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dee Dale Shopping Park, Blackpool Road, Preston	41.0	3.0	8.1	8.8	3.2	5.7	1.0	1.1	2.8	0.5	0.4	0.3	0.3	0.0	1.5	3.0	1.4
Fulwood Town Centre	0.6	0.0	0.0	0.2	0.1	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Longsands Lane Local Centre, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Miller Road Local Centre, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Blackpool Road, Deepdale, Preston	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
New Hall Lane Local Centre, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 3	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queens Retail Park, Queen Street, Preston	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ribbleton Avenue Local Centre, Preston	0.3	0.0	0.0	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ribbleton Lane Local Centre, Preston	0.3	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ribbleton Local Centre	0.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Flintoff Way, Preston	1.7	0.0	0.1	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sharoo Green Local Centre, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 3	48.9	3.8	9.1	13.1	3.3	5.7	1.3	1.7	2.8	0.8	0.4	0.3	0.3	0.0	1.7	3.2	1.4
Zone 4																	
Dobbies Garden World, Blackpool Road, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lea Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 5																	
Grimagh Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Knott End-on-Sea Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Longridge Town Centre	1.7	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Ingledew Road, Longridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 5	1.7	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 6																	
Kingsfold Local Centre, Penwortham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Liverpool Road, Penwortham District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Penwortham District Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 6	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 7																	
Aldi, Cuerden Way, Bamber Bridge PR5 6B3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bamber Bridge Town Centre	1.4	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Capitol Retail Park, Capitol Way, Walton-le-Dale	34.1	1.2	0.6	1.5	0.2	0.2	4.9	9.1	5.8	5.7	0.6	0.5	0.8	0.1	1.1	1.6	0.2
Great Greens Lane Local Centre, Clayton Brook / Green	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gregon Lane Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Higher Walton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lostock Hall Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Station Road, Bamber Bridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	3.4	0.1	0.7	0.0	0.0	0.0	0.3	1.8	0.3	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Station Road, Bamber Bridge District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tardy Gate District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waltrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Walton-le-Dale Local Centre	1.1	0.0	0.1	0.0	0.0	0.0	0.0	0.6	0.0	0.3	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Sub-Total Zone 7	40.3	1.3	1.5	1.5	0.2	0.2	5.2	12.6	6.7	6.0	0.6	0.5	1.1	0.1	1.1	1.6	0.2
Zone 8																	
Aldi, Towngate, Leyland PR25 2LR	0																

WYG PLANNING
PRESTON AND CHORLEY RETAIL STUDY 2018

TABLE 23: STUDY AREA RESIDENTS' TRIPS (%) - DIY GOODS 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Destination	DIY %	DIY %	DIY %	DIY %	DIY %	DIY %	DIY %	DIY %	DIY %	DIY %	DIY %	DIY %	DIY %	DIY %	DIY %	DIY %	DIY %
Zone 1																	
Fishergate Shopping Centre, Fishergate, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Preston City Centre	8.4%	32.8%	13.8%	28.5%	18.5%	10.6%	6.2%	3.2%	2.1%	12.4%	0.0%	0.0%	0.0%	0.0%	5.9%	1.9%	0.0%
St George's Shopping Centre, Fishergate, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Aqueduct Street, Preston	2.5%	7.4%	3.4%	13.7%	4.6%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%	0.0%
Sub-Total Zone 1	11.0%	40.2%	17.2%	42.3%	23.1%	11.5%	7.4%	3.2%	2.1%	12.4%	0.0%	0.0%	0.0%	0.0%	8.7%	1.9%	0.0%
Zone 2																	
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ashton-on-Ribble Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.3%	0.0%	1.3%	0.0%	1.1%	0.0%	0.9%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
Homebase, Preston Riversway, Mariners Way, Preston	5.8%	16.3%	31.3%	6.6%	24.1%	2.3%	14.4%	0.0%	1.0%	2.0%	0.0%	0.0%	0.0%	0.0%	4.0%	2.4%	0.0%
Morrisons, Mariners Way, Riversway, Preston	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 2	0.1%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Plungington Road Local Centre, Preston	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 ZYN	0.5%	8.2%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Savoy Timber, Ashton Street, Preston PR2 2PP	0.4%	0.0%	3.4%	0.4%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 2	7.1%	25.7%	39.0%	7.0%	27.3%	2.3%	15.4%	0.0%	2.1%	2.8%	0.0%	0.0%	0.0%	0.0%	4.0%	3.2%	0.0%
Zone 3																	
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.1%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Pittman Way, East Way, Fulwood, Preston	0.3%	0.0%	1.0%	0.9%	2.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brookfield Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Deegdale Shopping Park, Blackpool Road, Preston	1.5%	3.6%	3.7%	6.9%	1.1%	6.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fulwood Town Centre	0.2%	0.0%	0.5%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.9%	4.3%	4.3%	1.8%	0.0%	5.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Longsands Lane Local Centre, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Miller Road Local Centre, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Blackpool Road, Deegdale, Preston	0.1%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Hall Lane Local Centre, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 3	0.1%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Queens Retail Park, Queen Street, Preston	1.1%	8.7%	1.0%	5.6%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ribbleton Avenue Local Centre, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ribbleton Lane Local Centre, Preston	0.2%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ribbleton Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Flintoff Way, Preston	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sharoo Green Local Centre, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 3	4.5%	16.5%	12.1%	19.1%	3.0%	14.2%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 4																	
Dobbies Garden World, Blackpool Road, Preston	0.5%	1.3%	0.5%	0.0%	1.1%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.1%	0.0%	0.0%
Lea Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 4	0.2%	0.0%	1.3%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.1%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 4	0.7%	1.3%	2.5%	0.0%	2.4%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.9%	0.0%	0.0%
Zone 5																	
Grimsgagh Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Knott End-on-Sea Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
Longridge Town Centre	1.1%	0.0%	1.0%	0.0%	1.1%	27.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 5	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Inglewhite Road, Longridge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 5	1.3%	0.0%	1.0%	0.0%	1.1%	27.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.8%	0.0%
Zone 6																	
Kingsfold Local Centre, Penwortham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Liverpool Road, Penwortham District Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Penwortham District Centre	0.5%	0.0%	0.0%	0.4%	0.0%	0.0%	8.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 6	0.5%	0.0%	0.0%	0.4%	0.0%	0.0%	8.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 7																	
Aldi, Cuerden Way, Bamber Bridge PR5 6B3	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	25.2%	6.1%	15.2%	24.5%	3.0%	29.3%	55.7%	75.8%	51.8%	28.2%	1.2%	15.1%	23.9%	4.3%	1.5%	6.2%	14.2%
Bamber Bridge Town Centre	0.3%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%
Capitol Retail Park, Capitol Way, Walton-le-Dale	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%
Gregson Lane Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Higher Walton Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lostock Hall Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Station Road, Bamber Bridge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 7	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Station Road, Bamber Bridge District Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tardy Gate District Centre	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Walton-le-Dale Local Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 7	26.6%	6.1%	15.2%	24.5%	4.1%	29.3%	55.7%	81.5%	57.0%	29.9%	1.2%	16.0%	24.6%	4.3%	1.5%	9.1%	14.2%
Zone 8																	
Aldi, Towngate, Leyland PR25 2LR	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%								

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Destination	DIY %	DIY %	DIY %	DIY %	DIY %	DIY %	DIY %	DIY %	DIY %	DIY %	DIY %	DIY %	DIY %	DIY %	DIY %	DIY %	DIY %
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Harpers Lane Local Centre, Chorley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 12	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
School Lane Local Centre, Brinscall	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wheulton Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whittle-le-Woods Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 12	0.2%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%
Zone 13																	
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chorley Road Local Centre, Adlington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Market Place Local Centre, Adlington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total Zone 13	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%
Zone 14																	
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%	0.0%
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	1.1%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	1.4%	8.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Freckleton Village Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kirkham Town Centre	0.7%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.1%	0.0%	0.0%
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 14	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wesham Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 14	2.0%	0.0%	0.0%	1.7%	1.1%	0.0%	0.0%	2.3%	8.5%	0.0%	0.0%	0.0%	0.0%	0.0%	12.9%	0.0%	0.0%
Zone 15																	
Barton Grange Garden Centre, Brock Park, Garstang Road, Cloughton-on-Brock, Preston	2.0%	0.0%	5.4%	0.8%	9.5%	3.4%	0.0%	0.7%	0.0%	0.0%	0.5%	0.0%	0.9%	0.0%	0.8%	14.0%	0.0%
Garstang Town Centre	1.4%	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	18.1%	0.0%
Hambleton Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
Other, Zone 15	0.2%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 15	3.6%	0.0%	5.4%	0.8%	10.6%	5.9%	0.0%	0.7%	0.0%	0.0%	0.5%	0.0%	0.9%	0.0%	2.3%	35.1%	0.0%
Zone 16																	
Brownhill Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Langtho Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mellor Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 16	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 16	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
PRESTON SUB-TOTAL	23.3%	83.7%	70.8%	68.4%	56.0%	28.7%	23.7%	3.2%	4.1%	15.2%	0.0%	0.0%	0.0%	0.0%	19.6%	5.1%	0.0%
CHORLEY SUB-TOTAL	19.7%	0.0%	1.3%	0.0%	0.0%	2.6%	1.2%	2.3%	4.3%	5.6%	92.0%	66.5%	67.9%	69.0%	1.5%	0.0%	1.9%
STUDY AREA SUB-TOTAL	84.4%	92.2%	94.3%	96.4%	72.8%	94.4%	97.4%	100.0%	97.7%	88.5%	96.7%	98.3%	97.9%	73.3%	37.9%	50.9%	16.1%
Other Outside Study Area																	
Accrington Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Alexandria Drive, St Annes Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Cherry Tree Road, Blackpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, School Street, Darwen	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Aldcliffe Road, Lancaster	0.8%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	10.0%	0.0%
B&Q, Frith Street, Wigan	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Meols Cop Road, Southport	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	6.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	5.9%	5.5%	5.1%	2.6%	20.2%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	51.8%	20.4%	3.0%
Blackburn Town Centre	1.4%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	27.3%
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.1%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%
Blackpool Town Centre	0.2%	0.0%	0.0%	0.0%	5.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%
Bolton Gate Retail Park, Roundhill Way, Bolton	0.2%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	0.0%	0.0%	0.0%
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%
Bolton Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
Burscough Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Central 12 Shopping Park, Derby Road, Southport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cleveleys Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
Clifton Retail Park, Clifton Road, Blackpool	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%	0.0%
Clitheroe Town Centre	0.6%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.3%
Colne Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Darwen Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gemini Retail Park, Europa Boulevard, Warrington WA5 7TY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Great Harwood Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Headroomgate Road, St Annes Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Hillmore Way, Morecambe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Queensway, Clitheroe	0.3%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.7%
Homebase, Stephenson Way, Formby	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horwich Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	1.3%	0.0%	0.0%	0.0%
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lancaster City Centre	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	13.6%	0.0%
Liverpool City Centre																	

TABLE 24: STUDY AREA RESIDENTS' EXPENDITURE (£M) - DIY GOODS 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Destination	DIY	DIY	DIY	DIY	DIY	DIY	DIY	DIY	DIY	DIY	DIY	DIY	DIY	DIY	DIY	DIY	DIY
	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m
Zone 1																	
Fishergate Shopping Centre, Fishergate, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Preston City Centre	6.9	0.8	0.9	2.1	0.5	0.4	0.3	0.2	0.2	0.9	0.0	0.0	0.0	0.0	0.4	0.1	0.0
St George's Shopping Centre, Fishergate, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St John's Shopping Centre, Lancaster Road, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Aqueduct Street, Preston	1.8	0.2	0.2	1.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Sub-Total Zone 1	8.7	1.0	1.1	3.1	0.7	0.5	0.3	0.2	0.2	0.9	0.0	0.0	0.0	0.0	0.5	0.1	0.0
Zone 2																	
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ashton-on-Ribble Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.3	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Homebase, Preston Riversway, Mariners Way, Preston	4.9	0.4	2.0	0.5	0.7	0.1	0.6	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.2	0.2	0.0
Morrisons, Mariners Way, Riversway, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 2	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Plungington Road Local Centre, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.4	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.3	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 2	6.0	0.7	2.5	0.5	0.8	0.1	0.7	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.2	0.2	0.0
Zone 3																	
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Pittman Way, East Way, Fulwood, Preston	0.3	0.0	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brookfield Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Deeple Shopping Park, Blackpool Road, Preston	1.1	0.1	0.2	0.5	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fulwood Town Centre	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.7	0.1	0.3	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Longsands Lane Local Centre, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Miller Road Local Centre, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Blackpool Road, Deeple, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
New Hall Lane Local Centre, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 3	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queens Retail Park, Queen Street, Preston	0.7	0.2	0.1	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ribbleton Avenue Local Centre, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ribbleton Lane Local Centre, Preston	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ribbleton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Flintoff Way, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sharoo Green Local Centre, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 3	3.3	0.4	0.8	1.4	0.1	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 4																	
Dobbies Garden World, Blackpool Road, Preston	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0
Lea Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 4	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 4	0.7	0.0	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0
Zone 5																	
Grimagh Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Knott End-on-Sea Village Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Longridge Town Centre	1.2	0.0	0.1	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 5	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Ingelwhite Road, Longridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 5	1.4	0.0	0.1	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1
Zone 6																	
Kingsfold Local Centre, Penwortham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Liverpool Road, Penwortham District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Penwortham District Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 6	0.4	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 7																	
Aldi, Cuerden Way, Bamber Bridge PR5 6B3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	21.3	0.2	1.0	1.8	0.1	1.2	2.4	5.6	3.9	2.0	0.1	0.8	0.9	0.2	0.1	0.4	0.7
Bamber Bridge Town Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Capitol Retail Park, Capitol Way, Walton-le-Dale	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Great Greens Lane Local Centre, Clayton Brook / Green	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gregon Lane Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Higher Walton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lostock Hall Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Station Road, Bamber Bridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 7	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Station Road, Bamber Bridge District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tardy Gate District Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Waltrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Walton-le-Dale Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 7	22.6	0.2	1.0	1.8	0.1	1.2	2.4	6.1	4.2	2.2	0.1	0.8	1.0	0.2	0.1	0.7	0.7
Zone 8																	
Aldi, Towngate, Leyland PR25 2LR	0.1																

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Destination	Furniture %	Furniture %	Furniture %	Furniture %	Furniture %	Furniture %	Furniture %	Furniture %	Furniture %	Furniture %	Furniture %	Furniture %	Furniture %	Furniture %	Furniture %	Furniture %	Furniture %
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	1.4%	0.0%	1.3%	1.5%	0.0%	0.0%	0.0%	6.2%	3.4%	0.0%	2.0%	1.2%	0.0%	1.0%	0.0%	0.0%	0.0%
Harpers Lane Local Centre, Chorley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 12	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
School Lane Local Centre, Brinscall	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wheulton Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whittle-le-Woods Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 12	2.0%	0.0%	1.3%	1.5%	0.0%	0.0%	0.0%	6.2%	3.4%	0.0%	2.0%	4.4%	1.5%	4.6%	0.0%	0.0%	2.0%
Zone 13																	
Botany Bay, Canal Mill, Botany Brow, Chorley	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.7%	0.0%	1.3%	0.0%	0.0%	0.0%
Chorley Road Local Centre, Adlington	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	1.1%	1.0%	0.0%	0.0%	0.0%
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	6.1%	0.0%	0.0%
Market Place Local Centre, Adlington	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total Zone 13	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.0%	6.7%	1.1%	2.4%	6.1%	0.0%	0.0%
Zone 14																	
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Freckleton Village Local Centre	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.2%	0.0%	3.7%
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kirkham Town Centre	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	21.2%	0.0%	0.0%
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 14	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wesham Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 14	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	30.4%	0.0%	3.7%
Zone 15																	
Barton Grange Garden Centre, Brock Park, Garstang Road, Cloughton-on-Brock, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Garstang Town Centre	1.8%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	21.9%
Hambleton Village Centre	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	16.1%	0.0%
Other, Zone 15	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 15	2.9%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	38.0%	0.0%
Zone 16																	
Brownhill Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Langtho Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mellor Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 16	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%
Sub-Total Zone 16	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%
PRESTON SUB-TOTAL	36.1%	86.3%	82.9%	70.2%	75.9%	34.3%	44.9%	49.6%	18.9%	25.7%	5.3%	3.9%	6.9%	0.0%	27.2%	39.1%	4.1%
CHORLEY SUB-TOTAL	19.1%	2.1%	1.3%	8.9%	5.8%	2.5%	2.4%	14.3%	15.7%	6.8%	64.3%	46.1%	71.3%	41.8%	6.1%	1.4%	2.0%
STUDY AREA SUB-TOTAL	79.7%	91.6%	97.9%	88.4%	89.4%	76.7%	91.3%	94.7%	79.1%	55.6%	84.0%	79.6%	92.8%	51.5%	72.8%	78.5%	11.8%
Other Outside Study Area																	
Accrington Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.1%
Alexandria Drive, St Annes Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Cherry Tree Road, Blackpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, School Street, Darwen	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Aldcliffe Road, Lancaster	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%
B&Q, Frith Street, Wigan	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Meols Cop Road, Southport	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blackburn Town Centre	2.3%	0.0%	0.0%	0.8%	0.0%	12.5%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	2.6%	0.0%	0.0%	2.0%	40.8%
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.5%	0.0%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.8%	1.1%	0.0%
Blackpool Town Centre	1.0%	3.0%	1.3%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	4.0%	3.5%	0.0%
Bolton Gate Retail Park, Roundhill Way, Bolton	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bolton Town Centre	1.2%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	3.1%	2.6%	1.7%	1.8%	0.0%	6.5%	0.0%	0.0%	0.0%
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burscough Town Centre	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Central 12 Shopping Park, Derby Road, Southport	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%
Cleveleys Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Clitheroe Town Centre	1.2%	0.0%	0.9%	0.0%	0.0%	4.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%	19.3%
Colne Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Darwen Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gemini Retail Park, Europa Boulevard, Warrington WA5 7TY	1.6%	5.5%	0.0%	0.0%	3.4%	0.0%	2.6%	0.0%	5.2%	3.6%	0.9%	1.2%	2.1%	3.5%	0.0%	1.4%	0.0%
Great Harwood Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Headroomgate Road, St Annes Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Hillmore Way, Morecambe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Queensway, Clitheroe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Stephenson Way, Formby	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horwich Town Centre	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	1.0%	0.0%	1.0%	0.0%	0.0%	0.0%
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.3%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.9%	0.0%	0.0%	0.0%
Kew Retail Park, Scarisbrick New Road, Southport	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lancaster City Centre	0.2%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%
Liverpool City Centre	0.2%	0.0%	0.0%	0.0%	0.0												

TABLE 27: STUDY AREA RESIDENTS' TRIPS (%) - TOTAL COMPARISON BASED ON AVAILABLE EXPENDITURE 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Destination	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Zone 1																	
Fishergate Shopping Centre, Fishergate, Preston	0.8%	3.8%	1.4%	0.5%	0.4%	0.7%	2.1%	1.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.3%	0.3%
Preston City Centre	22.5%	57.0%	37.4%	35.2%	36.3%	20.3%	36.6%	27.9%	23.3%	22.1%	4.2%	8.4%	13.5%	1.4%	20.6%	11.4%	4.0%
St George's Shopping Centre, Fishergate, Preston	0.3%	2.2%	0.9%	0.2%	1.0%	1.1%	0.9%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
St John's Shopping Centre, Lancaster Road, Preston	0.1%	0.0%	0.2%	0.0%	0.0%	0.1%	0.0%	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Aqueduct Street, Preston	0.1%	0.3%	0.2%	0.9%	0.3%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%
Sub-Total Zone 1	23.8%	63.4%	40.1%	36.8%	37.9%	22.3%	39.6%	29.2%	23.6%	23.1%	4.2%	8.4%	13.5%	1.4%	22.5%	11.7%	4.3%
Zone 2																	
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.1%	0.2%	0.1%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ashton-on-Ribble Local Centre	0.2%	0.0%	1.1%	0.4%	0.2%	0.2%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.3%	0.4%	0.5%	0.5%	0.6%	0.1%	0.8%	0.0%	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%	0.8%	0.2%	0.0%
Homebase, Preston Riversway, Mariners Way, Preston	0.4%	0.6%	1.9%	0.4%	1.4%	0.1%	1.2%	0.0%	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.2%	0.1%	0.0%
Morrisons, Mariners Way, Riversway, Preston	0.4%	0.5%	2.2%	0.0%	0.8%	0.0%	1.4%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.7%	0.2%	0.0%
Other, Zone 2	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Plungington Road Local Centre, Preston	0.2%	1.9%	0.3%	0.1%	0.3%	0.0%	0.2%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	1.1%	2.3%	2.0%	1.3%	1.0%	0.0%	1.0%	1.3%	0.4%	2.1%	0.0%	0.1%	0.2%	0.0%	2.1%	3.1%	0.0%
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0.0%	0.2%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 2	2.6%	5.9%	8.9%	3.0%	4.4%	0.5%	4.6%	1.3%	1.2%	3.2%	0.0%	0.1%	0.2%	0.0%	3.8%	3.7%	0.0%
Zone 3																	
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Pittman Way, East Way, Fulwood, Preston	2.4%	4.0%	4.6%	9.2%	3.0%	2.0%	0.7%	3.1%	1.4%	0.1%	0.0%	0.1%	0.0%	0.0%	0.9%	3.5%	0.0%
Brookfield Local Centre	0.0%	0.0%	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Deegdale Shopping Park, Blackpool Road, Preston	11.3%	13.6%	26.8%	27.6%	22.7%	31.7%	7.2%	4.1%	9.1%	3.3%	2.6%	1.4%	3.2%	0.7%	8.7%	11.1%	4.4%
Fulwood Town Centre	0.3%	0.0%	1.7%	1.1%	1.9%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.1%	0.2%	0.2%	0.4%	1.1%	0.3%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Longsands Lane Local Centre, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Miller Road Local Centre, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Blackpool Road, Deegdale, Preston	0.1%	0.0%	0.1%	0.3%	0.0%	0.2%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%
New Hall Lane Local Centre, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 3	0.0%	0.0%	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Queens Retail Park, Queen Street, Preston	0.4%	0.6%	1.2%	1.5%	0.0%	0.0%	0.9%	0.5%	0.0%	0.2%	0.3%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%
Ribbleton Avenue Local Centre, Preston	0.0%	0.0%	0.1%	0.2%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ribbleton Lane Local Centre, Preston	0.1%	0.0%	0.0%	0.5%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ribbleton Local Centre	0.0%	0.7%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Flintoff Way, Preston	0.8%	0.6%	2.5%	5.2%	1.9%	0.6%	0.4%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Sharoo Green Local Centre, Preston	0.0%	0.0%	0.0%	0.2%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 3	15.7%	19.7%	37.5%	46.5%	30.8%	34.9%	10.2%	8.3%	10.5%	3.9%	3.1%	1.5%	3.2%	0.7%	9.9%	14.5%	4.5%
Zone 4																	
Dobbies Garden World, Blackpool Road, Preston	0.1%	0.0%	0.0%	0.0%	0.9%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%
Lea Village Centre	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 4	0.0%	0.0%	0.1%	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 4	0.1%	0.0%	0.4%	0.1%	1.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%
Zone 5																	
Grimshagh Village Centre	0.1%	0.0%	0.0%	0.1%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Knott End-on-Sea Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%
Longridge Town Centre	0.8%	0.0%	0.1%	0.1%	0.2%	15.5%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%
Other, Zone 5	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0.0%	0.4%	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Ingledwhite Road, Longridge	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.1%	0.0%	0.2%	0.1%	0.3%	0.3%	0.3%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 5	1.1%	0.0%	0.7%	0.4%	0.7%	17.9%	0.3%	0.5%	0.0%	0.2%	0.0%	0.1%	0.3%	0.0%	0.0%	1.0%	0.0%
Zone 6																	
Kingsfold Local Centre, Penwortham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Liverpool Road, Penwortham District Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Penwortham District Centre	0.5%	0.0%	0.2%	0.1%	0.0%	0.0%	6.8%	0.3%	0.3%	1.2%	0.2%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%
Sub-Total Zone 6	0.5%	0.0%	0.2%	0.1%	0.0%	0.0%	7.7%	0.3%	0.3%	1.2%	0.2%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%
Zone 7																	
Aldi, Cuerden Way, Bamber Bridge PR5 6B1	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.1%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Craven Drive, Southtrings Business Park, Bamber Bridge	1.6%	0.2%	0.9%	1.2%	0.2%	1.9%	4.3%	4.5%	3.1%	1.7%	0.1%	0.9%	1.7%	0.6%	0.6%	0.4%	0.9%
Bamber Bridge Town Centre	0.5%	0.1%	0.3%	0.2%	0.1%	0.6%	0.5%	3.9%	0.4%	0.0%	0.3%	0.4%	0.0%	0.0%	0.0%	0.2%	0.0%
Capitol Retail Park, Capitol Way, Walton-le-Dale	4.5%	3.2%	2.7%	2.6%	2.1%	2.3%	10.3%	13.8%	6.4%	6.8%	2.4%	2.9%	3.2%	0.3%	2.6%	3.1%	2.0%
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Gregon Lane Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Higher Walton Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lostock Hall Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	1.2%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.5%	1.2%	0.7%	0.1%	0.0%	0.0%	0.2%	2.2%	1.0%	0.4%	0.2%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%
Morrisons, Station Road, Bamber Bridge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 7	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	1.3%	0.5%	1.0%	0.2%	0.0%	0.2%	5.5%	6.8%	1.3%	0.4%	0.1%	0.9%	2.7%	0.3%	0.0%	0.0%	0.6%
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.5%	0.1%	0.5%	0.0%	0.0%	0.0%
Station Road, Bamber Bridge District Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tardy Gate District Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.5%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waltrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Walton-le-Dale Local Centre	0.3%	0.0%	0.1%	0.1%	0.0%	0.2%	0.0%	0.9%	0.2%	1.6%	0.0%	0.0%	1.3%	0.0%	0.2%	0.0%	0.2%
Sub-Total Zone 7	9.3%	5.3%	5.9%	4.3%	2.3%	5.4%	21.3%	35.2%	13.6%	11.8%	3.0%	5.5%	9.2%	2.4%	3.5%	3.7%	4.0%
Zone 8																	
Aldi, Towngate, Leyland PR25 2LR	0.																

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Destination	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Doonway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.1%	0.0%	0.1%	0.1%	0.0%	0.0%	0.2%	0.5%	0.3%	0.0%	0.3%	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%
Harpers Lane Local Centre, Chorley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 12	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%
School Lane Local Centre, Brinscall	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whitwellon Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Whittle-le-Woods Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%	0.2%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 12	1.3%	0.0%	0.3%	0.1%	0.0%	0.2%	0.3%	7.1%	3.7%	0.0%	0.4%	0.5%	4.2%	0.7%	0.0%	0.0%	0.2%
Zone 13																	
Botany Bay, Canal Mill, Botany Brow, Chorley	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.9%	0.0%	0.1%	0.0%	0.0%	0.0%
Chorley Road Local Centre, Adlington	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.1%	0.1%	0.6%	0.0%	0.2%	0.0%
Jorgus Carpets, Grimeford Mill, Grimeford Lane, Arderton, Chorley PR6 9HL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%
Market Place Local Centre, Adlington	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%
Sub Total Zone 13	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	1.5%	1.0%	0.1%	1.3%	0.5%	0.2%	0.0%
Zone 14																	
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.1%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.1%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Freckleton Village Local Centre	0.2%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	0.4%
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kirkham Town Centre	1.1%	0.3%	0.0%	0.0%	1.6%	0.1%	0.3%	0.2%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	15.0%	0.0%	0.0%
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%
Other, Zone 14	0.1%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%
Wesham Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%
Sub-Total Zone 14	1.6%	0.3%	0.1%	0.1%	1.8%	0.1%	0.3%	0.2%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	21.4%	0.0%	0.4%
Zone 15																	
Barton Grange Garden Centre, Brock Park, Garstang Road, Cloughton-on-Brock, Preston	0.2%	0.0%	0.3%	0.0%	0.6%	0.2%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.5%	1.1%	0.0%
Garstang Town Centre	1.1%	0.0%	0.1%	0.0%	1.3%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	12.2%	0.0%
Hambleton Village Centre	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%
Other, Zone 15	0.1%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
Sainsbury's Superstore, Park Hill Road, Garstang	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
Sub-Total Zone 15	1.5%	0.0%	0.4%	0.0%	2.0%	1.4%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	1.4%	17.1%	0.0%
Zone 16																	
Brownhill Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%
Langho Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Mellor Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
Other, Zone 16	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
Sub-Total Zone 16	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%
PRESTON SUB-TOTAL	42.3%	89.0%	86.9%	86.4%	74.1%	57.6%	54.4%	38.8%	35.3%	30.2%	7.3%	9.9%	16.8%	2.1%	37.0%	29.9%	8.8%
CHORLEY SUB-TOTAL	12.9%	0.2%	0.4%	0.9%	0.5%	1.1%	1.1%	11.1%	7.7%	5.3%	61.4%	43.0%	48.6%	33.6%	0.6%	0.7%	0.6%
STUDY AREA SUB-TOTAL	74.8%	96.0%	94.7%	92.7%	81.5%	83.8%	91.0%	89.8%	90.3%	66.8%	73.6%	63.5%	77.4%	38.2%	64.0%	52.9%	16.1%
Other Outside Study Area																	
Accrington Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
Alexandria Drive, St Annes Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Cherry Tree Road, Blackpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%
Asda, School Street, Darwen	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Aldcliffe Road, Lancaster	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
B&Q, Frith Street, Wigan	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Meols Cop Road, Southport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.4%	0.2%	0.3%	0.1%	1.2%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	1.3%	0.2%
Blackburn Town Centre	2.7%	0.0%	0.0%	0.1%	1.1%	5.4%	0.1%	0.6%	0.0%	2.0%	0.2%	1.2%	1.3%	1.9%	0.0%	0.3%	39.7%
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.8%	0.0%	0.1%	0.3%	0.0%	0.2%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	7.0%	3.4%	0.0%
Blackpool Town Centre	1.3%	0.6%	0.4%	0.5%	2.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.1%	0.4%	0.4%	0.3%	5.9%	7.0%	2.2%
Bolton Gate Retail Park, Roundhill Way, Bolton	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.2%	0.2%	0.2%	0.0%	0.0%	0.0%
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%
Bolton Town Centre	0.9%	0.0%	0.0%	0.3%	0.0%	0.3%	0.2%	0.5%	0.3%	0.2%	0.7%	2.0%	3.4%	9.5%	0.4%	0.0%	0.3%
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.8%	1.7%	0.4%	0.6%	0.8%	0.9%	1.3%	1.3%	0.2%	0.0%	0.4%	1.6%	0.4%	0.2%	0.2%	0.3%	3.9%
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Burscough Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Central 12 Shopping Park, Derby Road, Southport	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.2%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%
Cleveleys Town Centre	0.1%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
Clifton Retail Park, Clifton Road, Blackpool	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%
Clitheroe Town Centre	0.5%	0.0%	0.1%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.3%	7.5%
Colne Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%
Darwen Town Centre	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.3%	0.3%	0.0%	0.2%	0.4%	0.2%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.1%	0.4%	0.7%	1.6%	0.0%
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gemini Retail Park, Europa Boulevard, Warrington WA5 7TY	0.7%	0.8%	0.5%	0.2%	0.9%	0.0%	0.6%	1.0%	0.4%	0.8%	1.0%	1.7%	0.4%	1.1%	0.0%	0.9%	0.7%
Great Harwood Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%
Headroomgate Road, St Annes Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Hillmore Way, Morecambe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Queensway, Clitheroe	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%
Homebase, Stephenson Way, Formby	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horwich Town Centre	0.3%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.5%	0.2%	4.2%	0.0%	0.0%	0.5%
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.5%
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.1%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	1.0%	0.0%	0.0%	0.0%
Kew Retail Park, Scarisbrick New Road, Southport	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lancaster City Centre	1.1%	0.0%	0.0%	0.1%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	14.5%	0.0%</

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp
	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	2.0	0.0	0.1	0.2	0.0	0.0	0.2	0.7	0.4	0.0	0.3	0.1	0.0	0.1	0.0	0.0	0.0
Harpers Lane Local Centre, Chorley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 12	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
School Lane Local Centre, Brinscall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wheellton Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Whittle-le-Woods Village Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.1	0.0	0.0	0.0	0.0
Sub-Total Zone 12	19.5	0.0	0.3	0.2	0.0	0.1	0.2	9.2	5.1	0.0	0.4	0.5	2.7	0.5	0.0	0.0	0.2
Zone 13																	
Botany Bay, Canal Mill, Botany Brow, Chorley	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.9	0.0	0.1	0.0	0.0	0.0
Chorley Road Local Centre, Adlington	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.1	0.4	0.0	0.2	0.0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.5	0.0	0.0
Market Place Local Centre, Adlington	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.4	0.0	0.0	0.0
Sub Total Zone 13	4.5	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	1.6	1.0	0.1	0.9	0.5	0.2	0.0
Zone 14																	
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3IZ	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.9	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Freckleton Village Local Centre	2.7	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.3
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkham Town Centre	17.0	0.2	0.0	0.0	0.8	0.1	0.2	0.2	0.2	0.0	0.0	0.0	0.0	0.0	15.2	0.0	0.0
Morrisons, Mill Street, Off Poulton Street, Kirkham	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0
Other, Zone 14	1.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0
Wesham Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
Sub-Total Zone 14	24.9	0.2	0.1	0.2	0.9	0.1	0.2	0.3	0.8	0.0	0.0	0.0	0.0	0.0	21.7	0.0	0.3
Zone 15																	
Barton Grange Garden Centre, Brock Park, Garstang Road, Cloughton-on-Brock, Preston	2.8	0.0	0.3	0.1	0.3	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.5	1.2	0.0
Garstang Town Centre	16.4	0.0	0.1	0.0	0.7	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	13.9	0.0
Hambleton Village Centre	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5	0.0
Other, Zone 15	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0
Sainsbury's Superstore, Park Hill Road, Garstang	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0
Sub-Total Zone 15	23.6	0.0	0.4	0.1	1.0	1.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.4	19.5	0.0
Zone 16																	
Brownhill Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Langtho Village Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5
Mellor Village Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5
Other, Zone 16	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Sub-Total Zone 16	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
PRESTON SUB-TOTAL	657.2	60.5	101.5	134.6	36.0	40.1	40.4	50.6	48.6	35.9	7.6	10.2	11.1	1.5	37.6	34.1	6.9
CHORLEY SUB-TOTAL	200.9	0.1	0.5	1.3	0.3	0.8	0.8	14.5	10.6	6.3	64.1	44.3	32.0	23.3	0.6	0.8	0.5
STUDY AREA SUB-TOTAL	1163.9	65.2	110.6	144.4	39.5	58.3	67.6	117.3	124.3	79.4	76.8	65.5	50.9	26.4	65.1	60.1	12.5
Other Outside Study Area																	
Accrington Town Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7
Alexandria Drive, St Annes Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.3	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Cherry Tree Road, Blackpool	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6
Asda, Middlebrook Retail Park, The Linkway, Horwich	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.8	0.0	0.0	0.0	0.0
Asda, School Street, Darwen	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Aldcliffe Road, Lancaster	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0
B&Q, Frith Street, Wigan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Meols Cop Road, Southport	0.7	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	6.0	0.1	0.3	0.2	0.6	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	3.1	1.5	0.1
Blackburn Town Centre	42.3	0.0	0.0	0.1	0.5	3.8	0.1	0.8	0.0	2.4	0.2	1.2	0.9	1.3	0.0	0.3	30.8
Blackpool Retail Park, Squires Gate Lane, Blackpool	11.9	0.0	0.2	0.4	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	7.1	3.9	0.0
Blackpool Town Centre	20.1	0.4	0.5	0.7	1.0	0.8	0.0	0.0	0.0	0.0	0.1	0.4	0.3	0.2	6.0	8.0	1.7
Bolton Gate Retail Park, Roundhill Way, Bolton	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.2	0.1	0.1	0.0	0.0	0.0	0.0
Bolton Shopping Park, Trinity Street, Bolton	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Bolton Town Centre	14.3	0.0	0.0	0.4	0.0	0.2	0.2	0.6	0.4	0.3	0.8	2.1	2.2	6.6	0.4	0.0	0.2
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	12.6	1.2	0.5	0.9	0.4	0.6	1.0	1.6	0.2	0.0	0.5	1.7	0.3	0.1	0.2	0.3	3.0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Burscough Town Centre	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Central 12 Shopping Park, Derby Road, Southport	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	2.4	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0
Cleveleys Town Centre	1.1	0.0	0.0	0.2	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
Clifton Retail Park, Clifton Road, Blackpool	2.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0
Clitheroe Town Centre	8.2	0.0	0.1	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.4	5.8
Colne Town Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Darwen Town Centre	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	4.1	0.2	0.0	0.4	0.2	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.1	0.3	0.7	1.9	0.0
G Walsh & Son, Poulton Road, Fleetwood	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gemini Retail Park, Europa Boulevard, Warrington WAS 7TY	10.4	0.5	0.5	0.2	0.4	0.0	0.4	1.3	0.6	1.0	1.0	1.8	0.3	0.8	0.0	1.0	0.5
Great Harwood Town Centre	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9
Headroomgate Road, St Annes Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Hillmore Way, Morecambe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Queensway, Clitheroe	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Homebase, Stephenson Way, Formby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Horwich Town Centre	5.3	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.6	0.1	2.9	0.0	0.0	0.4
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.4
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	1.1	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.7	0.0	0.0	0.0
Kew Retail Park, Scarisbrick New Road, Southport	1.4	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lancaster City Centre	17.0	0.0	0.0	0.1	0.0												

TABLE 29: COMPARISON GOODS TURNOVER OF COMMITMENTS IN PRESTON AND CHORLEY

Planning Application Reference	Location	Description of Development	Gross Retail Floorspace	Net Retail Floorspace	Net Comparison Sales Area Floorspace	Estimated Comparison Sales Density	Estimated Comparison Turnover at 2017	Percentage Drawn from Expenditure in Administrative Area	Comparison Turnover Drawn from Expenditure in Each Authority Area
			sq.m	sq.m	sq.m	£ per sq.m	£m	%	£m
CHORLEY COMMITMENTS									
17/00464/FULMAJ	Former Pines Hotel, Preston Road, Clayton-Le-Woods	Erection of a convenience retail store, a building comprising 40no. Retirement apartments, car parking and associated infrastructure following demolition of all existing buildings and structures	2125	1700	340	5,000	1.7	100%	1.7
17/00438/FULMAJ	Calder House & Rydal House Highfield Road North Chorley PR7 1PH	Erection of 14 dwellings, a building comprising flexible use commercial units and associated car park following demolition of Calder and Rydal Houses	496	397	317	5,000	1.6	100%	1.6
15/00375/FULMAJ	Market Walk Extension Union Street Chorley	Full application for the demolition of the Civic Offices, shopmobility units, public toilet 'kiosk' and electricity sub-station and the erection of a two storey retail (with a maximum convenience floor space of 1,394m2), restaurant and leisure unit on the Flat Iron car park along with the erection of a two storey restaurant/ retail (comparison goods only)/ office unit with replacement sub-station on the southern portion of the site. The creation of a temporary car park on the Civic Offices site alongside various public realm improvement works, relocation of the existing statue and associated servicing, access, soft landscaping and enhanced pedestrian linkages. Outline application for the erection of a retail unit (Use Class A3-A5) on the existing Civic Offices site all matters reserved save for access	3,588	2,870	1,919	5,000	9.6	100%	9.6
10/01052/REMMAJ	Buckshaw Village (Commercial Area)	Section 73 to Vary Conditions 1, 3, 4, 6, 12, 13 and 19 attached to approval 10/00334/FULMAJ	186	149	149	5,000	0.7	100%	0.7
17/00715/OUTMAJ	Land Between M61 Motorway And Leeds And Liverpool Millennium Way Chorley	Outline planning application for retail floorspace (Use Classes A1, A3, A4 & A5), employment floorspace (Use Class B1), hotel (Use Class C1), creche/nursery (Use Class D1) and provision of associated car parking, highways, landscaping, and infrastructure and any ancillary development thereto.	18,150	13,200	13,200	4,400	87.2	30%	26.2
07/2017/0211/ORM	Cuerden Strategic Site East of Stanifield Lane, North of Clayton Farm, West of Wigan Road Lostock Lane, Lostock Hall, Preston, Lancashire	Hybrid planning application comprising of Full and Outline development - Environmental Impact Assessment (EIA) development Part 1 FULL - Retail floorspace (Use Classes A1 & A3) and associated car parking, site access, highway works, drainage and strategic landscaping; Part 2 OUT - Employment floorspace (Classes B1, B2 & B8), hotel (Class C1), health and fitness and leisure (Class D2), creche/nursery (Class D1), retail (Classes A1, A2, A3, A4 & A5), car showrooms (Use Class Sui Generis), residential (Classes C2/C3) and provision of associated car parking, access, public open space, landscaping and drainage	66,765	-	39,823.00	-	186.1	15%	27.9
Chorley Sub Total			91,310	-	-	-	286.9	-	67.7
PRESTON COMMITMENTS									
06/2006/0900	Southgate And, Frank Street, Preston, Lancashire, PR1 1PB	Erection of 2no. single-storey buildings to contain 6no. retail units (Class A1, total 4,691 sq. m) including closure of part of Broomfield Mill Street, construction of car park with access from Frank Street (using remaining part of Broomfield Mill Street), service yard with access from Southgate and pedestrian access to Garstang Road.	4,691	4,078	2,783	5,000	13.9	100%	13.9
06/2018/0138	Queens Retail Park, Queen Street, Preston, PR1 4HZ	Reserved matters application (namely access, appearance, landscaping, layout and scale) pursuant to outline planning application 06/2017/1093 for the remodelling of The Range and new standalone retail showroom	763		610	5,000	3.1	100%	3.1
06/2017/1093	Queens Retail Park, Queen Street, Preston, PR1 4HZ	Hybrid planning application for the remodelling of The Range Unit, with demolition, extension and relocation of a garden centre including ancillary café (full application) and the erection of a new standalone retail showroom (outline application, all matters reserved)	-	1,128	902	5,000	4.5	100%	4.5
17/00715/OUTMAJ	Land Between M61 Motorway And Leeds And Liverpool Millennium Way Chorley	Outline planning application for retail floorspace (Use Classes A1, A3, A4 & A5), employment floorspace (Use Class B1), hotel (Use Class C1), creche/nursery (Use Class D1) and provision of associated car parking, highways, landscaping, and infrastructure and any ancillary development thereto.	18,150	13,200	13,200	4,400	87.2	20%	17.4
07/2017/0211/ORM	Cuerden Strategic Site East of Stanifield Lane, North of Clayton Farm, West of Wigan Road Lostock Lane, Lostock Hall, Preston, Lancashire	Hybrid planning application comprising of Full and Outline development - Environmental Impact Assessment (EIA) development Part 1 FULL - Retail floorspace (Use Classes A1 & A3) and associated car parking, site access, highway works, drainage and strategic landscaping; Part 2 OUT - Employment floorspace (Classes B1, B2 & B8), hotel (Class C1), health and fitness and leisure (Class D2), creche/nursery (Class D1), retail (Classes A1, A2, A3, A4 & A5), car showrooms (Use Class Sui Generis), residential (Classes C2/C3) and provision of associated car parking, access, public open space, landscaping and drainage	66,765	-	39,823.00	-	186.1	17%	31.6
Preston Sub-Total			90,369	-	-	-	294.8	-	70.6

Notes:
Gross and net floorspace figures taken from respective planning application documents (application forms, planning and retail statements and decision notices)

TABLE 30: ESTIMATED (BASELINE) CAPACITY FOR NEW COMPARISON GOODS PROVISION WITHIN PRESTON

Table 30a : Estimated 'Capacity' for Comparison Goods Facilities in Preston

Year	Market Share of Study Area Expenditure %	Expenditure Drawn from Study Area ¹ £m	Turnover of Existing Stores ⁴ £m	Surplus Expenditure ⁵ £m
2018	42.3%	657.2	657.2	0.0
2023	42.3%	748.1	742.1	6.0
2028	42.3%	879.8	843.7	36.1
2033	42.3%	1044.7	945.3	99.4
2036	42.3%	1183.8	1012.0	171.8

Notes:

1. Assumes constant market share of 42.3% of study area expenditure claimed by facilities in Preston
2. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 16 (Dec 2018)
3. Surplus calculated by subtracting the turnover of existing stores from the total available expenditure

Table 30b: Quantitative Need for Additional Comparison Goods Floorspace in Preston

Year	Surplus Expenditure £m	Comparison Goods Floorspace Requirement	
		Min ^{1*} sq.m	Max ^{2*} sq.m
2018	0.0	0	0
2023	6.0	1,100	1,800
2028	36.1	5,600	9,400
2033	99.4	13,800	23,000
2036	171.8	22,300	37,200

Notes:

1. Average sales density assumed to be £5,000 per sq.m which WYG considers to be towards the higher end of what could be achieved in Preston
2. Average sales density assumed to be £3,000 per sq.m which WYG considers to be towards the lower end of what could be achieved in Preston
- * Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 16 (Dec 2018)

Table 30c: Net Quantitative Need for Additional Comparison Goods Floorspace in Preston

Year	Surplus Expenditure £m	Turnover of Commitments ¹ £m	Comparison Goods Residual Expenditure ²		
			£m	Min ^{3*} sq.m	Max ^{4*} sq.m
2018	0.0	70.6	-70.6	-14,100	-23,500
2023	6.0	79.7	-73.7	-13,000	-21,700
2028	36.1	90.6	-54.4	-8,500	-14,100
2033	99.4	101.5	-2.1	-300	-500
2036	171.8	108.6	63.2	8,200	13,700

Notes:

1. Comparison turnover of commitments diverted from Preston (Table 27). Includes floorspace implemented since the 2018 household survey was undertaken and extant planning permissions.
2. Residual calculated by subtracting turnover of commitments from surplus expenditure
3. Average sales density assumed to be £5,000 per sq.m which WYG considers to be towards the higher end of what could be achieved in Preston
4. Average sales density assumed to be £3,000 per sq.m which WYG considers to be towards the lower end of what could be achieved in Preston
- * Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 16 (Dec 2018)

TABLE 31: ESTIMATED (BASELINE) CAPACITY FOR NEW COMPARISON GOODS PROVISION WITHIN CHORLEY

Table 31a : Estimated 'Capacity' for Comparison Goods Facilities in Chorley

Year	Market Share of Study Area Expenditure %	Expenditure Drawn from Study Area ¹ £m	Turnover of Existing Stores ⁴ £m	Surplus Expenditure ⁵ £m
2018	12.9%	200.9	200.9	0.0
2023	12.9%	228.7	226.8	1.8
2028	12.9%	268.9	257.9	11.1
2033	12.9%	319.3	288.9	30.4
2036	12.9%	361.8	309.3	52.5

Notes:

1. Assumes constant market share of 12.9% of study area expenditure claimed by facilities in Chorley Borough
2. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 16 (Dec 2018)
3. Surplus calculated by subtracting the turnover of existing stores from the total available expenditure

Table 31b: Quantitative Need for Additional Comparison Goods Floorspace in Chorley Borough

Year	Surplus Expenditure £m	Comparison Goods Floorspace Requirement	
		Min ^{1*} sq.m	Max ^{2*} sq.m
2018	0.0	0	0
2023	1.8	300	500
2028	11.1	1,700	2,900
2033	30.4	4,200	7,000
2036	52.5	6,800	11,400

Notes:

1. Average sales density assumed to be £5,000 per sq.m which WYG considers to be towards the higher end of what could be achieved in Chorley Borough
2. Average sales density assumed to be £3,000 per sq.m which WYG considers to be towards the lower end of what could be achieved in Chorley Borough
- * Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 16 (Dec 2018)

Table 31c: Net Quantitative Need for Additional Comparison Goods Floorspace in Chorley Borough

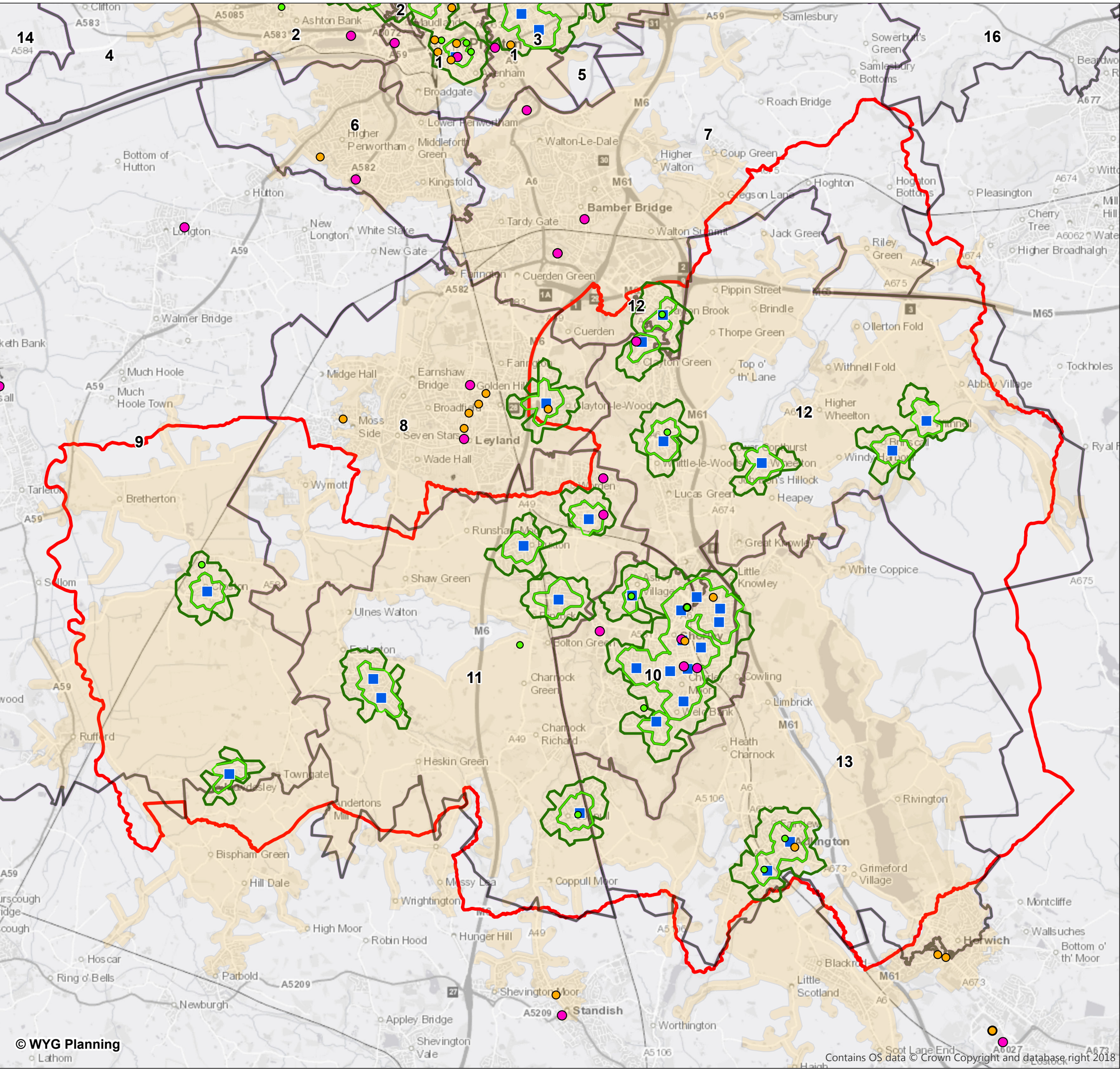
Year	Surplus Expenditure £m	Comparison Goods			
		Turnover of Commitments ¹ £m	Residual Expenditure ² £m	Floorspace Requirement	
				Min ^{3*} sq.m	Max ^{4*} sq.m
2018	0.0	67.7	-67.7	-13,500	-22,600
2023	1.8	76.4	-74.6	-13,200	-22,000
2028	11.1	86.9	-75.9	-11,800	-19,700
2033	30.4	97.4	-67.0	-9,300	-15,500
2036	52.5	104.3	-51.7	-6,700	-11,200

Notes:

1. Comparison turnover of commitments diverted from Chorley Borough (Table 29). Includes floorspace implemented since the 2018 household survey was undertaken and extant planning permissions.
2. Residual calculated by subtracting turnover of commitments from surplus expenditure
3. Average sales density assumed to be £5,000 per sq.m which WYG considers to be towards the higher end of what could be achieved in Chorley Borough
4. Average sales density assumed to be £3,000 per sq.m which WYG considers to be towards the lower end of what could be achieved in Chorley Borough
- * Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 16 (Dec 2018)



Appendix 9 – Gap Analysis Plans of Chorley



Driving and Walking Catchment Plan
Chorley Borough Council

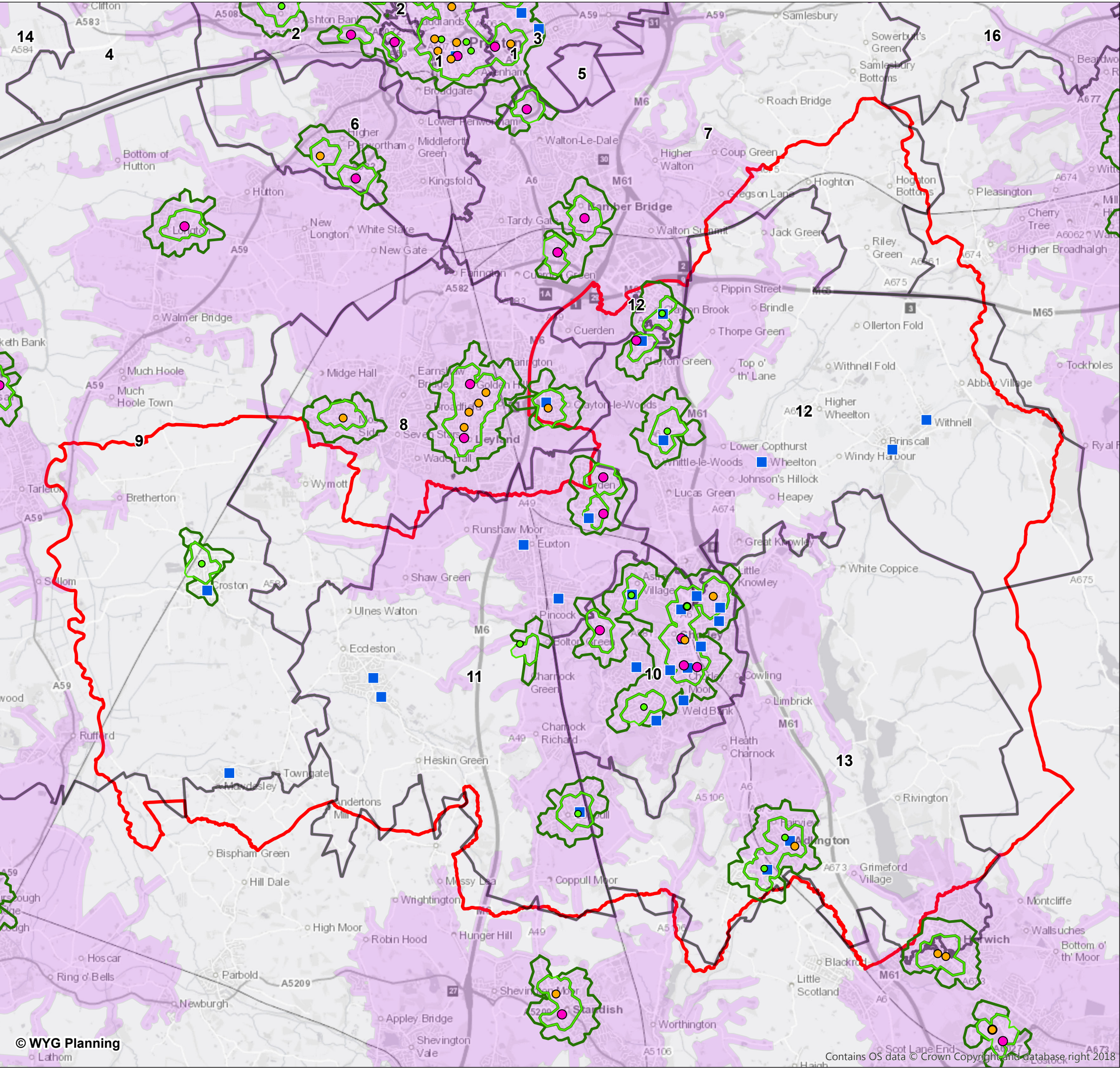


- Defined Centre
- Chorley Local Authority Boundary
- Zones
- Walking distance to centre
 - 400m
 - 800m
- Driving distance to centre
 - 5km
- Foodstores
 - Under 500 sq.m
 - 500 sq.m to 1,500 sq.m
 - Over 1500 sq.m

Drawn by: JH	Drawing No.
Checked by: JV	Revision No.
0 1,000 2,000 3,000 Meters	
Scale 1:75,000 @A3	
13 November 2018	
NGR: 355968E 419724N	

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The Pavilion, 1st Floor
Botleigh Grange
Office Campus
Hedge End
Southampton
Hampshire, SO30 2AF



Driving and Walking Catchment Plan
Chorley Borough Council



- Defined Centre
- Chorley Local Authority Boundary
- Zones

Walking distance to foodstore

- 400m
- 800m

Driving distance to foodstore (Over 1500 sq.m)

- 5km

Foodstores

- Under 500 sq.m
- 500 sq.m to 1,500 sq.m
- Over 1500 sq.m

Drawn by: JH

Checked by: JV

Drawing No.

Revision No.

0 1,000 2,000 3,000 Meters
Scale 1:75,000 @A3

13 November 2018

NGR: 355968E 419724N

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